

# Presentation Skill



**ABDI R. SASTRAWINATA, SE., MM., CCA., CT., SBC. CEVM.**

CEO PANENMAYA ACADEMY &amp; SUSTAINABLE BUSINESS COACH

**2021 - Present**

CEO Panenmaya Academy

**Head Mentor Indonesia Next S7**

Masterpiece CSR Program Telkomsel

**Certified Competency Assessor, Indonesia**

Badan Nasional Sertifikasi Profesi (BNSP)

**Certified Trainer, Indonesia**

Badan Nasional Sertifikasi Profesi (BNSP)

**Sustainable Business Coach, Asia - Europe**

ASEM SMEs for Innovation Center (ASEIC)



## POWERFUL PRESENTATION

Teknik pengelolaan presentasi untuk komunikasi yang terintegrasi.

Bagaimana membuat, mengedit, dan menyempurnakan presentasi dan tayangan slide; menerapkan komunikasi kedalam teknik berbasis media presentasi untuk menarik interaksi & engagement dengan para audiens.

### A. MANAGE PRESENTATION

1. Modify slide masters, handout masters, and note masters
2. Change presentation options and views
3. Configure print settings for presentations
4. Configure and present slide shows
5. Prepare presentations for collaboration

### B. MANAGE SLIDES

1. Insert slides
2. Modify slides
3. Order and group slides

### C. INSERT & FORMAT TEXT, SHAPES, IMAGE

1. Format text
2. Insert links
3. Insert and format images
4. Insert and format graphic elements
5. Order and group objects on slides

### D. INSERT TABLES, CHARTS, SMARTART, 3D MODELS, MEDIA

1. Insert and format tables
2. Insert and modify charts
3. Insert and format SmartArt graphics
4. Insert and modify 3D models
5. Insert and manage media

### E. APPLY TRANSITIONS AND ANIMATIONS

1. Apply and configure slide transitions
2. Animate slide content
3. Set timing for transitions

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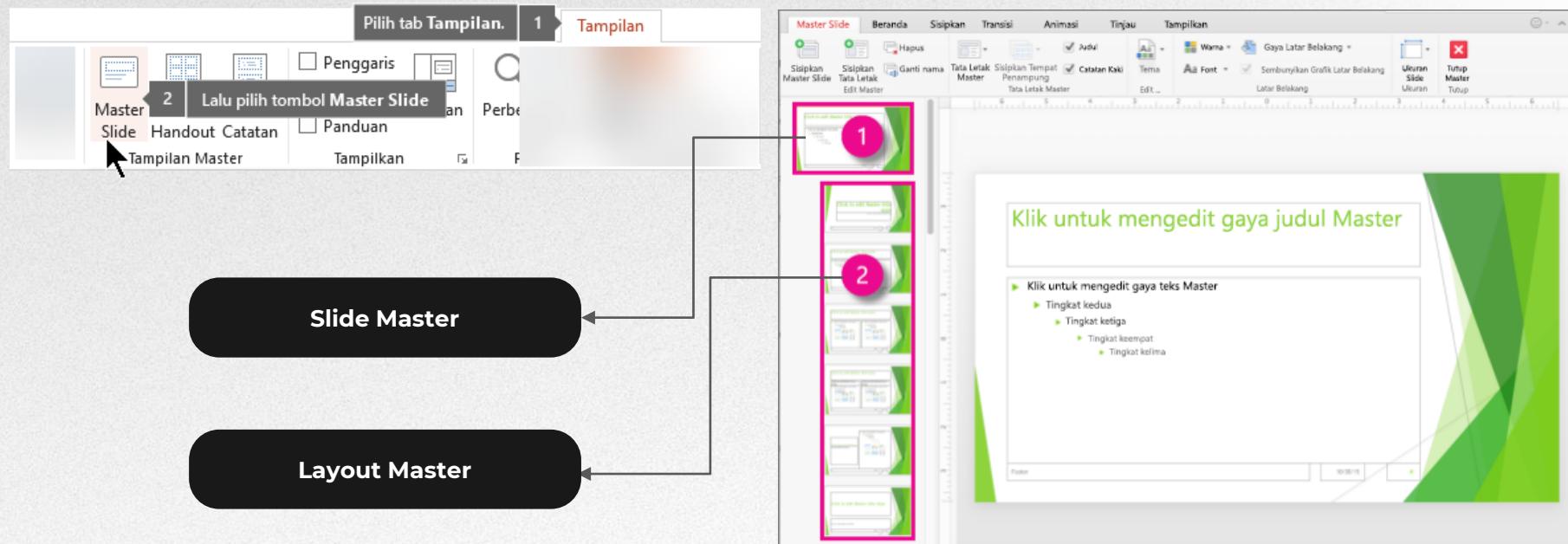
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## SLIDE MASTER



SLIDE MASTER BERFUNGSI MEMBUKA TAMPILAN MASTER SLIDE UNTUK MENGUBAH DESAIN DAN TATA LETAK SLIDE MASTER

## HANDOUT MASTER

Presentation1 - PowerPoint

Search (Alt+Q)

View

Design Transitions Animations Slide Show Record Review Nitro Pro

Slide Handout Notes

Master Master Master

Ruler Gridlines Guides

Notes

Zoom Fit to Window

Color Grayscale Black and White

New Window Cascade Move Split

Arrange All

Switch Windows

Macros

Master Views

Show

Zoom

Color/Grayscale

Window

Macros

Handout Master View

Header

2/10/2023

HANDOUT MASTER VIEW BERFUNGSI UNTUK MEMBUKA TAMPILAN MASTER HANDOUT UNTUK MENGUBAH DESAIN DAN TATA LETAK HANDOUT YANG AKAN DI CETAK ATAU MEMBUKA SLIDE SEKALIGUS UNTUK MELIHAT TATA LETAK SLIDE DAN DESAIN YANG AKAN DICETAK.

Preview Handout Master

## NOTES MASTER

NOTES MASTER BERFUNGSI UNTUK MEMBUKA TAMPILAN CATATAN MASTER SAAT AKAN DICETAK. PADA BAGIAN INI TERLIHAT HASIL SLIDE YANG TELAH DIBUAT DAN PADA CATATAN MASTER TERDAPAT LEVEL SEPERTI SECOND LEVEL, THIRD LEVEL DAN SETERUSNYA.

Header 2/10/2023

Footer

Search (Alt+Q)

Presentation2 - PowerPoint

File Home Insert Draw Design Transitions Animations Slide Show Record Review View

Normal Outline View Slide Sorter Notes Page Reading View

Slide Master Handout Master Notes Master

Ruler Gridlines Guides

Zoom Fit to Window

Color Grayscale Black and White

Presentation Views Master Views

Show Zoom Color/Grayscale

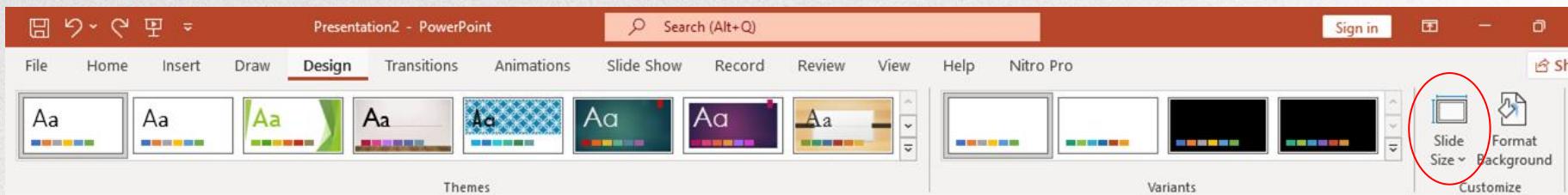
Click to edit Master title style

- Click to edit Master text styles
  - Second level
    - Third level
      - Fourth level
        - Fifth level

Click to edit Master text styles  
Second level  
Third level  
Fourth level  
Fifth level

Preview Notes Master

## CHANGES PRESENTATION OPTIONS AND VIEWS



## POWERFUL PRESENTATION

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The screenshot shows the Microsoft PowerPoint ribbon with the "Home" tab selected. The slide thumbnails on the left show various slides, including one for "IndonesiaNEXT Season 7". The main slide area displays the title "IndonesiaNEXT Season 7" and the "IndonesiaNEXT" logo. The ribbon includes tabs for Home, Insert, Design, Transitions, Animations, Slide Show, Review, and View.

The screenshot shows the Microsoft PowerPoint ribbon with the "Insert" tab selected. The slide thumbnails on the left show the same slide as the previous screenshot. The ribbon includes tabs for Home, Insert, Design, Transitions, Animations, Slide Show, Review, and View. The "Shapes" section of the ribbon is expanded, displaying various chart and diagram options like Column, Line, Pie, Hierarchy, etc.

The screenshot shows the Microsoft PowerPoint ribbon with the "Insert" tab selected. The slide thumbnails on the left show the same slide as the previous screenshots. The ribbon includes tabs for Home, Insert, Design, Transitions, Animations, Slide Show, Review, and View. The "Tables" section of the ribbon is expanded, showing a preview of a 10x10 grid table.

The screenshot shows the Microsoft PowerPoint ribbon with the "Insert" tab selected. The slide thumbnails on the left show the same slide as the previous screenshots. The ribbon includes tabs for Home, Insert, Design, Transitions, Animations, Slide Show, Review, and View. The "Shapes" section of the ribbon is expanded, showing options like List, Process, Cycle, Hierarchy, Relationship, Matrix, Pyramid, and Picture.

The screenshot shows the Microsoft PowerPoint ribbon with the "Insert" tab selected. The slide thumbnails on the left show the same slide as the previous screenshots. The ribbon includes tabs for Home, Insert, Design, Transitions, Animations, Slide Show, Review, and View. The "Media" section of the ribbon is expanded, showing options like Movie Browser..., Movie from File..., Audio Browser..., Audio from File..., and Record Audio... .

The screenshot shows the Microsoft PowerPoint ribbon with the 'Insert' tab selected. A callout box with a red border and white background contains the text "Select New Slide > Slides from Outline". Below this, another callout box with a black border and white background contains the text "Click to add title". At the bottom right of the slide area, there is placeholder text "Click to add subtitle".

AutoSave (Off) Presentation4 - PowerPoint

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Add-ins Help

New Slide Table Pictures Screenshot Photo Album Shapes Icons 3D Models SmartArt Chart

Get Add-ins My Add-ins Zoom Link Action Comment Text Box Header & Footer WordArt Date & Time Slide Number Object Equation Symbols

Office Theme

1

- Title Slide
- Title and Content
- Section Header

- Two Content
- Comparison
- Title Only

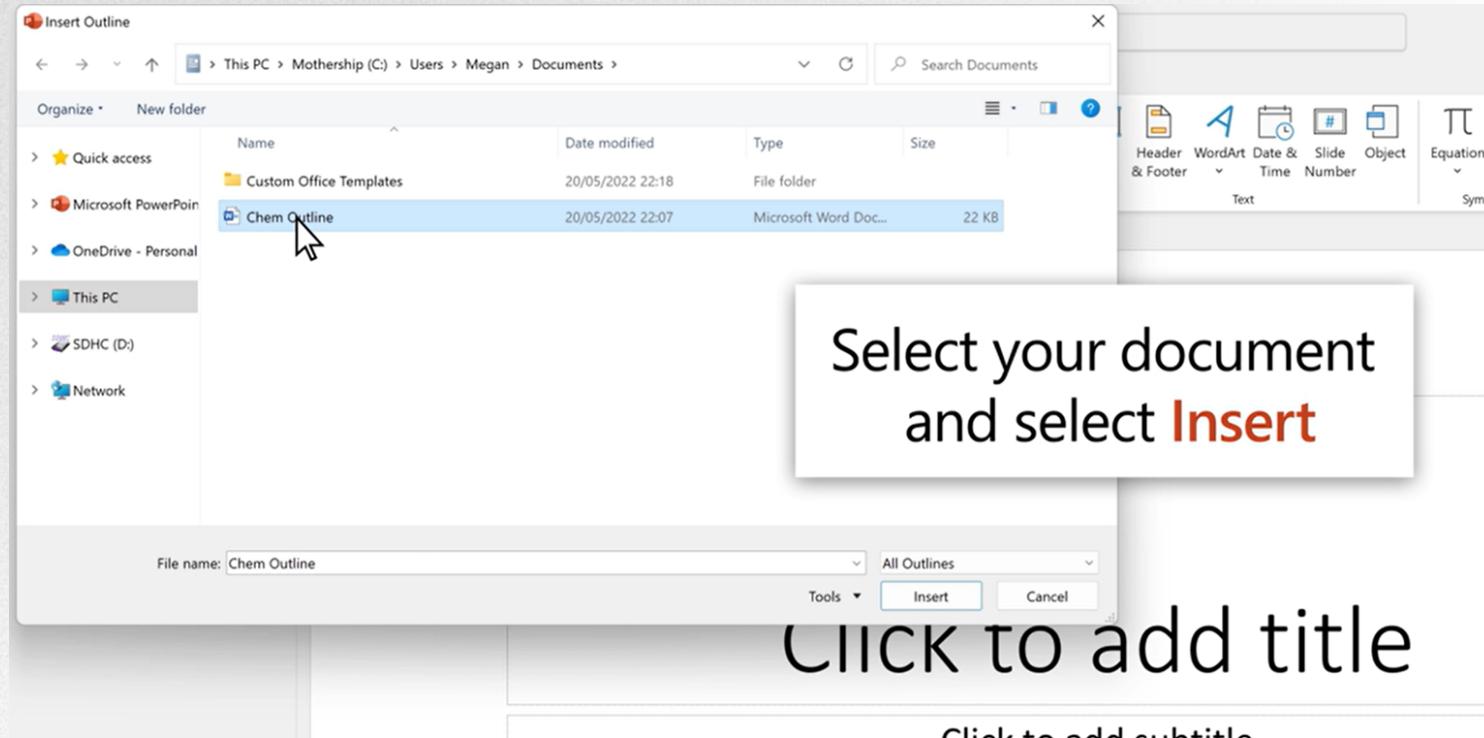
- Blank
- Content with Caption
- Picture with Caption

- Duplicate Selected Slides
- Slides from outline...**
- Reuse Slides...

Select New Slide > Slides from Outline

Click to add title

Click to add subtitle



The screenshot shows a Microsoft PowerPoint interface with the title bar "Presentation4 - PowerPoint". The ribbon menu is open, with "Insert" selected. The "Shapes" icon in the "Illustrations" group is highlighted with a cursor. The left pane displays a slide outline:

- 1
- 2 Intro: Carbon, the Element
  - One hundred percent of known life on Earth
  - several forms
  - unique chemical
- 3 Chemistry Fundamentals
  - Electron configurations and valence bonding theory
  - Lewis dot structures
  - Organic bonds
  - Hybrid orbitals and molecular geometry
- 4 Carbon Bonds in Organic Compounds
  - The four bonds

A callout box is overlaid on the slide content, containing the text "Your outline appears as slides". Below the callout box, a bulleted list provides specific details about carbon's role in life:

- One hundred percent of known life on Earth
- several forms
- unique chemical

1. Open blank dokumen
2. Klik Home
3. Klik New Slide
4. Kelik Reuse Slides
5. Ketik dokumen yang ingin dimasukan ke dalam presentasi

The screenshot shows a Microsoft PowerPoint window titled "Presentation3 - PowerPoint". The ribbon menu is visible at the top, and the "Home" tab is selected. A "Reuse Slides" dialog box is open on the right side of the screen. The dialog box has a title "Reuse Slides" and a subtitle "Insert slide from:". Below this is a "Browse" button. To the right of the browse button, there is a note: "You can reuse slides from other PowerPoint files in your open presentation." and links to "Open a PowerPoint File" and "Learn more about reusing slides.". The main area of the slide shows a grid with two rows and three columns. The first row contains a single slide labeled "Click to add title". The second row contains two slides, the first labeled "Click to add subtitle" and the second is empty. On the left side of the slide, there is a "Reuse Slides" pane with a list of slide layouts: "Title Slide", "Title and Content", "Section Header", "Two Content", "Comparison", "Title Only", "Blank", "Content with Caption", and "Picture with Caption". The "Blank" layout is highlighted with a red border. At the bottom of the slide, there is a navigation bar with icons for Notes, Comments, and other presentation controls.

6. Pilih dan klik slide yang ingin di insert kedalam PPT
7. Done

The screenshot shows a Microsoft PowerPoint window with the title "Presentation3 - PowerPoint". The slide content features a hand-drawn style graphic with a 3D bar chart, a pie chart, a pen, and the word "FINANCE" written in large, bold letters. A yellow sticky note with the number "#3" is overlaid on the slide. The "Reuse Slides" context menu is open on the right side of the slide, listing options: "Insert Slide", "Insert All Slides", "Apply Theme to All Slides", and "Apply Theme to Selected Slides". Below these options, there is a list of slides from the source document, including "STRUKTUR MODAL" and "STRUKTUR BIAYA". The status bar at the bottom indicates "Slide 2 of 2", "English (Indonesia)", and "Accessibility: Investigate".

Select the slide that you want to change the layout for

Renewable Energy

00:07 / 00:42

Renewable Energy.pptx

Deep Chawla

File Home Insert Design Animations Slide Show Review View Add-ins Help Acrobat

AutoSave | Search

Layout

Office T

Title Slide Title and Content Section Header

Two Content Comparison Title Only

Blank Content with Caption Picture with Caption

1 Renewable Energy

2 Definition of renewable energy

3 Types of renewable energy

4 Definition of non-renewable energy

5 Types of non-renewable energy

• Natural gas

f non-renewable energy

Select Home > Layout

00:16 / 00:42

Share Comments

Find Replace Select

Create and Share Adobe PDF Dictate Design Ideas

Editing Designer

Paragraph Drawing

Text Direction Align Text Convert to SmartArt

Shape Fill Shape Outline Quick Styles Shape Effects

Arrange

Office T

Clipboard

Cut Copy Format Painter Paste

New Slide Reuse Slides

Renewable Energy.pptx

Deep Chawla

File Home Insert Design Transitions Animations Slide Show Review View Add-ins Help Acrobat

AutoSave | Search

Layout

Office Theme

Title Slide Title and Content Section Header

Two Content Comparison Title Only

Blank Content with Caption Picture with Caption

Clipboard Paste Cut Copy Format Painter New Slide Reuse Slides

Paragraph Drawing Editing

Find Replace Select

Create and Share Adobe PDF Dictate Design Ideas

Share Comments

1 Renewable Energy

2 Definition of renewable energy

3 Types of renewable energy

4 Definition of non-renewable energy

5 Types of non-renewable energy

• Natural gas

f non-renewable energy

Choose the layout you want

00:18 / 00:42

The screenshot shows a Microsoft PowerPoint presentation titled "Renewable Energy.pptx". The slide currently displayed is titled "Types of non-renewable energy". A large text box on the slide contains the text: "The layout contains placeholders for text, videos, pictures, and more". To the right of this text box is another placeholder box with the instruction "• Click to add text". The ribbon menu at the top includes tabs like File, Home, Insert, Design, Transitions, Animations, Slide Show, Review, View, Add-ins, Help, and Acrobat. The Slides pane on the left shows five slides numbered 1 through 5, each with a thumbnail preview.

Types of non-renewable energy

• Click to add text

The layout contains placeholders for text, videos, pictures, and more

00:20 / 00:42

Screenshot of Microsoft PowerPoint showing the 'Header and Footer' dialog box open over a slide deck.

The dialog box is titled "Header and Footer". It contains settings for "Slide Notes and Handouts".

- Date and time:**
  - Update automatically: 10/02/2023, Language: Indonesian, Calendar type: Gregorian
  - Fixed: 10/02/2023
- Slide number:**
  - Header
  - Footer
- Don't show on title slide

Buttons at the bottom: Apply, Apply to All, Cancel.

The main window shows a slide deck with four slides:

- Default Section: A blank white slide.
- Summary Section: A slide with a small thumbnail image.
- Section 1: A slide with a colorful geometric pattern and text.
- Section 2: A slide with a pie chart and the text "#3 FINANCE".

Bottom navigation: Slide 1 of 8, English (Indonesia), Accessibility: Investigate, Notes, Comments, etc.

Presentation1 - PowerPoint

aji salman fauzan AS

Tell me what you want to do

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Help Nitro Pro

New Slide Slides Table Tables Pictures Screenshot Shapes Icons 3D Models Get Add-ins My Add-ins Zoom Link Action Comment Text Box Header WordArt Symbols Video Audio Screen Recording Media

Default Section

1

Summary Section

2

Section 1

3

RONDESOUD STRATEGIS (PENGAMANAN BISNIS) KONSEP INVESTASI DE\_NEW\_CCA\_1701

Section 2

4

#3 FINANCE

Click to add title

Click to add subtitle

10/02/2023

1

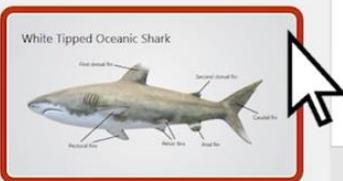
Slide 1 of 8 English (Indonesia) Accessibility: Investigate Notes Comments

▲ How sharks move

1 ★



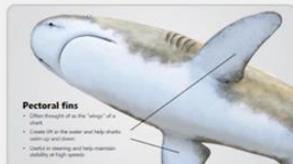
2 ★



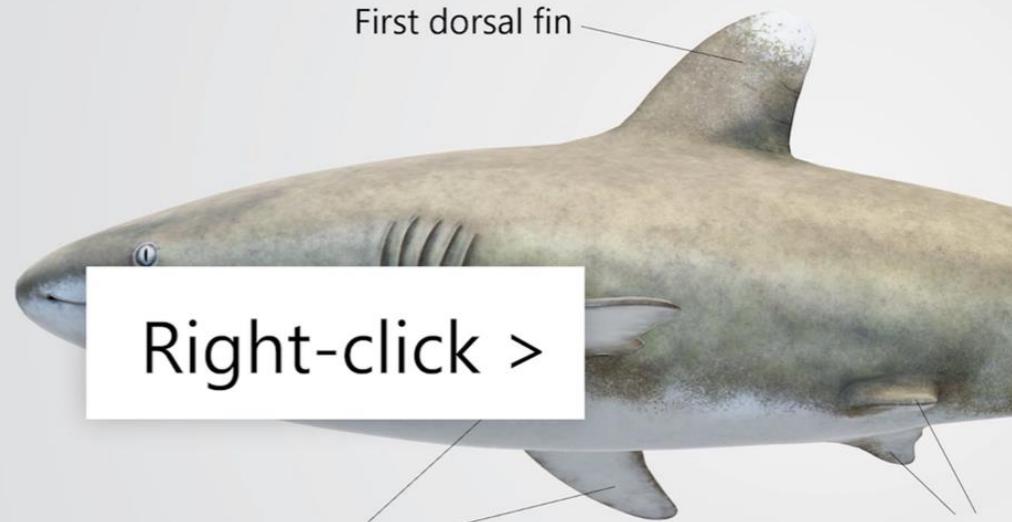
3 ★



4 ★



# White Tipped Oceanic Shark

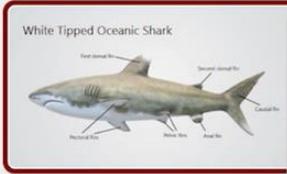


▲ How sharks move

1 ★



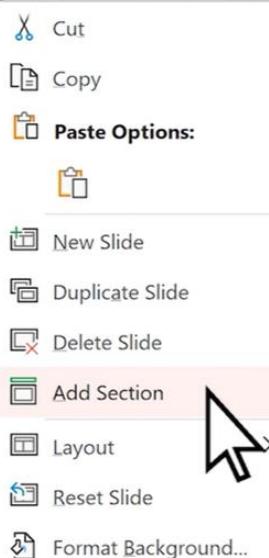
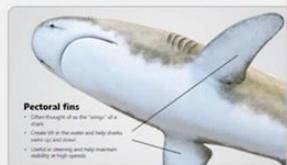
2 ★



3 ★

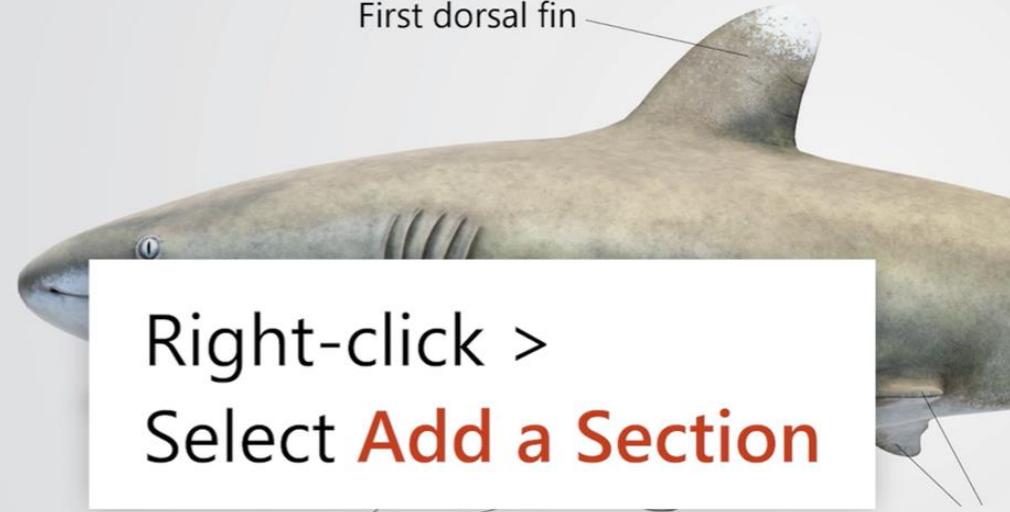


4 ★



# White Tipped Oceanic Shark

First dorsal fin



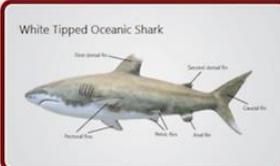
How sharks move

1 ★



Untitled Section

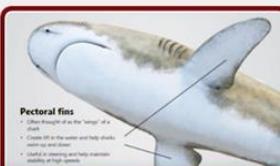
2 ★



3 ★

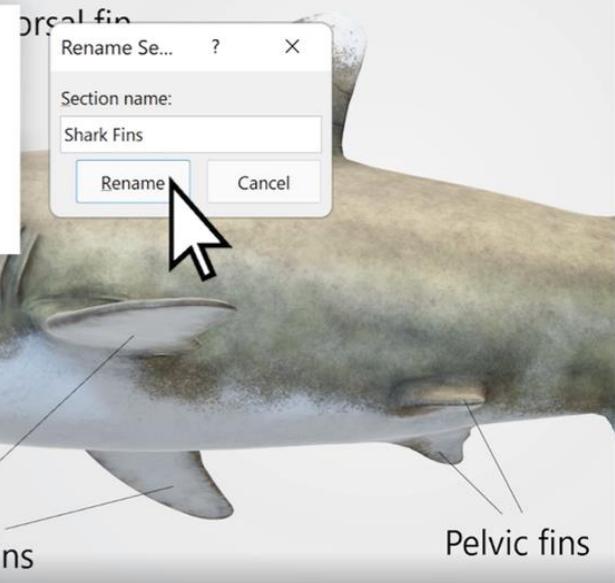


4 ★



# White Tipped Oceanic Shark

Type a name  
and select **Rename**



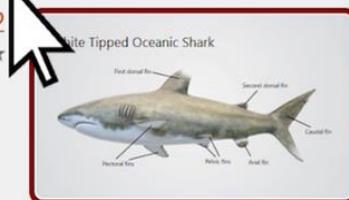
◀ How sharks move

1



◀ Shark Fins

2



3



Select the triangle  
to collapse the section

d Oceanic Sha

st dorsal fin



AutoSave On Search (Alt+Q) Grady An

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Add-ins Help Acrobat

Undo Paste New Slide Section Slides Clipboard

Font Paragraph Drawing Editing Adobe Acrobat

Shapes Arrange Quick Styles Find Replace Select Create and Share Adobe PDF

How sharks move

1 How Sharks Move

2 Shark Fins (9)

3 Shark and plane similarities

4 Pitch

Want to move or delete a section?

Second dorsal fin

C

This image shows a Microsoft PowerPoint slide titled "Want to move or delete a section?". The slide features a large, detailed illustration of a shark from a side profile. Several lines with arrows point to specific parts of the shark's body, labeled "Second dorsal fin" and "C". The background of the slide is white, and the text is in a large, bold, black font. At the top of the slide, there is a navigation bar with various icons and text. To the left of the main content, there is a sidebar showing a list of other slides in the presentation, each with a thumbnail image and a number. The first slide is titled "How sharks move" and has a thumbnail of a school of sharks. The second slide is titled "Shark Fins (9)" and has a thumbnail of a shark next to a diagram of a plane. The third slide is titled "Shark and plane similarities" and has a thumbnail of a shark next to a diagram of a plane. The fourth slide is titled "Pitch" and has a thumbnail of a shark next to a diagram of an airplane wing.

AutoSave On Search (Alt+Q) Grady Ar

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Add-ins Help Acrobat

Normal Outline View Slide Sorter Notes Page Reading View

Slide Master Handout Master Notes Master

Ruler Gridlines Guides

Zoom Fit to Window

Color Grayscale Black and White

New Window Cascade Move Split

Switch Windows Macros

Macros

Presentations Views

How sharks move

1 How Sharks Movie

Shark Fins (9)

Shark and plane similarities

11 Sharks and airplanes have similar parts and movement

Pitch

Oceanic Shark

Select View >  
Slide Sorter

il fin

Second dorsal fin

C

AutoSave On How Sharks Swim.pptx • Saved Search (Alt+Q) Grady Ar

File Home Insert Draw Design Transitions Animations Slide Show Record Review **View** Add-ins Help Acrobat

Normal Outline View **Slide Sorter** Notes Reading Page Slide Master Handout Notes Master Views Master Views Ruler Gridlines Notes Guides Zoom Fit to Window Color Grayscale Black and White Color/Grayscale New Window Cascade Move Split Window Switch Windows Macros Macros

Presentation Views Show Zoom Window

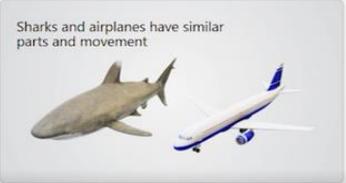
◀ How sharks move



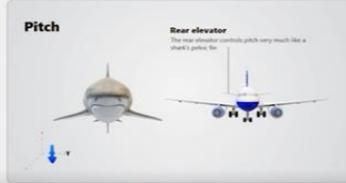
1 ★

▶ Shark Fins (9 slides)

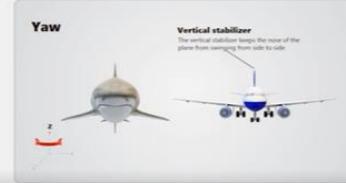
◀ Shark and plane similarities



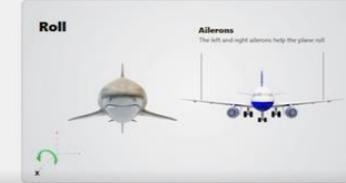
11 ★



12 ★



13 ★



14 ★

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Add-ins Help Acrobat

Record

Normal Outline Slide Sorter Notes Page Reading View Slide Master Handout Master Notes Master Ruler Gridlines Guides Notes Zoom Fit to Window Color Grayscale Black and White Color/Grayscale New Window Arrange All Cascade Move Split Window Switch Windows Macros Macros

How sharks move



1 \*

Shark Fins (9 slides)

Shark and plane

Sharks and airplane parts and movement

11

Right-click >  
Select Move Section Up

12

Student Exercises

File Home Insert Draw Design Transitions Animations Slide Show Record Review View Add-ins Help Acrobat

Record

Normal Outline View Slide Sorter Notes Page Reading View Slide Master Handout Master Notes Master Ruler Gridlines Notes Guides Zoom Fit to Window Show Zoom Color Grayscale Black and White Color/Grayscale New Window Cascade Move Split Window Switch Windows Macros Macros

How sharks move



1 ★

Shark Fins (9 slides)

Shark and p

Sharks and parts and r

Remove Section

Remove Section

Remove All Sections

Move Section Up

Move Section Down

Collapse All

Expand All

Right-click >  
Select Remove Section



11 ★

Student Exercises

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2. Animate slide content
3. Set timing for transitions

Home Insert Design Transitions Animations Slide Show Review View

Preview None Fade Push Wipe Split Reveal Cut Random Bars Shape

Duration: 02.00 On Mouse Click Effect Options Sound: [No Sound] After: 00.00 Apply To All

1 IndonesiaNEXT Season 7 Telkomsel

Home Insert Design Transitions Animations Slide Show Review View

Preview None Fade Push Wipe Split Reveal Cut Random Bars Shape

Duration: 02.00 On Mouse Click Effect Options Sound: [No Sound] After: 00.00 Apply To All

1 Subtle

2 Exciting

3 Dynamic Content

4

5

Home Insert Design Transitions Animations Slide Show Review View

Preview

Appear Blinds Checkerboard Dissolve In Fly In Fill Color Font Color Grow/Shrink Line Color Spin Exit Effects Path Animation Effect Options Animation Pane Animation Painter Duration: Start: Share:

1 IndonesiaNEXT Season 7

2

3 Requirements

4

5 Enrich Your Soft Skills

6 Improving Your Hard Skills

IndonesiaNEXT Season 7 | Telkomsel

Home Insert Design Transitions Animations Slide Show Review View Shape Format

Preview

Appear Blinds Checkerboard Dissolve In Fly In Fill Color Font Color Grow/Shrink Line Color Spin Exit Effects Path Animation Effect Options Animation Painter Duration: Start: Share:

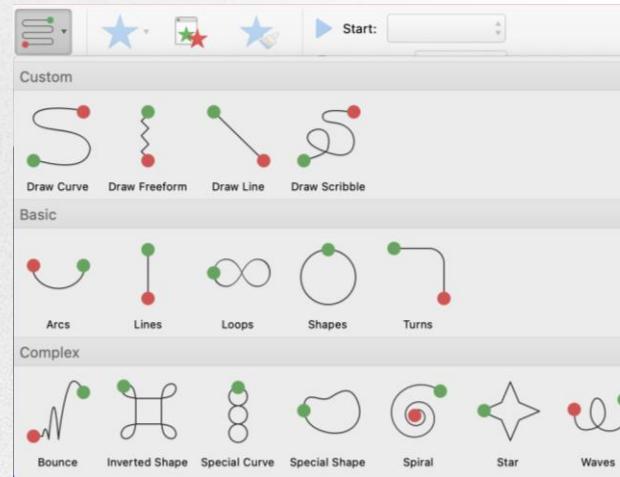
Basic

Subtle

Moderate

Extreme

IndonesiaNEXT Season 7 | Telkomsel



Home Insert Design Transitions Animations Slide Show Review View Shape Format

Preview

Appear Blinds Checkerboard Dissolve In Fly In Fill Color Font Color Grow/Shrink Line Color Spin Exit Effects Path Animation Effect Options Animation Painter Duration: Start: Share:

1 IndonesiaNEXT Season 7

2

3 Requirements

4

5 Enrich Your Soft Skills

6

IndonesiaNEXT Season 7 | Telkomsel

Play All

Content  
first, design  
second

Use  
powerful  
visual

Keep it  
simple

Contrast,  
repetition,  
alignment,  
proximity

white space

symmetry

## 1. PRINSIP # 1 : CONTENT FIRST, DESIGN SECOND

➤ LEMBAR PUTIH (WHITE DECK/ STORYBOARD)

### STORYBOARD

Isu :

Murid kelas 4 SD  
mempunyai sikap yang  
kurang baik tentang sains

Mendemonstrasikan isu :

Tunjukkan nilai sains murid  
kelas 4 SD

Ide untuk mengatasi isu  
melalui program  
percontohan pembelajaran  
sains

Menggambarkan program  
percontohan-tujuan, dll

Menunjukkan data survei  
sebelum dan sesudah untuk  
menunjukkan kesuksesan  
program percontohan

Rekomendasi :  
Program percontohan  
sukses  
Mari dikembangkan  
Kami butuh Rp Rp

## PRINSIP # 1 : CONTENT FIRST, DESIGN SECOND

### 1 Message

- Tentukan pesan yang ingin disampaikan
- Tawarkan solusi yang dapat menjawab permasalahan audiens
- Tentukan durasi
- Pelajari siapa audiens yang akan dihadapi

### 3 Structure

- Gunakan alur yang sistematis dalam menyampaikan pesan
- Buatlah draft atau script terlebih dahulu
- Perkuat pesan dengan menggunakan data
- Gunakan insight untuk mempermudah audiens memahami data

### 2 Design

- Buat gridline pada slide
- Tentukan kombinasi font yang ingin digunakan
- Tentukan tema warna yang ingin digunakan
- Buatlah konsep desainnya
- Visualisasikan dengan gambar

### 4 Harmony

- Ciptakan kontras dari pesan yang ingin disampaikan, termasuk pada data yang ingin disajikan
- Lakukan repetisi dari elemen - elemen desain yang ada
- Selalu berpedoman kepada prinsip Hirarki, Keseimbangan dimana akan membuat pesan visualnya rapi dan nyaman untuk dilihat

## PRINSIP # 2 : VISUAL

UKURAN SLIDE	GRID	IMAGE	FONT	COLOR	VISUALISASI DATA
TENTUKAN UKURAN SLIDE PRESENTASI SESUAI DENGAN KEBUTUHAN	KEHADIRAN GRID AKAN MEMBUAT DESAIN MENJADI RAPI, TERTATA.	KEHADIRAN IMAGE PADA DESAIN SLIDE AKAN MEMBANTU AUDIENS LEBIH CEPAT MEMAHAMI SEBUAH KONSEP	JENIS DAN KARAKTER FONT YANG DIGUNAKAN DAPAT MENGGAMBARKAN MAKSDU DAN KESERIUSAN PEMBERI INFORMASI	WARNA BERPERAN PENTING UNTUK MEMANJAKAN MATA AUDIENS	MEMUDAHKAN AUDIENS UNTUK MEMAHAMI DAN MEMBACA DATA DATA DALAM BENTUK ANGKA ANGKA

DESIGN MEMPERCANTIK TAMPILAN SLIDE PRESENTASI  
SEKALIGUS MENYAJIKAN PESAN INFORMATIF



## PRINSIP # 2 : VISUAL ASYMMETRY

**↑ 30 %**  
peningkatan keasaman laut  
sejak periode pra-industri

## PRINSIP # 3 : SEDERHANA

### SEDERHANA

#### Kesiapan Diri Menghadapi Globalisasi

Kita tidak dapat menghindari dari globalisasi yang akan membawa dampak bahwa setiap negara tidak akan boleh lagi mencegah masuknya :

1. Arus barang dan jasa. Barang dan jasa dari luar negeri bebas masuk dan diperjualbelikan di wilayah Indonesia tanpa ada batasan.
2. Arus investasi. Arus investasi akan mudah masuk ke Indonesia. Banyak investor asing yang akan membanjiri Indonesia.
3. Arus SDM. Tenaga kerja dari luar negeri bebas untuk bekerja di Indonesia, sehingga tenaga kerja local yang tidak siap akan tersingkir perlahan-lahan.



#### 3 Aspek Penting Yang Perlu Perhatian Menghadapi Globalisasi



Arus Barang dan Jasa

Arus Investasi

Arus SDM



### SEDERHANA

#### Statistik Perubahan Iklim

- Karbon dioksida telah meningkat sebesar 40 % sejak periode pra-industri.
- Degradasi hutan berkontribusi pada 20 % emisi karbon global.
- Lautan 30 lebih asam dari pada periode pra-industri.
- 70 % orang Indonesia setuju bahwa energi alternatif harus jadi prioritas.
- 20 industri berbahan bakar fosil berkontribusi pada 35 % karbon dioksida global.



↑ 40 %

peningkatan karbon dioksida  
sejak periode pra-industri



## PRINSIP # 4 : CRAP ( CONTRAST, REPETITION, ALIGNMENT, PROXIMITY)

### CONTRAST



Warna

Font



Ukuran

## PRINSIP # 4 : CRAP ( CONTRAST, REPETITION, ALIGNMENT, PROXIMITY)

### REPETITION



### DESAIN ITU INDAH

Sajikan Slide Presentasi Yang Indah Untuk Menjadikan Audiens Anda Menikmati, Memahami dan Mengingat Apa Yang Kita Sampaikan

Quicker  
Communication

Slide Yang Melekat

↓  
Better  
Retention

↓  
Higher  
Acceptance

## PRINSIP # 4 : CRAP ( CONTRAST, REPETITION, ALIGNMENT, PROXIMITY)

### ALIGNMENT

IMAGE

Tetapkan pengaturan yang menarik

Agar tulisan menjadi indah, mudah terbaca, dan makin jelas pesan yang ingin disampaikan

Left

Right Aligned

IMAGE

Tetapkan pengaturan yang menarik

Agar tulisan menjadi indah, mudah terbaca, dan makin jelas pesan yang ingin disampaikan

Centered Aligned

IMAGE

Tetapkan pengaturan yang menarik

Agar tulisan menjadi indah, mudah terbaca, dan makin jelas pesan yang ingin disampaikan

Left

Right Aligned

## PRINSIP # 4 : CRAP ( CONTRAST, REPETITION, ALIGNMENT, PROXIMITY)

### PROXIMITY

Principles of Presentation Design

Tips on how to think like a designer

By Less Nessman

Director of the PRKW Institute



Principles of Presentation Design

Tips on how to think like a designer

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Director of the PRKW Institute



## PRINSIP # 5 : WHITE SPACE

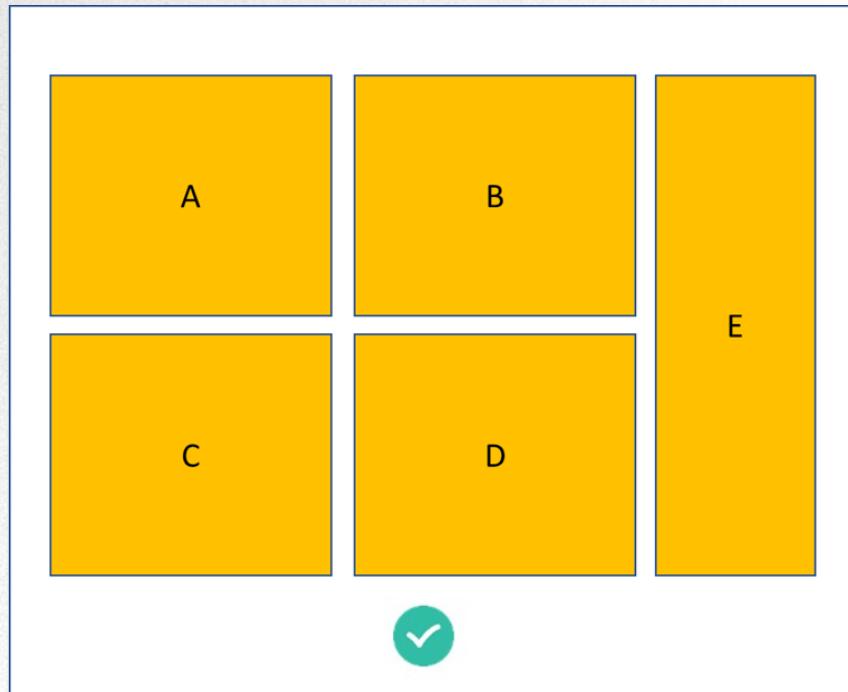
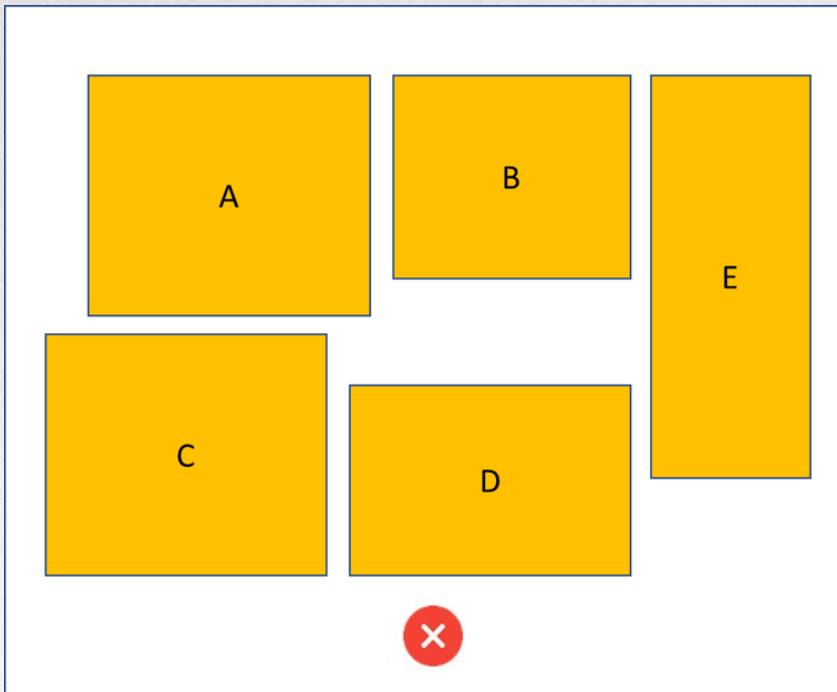
WHITE SPACE BUKAN BERARTI RUANG KOSONG DI DALAM SLIDE,  
WHITE SPACE HANYALAH SEBUAH ISTILAH YANG DIGUNAKAN KETIKA  
TERDAPAT AREA KOSONG DALAM SEBUAH DESAIN.

WHITE SPACE DALAM DESAIN BERFUNGSI MENJAGA KEINDAHAN DAN  
KERAPIHAN DARI DESAIN SLIDE YANG DIBUAT

### WHITE SPACE



## PRINSIP # 6 : SYMMETRY LAYOUT



# WHAT WE LEARN TO DAY

The Fundamentals - Decking Principles

The Fundamentals - Implementation in Practice

MS Power Point - Basic Features

MS Power Point - Text Editing and Graphical Elements

MS Power Point - Modifying Object

MS Power Point - Table and Chart

MS Power Point - Customizing Templates and Slide Show

Terima Kasih  
**Thank You**

