

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Build empathy



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

SAYS

India is thirdlargest producer and third-largest consumer of electricity in world

Power supply

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GDP Growth

when everyone has been under lockdown for the months of March to June the impacts of the lockdown on economic activities have been faced by every sector in a positive or a negative way.

Power supply is most importance of everyday Human life

Thinks

Electricity is both a basic part of nature and one of the most widely used forms of energy.

solar energy, and wind energy, into electrical power.

Primary energy sources

Find out the energy source, produce place and circulate pathway

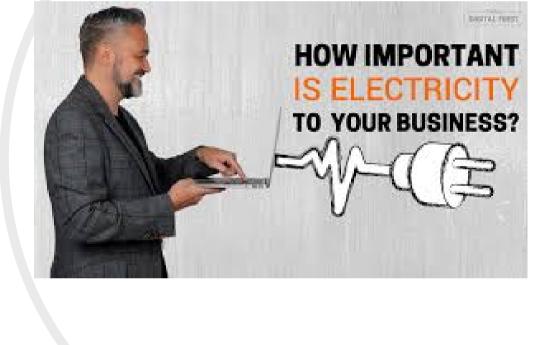
Primary energy
sources
are renewable or
nonrenewable energy,
but the electricity we
use is neither
renewable nor
nonrenewable.

primary sources of

energy such as

coal, natural gas,

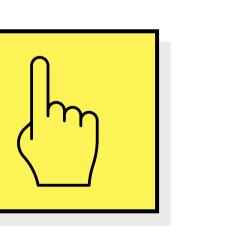
nuclear energy,

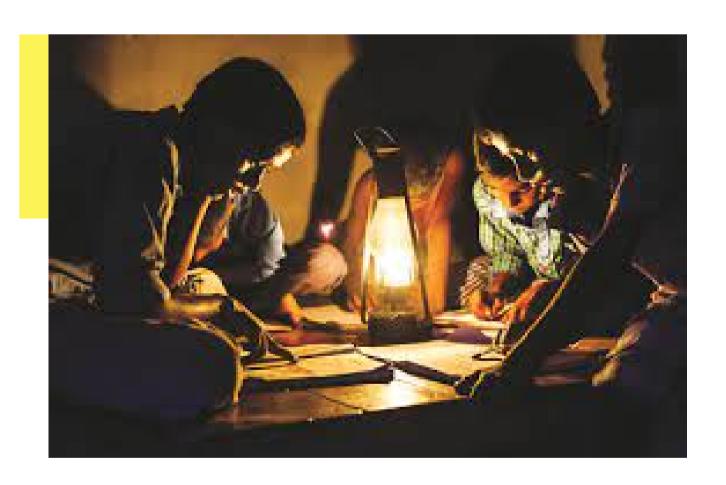










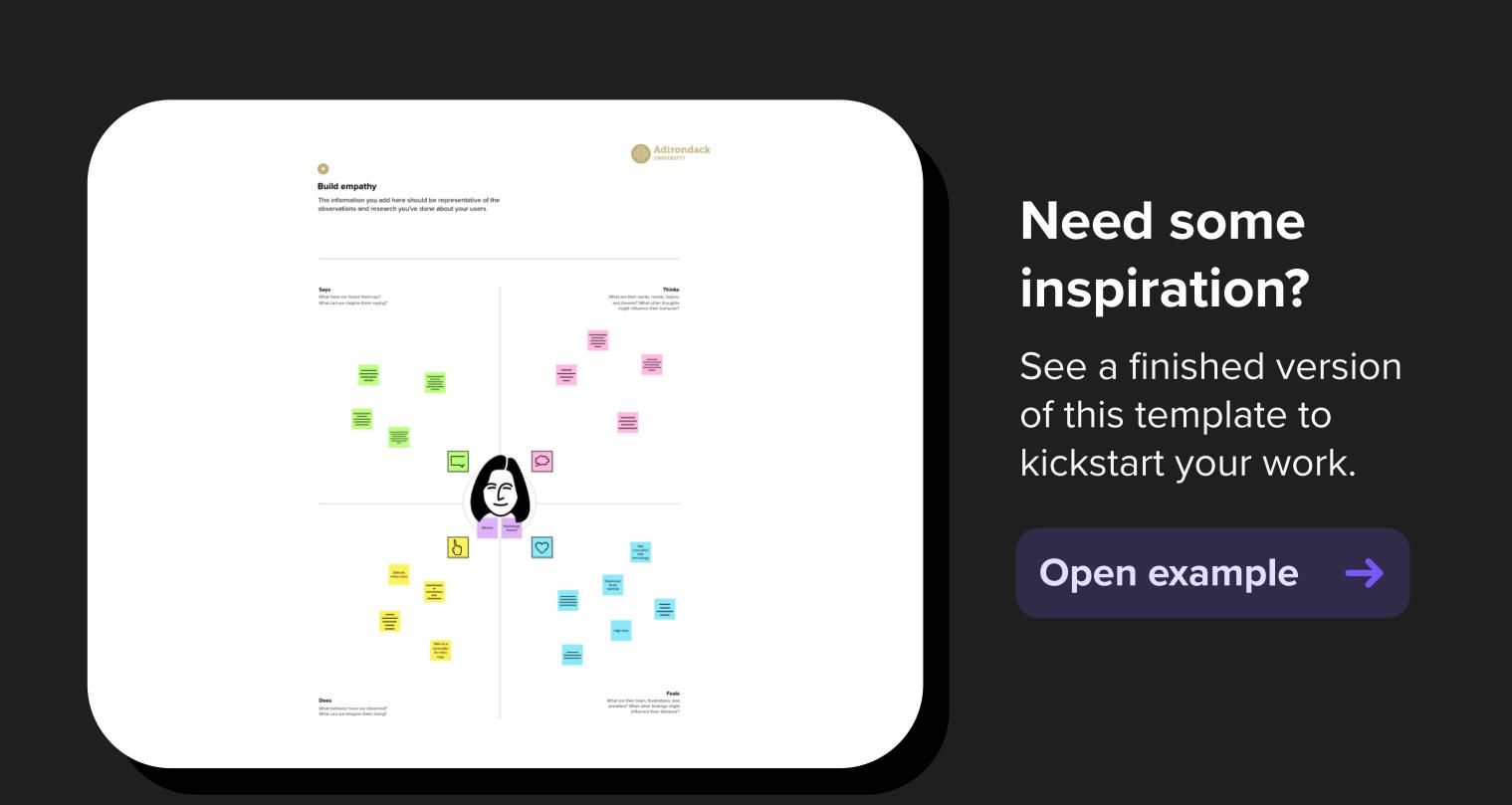




India's latest National Electricity Plan is ambitious and in line with climate

Feels

Power Helps You Live the Good Life by Bringing You Closer to Your True Self



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