Assumptions:

1. The data was gathered in the vicinity of Tempe, Arizona, rather than Indiana, as the API provided a more extensive dataset for the Tempe area.
2. Transportation between the food trucks is by car.
3. A 'day' is defined from 9 am to 6 pm, and any food truck not visited by 6 pm will be scheduled for the following day.
4. In cases where the API doesn't provide opening hours, we assume default timings from 10 am to 11 pm.

Observations:

1. Approximately 90% of food trucks in the Tempe area boast ratings exceeding 4.
2. Nearly all food trucks in this region operate during the evening hours.
3. The predominant cuisine among food trucks in the Tempe and Phoenix vicinity is Mexican. (Reason: Phoenix, being in close proximity to Mexico, has a significant Mexican population. This makes selling Mexican food a lucrative business idea with the potential for good profits.)
4. Food trucks that operate during the weekends tend to charge slightly higher prices. (Manual analysis).
5. These food trucks are strategically positioned in bustling areas, often near corporate hubs or city centers, attracting a high volume of customers.
6. Additional weekday promotions entice customers to make more food purchases.