

Project Development Phase

Model Performance Test

Date	13 FEB 2026
Team ID	LTVIP2026TMIDS74276
Project Name	ToyCraft Tales: Tableau's Vision into Toy Manufacturer Data
Maximum Marks	

Model Performance Testing:

Project team shall fill the following information in model performance testing template.

S.No.	Parameter	Screenshot / Values
1.	Data Rendered	State-wise toy manufacturer data from 2000–2022, including number of manufacturers, year-wise trends, toy categories, regional insights
2.	Data Preprocessing	Cleaned in Excel and Tableau Prep: missing values removed, renamed fields, created time hierarchies (Year, Month), filtered out irrelevant rows
3.	Utilization of Filters	Filters used: Year, State, Toy Type, Season, Sales Volume, Demographic Segment (e.g., age group)
4.	Calculation fields Used	Calculated Fields in Tableau: % Growth, CAGR, Sales by Season, Top Toy by Region, Average Sales per Manufacturer
5.	Dashboard design	No of Visualizations / Graphs - 5
6	Story Design	No of Visualizations / Graphs -5 <ul style="list-style-type: none"> • Top 10 states toy manufacturer in US state- Total Manufacturers for each State. Color shows details about State. The marks are labeled by Total Manufacturers. The view is filtered on State, which keeps 10 of 52 members. • Analysis on Toy Manufacturer by index- Count of Index and Index for each Index (bin). Color shows details about count of Index and Index. • Analysis on Toy Manufacturers- Count of Week 39 - US Toy Manufacturers - 2005 to 2016.csv, Index and Number of Manufacturers. The marks are labeled by Index. • Analysis on Toy Manufacturers in US States by Index- Sum of Index and State. Color shows details about State. The marks are labeled by sum of Index

		<p>and State. The view is filtered on State, which keeps 10 of 52 members.</p> <ul style="list-style-type: none">• Analysis on Number of Manufacturers by Year- The plot of sum of Number of Manufacturers for Year. The marks are labeled by sum of Number of Manufacturers.
--	--	--