Team Modest
Day-to-Day Business Transactions

Jennie Dallas
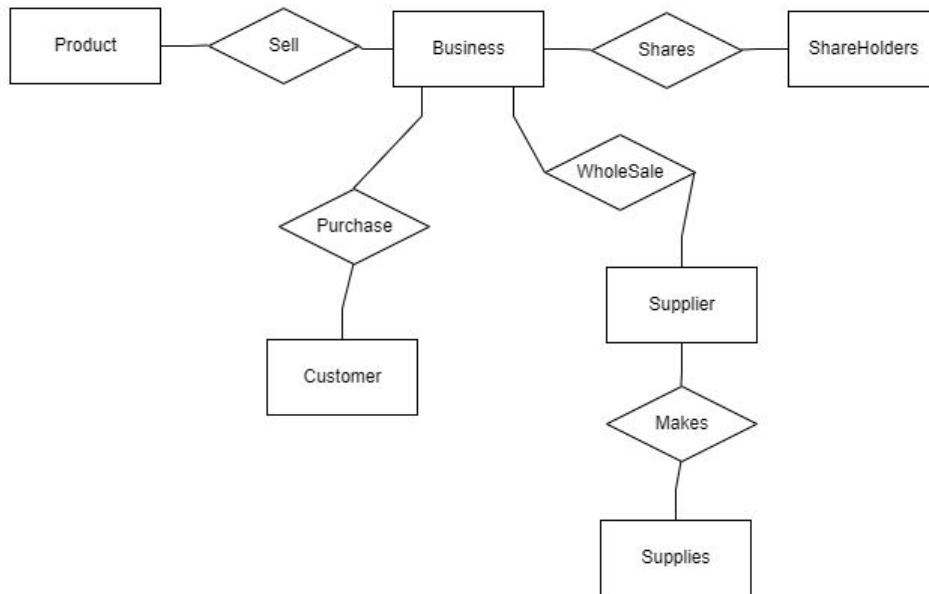Jevin Dement
Chris Moore
Van Steinbrenner

Project Phase 1: Proposal

Overview / description of the database

1. Our database is based on business operations on a day-to-day basis. These operations must be kept tracked of every day to ensure that a business runs smoothly.

2. This database attempts to connect all parts of a business network and operations. A business would be able to use this information to identify transactions and use the day-to-day information to create an analytical database to optimize profits.

3. Two end-user groups that can use this database would be those such as product managers and business owners. Product managers would see the data from each entity and then use that data accordingly to manage resources and employees. The business owner could use this information from a front-end perspective to observe his/her profits.