# Reporting Period: {{ report\_month }} {{ report\_year }}

# Monthly Performance Insights

## Occupancy

1. There was an increase of {{Increase\_Room\_Nights}} total room nights compared to last year; {{Room\_Night\_vs\_Budget}}% achievement vs budget.
2. Available room nights {{Available\_Room\_Night\_vs\_Budget\_Trend}} by {{Available\_Room\_Nights\_vs\_Budget}} vs Budget. Out of Order actual is {{OOO\_Actual}} room nights against {{OOO\_LY}} room nights LY, {{OOO\_vs\_Budget\_trend}} by {{OOO\_vs\_Budget}} room nights vs budget.
3. No-shows impacted occupancy by {{No\_Show\_Room\_Nights}} room nights.
4. Occupancy {{Overall\_Occupancy}}% has {{Occupancy\_Trend\_vs\_LY}} vs LY ({{Overall\_Occupancy\_LY}}%)
5. Complimentary occupancy accounted for {{Complimentary\_Occupancy}} room nights, compared to {{Complimentary\_Occupancy\_LY}} room nights LY.
6. LTH {{LTH\_vs\_Budget\_trend}} by {{LTH\_vs\_Budget}} room nights against Budget and {{LTH\_vs\_LY\_trend}} by {{LTH\_vs\_LY}} room nights against LY.
7. FIT occupancy has achieved {{FIT\_vs\_Budget}}% of budget and {{FIT\_LY\_trend}} by {{FIT\_vs\_LY}}% vs LY.

## Revenue

1. Revenue has {{Revenue\_vs\_Budget\_Trend}} vs Budget by Rs. {{Revenue\_vs\_Budget\_Value}} Lacs ({{Revenue\_vs\_Budget\_pct}}%) and {{Revenue\_vs\_LY\_Trend}} by Rs. {{Revenue\_vs\_LY\_Value}} Lacs ({{Revenue\_vs\_LY\_pct}}%) vs LY.
2. Room Revenue has {{Room\_Revenue\_vs\_LY\_Trend}} vs LY by Rs. {{Room\_Revenue\_vs\_LY\_Value}} Lacs and {{Room\_Revenue\_vs\_Budget\_Trend}} by Rs. {{Room\_Revenue\_vs\_Budget\_Value}} Lacs vs Budget.
3. The ARR is Rs. {{ARR}}, which has {{ARR\_vs\_LY\_Trend}} by {{ARR\_vs\_LY}}% LY & {{ARR\_vs\_Budget\_Trend}} by {{ARR\_vs\_Budget}}% against Budget.
4. Non-Room Revenue was led by {{NRR\_Section}}, NRR {{NRR\_vs\_Budget\_Trend}} by Rs. {{NRR\_vs\_Budget\_Value}} Lacs ({{NRR\_vs\_Budget\_pct}}%) against Budget & {{NRR\_vs\_LY\_Trend}} over LY by Rs. {{NRR\_vs\_LY\_Value}} Lacs ({{NRR\_vs\_LY\_pct}}%).
5. NRRPOR was Rs. {{NRRPOR\_LTH}} for LTH and Rs. {{NRRPOR\_FIT}} for FIT, indicating stronger monetization in {{Stronger\_Segment\_NRRPOR}}.
6. F&B Revenue has {{F&B\_vs\_LY\_Trend}} by Rs. {{F&B\_vs\_LY\_Value}} Lacs vs LY and {{F&B\_vs\_Budget\_Trend}} by Rs. {{F&B\_vs\_Budget\_Value}} Lacs vs Budget ({{F&B\_Budget\_Achievement}}% achieved).
7. Revenue from Holiday Activity(HA), SPA & MOD has {{Ancillary\_vs\_LY\_Trend}} over LY and {{Ancillary\_vs\_Budget\_Trend}} vs Budget.