

Spending by Age Group

2500K

2000K

2000K

1500K

500K

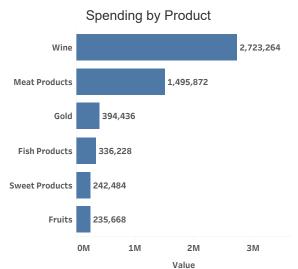
0K

Middle Aged Older Adults Teenagers Elderly

made compared to total purchases

The type in which the purchase has been







Relation between Number of Visits, Income and Purchase Type

Catalog
Purchases

Catalog
Purchases

Deals
Purchases

Deals
Purchases

Deals
Purchases

Deals
Purchases

Deals
Purchases

Deals
Purchases

Education to Income ratio

