

Ideation Phase
Define the Problem Statements

Date	25-06-2025
Team ID	LTVIP2025TMID52984
Project Name	Freelance finder
Maximum Marks	2 Marks

Customer Problem Statement Template:

To define the core problems freelancers face while searching for jobs online, and use those insights to guide the development of Freelance Finder.

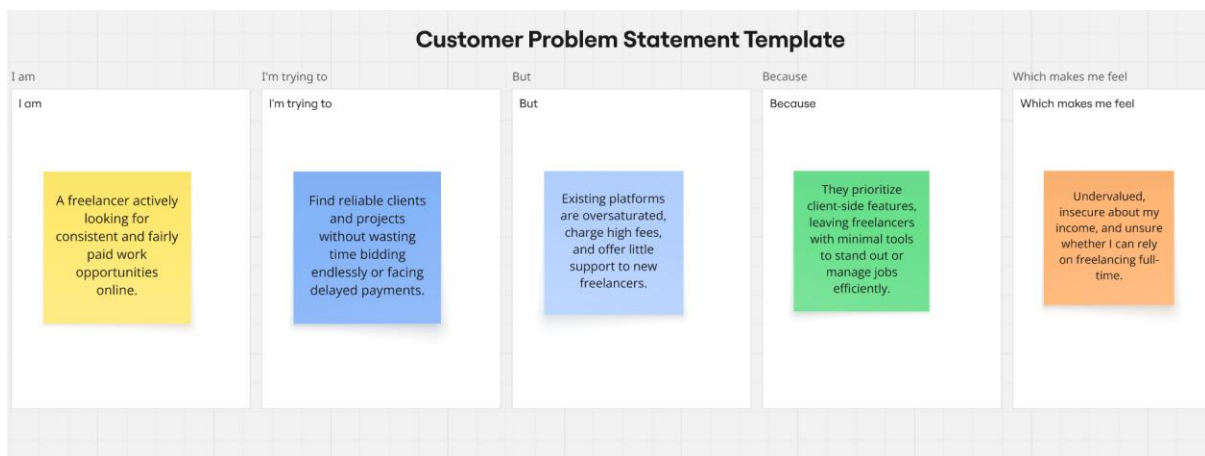
Ideation Phase

Define the Problem Statements

Date	25-06-2025
Team ID	LTVIP2025TMID55347
Project Name	Freelance finder
Maximum Marks	2 Marks

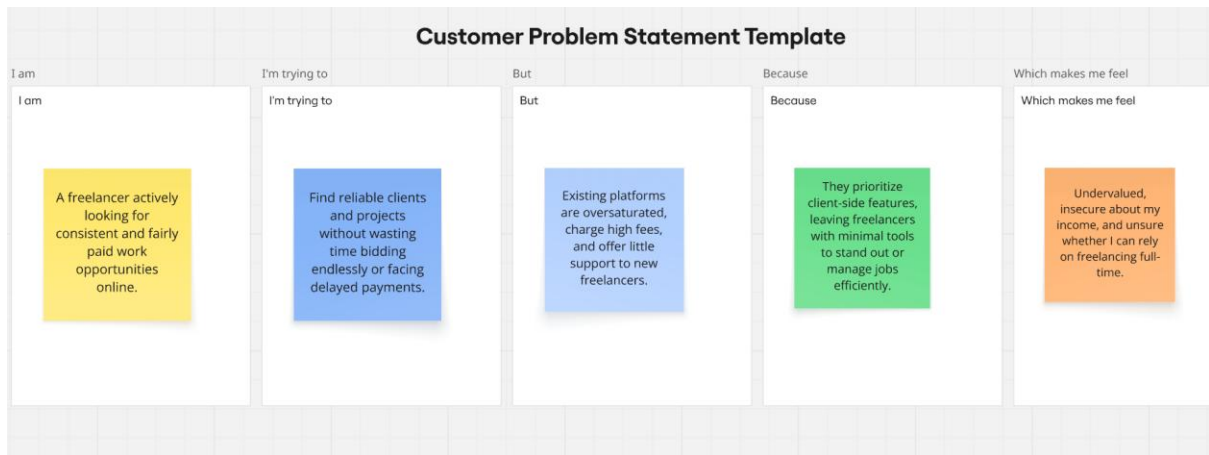
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Reference: <https://miro.com/templates/customer-problem-statement/>

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes
PS-1	freelance web developer.	land steady projects	competition on mainstream platforms is overwhelming	many clients opt for the cheapest bid	frustrated and demotivated.
PS-2	freelance graphic designer	showcase my portfolio to potential clients effectively,	platform limits personal branding tools		I can't stand to grow my career



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PS-2	freelance graphic designer	showcase my portfolio to potential clients effectively,	platform limits personal branding tools		I can't stand out or grow my career.