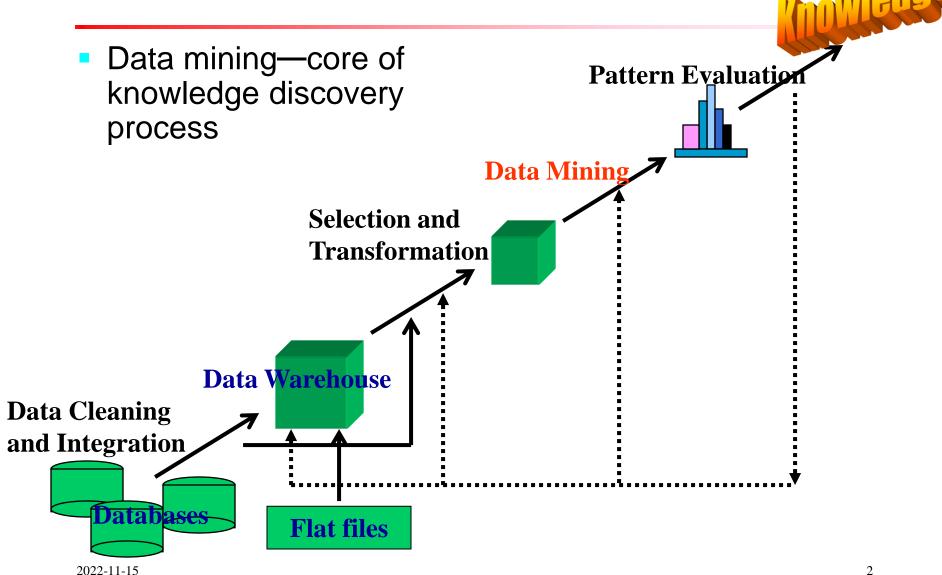
Data Mining

Ying Liu, Prof., Ph.D

School of Computer Science and Technology
University of Chinese Academy of Sciences
Data Mining and High Performance Computing Lab

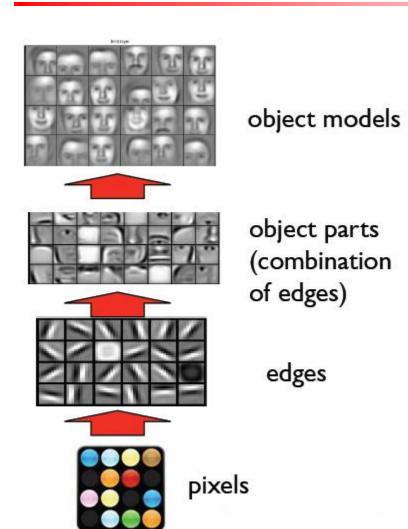
Review

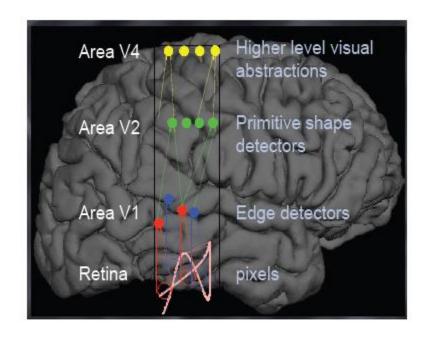


Advanced Topics

- Deep learning
- High performance data mining
- Mining complex data types
- Data mining system products and research prototypes

Deep Learning vs. Human Brain

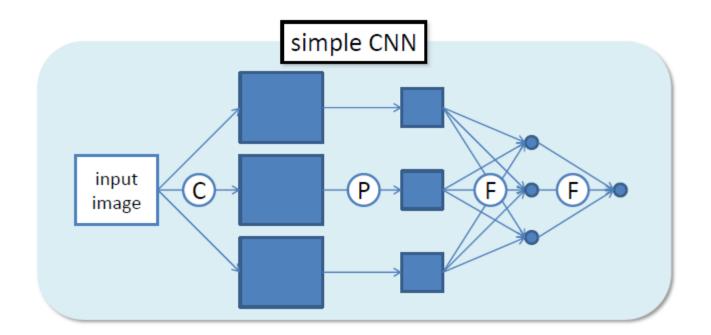




Slide credit: Andrew Ng

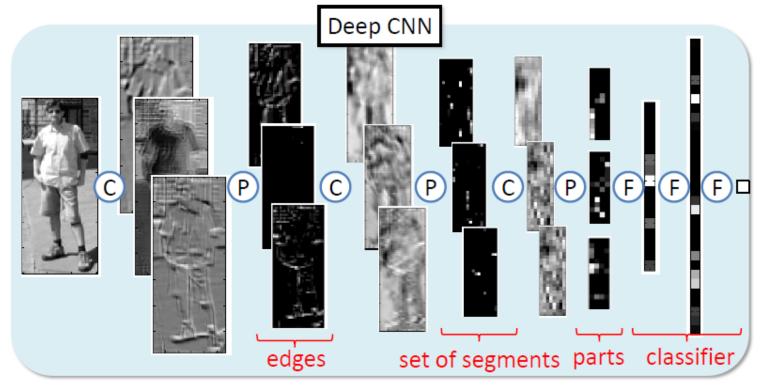
Deep Neural Network

- Convolutional Neural Network (CNN) comprising
 - Convolutional layer(s) -> local feature extraction
 - Pooling layer(s) -> dimensionality reduction
 - Fully-connected layer(s) -> classification/regression



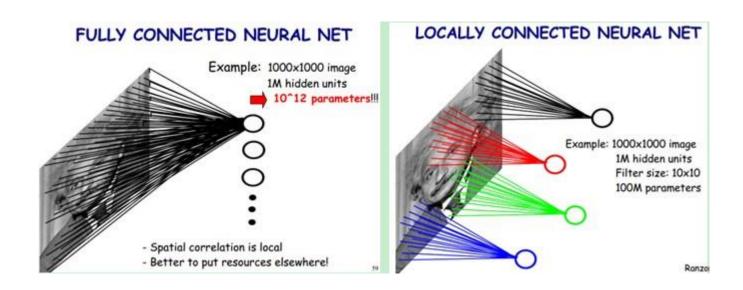
Deep Neural Networks

Transforming (images) data vectors at multiple layers help to increase the level of abstraction of visual contents

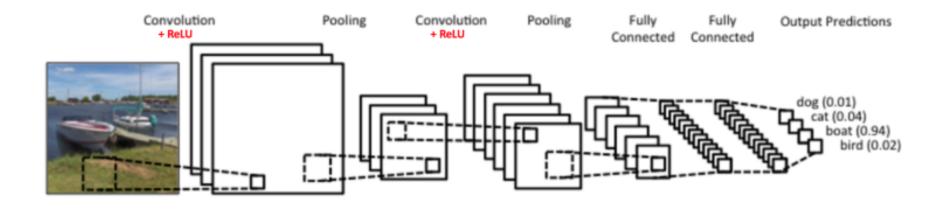


Deep Neural Networks

Extract features from images (data vectors)

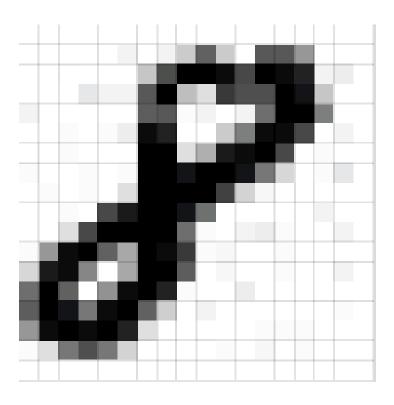


LeNet (1990s)



Input Image

Pixels



| 1 | 1 | 1 | 0 | 0 |
|---|---|---|---|---|
| 0 | 1 | 1 | 1 | 0 |
| 0 | 0 | 1 | 1 | 1 |
| 0 | 0 | 1 | 1 | 0 |
| 0 | 1 | 1 | 0 | 0 |

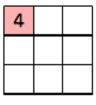
| 1 | 0 | 1 |
|---|---|---|
| 0 | 1 | 0 |
| 1 | 0 | 1 |

| 1 | 1 | 1 | 0 | 0 |
|---|---|---|---|---|
| 0 | 1 | 1 | 1 | 0 |
| 0 | 0 | 1 | 1 | 1 |
| 0 | 0 | 1 | 1 | 0 |
| 0 | 1 | 1 | 0 | 0 |

| 1 | 0 | 1 |
|---|---|---|
| 0 | 1 | 0 |
| 1 | 0 | 1 |

| 1, | 1, | 1, | 0 | 0 |
|------|----|-----|---|---|
| 0,,0 | 1, | 1,0 | 1 | 0 |
| 0,,1 | ő | 1, | 1 | 1 |
| 0 | 0 | 1 | 1 | 0 |
| 0 | 1 | 1 | 0 | 0 |
| | | | | |





Convolved Feature



| Operation | Filter | Convolved Image |
|----------------|---|--------------------|
| Identity | $\begin{bmatrix} 0 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 0 \end{bmatrix}$ | |
| Edge detection | $\begin{bmatrix} 1 & 0 & -1 \\ 0 & 0 & 0 \\ -1 & 0 & 1 \end{bmatrix}$ | |
| | $\begin{bmatrix} 0 & 1 & 0 \\ 1 & -4 & 1 \\ 0 & 1 & 0 \end{bmatrix}$ | |
| | $\begin{bmatrix} -1 & -1 & -1 \\ -1 & 8 & -1 \\ -1 & -1 & -1 \end{bmatrix}$ | |

| Sharpen | $\begin{bmatrix} 0 & -1 & 0 \\ -1 & 5 & -1 \\ 0 & -1 & 0 \end{bmatrix}$ | |
|----------------------------------|--|---|
| Box blur (normalized) | $\frac{1}{9} \begin{bmatrix} 1 & 1 & 1 \\ 1 & 1 & 1 \\ 1 & 1 & 1 \end{bmatrix}$ | 4 |
| Gaussian blur (approximation) | $\frac{1}{16} \begin{bmatrix} 1 & 2 & 1 \\ 2 & 4 & 2 \\ 1 & 2 & 1 \end{bmatrix}$ | |

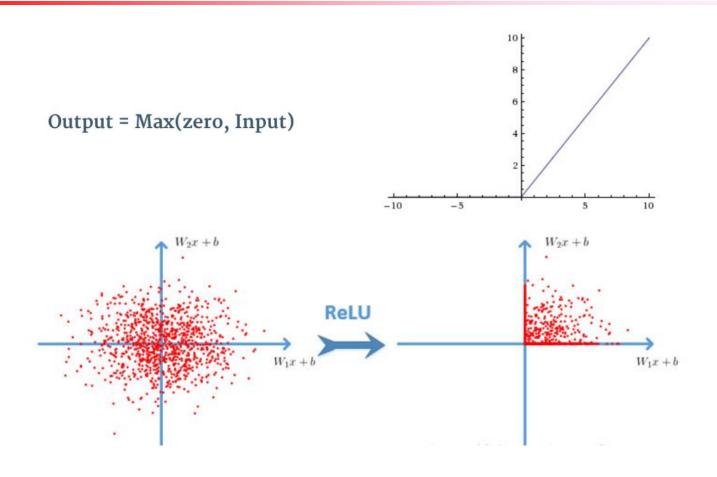




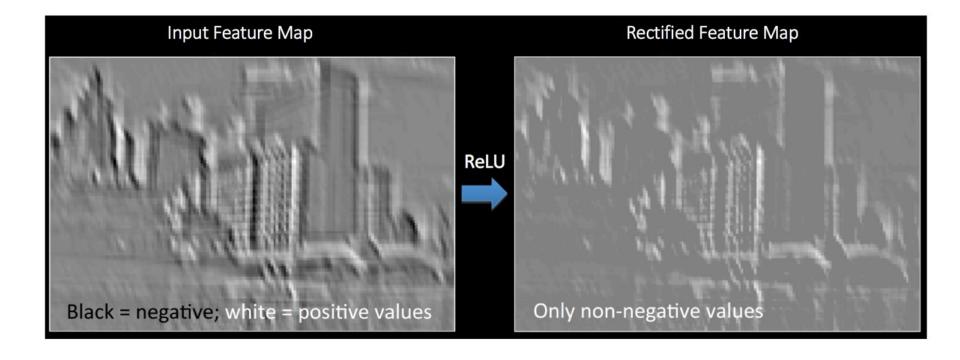
Feature Map having depth of 3 (since 3 filters have been used)

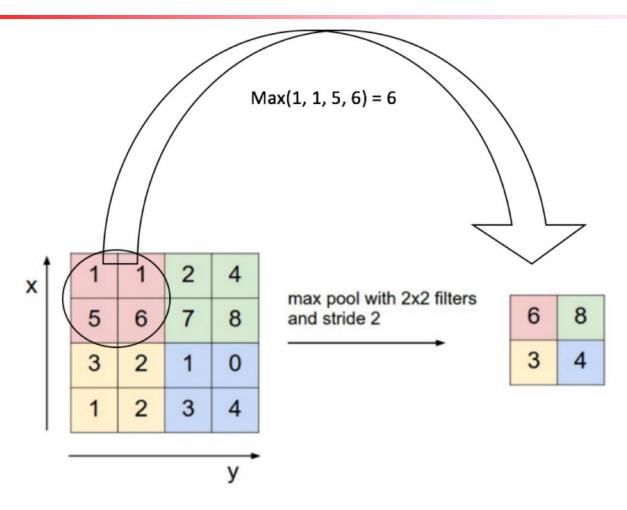
Convolution Operation

ReLU

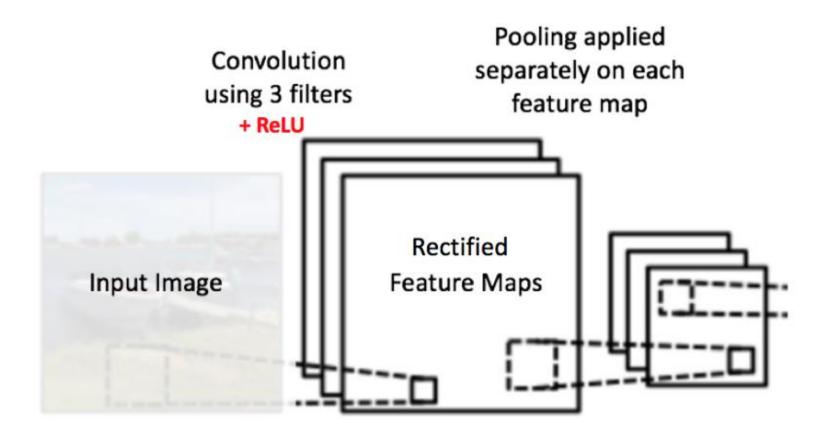


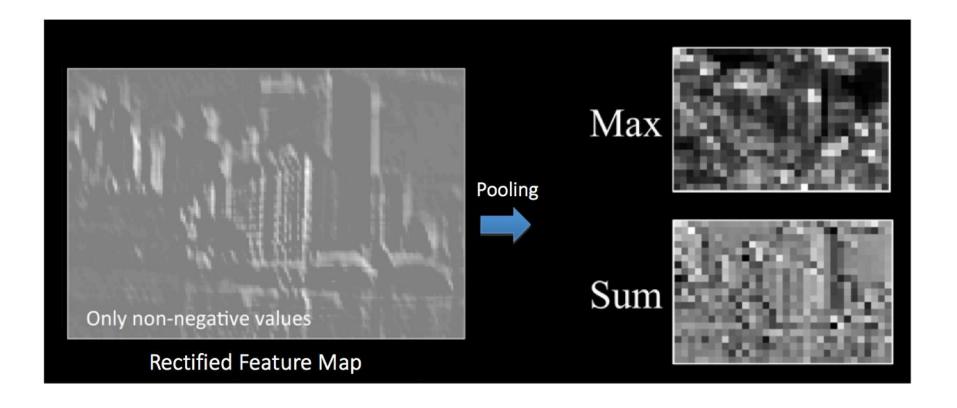
ReLU

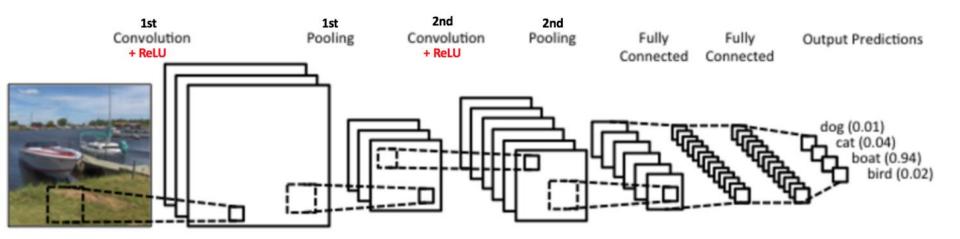




Rectified Feature Map

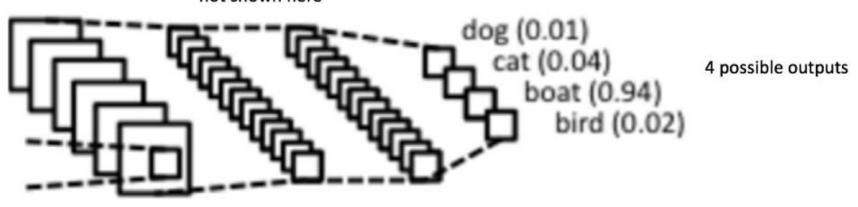




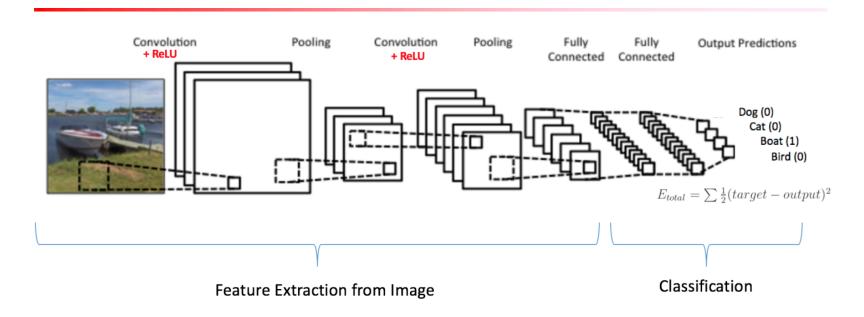


Full Connection Layer

Connections and weights not shown here



Backpropagation



Update the weights and the biases

Gradients

$$a^l = \sigma(z^l) = \sigma(a^{l-1} * W^l + b^l)$$

$$\delta^l = \frac{\partial J(W,b)}{\partial z^l} = (\frac{\partial z^{l+1}}{\partial z^l})^T \frac{\partial J(W,b)}{\partial z^{l+1}} = (\frac{\partial z^{l+1}}{\partial z^l})^T \delta^{l+1}$$

$$\delta^{l-1} = (\frac{\partial z^l}{\partial z^{l-1}})^T \delta^l = \delta^l * rot 180(W^l) \odot \sigma'(z^{l-1})$$
 所有与该权值有联系(

$$\frac{\partial J(W,b)}{\partial W^l} = a^{l-1} * \delta^l$$

$$rac{\partial J(W,b)}{\partial b^l} = \sum_{u,v} (\delta^l)_{u,v}$$

前向传播公式

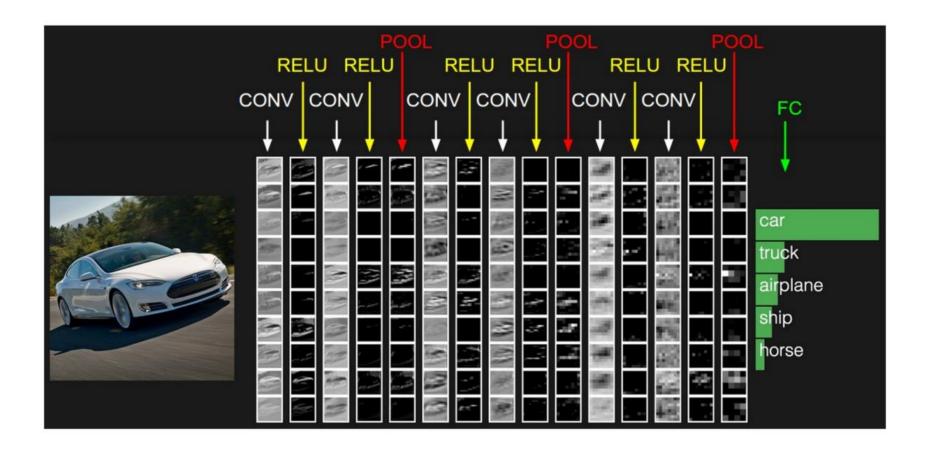
第l层梯度误差δ与第l+1层的关系

对于一个给定的权值, 所有与该权值有联系(权值共享的连接)的连 接,对该点求梯度

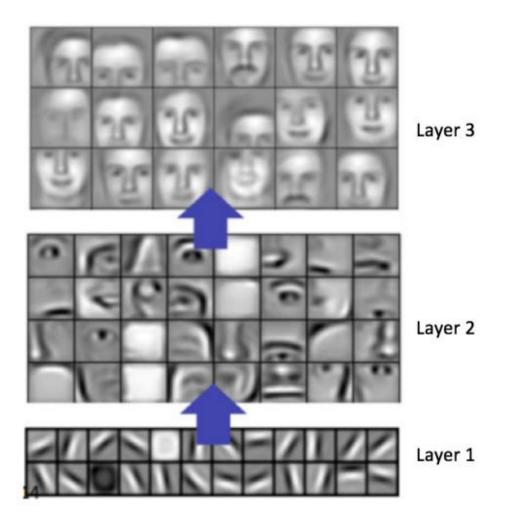
对卷积核系数计算 梯度

计算bias的梯度

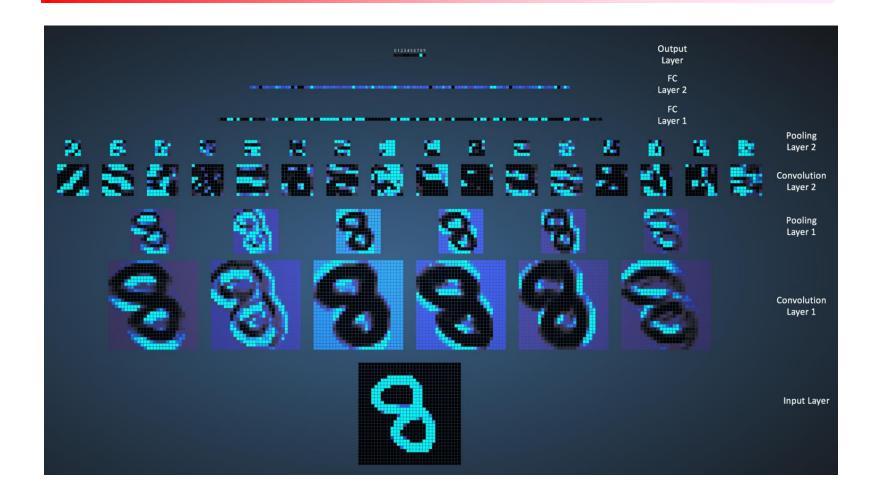
Training Process



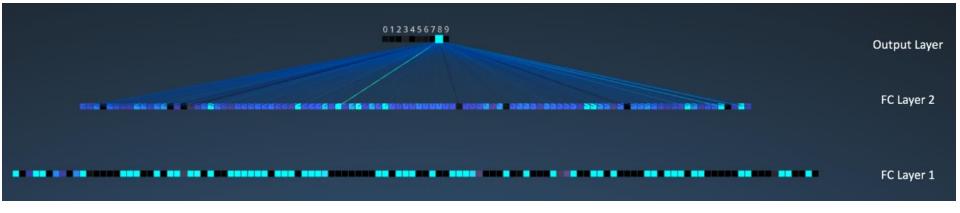
Feature Visualization



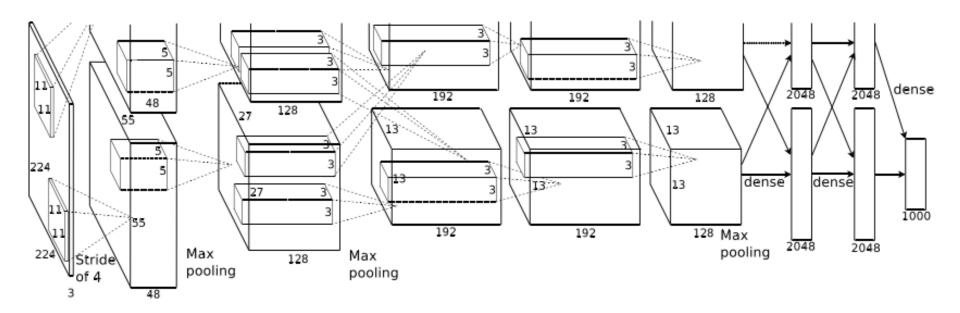
Feature Visualization



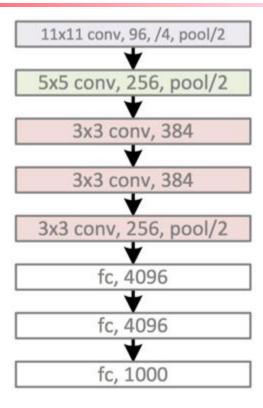
Feature Visualization



AlexNet



AlexNet



Dataset



14,197,122 images, 21841 synsets indexed

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WordNet Structure Cloud Map Most Popular Not logged in. Login | Signup

ImageNet is an image database organized according to the **WordNet** hierarchy (currently only the nouns), in which each node of the hierarchy is depicted by hundreds and thousands of images. Currently we have an average of over five hundred images per node. We hope ImageNet will become a useful resource for researchers, educators, students and all of you who share our passion for pictures.

Click here to learn more about ImageNet, Click here to join the ImageNet mailing list.

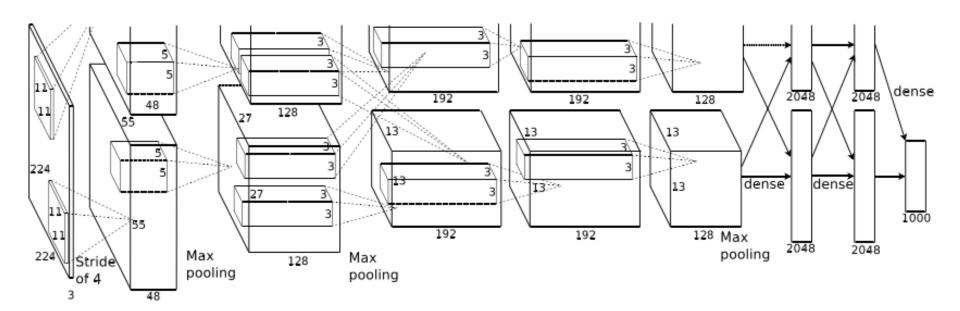


What do these images have in common? Find out!

Check out the ImageNet Challenge 2016

© 2016 Stanford Vision Lab, Stanford University, Princeton University support@image-net.org Copyright infringement

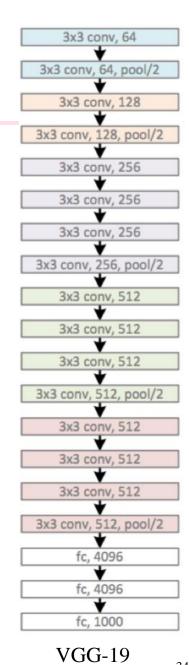
AlexNet结构



Evaluation

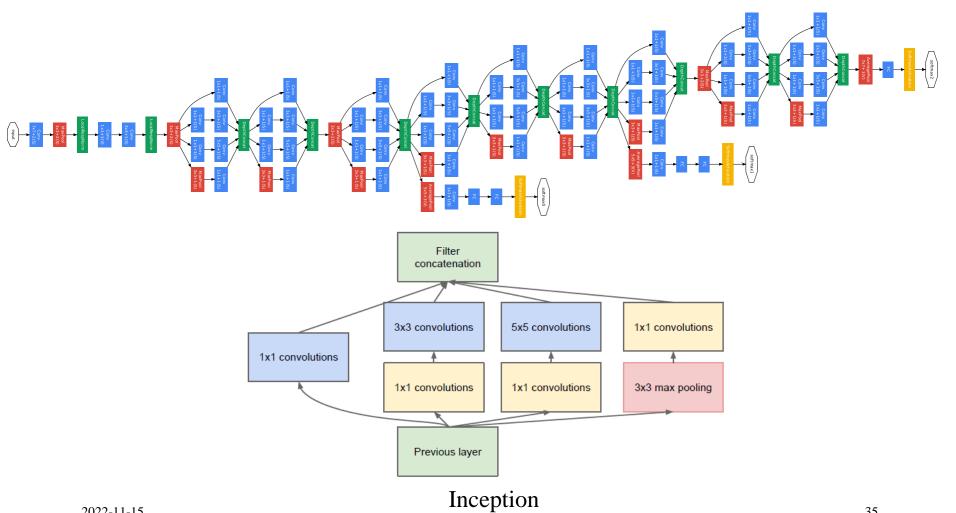
| Model | Top-1 | Top-5 |
|-------------------|-------|-------|
| Sparse coding [2] | 47.1% | 28.2% |
| SIFT + FVs [24] | 45.7% | 25.7% |
| CNN | 37.5% | 17.0% |

| | | ConvNet C | onfiguration | | |
|---------------------|---------------------|---------------------|---------------------|---------------------|------------------|
| A | A-LRN | В | C | D | Е |
| 11 weight layers | 11 weight layers | 13 weight layers | 16 weight layers | 16 weight layers | 19 weight layers |
| layers | | | | | layers |
| | | | 24 RGB image | 1. F. I | |
| conv3-64 | conv3-64 | conv3-64 | conv3-64 | conv3-64 | conv3-64 |
| | LRN | conv3-64 | conv3-64 | conv3-64 | conv3-64 |
| | | max | pool | | |
| conv3-128 | conv3-128 | conv3-128 | conv3-128 | conv3-128 | conv3-128 |
| | | conv3-128 | conv3-128 | conv3-128 | conv3-128 |
| | | max | pool | | |
| conv3-256 | conv3-256 | conv3-256 | conv3-256 | conv3-256 | conv3-256 |
| conv3-256 | conv3-256 | conv3-256 | conv3-256 | conv3-256 | conv3-256 |
| | | | conv1-256 | conv3-256 | conv3-256 |
| | | | 25.5 | | conv3-256 |
| | | max | pool | | |
| conv3-512 | conv3-512 | conv3-512 | conv3-512 | conv3-512 | conv3-512 |
| conv3-512 | conv3-512 | conv3-512 | conv3-512 | conv3-512 | conv3-512 |
| | | | conv1-512 | conv3-512 | conv3-512 |
| | | | | | conv3-512 |
| | | max | pool | | |
| conv3-512 | conv3-512 | conv3-512 | conv3-512 | conv3-512 | conv3-512 |
| conv3-512 | conv3-512 | conv3-512 | conv3-512 | conv3-512 | conv3-512 |
| | | | conv1-512 | conv3-512 | conv3-512 |
| | | | | | conv3-512 |
| | | max | pool | | |
| | | FC- | 4096 | | |
| | | FC- | 4096 | | |
| | | FC- | 1000 | | |
| | | soft- | -max | | |



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GoogleNet



ResNet

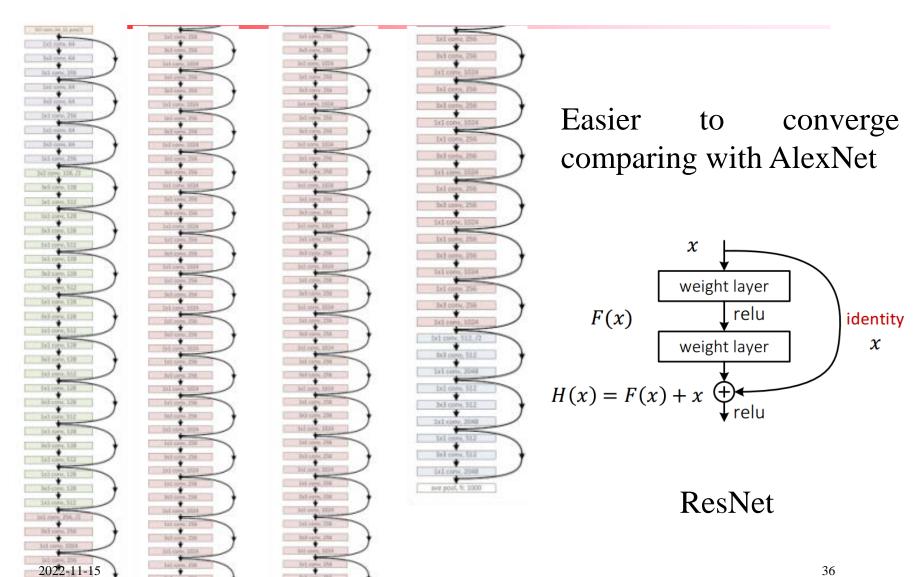


Image Classification

- Trained on millions+ images, up to 1.2 billions parameters
- Datasets
 - Image recognition: 100 millions
- Training time: weeks to months
- Big improvement on image recognition
 - Face: LFW benchmark, 94+% correct





Image uploaded



Baidu







Advanced Topics

- Deep learning
- High performance data mining
- Mining complex data types
- Data mining system products and research prototypes

Motivation

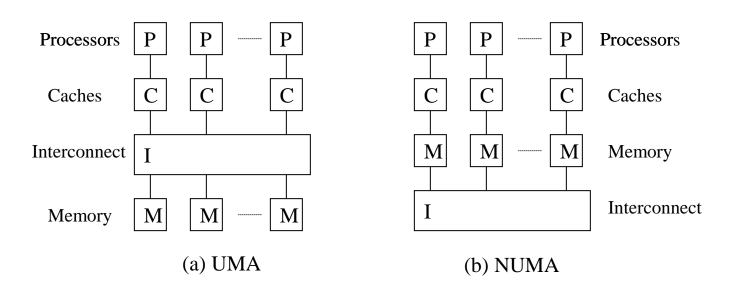
- Large-scale computational intensive applications in science and engineering challenge the computing power
- Aerodynamics: design of new aircraft
- Biology: modeling of genetic compounds
- Physics: cosmology simulation
- Commercial applications

Motivation

- Computing power limits are being approached
- Memory limitations of sequential computers cause sequential algorithms to make multiple expensive I/O passes over data
- Lacking of capability to solve bigger and more realistic distributed applications
- Parallel processing is a cost effective solution

Shared-Memory Parallel Computers

- All processors share a single global address space
- Single address space facilitates a simple programming model
- Examples: SGI Origin 2000, IBM SP2



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Attribute lists

Training Set

| Tid | Age | Car Type | Class |
|-----|-----|----------|-------|
| 0 | 23 | family | High |
| 1 | 17 | sports | High |
| 2 | 43 | sports | High |
| 3 | 68 | family | Low |
| 4 | 32 | truck | Low |
| 5 | 20 | family | High |

Attribute lists

| Age | Class | Tid |
|-----|-------|-----|
| 17 | High | 1 |
| 20 | High | 5 |
| 23 | High | 0 |
| 32 | Low | 4 |
| 43 | High | 2 |
| 68 | Low | 3 |

| Car Type | Class | Tid | | |
|----------|-------|-----|--|--|
| family | High | 0 | | |
| sports | High | 1 | | |
| sports | High | 2 | | |
| family | Low | 3 | | |
| truck | Low | 4 | | |
| family | High | 5 | | |

continuous (sorted) categorical (orig order)

```
// Staring with the root node, execute the following code for
   each new tree level
forall attributes in parallel (dynamic scheduling)
    for each leaf
       evaluate attribute (E)
barrier
if (master) then
   for each leaf
       get winning attribute;
       form hash table (W)
barrier
forall attributes in parallel (dynamic scheduling)
    for each leaf
        split attributes (S)
```

- Attribute data parallelism
 - d/P attributes to each processor
- Dynamic scheduling
- Each processor works independently on its attributes, calculating gini
- Once all processors finish gini, enter E phase

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- Build a hash table for each leaf, keep how records partitioned
- Split attribute lists by checking with the hash table
- Breadth-first
 - Once a processor has been assigned an attribute, it can evaluate the splitting points for that attribute for all the leaves at the current tree level

Problem: when master performs W, all other processors sleep

CCPD (Common Count Partitioned Data)

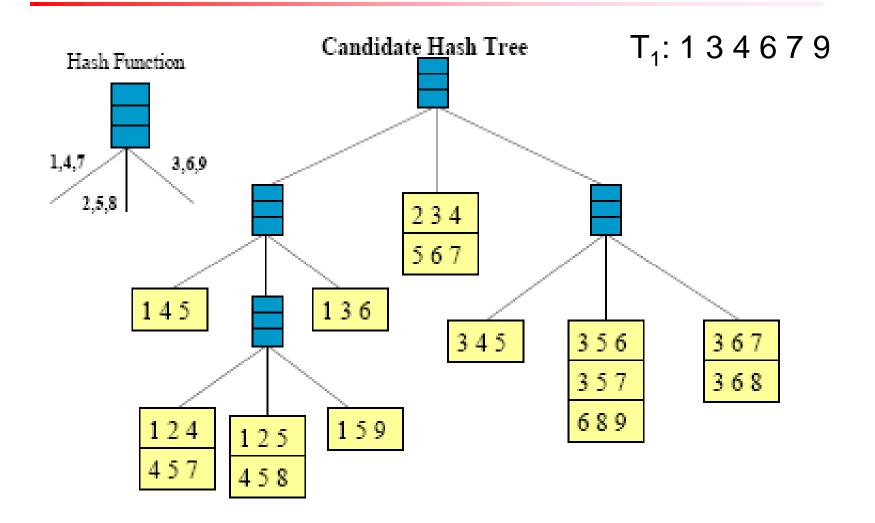
- Parallelize candidate generation
 - Each processor works on a disjoint candidate subset
 - Build the hash tree in parallel, CCPD associates a lock with each leaf node
 - When a processor wants to insert a candidate into the tree, it starts at the root, and successively hashes on the items until it reaches a leaf
 - It then acquires the lock and inserts the candidate
 - With this locking mechanism, each processor can insert itemsets in different parts of the hash tree in parallel

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CCPD (Common Count Partitioned Data)

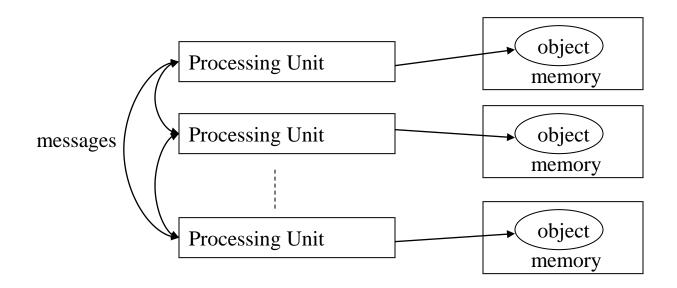
- Parallelize support counting
 - With this locking mechanism, each processor computes frequency from its local partition, update the counts of each candidate in the hash tree

Example: Counting Supports of Candidates



Distributed-Memory Parallel Computers (Clusters)

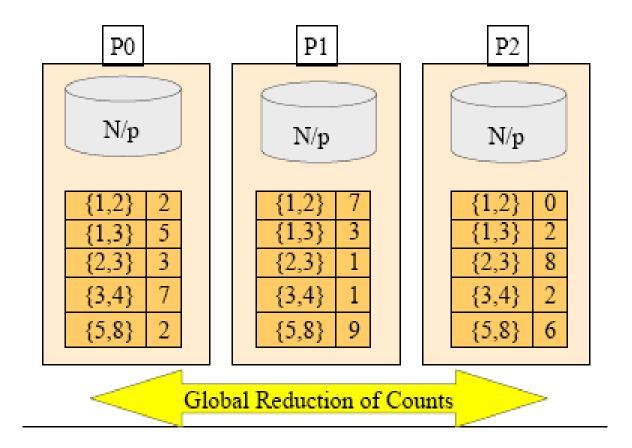
- "Shared nothing:" each processor has a private memory
- Processors can directly access only local data
- Each processing unit can be single processor or a multiprocessor
- Interaction between processors relies on message passing



Count Distribution

- Apriori-like
- Iterative approach:
 - Each processor has complete candidate hash tree
 - Each processor updates its hash tree with local data
 - Each processor participates in global reduction to get global counts of candidates in the hash tree
- Multiple database scans per iteration are required if hash tree too big for memory

Count Distribution

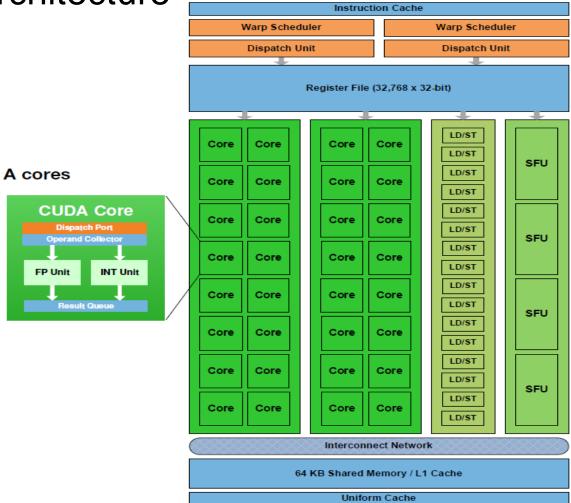


Parallel K-Means

- Divide N points among P processors
- Replicate the k centroids
- Each processor computes distance of each local point to the centroids in parallel
- Assign points to closest centroid in parallel
- Perform reduction for global new k centroids
- Go back to step 2, until no centroid movement

Parallel Computing on CUDA-enabled GPUs

GPU architecture



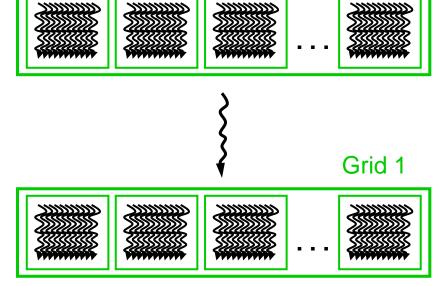
Parallel Computing on CUDA-enabled GPUs

- CUDA integrated CPU+GPU application C program
 - Serial or modestly parallel C code executes on CPU
 - Highly parallel SPMD kernel C code executes on GPU
 CPU Serial Code
 Grid 0

GPU Parallel Kernel KernelA<<< nBlk, nTid >>>(args);

CPU Serial Code

GPU Parallel Kernel
KernelB<<< nBlk, nTid >>>(args);

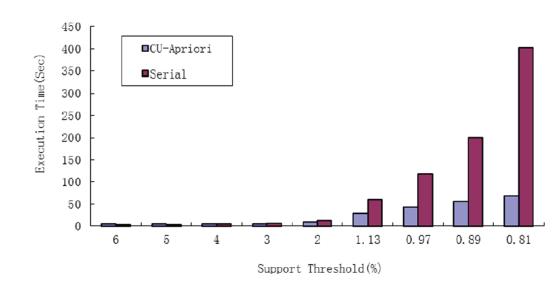


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Parallel Computing on CUDAenabled GPUs

GUCAS-CUMiner

- CU-Kmeans (100+x)
- CU-Apriori (13.5x)
- CU-KNN (8.31x)
- CU-Collaborative Filtering (3691x)



- Liheng Jian, Cheng Wang, Shenshen Liang, Ying Liu, Weidong Yi, Yong Shi, "Parallel Data Mining on Graphics Processing Unit with Compute Unified Device Architecture (CUDA)", Journal of Supercomputing, Vol. 64(3), 2013, pp. 942-967.
- ➤ Zhongya Wang, Ying Liu, Steve Chiu, "An Efficient Parallel Collaborative Filtering Algorithm on Multi-GPU Platform", Journal of Supercomputing, DOI:10.1007/s11227-014-1333-4.



Advanced Topics

- Deep learning
- High performance data mining
- Mining complex data types
- Data mining system products and research prototypes

Mining Complex Data Types

- Graph
- Text
- Web pages
- Web log
- Spatial data
- Image

- Audio
- Video
- Sequence pattern
- Time series
- • •

Text Databases

- Text databases (document databases)
 - Large collections of documents from various sources: news articles, research papers, books, digital libraries, e-mail messages, and Web pages, library database, etc.
 - Data stored is usually semi-structured
 - Traditional information retrieval techniques become inadequate for the increasingly vast amounts of text data

Information Retrieval

Information retrieval

- A field developed in parallel with database systems
- Information is organized into (a large number of) documents
- Information retrieval problem: locating relevant documents based on user input, such as keywords or example documents
- Applications
 - On-line library catalog
 - On-line document management system
 - · Search engine, e.g. Google, Baidu

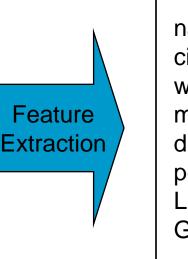
Tokenization

Documents

Four score and seven years ago our fathers brought forth on this continent, a new nation, conceived in Liberty, and dedicated to the proposition that all men are created equal.

Now we are engaged in a great civil war, testing whether that nation, or ...

Token Sets



nation – 5 civil - 1 war – 2 men – 2 died – 4 people – 5 Liberty – 1 God – 1

Lose all order-specific information! Severely limits <u>context!</u>

Tokenization:

- Stop list
 - Set of words that are deemed "irrelevant", even though they may appear frequently
 - E.g., a, the, of, for, to, with, etc.
 - Stop lists may vary when document set varies
- Word stem
 - Several words are small syntactic variants of each other since they share a common word stem
 - E.g., drug, drugs, drugged

- Index terms weighting
 - Term frequency freq(d,t)

$$e.g. \ TF(d,t) = \begin{cases} 0 & \text{if } freq(d,t) = 0\\ 1 + \log(1 + \log(freq(d,t))) & \text{otherwise} \end{cases}$$

- Relative term frequency: term frequency / total # of occurrences of all the terms in d
- Inverse document frequency (IDF)

$$IDF(t) = \log \frac{1+|d|}{|d_t|}$$

TF-IDF measure

$$TF$$
- $IDF(d,t) = TF(d,t) \times IDF(t)$

Example

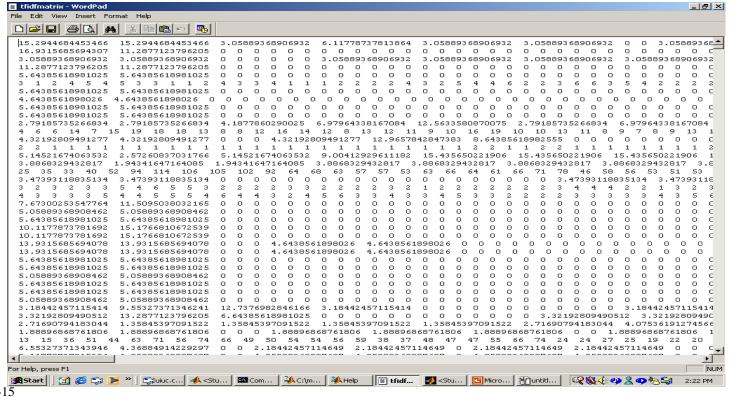
| Document/term | t_1 | t_2 | t_3 | t_4 | <i>t</i> ₅ | <i>t</i> ₆ | <i>t</i> ₇ |
|---------------|-------|-------|-------|-------|-----------------------|-----------------------|-----------------------|
| d_1 | 0 | 4 | 10 | | | 5 | 0 |
| d_2 | 5 | 19 | 7 | 16 | 0 | 0 | 32 |
| d_3 | 15 | 0 | 0 | 4 | 9 | 0 | 17 |
| d_4 | 22 | 3 | 12 | 0 | 5 | 15 | 0 |
| d_5 | 0 | 7 | 0 | 9 | 2 | 4 | 12 |

$$TF(d_4, t_6) = 1 + \log(1 + \log(15)) = 1.3377$$

 $IDF(t_6) = \log((1+5)/3) = 0.301$
 $TF-IDF(d_4, t_6) = 1.3377*0.301 = 0.403$

Vector Space Model

The degree of similarity of the document d with regard to the query q is calculated as the correlation between the vectors that represent them, using measures such as the Euclidian distance or the cosine of the angle between these two vectors



Vector space model

- Represent document and query in a high-dimensional space vector of t keywords
- Compute the similarity measure between a query vector and a document vector

Document vector

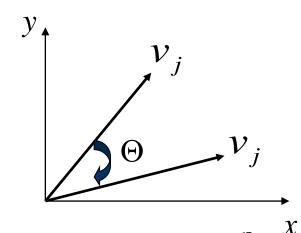
- A document can be described by a set of representative keywords called index terms
- Different index terms have varying relevance when used to describe document contents.
- This effect is captured through the assignment of numerical weights to each index term of a document

Similarity-Based Retrieval in Text Data

- Find similar documents based on a set of common keywords
- Answer should be based on the degree of relevance based on the nearness of the keywords, relative frequency of the keywords, etc.
- Similarity metrics: measure the closeness of a document to a query (a set of keywords)
 - Euclidian distance
 - Cosine distance

$$sim(v_1, v_2) = \frac{v_1 \cdot v_2}{|v_1| |v_2|}$$

$$v_1.v_2 = \sum_{i=1}^t v_{1i}v_{2i} \quad |v_1| = \sqrt{v_1.v_1}$$



Indexing Techniques

- Inverted index
 - Maintains two hash- or B+-tree indexed tables:
 - document_table: a set of document records <doc_id, postings_list>
 - term_table: a set of term records, <term, postings_list>
 - Answer query: Find all docs associated with one or a set of terms
 - Pros
 - easy to implement
 - Cons
 - do not handle well synonymy and polysemy
 - posting lists could be too long (storage could be very large)

Problems with Text Data

- Large size
- Synonymy / polysemy
- High dimensionality
- Noisy data
- Complex and poorly defined structure and semantics

Dimensionality Reduction

Challenges

- The number of keywords (terms) is huge, the number of documents in a database is huge, thus, the size of the term frequency matrix is huge
- Term frequency matrix is sparse
- Inefficient computation of similarities
- Feature extraction, reduce the number of dimensions
- Feature extraction methods
 - Latent semantic indexing (隐性语义索引)
 - Locality preserving indexing (局保索引)

Example

Original document-term matrix

| | d1 | d2 | d3 | d4 | d5 | d6 |
|-----------|----|----|----|----|----|----|
| cosmonaut | 1 | 0 | 1 | 0 | 0 | 0 |
| astronaut | 0 | 1 | 0 | 0 | 0 | 0 |
| moon | 1 | 1 | 0 | 0 | 0 | 0 |
| car | 1 | 0 | 0 | 1 | 1 | 0 |
| truck | 0 | 0 | 0 | 1 | 0 | 1 |

Rescaled document matrix, reduced into two dimensions

| | d1 | d2 | d3 | d4 | d5 | d6 |
|------|-------|-------|-------|-------|-------|-------|
| Dim1 | -1.62 | -0.60 | -0.04 | -0.97 | -0.71 | -0.26 |
| Dim2 | -0.46 | -0.84 | -0.30 | 1.00 | 0.35 | 0.65 |

Types of Text Data Mining

- Keyword-based association analysis
- Automatic document classification
- Similarity detection
 - Cluster documents by a common author
 - Cluster documents containing information from a common source
- Sequence analysis: predicting a recurring event
- Anomaly detection: find information that violates usual patterns

Keyword-Based Association Analysis

Motivation

 Collect sets of keywords or terms that occur frequently together and then find the association or correlation relationships among them

Association Analysis Process

- Preprocess the text data by parsing, stemming, removing stop words, etc.
- Database is in the format

```
{document_id, key1, key2,...}
```

- Consider each document as a transaction
- View a set of keywords in the document as a set of items in the transaction
- Evoke association mining algorithms

Keyword-Based Association Analysis

- The frequently occurring keywords may form a phrase
- Term-level association mining can help detect
 - Compound associations, e.g.domain-dependent phrases, [Stanford, University], [U.S. President, George W. Bush]
 - Noncompound associations, e.g. [dollars, share, exchanges, commission]

Document Clustering

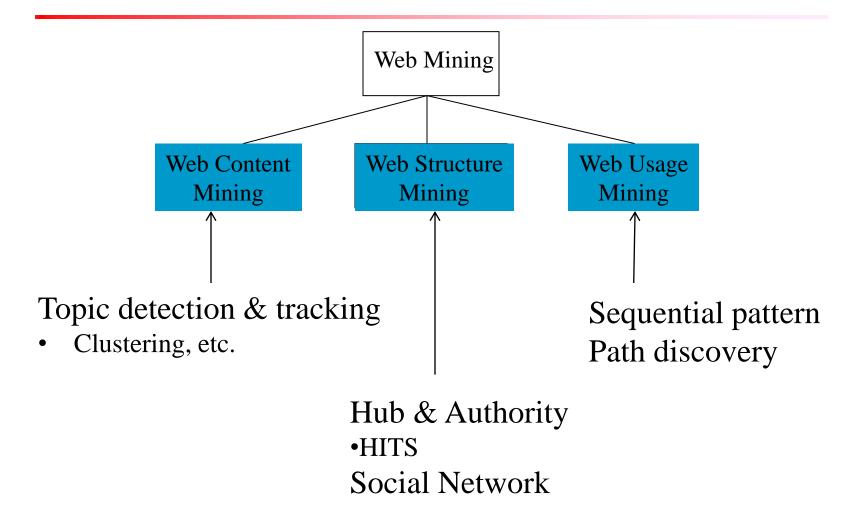
Motivation

- Automatically group related documents based on their contents
- No predetermined training sets or taxonomies
- Generate a taxonomy at runtime

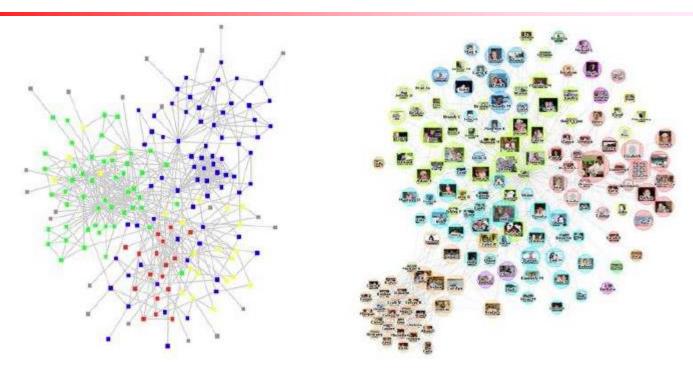
Clustering Process

- Data preprocessing: remove stop words, stem, feature extraction, lexical analysis, etc.
- K-means, Latent Dirichlet Allocation (LDA)

Web Mining



Graph Mining



- Generally, a graph G = <V, E> can be described as a matrix
 - The columns and rows are indexed by V
 - The elements are the strengths on the corresponding edges in E

Graph Mining

- AprioriGraph
 - Frequent subgraphs
- CloseGraph
 - Maximal frequent subgraphs
- Graph classification
 - COM (Co-Occurrence rule Miner)

...

Advanced Topics

- Deep learning
- High performance data mining
- Mining complex data types
- Data mining system products and research prototypes

Examples of Data Mining Systems

IBM Intelligent Miner

- A wide range of data mining algorithms
- Scalable mining algorithms
- Toolkits: neural network algorithms, statistical methods, data preparation, and data visualization tools
- Tight integration with IBM's DB2 relational database system

SAS Enterprise Miner

- A variety of statistical analysis tools
- Data warehouse tools and multiple data mining algorithms

Mirosoft SQLServer 2000

- Integrate DB and OLAP with mining
- Support OLEDB for DM standard

Examples of Data Mining Systems

SGI MineSet

- Multiple data mining algorithms and advanced statistics
- Advanced visualization tools

Clementine (SPSS)

- An integrated data mining development environment for end-users and developers
- Multiple data mining algorithms and visualization tools

Matlab

Examples of Data Mining Systems

R

- A free software environment for statistical computing and graphics
- Compiles and runs on a wide variety of UNIX platforms, Windows and MacOS

Weka

- A free collection of machine learning algorithms
- Written in Java and runs on almost any platform
- Can either be applied directly to a dataset or called from your own Java code