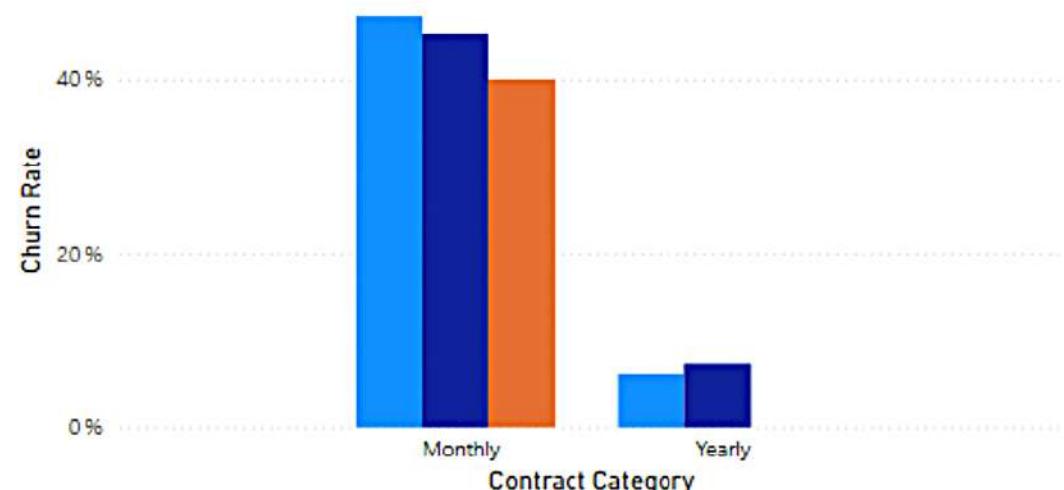


Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

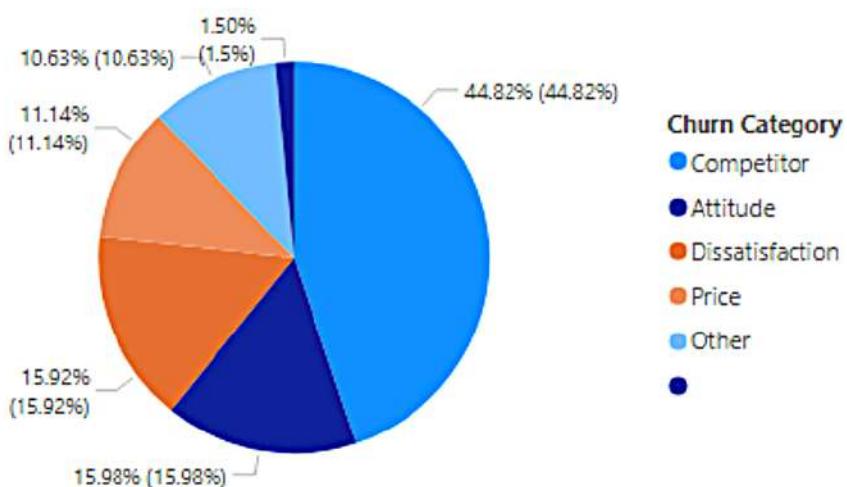


Churn Rate by Contract Category and Gender

Gender ● Female ● Male ● Prefer not to say



Churn by category



Monthly

46.29 %

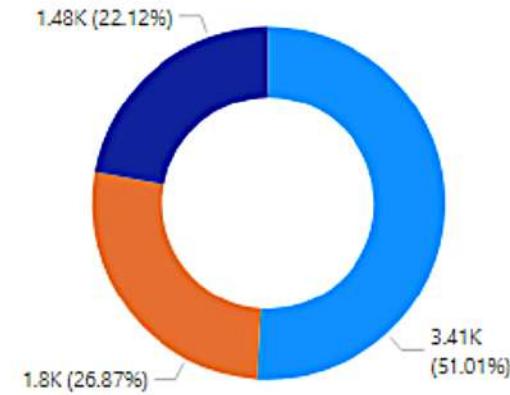
Churn Rate

Yearly

6.62 %

Churn Rate

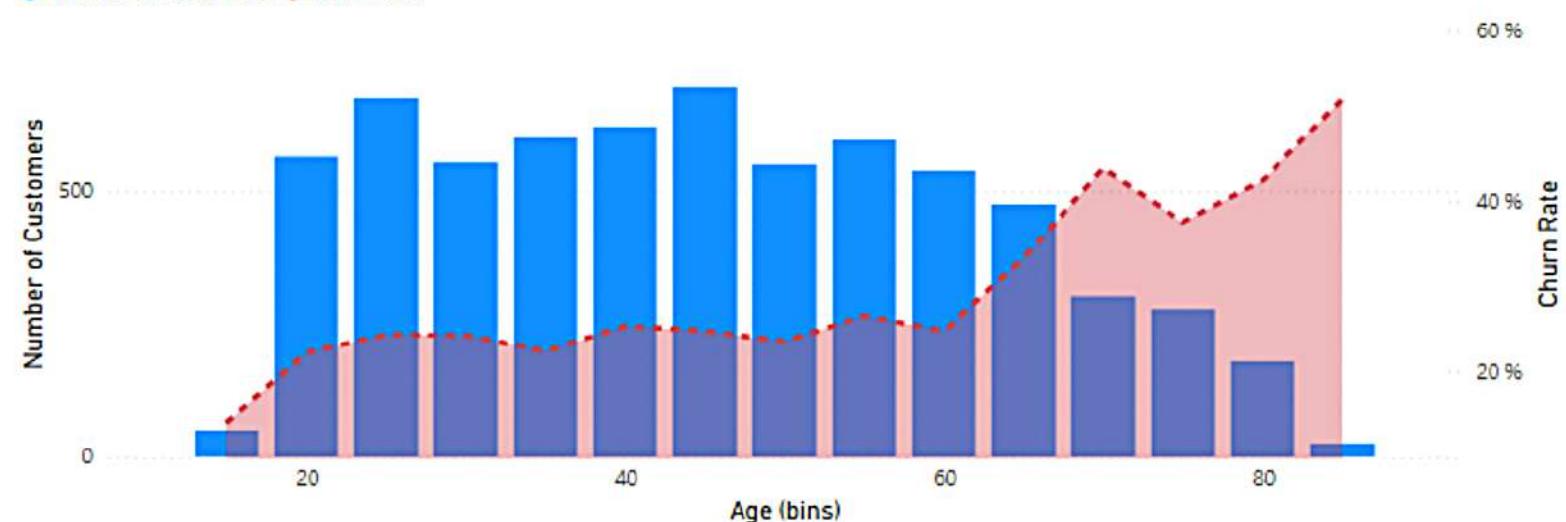
Customers by Contract type



Contract Type
● Month-to-Month
● Two Year
● One Year

Number of Customers and Churn Rate by Age (bins)

● Number of Customers ● Churn Rate

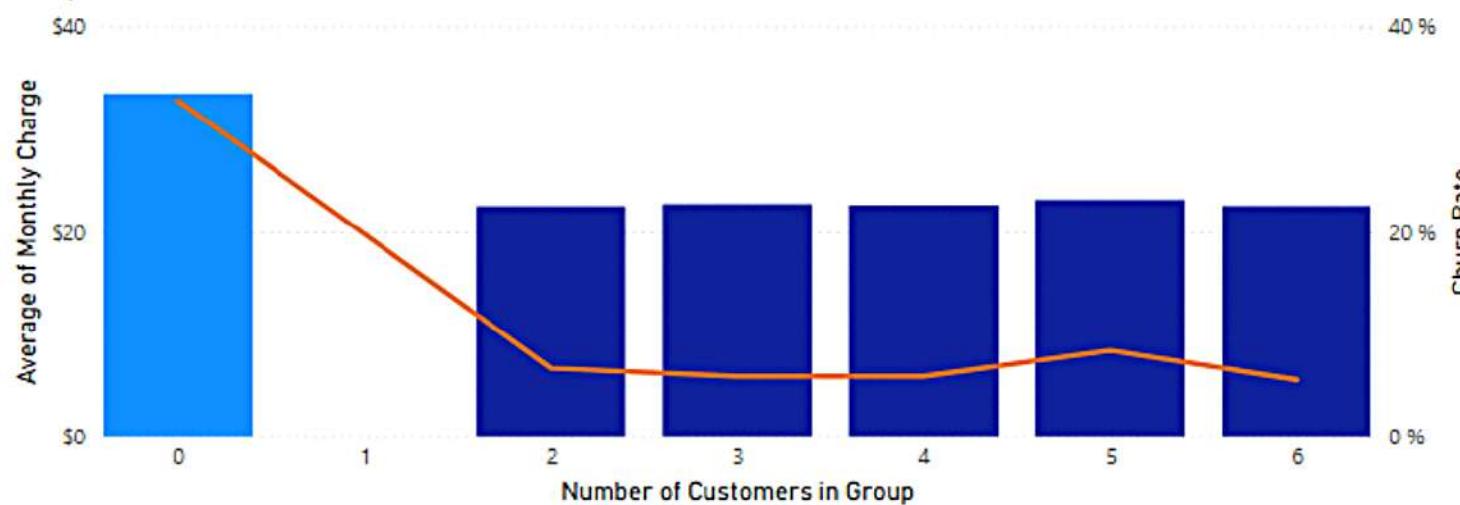


Account Length (in months)

1 77

Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group

Group ● No ● Yes ● Churn Rate

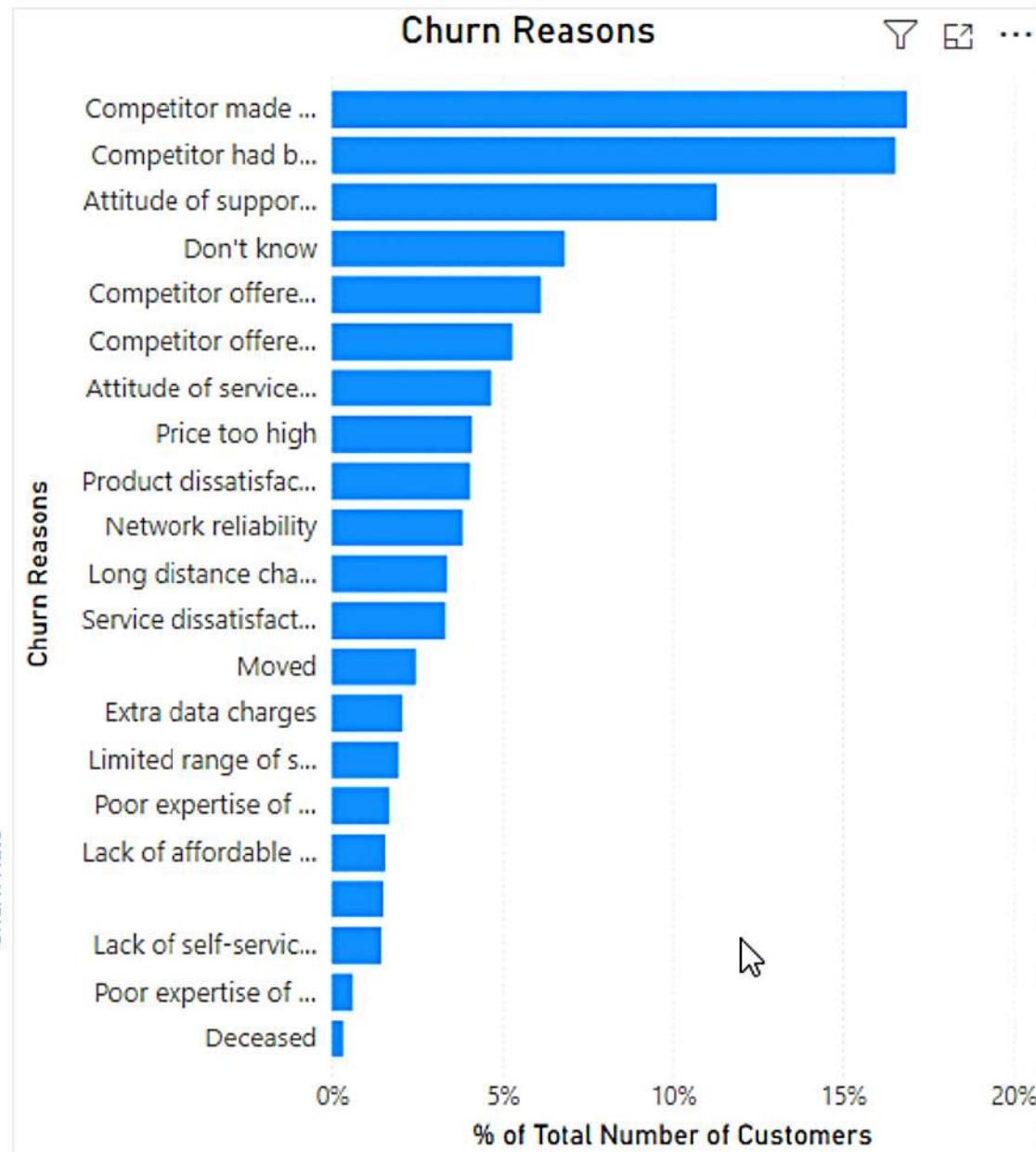
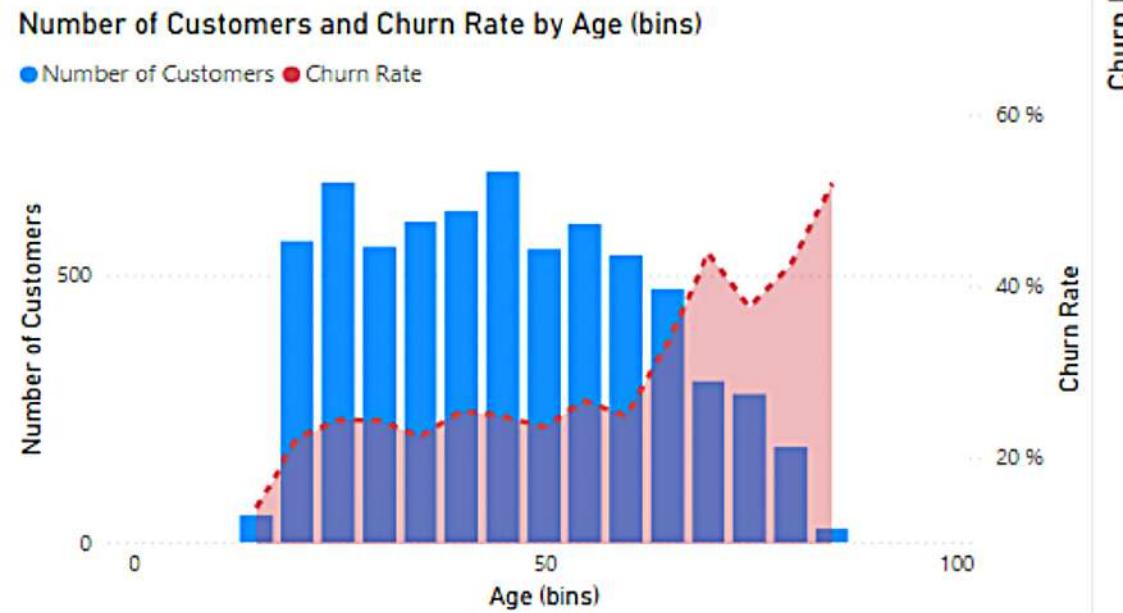


Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
Total		26.86 %

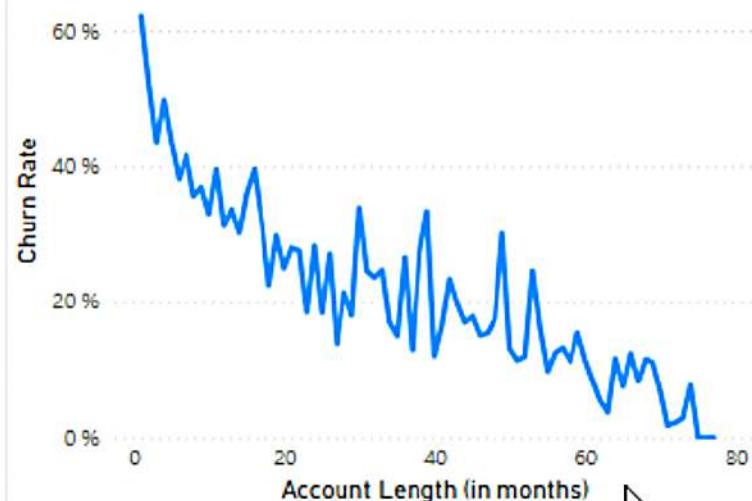
26.86 %
Churn Rate

6687
Count of Customer ID

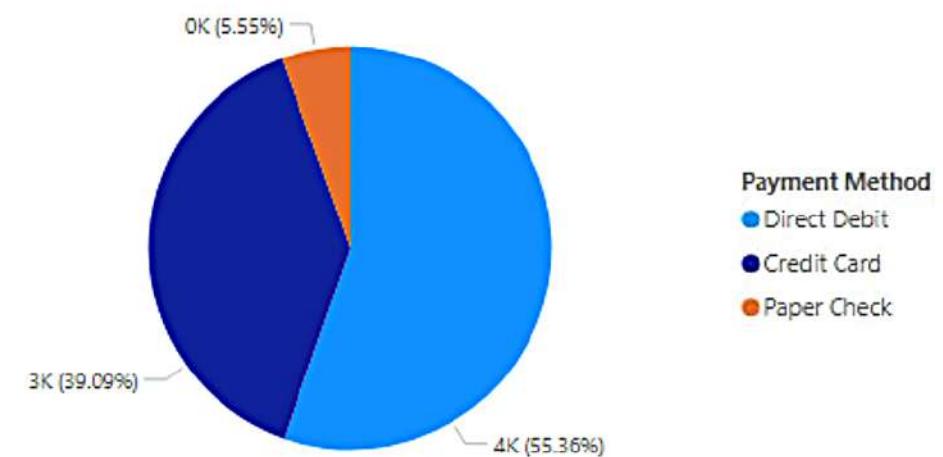
1796
Churned



Churn Rate by Account Length (in months)

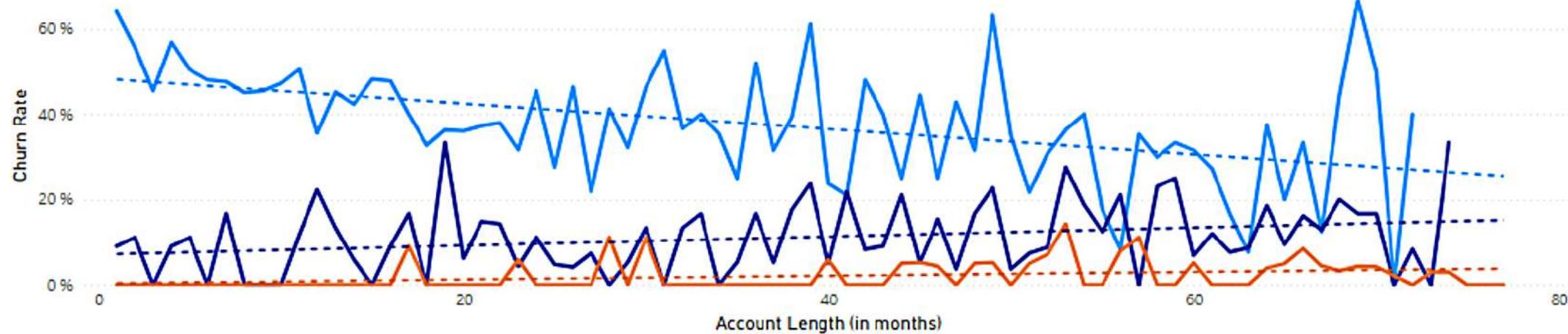


Number of Customers and Churn Rate by Payment Method



Churn Rate by Account Length (in months) and Contract type

Contract Type ● Month-to-Month ● One Year ● Two Year

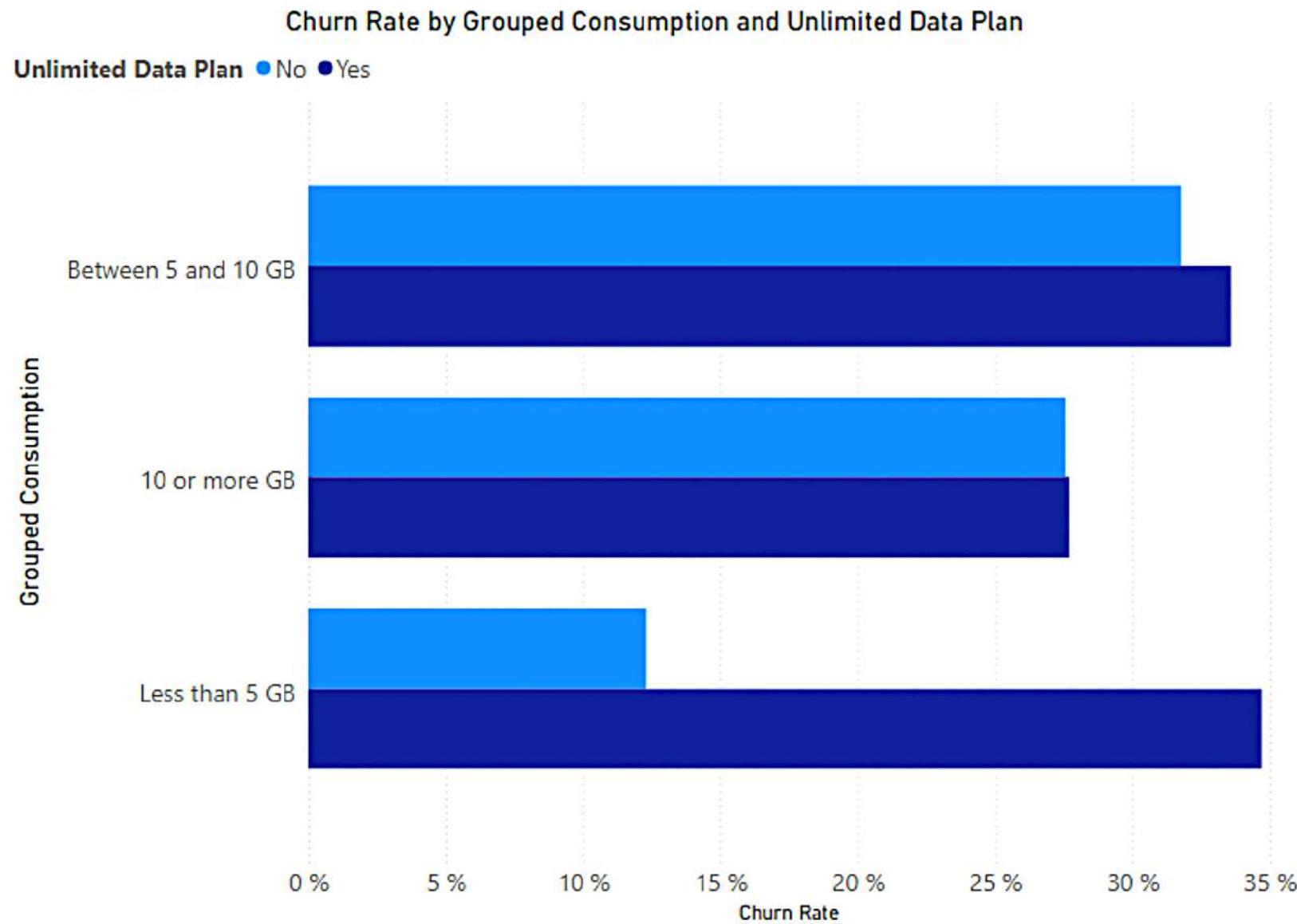


 33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges



6123

Customer Service Calls

33.64

Avg Extra International Charges

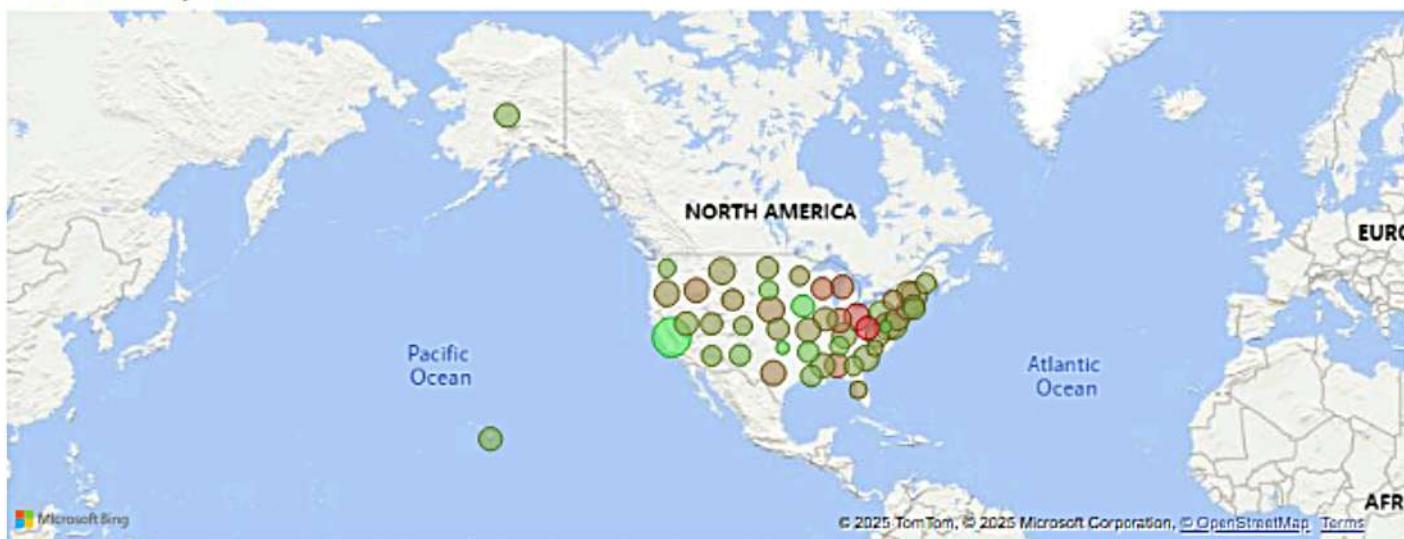
0.92

Avg Customer Service C...

3.37

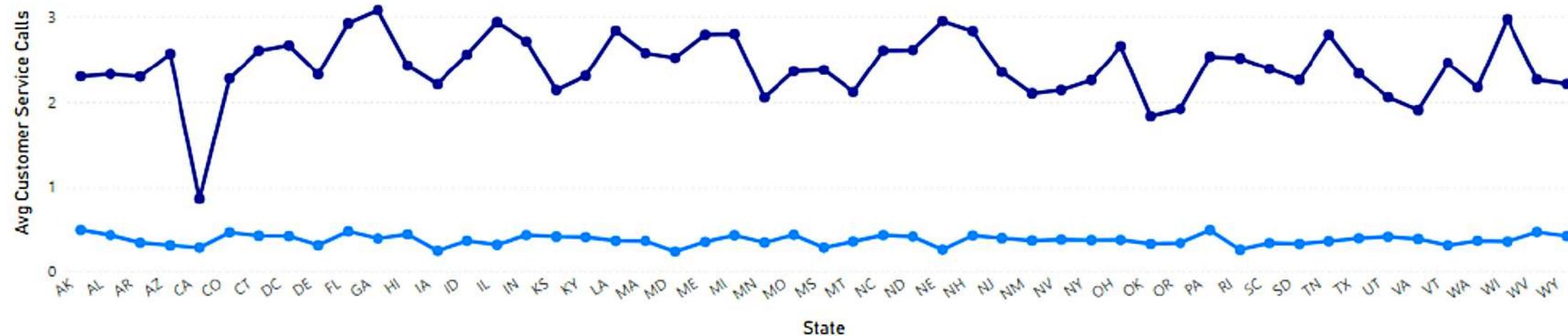
Avg Extra Data Charges

Churn Rate by State



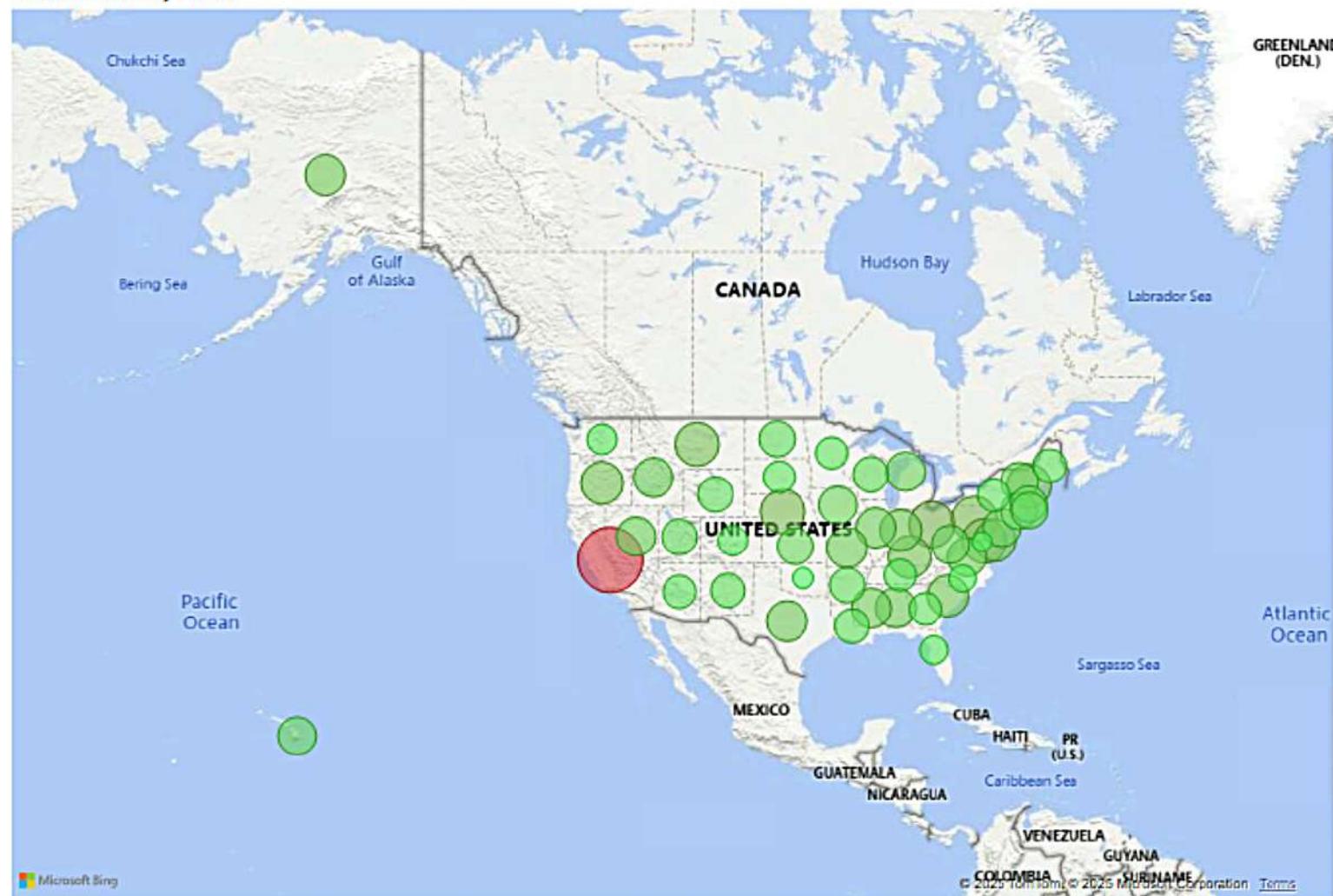
Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes



Intl Active	no	yes	Total
No	20.01 %	71.19 %	22.21 %
Yes	40.34 %	7.59 %	34.31 %
Total	27.07 %	24.88 %	26.86 %

Churn Rate by State



26.86 %

Churn Rate

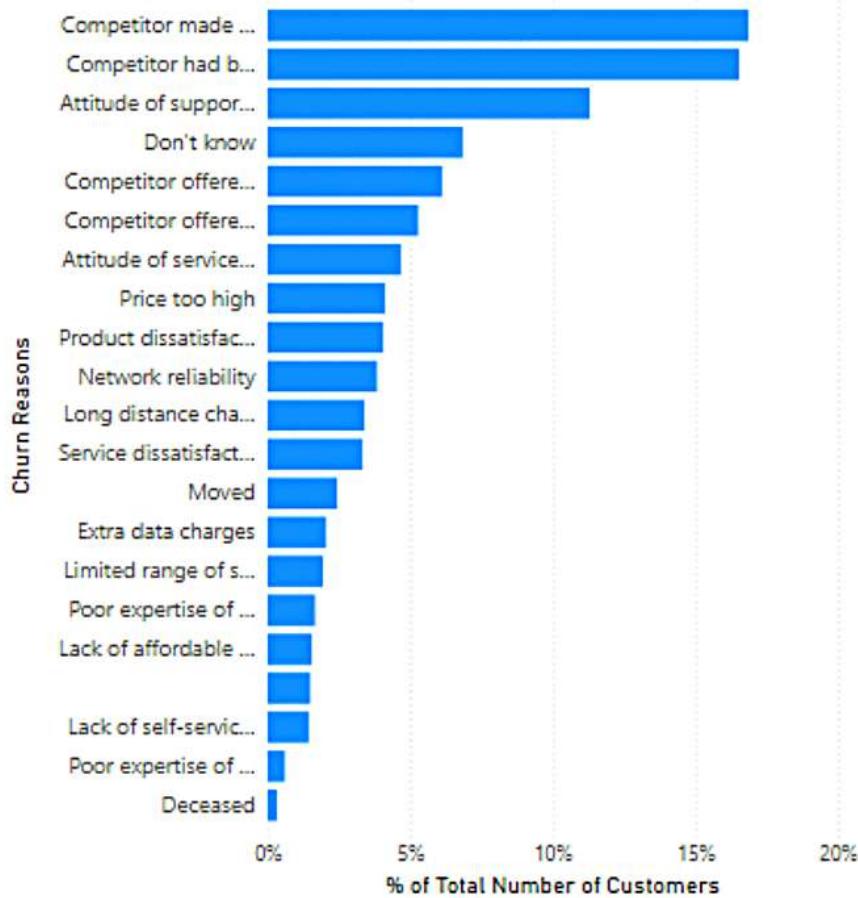
6687

Count of Customer ID

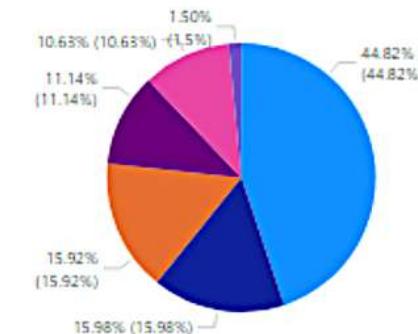
1796

Churned

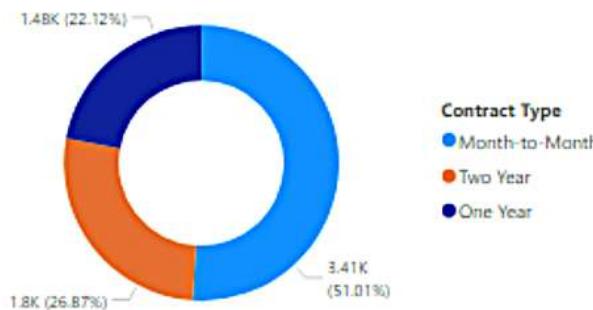
Churn Reasons



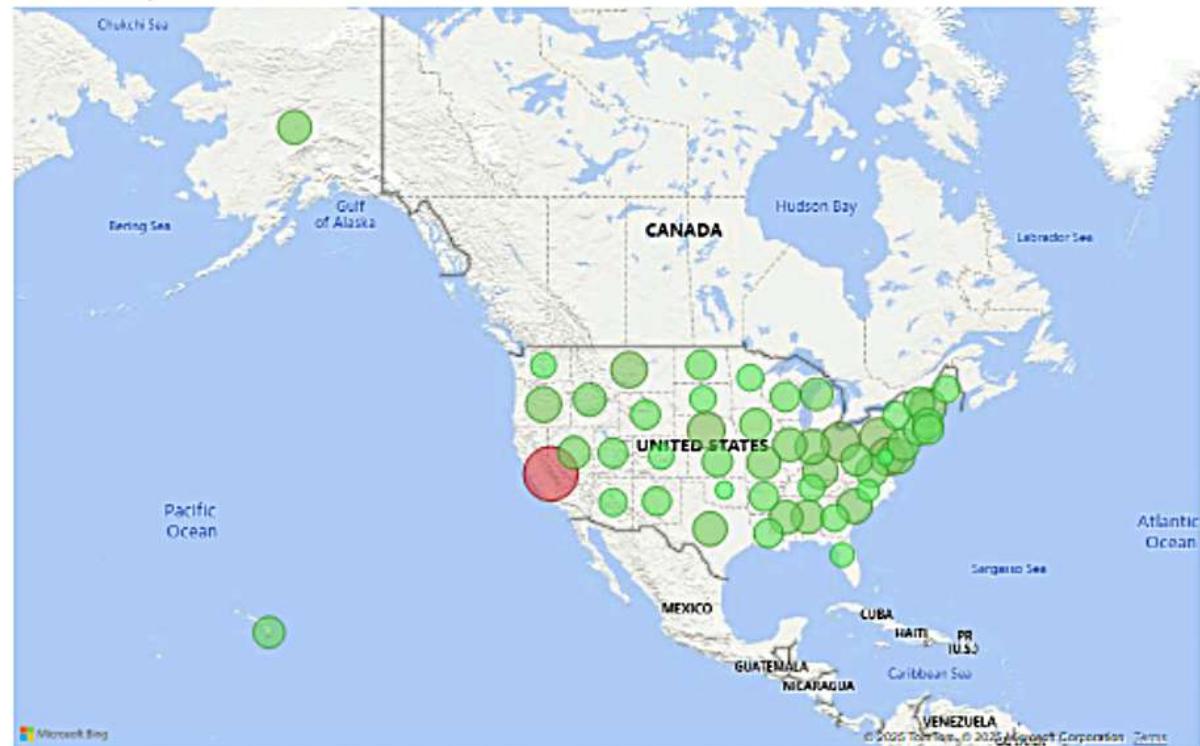
%GT Count of Churn Label by Churn Category



Count of Customer ID by Contract Type



Churn Rate by State

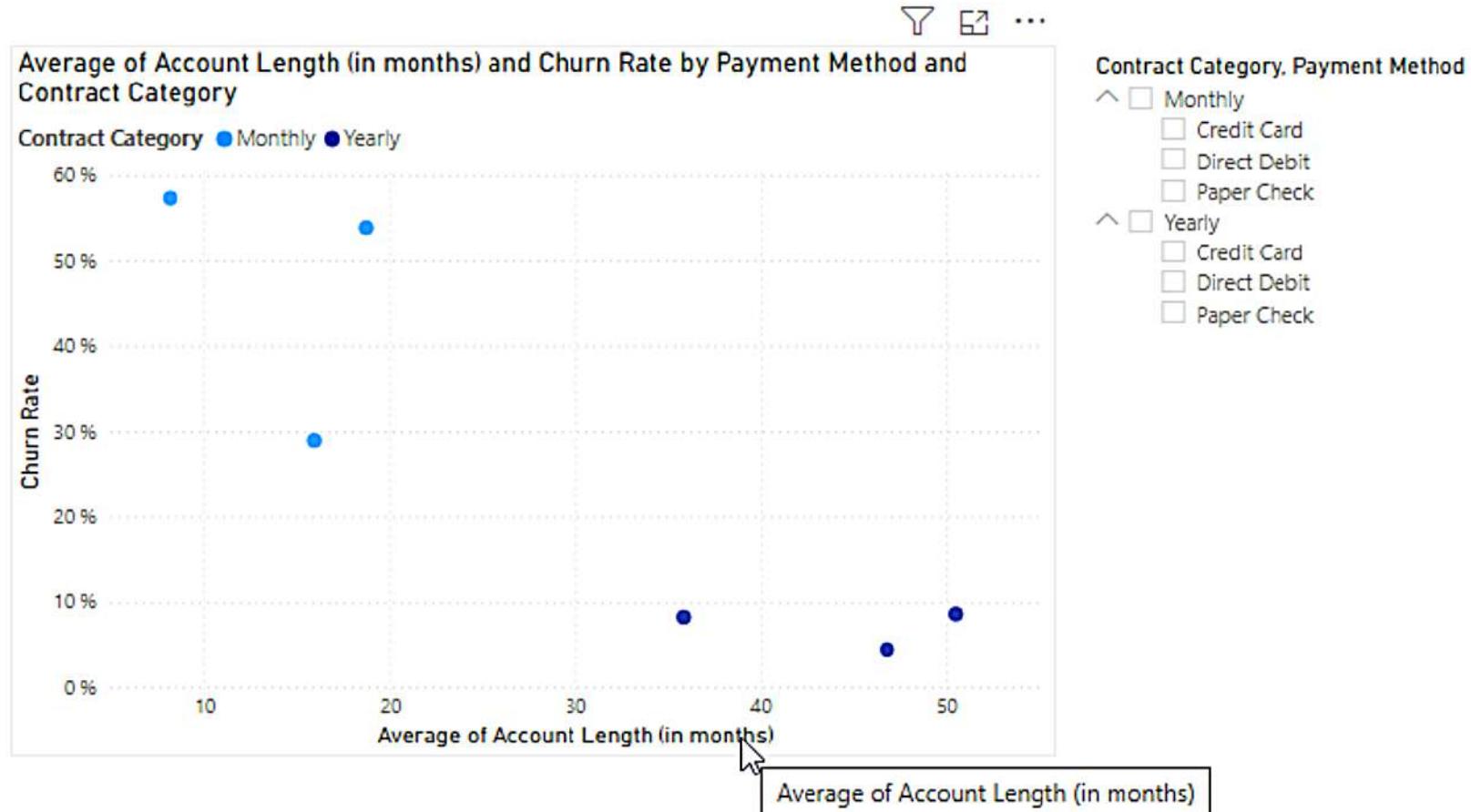


6123

Customer Service Calls

0.92

Avg Customer Service Calls



Churn Rate	Number of Customers	Unlimited Data Plan
16.10 %	2193	No
32.11 %	4494	Yes
26.86 %	6687	

Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan • No • Yes

Grouped Consumption

Between 5 and 10 GB

10 or more GB

Less than 5 GB

