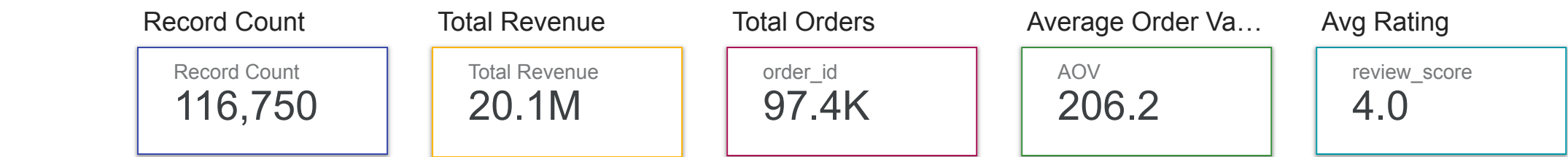
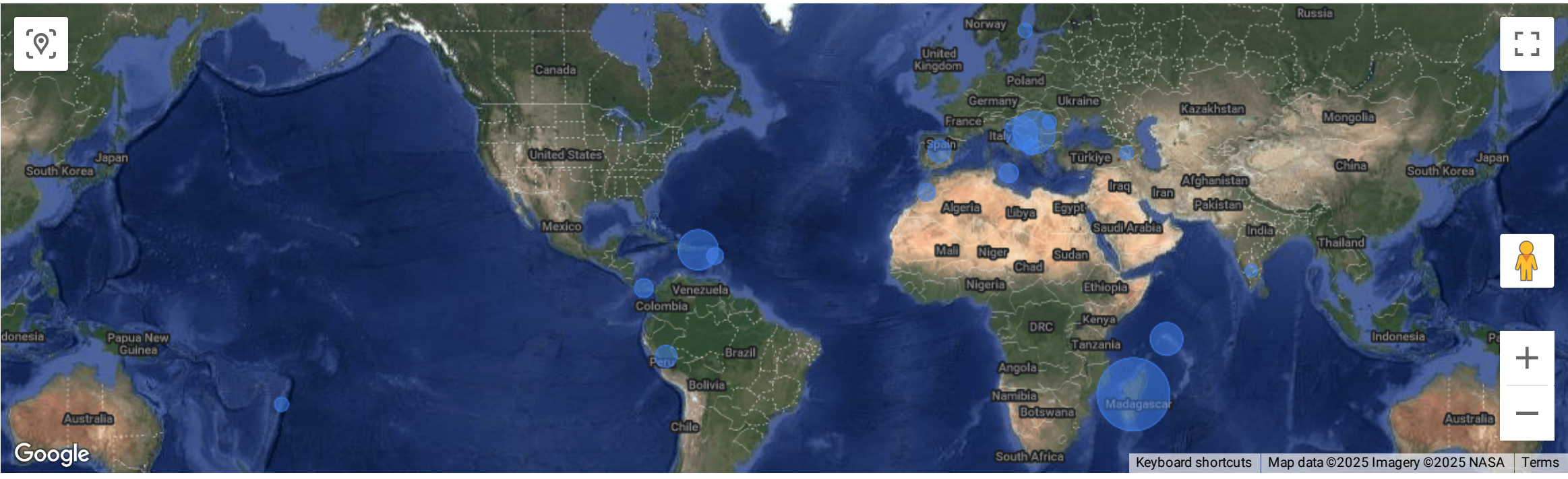


Brazilian Ecommerce Dataset Dashboard

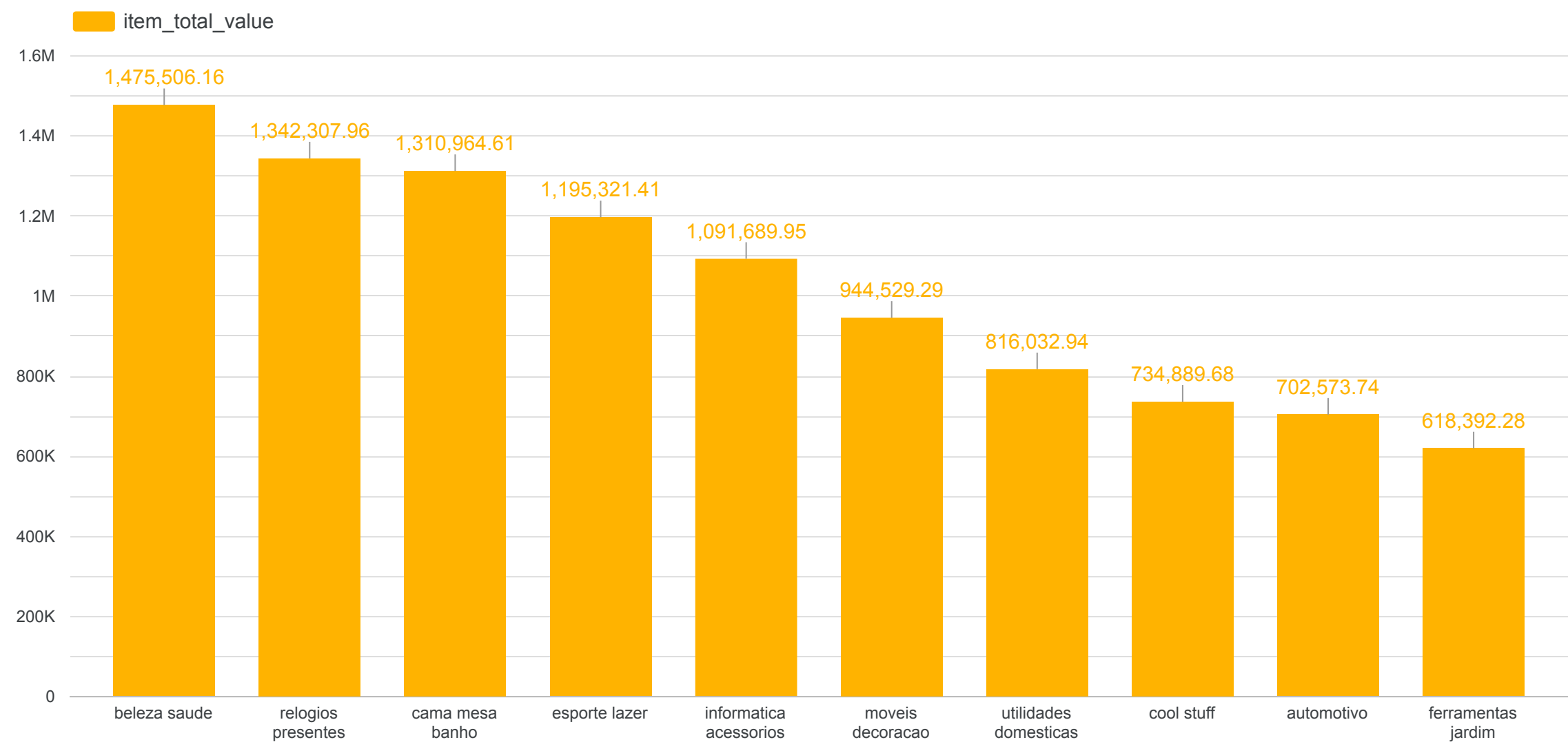


SALES & REVENUE ANALYTICS

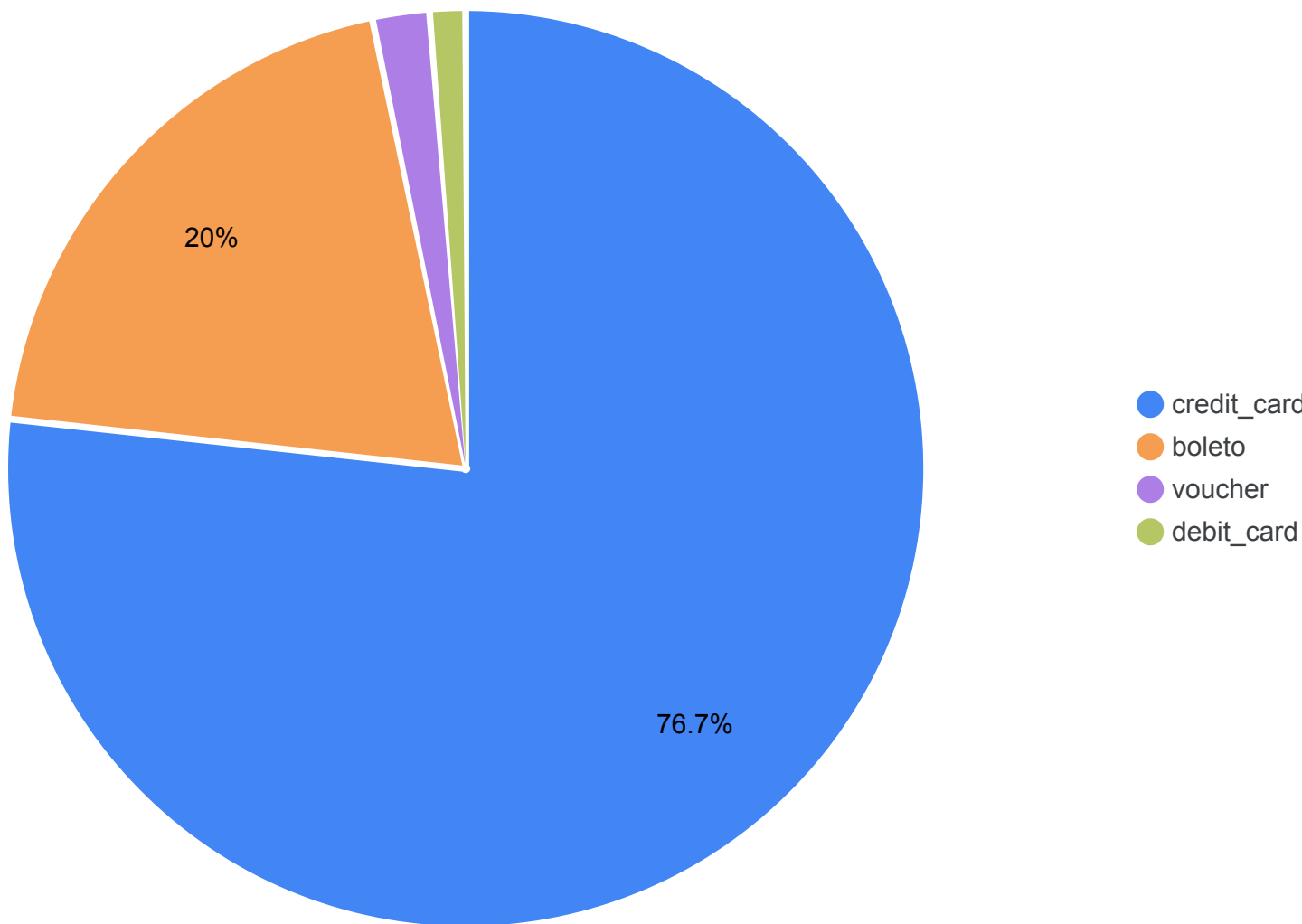
Revenue by State



Top 10 Product Categories (Bar chart with % contribution)



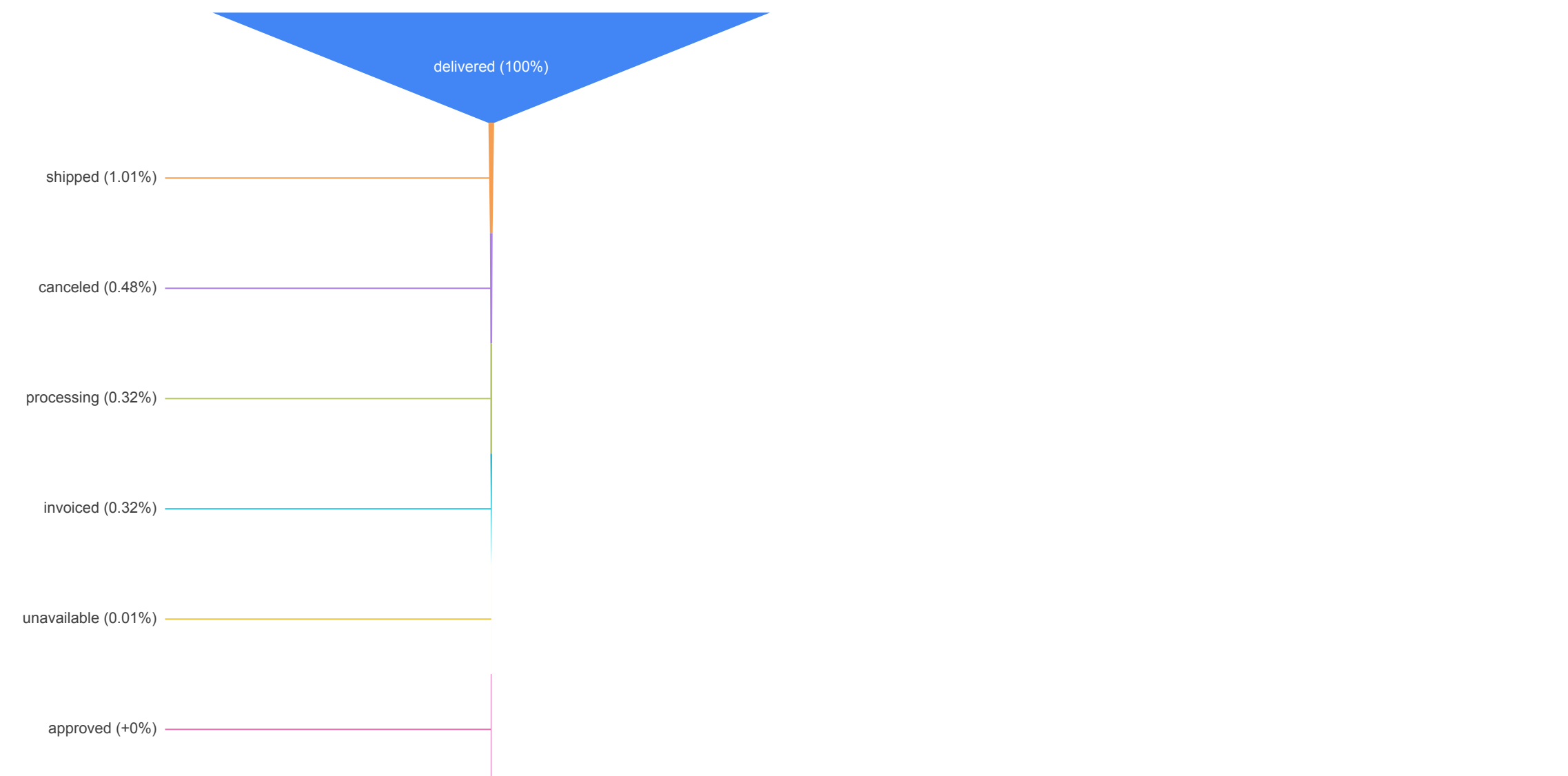
Payment Method Distribution



2. Order Analytics

Order Status Distribution

Record Count Funnel



Orders by Hour of Day (Heatmap)

Day of Week Name / order_id							
Hour of Day	Monday	Tuesday	Wednesday	Thursday	Friday	Sunday	Saturday
16	1,074	1,057	1,021	1,058	952	700	682
14	1,076	1,104	1,035	961	947	674	666
11	1,068	1,039	1,034	936	975	708	697
13	1,000	1,029	991	972	979	710	696
15	1,055	1,017	965	910	962	701	711
21	1,093	1,009	940	826	714	872	636
20	1,008	972	880	824	716	948	711
17	967	948	952	894	801	785	689
10	1,001	938	1,013	966	937	523	647
12	951	881	905	952	833	667	673
19	926	903	827	801	761	884	742
22	980	949	862	845	689	856	542
18	912	860	828	773	713	885	691