



Pimpri Chinchwad Education Trust's

PUNE BUSINESS SCHOOL

(Approved by AICTE New Delhi)

POST GRADUATE DIPLOMA
IN MANAGEMENT
(PGDM)

True Value for Money

IGNITING
MINDS

INFORMATION BROCHURE



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Former Professor IFIM, Bangalore



Vision

To create dynamic industry ready managers and entrepreneurs who are socially sensitive, ethical and harbingers of change equipped with a right blend of knowledge, skills and attitude.



Mission

Pune Business School is a confluence of world-class educational experiences that nurture lifelong learners and socially conscious managers and entrepreneurs through an integration of collaborative knowledge and professional skills within a sustainable environment that fosters research and serves the needs of the global community.



HIGHLIGHTS

650+
FACULTIES

23,000+
PLACEMENTS

65+
ACRES
3 CAMPUSES

450+
PATENTS

2,500+
RESEARCH
PAPERS

46,500+
ALUMNI

14,500+
STUDENTS ON
CAMPUS EACH YEAR

600+
RECRUITERS
EVERY YEAR

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Beyond Academics

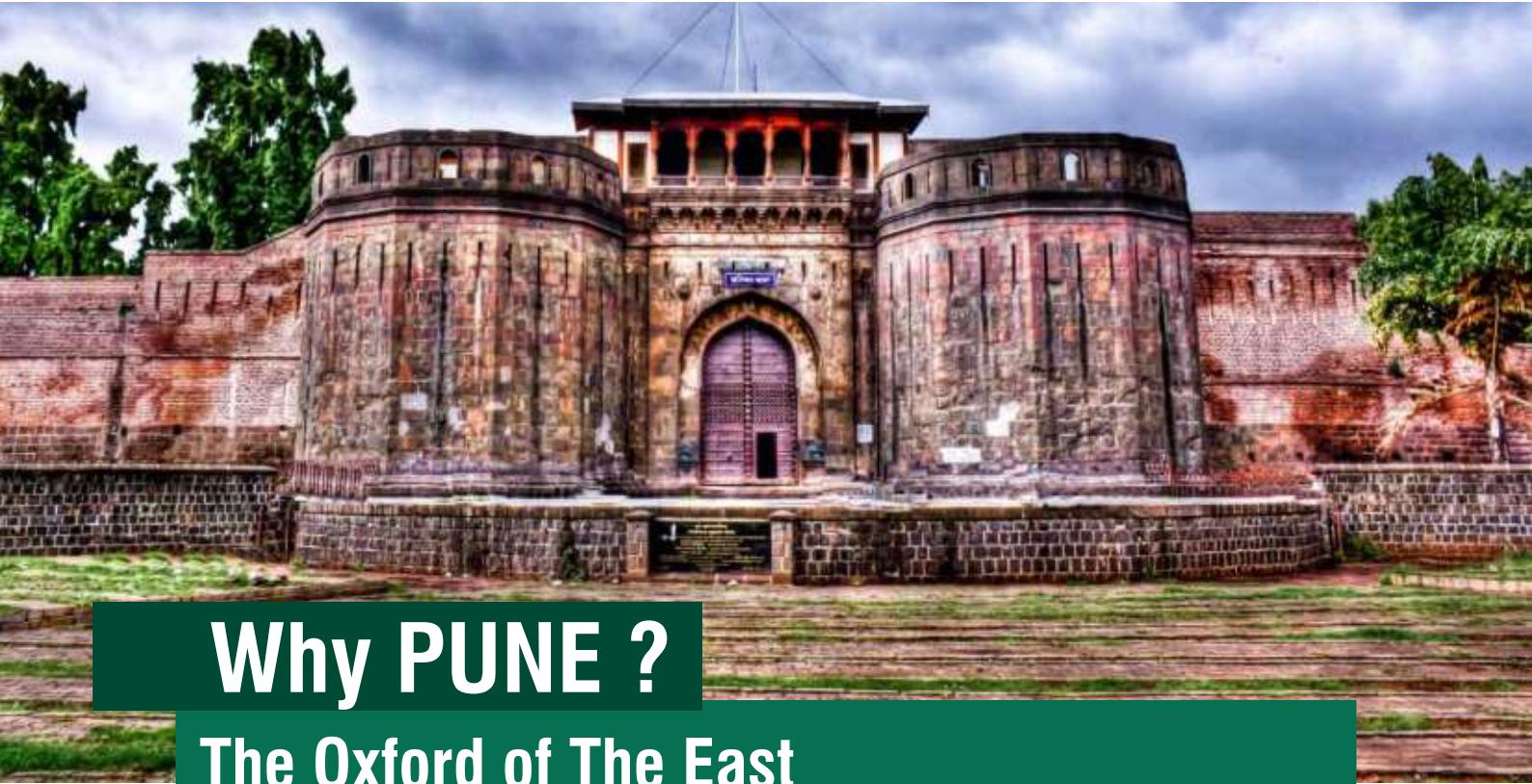


Life at PBS



Placements

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Why PUNE ?

The Oxford of The East

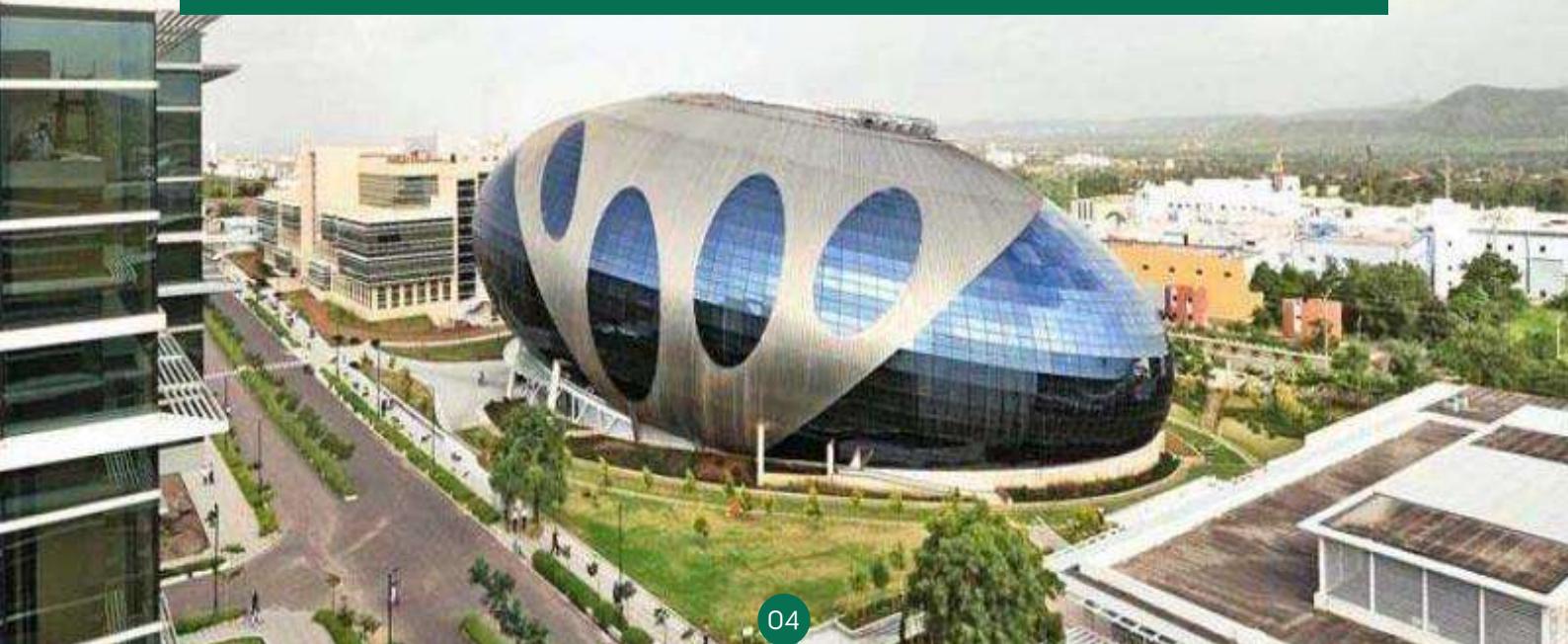
Pune Business School is located in one of the most well-planned and green-townships in India. Since the British era Pune has been known as the Oxford of the east for its rich legacy in education.

Pune attracts lakhs of students from all over the country and from across the globe for pursuing their dream education.

Pune is a city of cultural diversity & is home to various renowned academic institutes from different backgrounds viz. NDA- National Defense Academy, Film and Television Institute of India - FTII, Armed Forces Medical college etc.

With various engineering, management & other educational institutions lined up here, students form a large part of city's population. It is a cosmopolitan city with a vibrant life. The city boasts of being the centre of the finest internationally reputed colleges & that is why is called The Oxford of The East.

It has lush green surroundings, broad roads, a good public transport system and all the facilities needed to make a city worth living.



Why PCMC?

The Industrial & IT hub of India

Pimpri Chinchwad is known by many nomenclatures worldwide. Widely famous as an Industrial Township, it is also recognized as the Detroit of the East with the presence of many national and multinational automobile, manufacturing & IT companies .Blessed with rich cultural heritage and history.

Pimpri Chinchwad offers its inhabitants the unique opportunity of being comfortably close to the best professional, educational, medical and recreational opportunities, without the disadvantages of a typical urban setting, i.e. pollution, over-population, inadequate infrastructure, best place in the vicinity with the presence of around 3,000 industries.

PCET campuses are strategically located in PCMC and are surrounded by industrial & IT hubs / SEZ.



ABOUT PIMPRI CHINCHWAD EDUCATION TRUST (PCET)

Pimpri Chinchwad Education Trust (P.C.E.T) was established in the year 1990 by renowned Philanthropist and social activist Late Shri S. B. Patil with a mission to serve the society, industry & stakeholders through value added quality education from Nursery to Doctoral studies. The trust is committed to its mission by Creating, Communicating, Preserving and Applying Knowledge, Art and Academic Values. PCET has expanded in a relatively short span of time to include 9 institutions offering 11 diverse academic programs at the school, diploma, bachelor, Masters and PhD level.

More than 45000 students have passed out since the inception. There are currently about 14,500 students enrolled at the different campuses with academic instructions delivered by 650 plus faculty members having diverse international experience and renowned stature. The trust attracts talented students from different backgrounds. It is a melting pot of diverse cultures. The major objective of the trust is to inspire a culture of curiosity and create an environment with the best state-of the art facilities in the pursuit of academic excellence. The trust aspires to be the centre of exemplary research and be at par with some of the best institutions in the country. The decisions of the trust are guided by the integrity of best expertise and what is good for the advancement of learning, education and research.



PCET is highly ranked not only in Pune but all over Maharashtra. S.B.Patil Institute of Management was established with an effort to strengthen and fulfill the need of management education in Pune. The trust plans to continue this by offering a comprehensive and multi-disciplinary PGDM programme that is recognized by the All India Council for Technical Education [AICTE]. The programme will enjoy considerable infrastructure for learning and research and manage to attract renowned faculty with academic heft. Pune Business School (PBS) will decidedly be international in outlook and vision and in the composition of their student and faculty population. PCET has a long-term association and has signed MOU's/co-operation agreements /strategic alliances with some of the leading academic institutions. These alliances have helped in strengthening the agreements to ensure that the students' education needs meet the highest international standards.

The campus provides spacious facilities that include rich libraries, state-of-the-art IT infrastructure, multimedia study halls, advanced scientific and research laboratories and computing labs, student centers with access to a cafe, mess facilities, canteen facility etc. There are also separate residential areas for male and female students. PCET's gives prominence to offering excellent education and this unrelenting pursuit for excellence has earned it a lot of respect among other trusts in the area. Harboring a diverse cultural mix, extensive academic programs and elegant campus settings are but a few of the remarkable characteristics of the PCET trust.



ABOUT PUNE BUSINESS SCHOOL (PBS)



The Pune Business School is a comprehensive academic institution with a distinctive learning style and a global vision. It is an upcoming institute in academia, research and management in India and the Maharashtra region. In order to improve the student learning experience, a developed innovative and focused plan has been prepared to enhance and enrich the student services and facilities. As a part of this strategic focus, PBS aims to ensure that all new and existing engagements become a quality centered learning experience. PBS aims to meet student residential and social needs, provide effective student support services and promote the students' personal development and ultimately their employability.

AIM

PBS aims to meet student residential and social needs, provide effective student support services.



ACADEMIC

PBS aims to ensure that all new and existing engagements become a quality centered learning experience.



THEMES

@ PBS, We give you the world of opportunities by building Attitude, Skills Knowledge (ASK) and ignite minds, make you agile and relevant to market needs with a global exposure to excel.



PBS a game changer in PGDM - True ROI and value for quality with innovative curriculum, pedagogy, placements & industry connect.

PBS - a PGDM with cutting edge technology, international exposure, startup orientation, world class faculty and infrastructure.



PBS a place to bury your future worries of employment. Prepares you for future with a bundle of certification courses, International exposure, latest blended learning methods all at an unmatchable ROI

STRATEGIC LOCATION

- Strategic location within PCMC, well linked to domestic and international markets of Pune & Mumbai.
- One of the largest industrial townships in Asia
- PCMC is well-known for IT-ITES hub.
- Also known as Oxford of the East.
- Educational hub with several Universities, Colleges and Schools
- Well connected to Mumbai, Bangalore by 8 lane expressway
- Pune Railway Station 40 min. away
- PCMC Bus Terminal within 20 min. away
- Pune International Airport 1 Hour away
- Home to numerous well known Indian & Multinational companies

Why Pune Business School

ACCESS TO EXPERTS / NETWORKS

Access to faculty and recognized experts from Academia and Industry who are regularly invited during training sessions, guest lectures, seminars and workshops to speak on the current trends in the corporate world. Strong backing from over 500 guest lecturers over the two year program, facilitating our students to establish strong networks with industry experts who can be reached out at all times.

A PERSONALIZED EXPERIENCE

A notably smaller batch size compared to various B-schools gives us an edge over others since we render individualized attention, shape students to pursue their careers according to global prerequisites and standards, enriching student teacher interactions and open window policy.

GLOBAL ORIENTATION THROUGH INTELLECTUAL CAPITAL

Our intellectual faculties focus on training, keeping in mind the international perspective of management in order to enable students to rise to the challenges of operating in a global world.

A STRONG ALUMNI NETWORK

Strong connects with Alumni, relentless and unending support from them in every step taken. The Existing management institute of the PCET trust's Alumni are on board for PBS.

PERFORMANCE UPGRADATION SOCIALLY RELEVANT HOLISTIC PROGRAM (PUSH) :

A uniquely designed programme focusing on leadership, communication skills, emotional intelligence and the latest managerial trends.

PERSONALITY ENRICHMENT PROGRAM (PEP)

An exclusive programme that focuses on decision making in the face of conflicting situations and intense pressure, logical reasoning, aptitude, general knowledge & research skills of students.

A CULTURE OF COLLABORATION

Deepening a sense of collaborative culture, encouraging teamwork and creating lifetime relationships among the students through Field Trips, Mentorship activities, Group Projects, Student Clubs & Committees, Outdoor Excursions, Cultural extravaganza ensure a collaborative culture encouraging teamwork which deepens relationships among students that last a lifetime.

ENTREPRENEURIAL INSPIRATION & INNOVATION

Connecting entrepreneurs, tips to explore a potential new venture and initiating the launch of students' ventures in our incubation cell.

From the Director's Desk



Dr. C. N. Narayana

**Director & Senior Professor,
Pune Business School,
Pune**

Excellence and Ethics are the fundamental ingredients of PBS's DNA and this shall be passed on to all those learners who experience the PGDM threshold here. For over 30 years, the PCET trust has established an enviable record of quality and accomplishment. Since the inception, we are built on a proud legacy and at the same time have taken advantage of opportunities to improve and bring a unique perspective to all our activities. The sacred ambience of our campus invites you to the most unique experience of quality learning in a multi-dimensional and participatory manner whereas students you will also be contributing to the expansion of the academic silhouette. Our unending efforts to excel and succeed has corralled a chronicle of success in academic laurels and leadership, impressive placements and international collaborations thus moving towards an equal footing with leading universities.

PGDM @ PBS is built on a futuristic curriculum and not the normal Marketing, Finance, HR and Operations specializations which are generally offered by most of the Business Schools. PBS 2X PGDM includes new electives which are beyond Industry 4.0. PCET's group institutions have always been at the forefront of innovation and program development keeping in tune with Industry needs and management degree seekers aspirations. Electives such as Start Ups and Entrepreneurship, Machine Learning and Analytics are the unique highlights apart from the Blended Learning pedagogy supported by latest technological advancements. Even the domain specialists in Marketing and Finance may go through the courses which are Specializations with a Change Focus (SWCF). PBS also provides more than a dozen profession certifications done by iNurture-Educational solutions on KRACKIN platform which also connects to the real world of industry. PBS also gives international exposure through study tour to a foreign university apart from linkages for startups through Atal Incubation Centre and 3D Idea Generator through Innovation Next. No PGDM program in India offers a basketful of value ads for a reasonable fee in India.

PBS is a conflux of ideas and best academic practices. We are a melting pot of diverse cultures across India. Through the efforts of our accomplished faculty, our talented students and exceptional alumni, We will make rapid progress on our path of continuous growth and innovation. The accreditations and recognitions we receive will make us confident to scale up our Management institute achieve International repute by 2030 focusing on improving the quality of education, attracting better student quality, felicitating real linkages and better industry academia interface. We can help you develop values, beliefs and an attitude that form a Manager's view with professional identity. PBS is committed to nurturing managers and entrepreneurs who will empower their organizations in the global economy. Our fundamental concern is to inculcate in our students a sense of commitment as managers to create a socially responsible impact; give them an understanding of the intricacies and challenges; enlarge their academic prospects through transformations thus beckoning industry readiness. In order to provide a cross-cultural exposure to our students and faculty, PBS will take big strides to foster international collaborations with management Institutes of International repute. We have knowingly fashioned a culture that values companionship, accessibility and co-operation between colleagues and an open door policy at all levels. Our stakeholder community comprising of parents, employers, guest faculty and alumni will provide continuous adornment and inspiration to our students. With the help of our stakeholders we will strive to build further on the strong foundations of PBS to attain greater heights of eminence. PBS aspires to take its place among world-class management schools, by creating global knowledge and aims to achieve significant milestones.

On behalf of the PBS family, I take this opportunity to invite you to our warm and passionate world of education and become a part of this transformational journey.

AWARDS AND RECOGNITIONS

INTELLECTUAL CAPITAL - DIRECTOR



Dr. C. N. Narayana

Director & Senior Professor - PUNE BUSINESS SCHOOL AND CHIEF MENTOR OF PCET'S S. B. PATIL INSTITUTE OF MANAGEMENT, PUNE

Earlier Associations in academia: Director General & Senior Professor IIEBM, Senior Director SCMS Cochin School of Business, Former Senior Professor & Principal Director Kirloskar Institute of Advanced Management Studies, Former Director IFIM Bangalore, and Former Professor & Registrar, IMI, New Delhi and Chief Operating Officer, IMI Group of Institutions, New Delhi, Bhubaneswar & Kolkata.

Dr.C.N.Narayana has 34 years of experience in the field of management both from the Corporate and Higher Management education. Dr. Narayana has worked for renowned corporate houses like Godrej Group, General Electric, Thermax Ltd., Xerox Corporation and RPG Enterprises holding various senior positions handling Finance, Commercials, Planning & Analysis, Corporate Assurance and Human Resources before embarking his journey into higher management education. He was mentored by Late. Padmashri. Dr. Pritam Singh (IMI, MDI and IIM Lucknow Director General). He is a listed google scholar for research and publication of contemporary management topics. He has published cases studies in the Case Centre U.K. and USA which are used by management practitioners for teaching. He has published 8 books in the areas of management, spirituality, education management and general subjects and edited several management journals and a known reviewer for research papers and an external examiner for PhD. Thesis of private universities in management. He was ranked number 4 at all India Level for Business School Leadership by the most credible Business School ranking NHRDN & People Matters in the year 2017, just behind leadership of IIM-A, IIM-B & XLRI. He is generally referred to as "The Midas Touch Director" in Business School circle. He had won more than 60 awards for Management Education, Teaching, Research & Leadership. A few notable ones are

- "Time Research Leadership Award" of Business Schools 2012-13
- "Best HRM Professor of B Schools", November 2014 (22nd Dewang Mehta Award, November 2014)
- "Best HR Professor of B Schools" - February 2015 (7th DNA - Innovative B school Awards, February 2015). "Best Professor of the year 2015" - "World Wide Achievers Award" - at Asia Education Summit 2015. He was also the Key note speaker in the Summit. (April 2015).
- "Visionary Leadership Award" in management Teaching, Research & Leadership at- World Education Congress and Thought Leaders in 2015 (July 2015).
- "Life Time Achievement Award" for contribution to management Education by Asia Knowledge Management Leadership and Global Thought Leaders in Dubai on October 6th 2015.
- "Knowledge Management Leadership Award" for knowledge and Research Contribution in Management Education by Asia Management Leadership & Thought Leaders in October 2015.
- "Indo- Global Best Director Award for B-Schools" by Indo Global Chamber of Commerce and Industries and International Association for Academics and Research in February 2016.
- "Sarvepalli Dr. Radhakrishnan award" for best teacher in December 2016.
- "Indo-Global Exemplary Educationist Award" by Indo Global Chamber of Commerce and Industries and International Association for Academics and Research in February 2016
- "Outstanding Asian Faculty in HR" Golden Globe Tigers Awards held in April 2016 at Malaysia for Education Leadership and academics.
- "Knowledge Management Leadership Award" -Golden Globe Tigers Awards held in April 2016 at Malaysia for Education Leadership.
- " Bharat Vidhya Sheromani Award" for Excellence in Education and Leadership in September 2016 awarded by International Business Council, at New Delhi, India and a Gold Medal for Excellence in Management Education.
- "Best Director award" of Business Schools in India - by CSR magazine in April 2017. Three years in a row.
- "Eminent Educationist Award for 2017" by Indo-American Society - Indo Global Education Summit July 2017.
- Dr. Abdul Kalam Award for Education by Global Economic Progress Association on 26th January 2018
- "Educational Leader of India 2019" - by India Today and UAE at Dubai by world-wide Achievers and India today.

AWARDS AND RECOGNITIONS



Faculty at PBS



Dr. C. N. Narayana,

Qualification: - B.Com, MMM, Executive MBA, Ph.D. (Human Resource Management)

Designation: - Senior Professor & Director, Pune Business School

Brief Profile :-

Dr. C. N. Narayana has 34 years of rich experience in the field of management both from the Corporate and Higher Management education. Dr. Narayana has worked for renowned corporate houses like Godrej Group, General Electric, Thermax Ltd., Xerox Corporation and RPG Enterprises holding various senior positions handling Finance, Commercials, Planning & Analysis, Corporate Assurance and Human Resources before embarking his journey into higher management education. He was mentored by Late. Padmashri. Dr. Pritam Singh (IMI, MDI and IIM Lucknow Director General).

He has published cases studies in the Case Centre U.K. and USA which are used by management practitioners for teaching. He has published 8 books in the areas of management, spirituality, education management and general subjects and edited several management journals and a known reviewer for research papers and an external examiner for PhD. Thesis of private universities in management.

His leadership qualities as a corporate leader and Academic transformational leader are widely recognized both in India and globally. He has published 29 Research papers and He is in receipt of several awards (more than 60) for Teaching, Research, and Leadership across the globe.



Dr. Mitali Talukdar

Qualification: -
B. Ed., B. Sc., MPM, Ph.D.

Designation: -
Associate Professor

Area of Interest: - Human Resource Management, Organizational Behaviour, Training & Development, Business Communication.

Brief Profile :-

Dr. Mitali has overall 18 years of combined experience of Industry and Academia at different strata. She was former Deputy Director in the 'Institute of Infrastructure Studies & Construction Management, Talegaon and was Professor of General Management and Human Resource Management. She was responsible for Project guidance, corporate liaison and overall coordination. Her area of interest comprises of Organization Behavior, Fundamentals of Management, Strategic Human Resource Management, Corporate grooming and Life Skills.

Dr. Mitali has authored, coauthored, published and presented several International and National research papers in Conferences, Conference proceedings and journals including IIT Roorkee and IIM Indore.

She is part of an organizing committee member of an August Group, 'Diversified Multidisciplinary Brain Group', which comprises of global members including Scientists and Academicians and Industry people



Dr. Swapnali Kulkarni

Qualification: -
B.Tech (A.E.), M.Tech (Gold Medalist), M.M.M, Ph.D.

Designation: -
Associate Professor

Area of Interest: - Marketing Management, Agri-Engineering,

Brief Profile :-

Dr. Swapnali has a rich experience of 10 years in teaching, developing, mentoring, guiding and training of the student fraternity. She has a B.Tech Degree has been a recipient of Gold medal during her education for M.Tech degree. She has also completed her Ph.D. in area of Marketing Management. Her area of Interest includes Marketing management, Agri Engineering, and Agri Business Management.

An ambitious researcher at heart she has published 11+ research papers in various National and International Research journals. Her dynamic personality has led her to conduct Industrial Training in the area of Marketing. She has received an Award as Young Academician 2018 by CEGR, New Delhi.

Faculty at PBS



Dr. Iram-Sultana Ansari

Qualification: - B. Pharmacy., M.B.A. (Human Resource Management), Ph.D. (Human Resource Management)

Designation: - Assistant Professor

Area of Interest: - Organizational Behavior, Labour Laws, Training & Development, Behavioral Psychology and Industrial Relation

Brief Profile:-

She has 9+ years of experience in teaching and industry. Her areas of Interest include Organizational Behavior, Labour Laws Training & Development, Behavioral Psychology, and Industrial Relation. Her area of interest has led her to conduct Behavioral Training for workers and staff at Industries. She has completed her graduation in Pharmacy and MBA from University of Pune. She also holds a Ph.D. in area of Human Resource Management and is now pursuing a diploma program in Training & Development from Indian Society for Training & Development, New Delhi.

She is a recipient of an award from Centre for Education and Research (CEGR) New Delhi as "Young Faculty 2018". She has around 9+ research papers published in National Journals and chapters in edited books. She has also been a resource person for 2 FDPs conducted by the Savitribai Phule Pune University for 2019 pattern on Outcome based education.



Dr. Lakshmi Jasti

Qualification: - M.Sc Statistics, M.B.S (Information Technology & Human Resource Management), Ph.D in Financial Management

Designation: - Assistant Professor

Area of Interest: - Discrete Mathematics, Probability & Combinatorics, Statistical Quantitative Methods, Business Research Methods, Decision Science & Programming and Business Analytics

Brief Profile:-

A Facilitator by heart she has rich 18+ years of experience in Teaching. Her areas of Interest are Discrete Mathematics, Probability & Combinatorics, Statistical Quantitative Methods, Business Research Methods, Decision Science & Programming and Business Analytics. She holds a Master's degree in M.Sc Statistics and M.B.S in Information Technology & Human Resource Management. She also holds a Ph.D. in Financial Management from Savitribai Phule Pune University.

She has been a recipient of "Best Teacher Award", by The international association of lions club-Lions club of Pune - 2016. She also has some interesting research papers published in few Journals.



Dr. Aishwarya Gopalakrishnan

Qualification: - B. Com., M.B.A. (Financial Management & International Business Management), Ph.D. (Financial Management)

Designation: - Assistant Professor

Area of Interest: - Management Accounting & Control, Financial Management, Banking & International Business studies, Law, Leadership & Training.

Brief Profile : - Dr. Aishwarya Gopalakrishnan has 10 years of experience in Teaching, Research and Industry. Her areas of interest includes Management Accounting & Control, Financial Management, Banking and International Business studies, Law, Leadership and Training. She has been a recipient of the "Young Faculty Award 2019" by CEGR New Delhi and "Odser Indoglobal- Grand Academic Achievement Award 2017" by ODSER Charitable Trust. She holds a Bachelor's degree in Commerce and Masters in MBA in Financial Management and International Business Management. She also holds a Ph.D. in Financial Management from Dr. D.Y. Patil Vidyapeeth, Pune

She has around 8+ papers published in National Journals, conference proceedings and chapters in edited books. She is also an author for the 4 books "Monograph on Research in Management". She has also conducted training On Leadership By KUL Foundation, under Case study session-EDP training for TOT in 2019 and has been a Resource person for Savitribai Phule Pune University's, Virtual Faculty Development Programme in Finance, on the topic Various Course Delivery Marking 100% Online Mode, Partly Online & other sources in July 2020



Dr. Krishna Aineniwar

Qualification: - B.Sc., MBA, Ph.D.

Designation: - Assistant Professor

Area of Interest: - Sales and Distribution Management, Consumer Behaviour, Mobile Commerce

Brief Profile:-

Dr. Krishna as a skilled sales leader has over 12 years of experience developing high-performing sales teams and helping his channel partners achieve business success. His ability to identify and implement data-driven strategies and build genuine relationships leads to greater channel satisfaction and increased revenue for organization. In addition to having a sound experience into Sales & Distribution management, Team management, with the well-known organizations viz. Reliance Jio Infocomm Ltd, Samsung India Electronics Ltd., His earlier stint in PGDM was with IIEBM Indus Business School, Pune where he contributed immensely for various institutional building activities apart from Teaching Marketing Management Subjects for the program. He holds a Ph. D degree in faculty of Commerce & Management from SRTM University, Nanded, Maharashtra. He has done MBA in Marketing from Pune University. He has published a couple of papers in reputed research journals.

Techno Management Visiting Faculty at PBS



Dr. S. S. Lakade
Professor & Dean,
Research & Innovation,
Entrepreneurship
Development



Mr. Stefan Haves
Cirque Director,
Film Actor and a
TEDx speaker



Dr. N. R. Deore
Professor,
PhD Aerospace Engg.
M.E. (CAD/CAM.),
IIT, Mumbai



Mr. Sashikant Kurbetti
Principal HR
Consultant Engg.
Auto, Textile,
Real Estate &
Infrastructures Co's,
Teerth Realities,
Saffron Developers, etc



Dr. S. D. Thepade
Dean, Quality
Assurance, PCCOE
Ph.D.
Coordinator,
PG Coordinator,
PCCOE
Ph.D. (Comp Engg.)



Anup Dandekar
People Partner,
Grow More Coach &
NLP Practitioner
Pune



Dr. Lalit Wadhwa
Principal at NMET Pune
Doctor of Philosophy -
PhD, Electrical,
Electronics and
Communications
Indian Institute of
Technology (Indian School
of Mines), Dhanbad



Ms. Rashi Sharma
Head of Learning and
Development at
Reliance Jio Infocomm Ltd
Pune, Maharashtra



Dr. Harish Tiwari
Principal at PCCOE&R,
Pune
MTech - Master of
Technology, Heating,
Air Conditioning,
Ventilation & Refrigeration
Maintenance Technology/
Technician Indian Institute
of Technology, Roorkee



Mr. Sachin Apte
Area Business Head at
Reliance Jio Infocomm
Limited
Mumbai, Maharashtra



Dr. A. D. Thakare
Dean, International
Relation, Expert -
Artificial Intelligence
and Data Mining,
PCCOE



Dr. Sanjivani Shelke
Dean HR, PCET

Guest Speakers at PBS

Sr.No	Name of Guest	Designation and Company Name
1	Dr. Jayashree Fadnavis	Mentor : School of Holistic Development and School of Corporate Innovation and Leadership at MIT ADT University
2	Dr. Ganesh Natrajan	Chairman - 5F World I Lighthouse Communities Foundation
3	Mr. Sunil Kode	Vice President - Hr At WILO MATHER and Platt Pumps Pvt. Ltd.
4	Mr. Nileshkumar Shimpi	Deputy Director - Engineering, PT Mercedes-Benz Indonesia
5	Mr. P.M. Jassim	Executive Vice President & Regional Head at YES Bank Ltd
6	Mr. Manish Advani	Brand & Story Consultant TEDx & Motivational Speaker Global Goodwill Ambassador
7	Ms. Amruta Desai	Director, Kishor Pumps Pvt. Ltd.
8	Mr. Ramdas Mane	Mane Group of Industries, Pune- Chief Managing Director
9	Mr. Prem Prasad	Karvy Stock Broking Ltd , Pune- Cluster Head
10	Mr. Sumedh Gupte	Senior Manager at Business Standard
11	Mr. Ashwani Bakoo	Pilot, Psychotherapist, Aviation Consultant
12	Mr. Atul Pal	Regional HR Head & Regional Head sales at Emaar India
13	Mr. Mihir Jha	Amdocs Development Centre India Pvt. Ltd Director Strategic Programs
14	Mr. P. R. Trivedi	Retired Vice President Mfg in M&M Group
15	Mr. Darrell Wisbey	Chief Mentor. Retailer Advisor – Asia
16	Mr. Neeraj Bajpai	General Manager- HR at KDPL
17	Mr. J. N Bahulikar	General Manger, HR Rathi Transpower Pvt. Ltd.
18	Mr. Ajay Mallarpurkar	Chairman & Co-founder at Recruit CRM
19	Dr. Sundar Ram Korivi	Policy Research in financial markets at NIFM.
20	Mr. Sanjay Landge	SAN Corporate Advisors- Managing Director
21	Mr. Shriram Kute	Connect with Locals - CEO
22	Mr. Mathew Johnson	WNS - Assistant Manager HR- Corporate Trainer
23	Mr. Akshay Deo	Carrero Group Manager HR
24	Dr. Anil Keskar	Dr. D. Y. Patil University - Advisor (Management Studies)
25	Dr. E. B. Khedkar	Director, Dr. D. Y. Patil School Of Management, Lohegaon,
26	Mr. Subhanshu Gupta	Funds India- Marketing Manager
27	Mr. Shailesh Malu	Director- Infinal India and Motivational Speaker
28	Mr. Atul Patil	Homwards LLP, Pune- Analyst
29	Mr. Milind Khedkar	Trainer
30	Mr. Rushikesh Dharmale	EduBridge Learning Pvt. Ltd Senior Manager
31	Mr. Avinash Mishra	HRBP at Advantmed India LLP
32	Mr. Akash Raut	Manager at IDFC FIRST Bank
33	Ms. Chaitali Kalbhor	HR Executive at Wisteria Real Vision Pvt. Ltd.
34	Mr. Rahul Patil	Samudra Institute of Maritime studies, Lonawala- Marketing
35	Mr. Shiraz Shaikh	Director at Barclays, Pune
36	Mr. Sukant Panda	Head of Business Transformation, Tieto, Helsinki, Finland
37	Mr. Abhishek Kulkarni	HR & IR Professional at Sandvik Coroman

Admission Process

Admission to PGDM course shall be made only from the candidates qualified from any one of the six all India tests, ie: CAT/XAT/MAT/CMAT/ATMA/GMAT with minimum 50 percentile or the common entrance examinations (if any) conducted by the respective state governments.

Selection Process

- Candidates have to appear for Group Discussion and Personal Interview (GD & PI) on the date and at venue as communicated by Pune Business School.
- Names of shortlisted candidates will appear in the Merit List.
- To confirm admission, candidate should pay Rs.50,000 within seven days of display of the Merit List alongwith the original documents.
- All those, who apply on the basis of CAT, MAT, XAT, ATMA, CMAT (conducted by AICTE, New Delhi) CET-MAH-MBA/MMS (conducted by DTE, Maharashtra State), Entrance Test score will be called for GD & PI. The Institute will conduct the GD & PI. The merit list and wait listed candidates list will be prepared on the basis of the following criteria:
 - Entrance Test Scores scaled down to 40 marks: 40 marks
 - Group Discussion: 20 marks
 - Personal Interview: 20 marks
 - Past Academic performance (10+12+ Grad): [5+5+5] 15 marks
 - Sports/ Extra Curricular Activities/Work Experience: 05 marks
 - Total: 100 marks

How to Apply

- Candidate can apply online through the website of Pune Business School: www.punebusinessschool.com
or
- Candidate may procure prospectus directly from Pune Business School, Akurdi, Pune ; by paying an amount of Rs. 1,000/- in cash or by D.D.
or
- Download the application form from the website and send the same duly filled in alongwith a D.D. of Rs.1000/- drawn in favour of 'Pune Business School', payable at 'Pune'.

- | | |
|--|---|
| <ul style="list-style-type: none">• Entrance Exam Score Card• 10th Marksheets• 12th Marksheets• Graduation Marksheets | <ul style="list-style-type: none">• Bonafide Certificate (students appearing in final year)• Two Photographs |
|--|---|

Note : Final selection will be based on overall score secured in PBS Selection Process.

Fee Structure

Sr. No	Component	Annual Fees - PGDM
1	Tuition Fees	3,25,000.00
2	Alumni funds	10,000.00
	Total Fees for First Year	3,35,000.00
	Total Fees for Second Year	3,25,000.00

Merit Scholarship

*Merit Scholarship is available for few students based on scholastic performance and their performance in Pune Business School /CGPA.

Hostel Facility

Separate Boy's hostel & Girls hostel is available with limited capacity on first come first serve basis.



PBS Teaching & Learning Pedagogy

Pune Business School Offers a unique PGDM 2X and SWCF

PGDM @ PBS is built on a futuristic curriculum and not the normal Marketing, Finance, HR and Operations specializations which are generally offered by most of the Business Schools. PBS 2X PGDM includes new electives which are beyond Industry 4.0. PCET's group institutions have always been at the forefront of innovation and program development keeping in tune with Industry needs and management degree seekers aspirations. Electives such as Start Ups and Entrepreneurship, Machine Learning and Analytics are the unique highlights apart from the Blended Learning pedagogy supported by latest technological advancements.

Even the domain specialists in Marketing and Finance may go through the courses which are Specializations with a Change Focus (SWCF). PGDM Marketing with SWCF in Digital Marketing, Sales & Service, Integrated marketing Communication and Analytics. Finance Specialisation may have an SWCF in Capital Markets and Banking and with additional certification one can become a certified marketing Technician.

PGDM SWCF is aligned to groom skill and talent for industry readiness. Therefore, aspirants with industry background can opt for electives in Machine learning (ML) which is unique to PBS. The tie-up with Atal Incubation Centre of PCET and its Engineering Labs offers a unique opportunity to up skill an Engineer to the next level of changes by combining Techno-management skills.

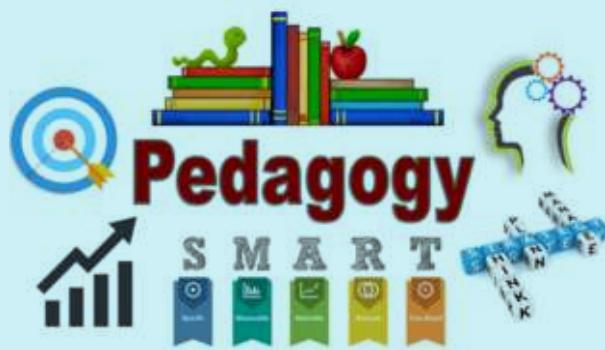
Another distinction of PBS 2X PGDM is an integrated approach working closely with Atal Incubation Centre of PCET Group which has registered more than 250 patents of new products. PBS works very closely with the centre to bring in synergy between engineering and management for which normal PGDM institutions have to look for partnering centres. PBS further adds value to student perspective by offering both Foreign Study tours with colleges and universities in Singapore and long term courses at an extra cost depending on the courses opted by individual students. PBS has got international linkages for such value adds with universities in U.K. Singapore, Canada to mention a few. This enriches the overall curriculum for PBS 2X to a global level. PBS goes beyond Industry 4.0 to engage students with the real world whilst learning the unique pedagogy of learning by solving industry problems through Innovation Next and idea generator program of various domains from marketing, finance, operations and HR. This unique tool of idea generator and actual application in Atal Incubation centre gives a clear edge to PGDM aspirants of PBS.

Pune Business School – A Hub for futuristic Innovation in Management Education

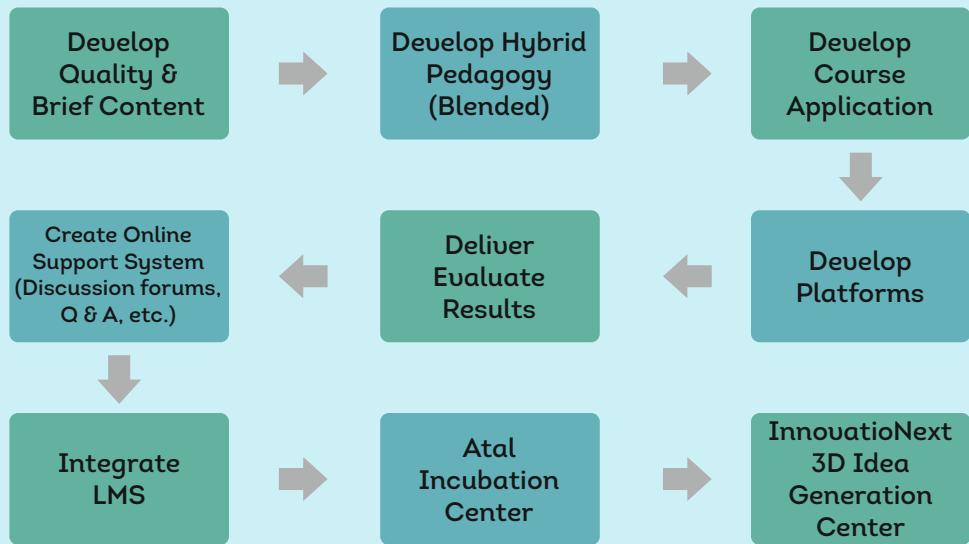
The centre for Innovation Net has been set-up in Pune Business School to give a cutting edge to PGDM aspirants compared to other PGDM institutions. It has not only set up PCET Group Atal Incubation Centre as an AICTE recognized Start up focus but also further integrated Innovation Next as a leading partner for further opportunities to PGDM students to work with Fortune 500 companies. Innovation Next Suite is also widely recognized used by the Confederation of Indian Industries (CII) and ASSOCHAM. The centre with the help of leading innovation consulting firm has worked with several Fortune 500 companies in training, creativity and Innovation. It is a brainchild of Dr. C.N.Narayana, Director Pune Business School who collaborated with Mr. Pravin Rajpal Founder Innovation Next- recently ranked Number 1 on the list of most influential Indian speakers Bureau. He is also recognized by the Times of India as one of the Top 30 influential leader in India during its LEAD India campaign. Dr.C.N.Narayana and Mr. Rajpal introduced the Innovation Suite and 3D Idea generator in higher management education sphere as pioneers. Through this centre, PBS PGDM students will understand the cutting-edge techniques to resolve complex business challenges, learn dynamic thinking skills for the VUCA world, learn scientific principles, creative thinking with Innovation as the Gold Mine and more. The suit further integrates Machine Learning & AI. Get the access to the ready-to-use mind maps for developing next generation business practices.

The centre will provide a unique set of India specific case studies to PBS students allowing them to brainstorm on challenges faced by companies and learn the techniques needed to generate path breaking ideas for these organizations. Students will also undertake projects in more than 50 Fortune 500 companies.

Pune Business School Academia Industry Interactions (AII) will be focused towards Academic Processes, Relationship Processes, Business orientation processes, skillset processes, Experiential learning processes, Blended Learning Process finally linked to industry readiness which is nothing but Placement Process Orientation. All the courses of PBS are aligned to achieve these goals along with additional professional certifications and Foreign Study tour for a Global perspective of Business Leaders. PBS curriculum is totally focused on outcome based education. Rubrics used to measure are quality focused assessments which will culminate with student's expectations.



INSIGHTS OF INNOVATING PEDAGOGY



Teaching	Concurrent Continuous Evaluation	Co-curricular & ECA	Quality Content
Online Teaching	Creative Assessment Methods	Co-curricular to improve	Brief & Smart Content
Schedule Classes & Timetable	Consider Pandemic Situation (Situational)	Understanding / absorption	Medium becomes the message
Additional Quality Content Creation	Assessment through Case Studies	Extra curricular to improve	Concept Teaching through Online minutes videos
Study Notes, PPT (through E-mail)	Quiz, Poster Reading, Story Telling	Skills set through events	Click link for further the course
The e-Learning Repository	Literature Review	Activities and outcomes	Success & Failure
Prepetual Update of Repository	Puzzles Online		Blended Learning Process
Database	The Moderation of CCE using Rubrics		Will Drive Future Education
Tools & Platforms	Cumulative Assessment through Technology		Longer SIP (with higher credit)
Zoom, Microsoft Teamsm Google Class,	Invitation to Experts for Assessment		Winter Internship (On Soceil Proj)
Stream Yard, Simmens Online, etc.	Invitation to Alumni for Assessment		Atal Incubation Center
Social Media			Innovation Next 3D Idea Generation Center
YouTube Streaming Video			
Facebook Live			
Linkedin Sharing			
Instagram for Short Videos			
Discussion Forum Boxes			
WhatsAapp Group For Case Discussion			
Course Wise Google Website (Faculty)			



PGDM CURRICULUM

SEMESTER 1

Sub.Code - Compulsory Elective Course- (all 6)

Sub.Code	(Compulsory Elective Course)
G - 1	Principle and Practices of Management
G - 2	Human Psychology and Organisational Behavior
G - 3	Accounting For Business Decisions
G - 4	Economic Analysis For Business Decisions
G - 5	Basics Of Marketing
G - 6	Business Statistics

SEMESTER 2

Sub.Code - Compulsory Elective Course

Sub.Code	(Compulsory Elective Course)
G - 7	Marketing Management
G - 8	Financial Management
G - 9	Human Resource Management
G - 10	Operations and Supply Chain Management
G - 11	Business Research Methods
G - 12	Business Environment
G - 13	Winter Project

Specialisation: HR (SC-Subject Core)

- SH-1 Competency Based HRM
SH- 2 Labour Welfare

Specialisation: Finance (SC-Subject Core)

- SF-1 Indian Financial System and Services
SF-2 Strategic Cost Management

Specialisation: Marketing (SC-Subject Core)

- SM-1 Sales & Distribution Management
SM-2 Product & Brand Management

SEMESTER 3

Sub.Code - Compulsory Elective Course

Sub. Code	(Compulsory Elective Course)
G - 13	Business Policy and Strategic Management
G - 14	Management Control System
G - 15	Summer Internship Project

Specialisation: HR (SC-Subject Core)

- SH-1 Strategic HRM
 SH- 2 Labour and Social Security Laws
 SH -3 HR Administration & Correspondence

Specialisation: Finance (SC-Subject Core)

- SF-1 Advance Financial Management
 SF-2 Direct Taxation
 SF-3 Banking and Operations Management

Specialisation: Marketing (SC-Subject Core)

- SM-1 Consumer Behaviour
 SM-2 Marketing Research
 SM-3 Integrated Marketing Communication

SEMESTER 4

Sub.Code - Compulsory Elective Course

Sub. Code	(Compulsory Elective Course)
G - 16	Sustainability and Corporate Governance

Specialisation: HR (SC-Subject Core)

- SH -4 Performance and Compensation Management
 SH -5 Employee Relations and Labour Legislation

Specialisation: Finance (SC-Subject Core)

- SF-4 Corporate Finance
 SF-5 International Finance

Specialisation: Marketing (SC-Subject Core)

- SM-5 Social Media and Digital Marketing
 SM-6 Strategic Marketing

Specialization Tracks

Marketing

- Retail Marketing
 Virtual Marketing
 Hospitality and Tourism Marketing
 Rural & Agri Marketing
 B2B Marketing
 Selling and Negotiation Skills
 Marketing of Financial Services
 Customer Relationship Management
 Emerging Markets and Bottom of the Pyramid
 Green Marketing
 Case Studies in Marketing Management
 Services Marketing

Finance

- Behavioural Finance
 Risk Management
 Rural and Micro Finance
 Investment Banking
 Investment Analysis and portfolio Management
 Commodities and Derivatives
 Digital Banking Financial Analytics
 Financial Re-Engineering
 Banking and Insurance
 Risk and Treasury Management
 Indirect Taxation
 Project Appraisal and Finance
 Mergers Acquisition and Corporate Restructuring
 Treasury Operations

Human Resource

- Current trends in HRM
 Learning and Development
 Global HR Practices
 Cases in HR
 HR Analytics
 Current trends in HRM
 Competency Mapping
 Cross Cultural and Global HR Practices
 Organisational Development
 Technological Trends in HRM
 Mentoring and Coaching
 Tools and Techniques in Talent Acquisition
 Statutory Compliances in HR

Value added Professional Certifications



Professional Certification Program

PBS PGDM program aims to build expertise in specialized area to develop skills sets so that you can enhance professional profile and career credentials. With these objectives at PBS students can also earn professional certification programs in specialized fields of Marketing, HR, Finance and Leadership etc. online or offline which help you to get job ready for an in demand career field. Learning through programmes such as-

- Certification Program in HR Generalist
- Certification Program in Advance Digital Marketing
- Certification Program in Financial Modelling
- Supply Chain Analytics

Pune Business School with a technology platform for guiding all its students towards Industry Readiness.

- Deploy the AI based SkillX platform where students can create their digital profile
- Undergo online courses through SkillX portal as per academic domain
- Availability of Industry relevant courses to make students employable
- Skill Gap Analysis - Skilling and recruitment Platform in single portal
- Improve the Quality of Education through Outcome Based Education (OBE) adoption

The technology-enabled solutions help towards the following outcomes

- Measure Employability of students and help in boosting their Industry-readiness through personalized up-skilling and adaptive learning in association with Industry
- Industry - Academia connect that is aligned to the demands of the industry, with a firm focus on improved new-age skills and recruitment outcomes for all stake-holders
- Provide an Integrated technology solution for B-Schools to improve the Quality of Education through Outcome Based Education (OBE) adoption

Build your profile

- Create a digital profile, showcasing holistic skills, competencies and qualifications to the industry

Discover Job Roles by domain

- Get detailed information on new-age careers, job profiles, skillset requirements, career progressions and identify his/her readiness for each job.
- Identifies his/her readiness for the jobs based on individual aspirations

Personalized Career Assistant

- Based on a combination of assessments and qualifications, personalized skilling journeys are recommended for each job-category
- AI based system to provide a student-centric up skilling recommendation

Up-skill

- Get access to up-skilling courses, projects and certifications which have been endorsed by Industry
- Undertake new-age Job centric courses in Online or Blended mode
- Additional qualifications and activities add to the Student profile

Get recruited

- Companies recruit students for Jobs/Internships based on the Student profile and their Job readiness

Quality of Education

We also provide an integrated end-to-end technology system that tracks and helps improve quality of Education, learning & teaching processes, while also delivering streamlined & AI-driven business insights.

It offers:

Outcome-based Education

- Enables easy implementation of Outcome Based Education (OBE) model conforming to NBA standards to efficiently analyse the targets and attainment levels for the various programs running in the institution
- Artificial Intelligence based solution to improve efficiency and accuracy

On-demand Analytics

- Generate real-time, customized reports & analytics powered by AI

KRACKIN Skill X



Direct Industry-interaction Network A Platform for students to directly engage and interact with different industry recognized certifications. A collaborative learning platform to get exposed to latest industry trends and learn from experienced practitioners.

Recruitment Engine

KRACKIN will expose the students in the college to suitable recruiters through the platform. Companies will select candidates based on the profile scores and co-ordinate the rest of the selection process. College can expose students to their existing recruiters through the platform as well.

Online Certification Programs

Access to wide range of online / blended programs for the students for up skilling and making industry ready.

- Wide range of Course across domains
- Cross domain selection of courses
- Credit alignment configuration
- Selection of Online / Blended Model Programs

List of Certification Courses included in Fees: -

Compulsory Certifications	Choice Based	Mode of Delivery
1. Data Analytics	1. Brand Planning and Consumer Insights	
2. Digital Marketing	2. Marketing Management	
3. Advanced Excel	3. Essentials of Business Law for Entrepreneurs and Start-ups	
4. Presentation Skills	4. Logistics & Supply Chain Management	
5. Communication Skills	5. Fundamentals of Foreign Trade	
6. Proficiency in Business	6. Investment Planning for Individuals	Self-paced online +
	7. Financial Modelling & Valuation	Face to Face doubt
	8. Tally for Professionals	clearing sessions
	9. HR Practices	
	10. Machine Learning/Cloud Computing	
	11. Innovation & Entrepreneurship	
	12. Change Management	
	13. Foreign Language (German)	
	14. Foreign Language (Japanese)	

Proposed International Certification Courses: -

Business Management

- Advanced Digital Marketing
One Week | Delphi | Dubai, UAE
- Strategic Entrepreneurship
One Week | Utrecht Summer School | Utrecht, Netherlands
- Winter Business School
Two Week | University of Groningen | Groningen, Netherlands
- Sustainable Business and Economy for Smart Cities
Three Days | IE business School | Madrid, Spain



**International courses at actual cost payable by the students opting for International linkages with University of West Minster U.K. and other colleges of UK, Singapore, Dubai and Canada already in place in PBS.



INTERNATIONAL EXPOSURE THROUGH GLOBAL RESOURCES



Mr. Renya Kikuchi

Chairman, SCCIP Japan Co., Ltd.

Mr. Kikuchi founder Chairman of SCCIP Japan Co. Ltd., formerly known as Learning Systems, Japan. As the first official agent of LEGO Education in Japan, Learning Systems has been running Lego schools since 1997. He was involved in developing educational curriculum used in the schools. Learning Systems then developed a unique teaching approach, combining his own curriculum and other teaching materials. Learning Systems is now managing STEM (The Science, Technology, Engineering, and Mathematics) – Robotics Education. Since 2011, Learning Systems has expanded the business overseas. As of today, more than 26,000 students in India are benefiting from the STEM-Robotics education program developed by Learning Systems.

Mr. Kikuchi graduated from the Department of Mathematics, Faculty of Science, Gakushuin University in Japan in 1969. After working at Nihon Unisys, Ltd. , Chuo Coopers & Lybrand Consulting (Price water house Coopers today), he became President of I.M. Corporation another company founded by him for IT business.

He was born in Hyogo prefecture, Japan, on October 12, 1946.



Paul Ebinesar

Head Placements & Corporate Relations at M S Ramaiah Foundation - Ramaiah Institute for Management Studies

Experienced Corporate Head with a demonstrated history of working in the education management industry. Skilled in Soft Skills, Talent Management, Campus Placement, HR Consulting, and Personnel Management. Strong community and social services professional graduated from St. Joseph's.

Paul- also popularly known as " Career Buddy" among his students community and Academia is an Strategic and creative career advisor with over 2 decades of experience in the field of Career Coaching, Campus Placements, Career mapping and Guidance, Training, Corporate Relations, Corporate Branding, and Event Management with leading B'Schools across India and Abroad.

An Graduate in Computer science and PGD in Marketing completed his full time employee assignment in 2013 as the Head of Corporate Relations at IFIM Business School.

Bangalore has an long professional consulting and advisory stint with prestigious institutions like..

MS Ramaiah Foundation Bangalore, Management Development Institute Murshidabad, Kirloskar Institute for Advanced Management Studies - Pune & Harihar, Nitte School of Management, Nitte Meenakshi Institute of Technology, Acharya Bangalore Business School, International School of Business & Media, National School of Business, BMS, University of Agriculture Sciences Bangalore, CMR institute of Technology, Bangalore Management Academy, Frobes Business School- Vijawada, & Wigan and Leigh College.

An result driven profession with an passion towards connecting the Management Talents to their dream careers has delivered an successful milestones in achieving to the partnered institutes in terms of Corporate Branding, Empanelment, Tier enhancement, Students Placom cell formation & training, Guest lectures, HR conclaves, Seminars, SIP's ...

His extensive travel to all Metropolitan cities within the country has brought in an strong networking qualities with the HR's , highly influential professional in corporate world and the Alumnus is his strength to innovate, stratigize the best approach to delivery the best towards campus Placements year on year.

INTERNATIONAL EXPOSURE THROUGH GLOBAL RESOURCES



CA. Pramod Jain

Chartered Accountant, Business Valuation Professional, Insolvency Professional, Independent Director, Global Business Coach, Corporate Trainer, Motivational Speaker and Management Faculty.

- Rich corporate experience of 36 years in India and across the globe of all functions relating to finance, accounts, law and taxation helping me provide effective Vision, Supervision, Direction and Control.
 - Rich corporate experience of 20 years as Finance Head, Legal Head & Company Secretary.
 - 6 years Head of Finance Academy and Sr. Advisor L& D in Finance to ArcelorMittal, world's largest steel and mining company.
 - 6 years as a Global Corporate Trainer, Business & Life Coach and Inspirational Speaker.
- Currently associated with Suratwala Business Group Ltd. As an Independent Director
- As a Business Valuation Professional done numerous valuations as per the requirements of the Companies Act, SEBI Regulations, FEMA, IFRS & IndASs, and other statutes.
- As an Insolvency Professional : - Liquidator for a Birla Group Company for Voluntary Liquidation U/S 59 of Insolvency & Bankruptcy Code (IBC) 2016.
- Advisor & Coach for implementation of IndASs: -Training Accounting and Finance professionals for implementation of IndASs and also for audit of accounts prepared based on IndASs.
- Head of Finance Academy and Sr. Advisor L& D to ArcelorMittal:-
 - Planning and strategizing learning & development in the area of finance for the entire ArcelorMittal Group.
 - Designing, developing and delivering of finance centric training programmes for the benefit of middle and senior level objectives for the entire group.
- As Global Corporate Trainer & Inspirational Speaker Business & Life Coach
 - For corporates in more than 50 locations across the globe including in USA, Brazil, Mexico, Canada, whole of Europe, Russia, South Africa, Asia and Middle East.
 - Trained more than 2000 people outside India on Work-Life Balance through Yoga, Pranayama & Meditation.
- Visiting & Guest Faculty with Management Schools & Universities: - Delivered sessions on 22 different topics relating to Business Management, Accounts & Finance and Live Management at more than 20 different Management Schools & Universities all over the globe.
- Programmes on IBC and Valuation: Have delivered training programmes for:
 - IBBI
 - SEBI
 - ICSI, and its RVO & IPA
 - ICAI and its RVO & IPA
 - ICMAI and its RVO & IPA

INTERNATIONAL EXPOSURE THROUGH GLOBAL RESOURCES



Ashish Chandra

Professor of Healthcare Administration, College of Business,
University of Houston, USA

Dr. Chandra is a professor of Healthcare Administration program at University of Houston-Clear Lake and served as faculty chair of the program for ten years. Previously he taught at Marshall University in West Virginia and Xavier University in New Orleans, Louisiana. Dr. Chandra was also a healthcare and management consultant. He is published in Hospital Topics, Journal of Medical Marketing, Clinical Research and Regulatory Affairs, Journal of Healthcare Management, among others. He has served as vice president of MBAA International, president of the Association of Collegiate Marketing Educators, and on the Board of Directors of both the Federation of Business Disciplines and the Marketing Management Association.

Dr. Tairo Nomura

Chairman, SCCIP Japan Co., Ltd.

Dr. Tairo Nomura, Adviser to SCCIP, Japan for its research and development area. He got his Ph.D from Tokyo Institute of Technology. He has also been coordinating joint research with number of research institutions both in Japan and internationally including with MIT among others. He is also Member of Japan Society of Educational Technology (JSET), Handling Board Member of Robo Cup Junior, Japan and Executive Member of Robo Cup Junior, 2009-2013. He has written books on "Guide book of Robo Cup Junior, The basic foundations of Information and the competence of practical use of information. He is actively involved in developing curriculum for Indian schools and trains our faculty.



Presently he is working as Asst. Professor at Saitama University, Japan

He was born on 5th June 1971 in Kochi Prefecture, Japan.



Dr Ben Baliga

Lean Six Sigma Professional
Greater Minneapolis-St. Paul University

Available for consultation in Statistical Process Control, Design of Experiments (DOE), Manufacturing Process design and improvement, Facilities Layout Design etc. I provide Lean Six Sigma Training and conduct Kaizen events at manufacturing companies in Minnesota. I can also provide customized Manufacturing Engineering training programs, leadership and motivation training for Engineers, Managers and Shop floor personnel. Specialties: Lean Manufacturing, Lean Six Sigma, Value Stream Mapping, Kaizen event conduction, Productivity Improvement, Audit of the Manufacturing Operations for providing customized solutions.

INTERNATIONAL EXPOSURE THROUGH GLOBAL RESOURCES



Dr. Makarand Jawadekar

Independent Pharma Professional
New London/Norwich, Connecticut

Dr. Mak Jawadekar is currently an independent Pharma Professional. He worked at **Pfizer Inc. in Groton-New London, Connecticut**, for 28 consecutive years. His most recent position was as a Director of Portfolio Management at Pfizer Inc. In the recent past, he was responsible for Drug Delivery Technology Assessment function involving external 'Drug Delivery' technologies. He has extensive experience in creating and cultivating external partnerships and alliances for drug delivery technologies. He began his professional career at Pfizer Central Research in early 1982, after having completed his **Ph.D. in Pharmaceutics at the University of Minnesota**. In February 2011, Mak was honored with an honorary **D.Sc. degree from DYP Mumbai University**, recommended by the **President of India**.

His twenty-eight years with Pfizer R & D includes Solids R&D, Drug Product formulation/Dosage Form/Drug Delivery development, Clinical Trials Supply Manufacturing, Scale-up and Technology Transfer, Pharma R & D outsourcing, and Pharmacy experience. He managed several groups within R & D for many years. In the recent past, he has also been engaged in coordinating and outsourcing R & D activities with external partners. He was presented with the "M.L. Khorana Memorial Lecture of the Year Award" at the Indian Pharmaceutical Congress in New Delhi, India, in December 2001. He has presented at many professional meetings and has participated in various panel discussions and round tables. He was one of the invitees to join President Bush's trade delegation to India in March 2006. He also traveled to India with Pfizer global R & D's President, Dr. John LaMatta in December 2007 and visited 8 cities in India to assess their Pharma R & D landscape. He represented Pfizer at BioAsia 2009 with Pfizer R & D President, Dr. Martin Mackay in February 2009. He additionally served as a Vice President of Pfizer's Asia Pacific American Colleague Resource Group for many years.

Specialties: R & D , External Alliance Management, Contracting, Outsourcing, Benchmarking, Drug Delivery Systems assessment, Formulations, Clinical Supply Mfg and Packaging, CTM, Pharmaceutics, Pharm Sciences, Performance Metrics evaluations and assessment, Asia R & D, Extensive Networks in the US, EU, India other parts of Asia including Japan and China.

TOP NOTCH INDUSTRY & ACADEMIA RESOURCES



Dr. Bhimaraya Metri

Director, IIM, Trichy

Brief Profile: - Dr. Bhimaraya Metri is Director at IIM Tiruchirappalli. Prior to this, he was Dean at L&T Institute of Project Management at Vadodara. He also served as a Professor and Dean at MDI Gurgaon, IMI, New Delhi and an In-charge, Ph.D. Programmes at BITS Pilani. Dr. Metri has rich academic administrative experience. An authority in the field of quality, project management and SCM, Dr. Metri has published over 100 research articles. He is also co-authored six books. He is on the editorial advisory boards of national and international journals. Dr. Metri has more than 25 years of experience in teaching, training, research and consulting. Dr. Metri served as a member of various National and International Committees.

Dr. Arvind Chaturvedi

CEO Indian Center for Analytics and Research, UNDP and World Bank Consultant, Former Dean IMI New Delhi & IMT Ghaziabad, Board Member IIT Kanpur.

Brief Profile: - Dr. Arvind Chaturvedi has secured Master's degree in Statistics from prestigious IIT Kanpur, Masters in Economics from Kanpur University, Ph.D. from prestigious IIT Delhi. Dr. Arvind Chaturvedi was earlier associated with Administrative Staff College of India (ASCI) Hyderabad, SCMS, IMT Ghaziabad and IMI, New Delhi. He held crucial positions such as Dean (Academics), Dean (Development), in charge of National and Global Accreditation, Alumni affairs. He is a member of important bodies / committees in Govt of India.



Mr. Subrat Kumar

CEO People Labs, MDI PGDM & FPM IMI, New Delhi, Industry Academia Orientation to Placement Cycle, Pro Leadership Lab, L&D, GEN Z Leadership Lab and International Study trips team includes British Council, ISB and IIM Lucknow Alumni

Brief Profile: - Mr. Subrat Kumar is an MBA from MDI Gurgaon; He has worked with Asian Paints before taking the entrepreneurial plunge starting CINQUE EDUCATION (now People Labs) with his friends. An avid researcher, he is known for his Team-Building and Leadership workshops and has trained more than 10,000 participants. His ability to connect with people is unimaginable and often suggested 'stand-up' comedy as an alternate career. He is passionate about politics, loves hills more than beaches and envisions empowered and inspired workforce through his work.

Mr. Pravin Rajpal

Md & CEO Innovation Next, Global Start-up Coach, Head Indian Speakers Bureau

Brief Profile: - Mr. Pravin Rajpal is the founder of Innovation Next, which is one of the leading innovation consulting firms in the world focused on developing industry 4.0 Centres of Excellence in universities and 4.0 corporates accelerators who work jointly for co-creating exponential innovation driven growth. He is the founder and Managing Director of World Innovation Network (WIN) Private Ltd, which works at the Global level for connecting the stakeholders of overall innovation eco-system for collaborative innovation and business models to grow at a rapid pace.



Mr. Amitabha Mukhopadhyay

Co-founder of Lexelon, an Advisory firm based in Pune and Mumbai, an independent Director on the Board of Quick Heal Technologies.

Brief Profile: - Mr. Amitabha Mukhopadhyay has served as a Group Chief Financial Officer of Thermax since October 2013. He also served as member of the Group Executive Council and held the role of Group General Counsel and Group IT Chief. He led the Water & Waste Solutions Business of the group as Business Head. He held the roles in corporate finance, corporate legal and litigation, merger and acquisitions corporate strategy and restructuring, supply chain management and product development. He has successfully driven business turnarounds and transformation as Business head and also headed businesses in start-up and early stage.

TOP NOTCH INDUSTRY & ACADEMIA RESOURCES



Prof. Dr. D. Narasimha Murthy

Dean Research, We School, Prin. Welingkar Institute of Management, Bengaluru.

Brief Profile: - Dr. D.N. Murthy, Professor in marketing area, has more than 28 years' experience in Teaching, consulting and research. Post his Ph.D. in Strategic Marketing Management from Bangalore University; he has pursued his Post-Doctoral Research from Fosters Business School, University of Washington, Seattle, USA. With the long years of experience in industry and academia, he has been a consultant for United Nations Industrial Development Organisation (UNIDO) in implementing Business Clusters Project concept in India for machine tool SMEs. He has conducted several MDPs for leading corporates like Apple Inc., Rockwell Automation, Videocon, Emerson engineering among others. He is a regular faculty trainer in the areas of strategic marketing. He has visited prestigious Universities like Ecole De Grenoble (France), University of Ohio (USA), and Howard University (USA) on academic assignments. He has widely travelled to USA, Canada, Germany, France, Thailand, Srilanka, Bangladesh, Nepal and Malaysia.

Dr. Santosh Bhave

Director - HR & IR, Bharat Forge Ltd.

Brief Profile: - Dr. Santosh V. Bhave has his Master's Degree in Personnel Management followed by Masters in Law & Ph.D. in Human Resource Management. Currently he is working as Director- Human Resource with Bharat Forge Limited, Pune, India. He has 44 years of experience in the area of formulation of HR Strategies, Talent Development & Aligning HR with Business Development. Dr. Santosh has passion for supporting Academics and is connected with few universities in India, as Member on Senate, Academic Council, and Board of Studies – Management & Skill Development.



Mr. Shishir Joshipura

CEO & MD Praj Industries, Former MD SKF India

Brief Profile: - Mr. Shishir Joshipura is a Mechanical Engineer from the prestigious Birla Institute of Technology & Science (BITS) Pilani and an Advanced Management Graduate from Harvard Business School. He has over 35 years of rich experience in varied fields of engineering. He possesses a strong business and leadership record. He began his career with Thermax Ltd and held several key positions to rise through the ranks to become Executive Vice President and Global Head of Cooling & Heating business. He was also the Director of overseas subsidiaries of Thermax in USA, Europe, South America and successfully set up a manufacturing subsidiary in China. Before joining Praj, he served as Managing Director of SKF India Ltd from 2009 to 2018. Under his leadership, SKF consolidated its position as the leading manufacturer of bearings, seals, lubrication systems, mechatronics and services.

Dr. Shrimali

Former Director, MDI, Gurugram.

Brief Profile: - Prof. Shrimali holds a Master's Degree in Business Administration and a Ph.D. from the University of Udaipur. He has a singular combination of entrepreneurial experience and teaching and consulting proficiency. He holds a diploma in Labour Laws from Delhi and Management Consulting Course from University of Philippines, Manila. He has travelled extensively within and outside India for presenting papers in national and international Conferences, conducting sessions and programmes. He has also visited academic institutions and industrial organizations in U.S.A., Italy, Belgium, Austria, Netherlands, Germany, France and Canada. He has been serving as a member of the Advisory Board at nine academic institutes /universities. He has also been on the board of directors of IMPCL – a central public sector.



Mrs. Revathi Iyer

M.Com, M.Ed, C.A, PhD, Academic Head & Former Professor IFIM Bengaluru

Brief Profile: - Mrs. Revathi Iyer Presently working as a subject matter expert with the TMI Group (Hyderabad), she had worked on projects on Valuation (IACVA), direct taxes for the ICAI, and for the Aditya Birla financial services limited, Mrs. Revathi Iyer developed training manuals for the IDFC Bank. She worked as a Professor, Finance, IFIM B-School, Bangalore. She also worked as Dean Academics, Professor and Area Chair Kirloskar Institute of Advanced Management Studies, Harihar and Pune. She has around 40 publications to her credit which are spread over Tier 1 journals in international research and in Sage and International journal of Commerce and Management.

TOP NOTCH INDUSTRY & ACADEMIA RESOURCES



Mr. Shankar G Rao,

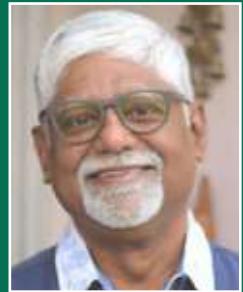
Head – CDO, Bosch, Bengaluru, Former CIO USA
CDO at Robert Bosch Engineering and Business Solutions

Brief Profile: - Mr. Shankar G Rao is a Visionary & result oriented Information Solutions Executive with over 25 years of demonstrated onsite and offshore experience in planning, developing & implementing information solutions to address business opportunities and challenges. He is responsible for setting up Digital transformation office and running various digital initiatives across the value chain of an enterprise starting from "Digital Immersion" program to design thinking led digital discovery workshops to developing blueprint for prioritized digital initiatives to structuring 12 week digital nano programs.

Dr. Y Shekar

Center Head Digital Enterprise IIM Udaipur

Brief Profile: - Dr. Y. Shekar is Head of The Centre for Digital Enterprise (CDE) and taken a recent initiative of IIM Udaipur to develop management and leadership skills in the digital space. With technology driving business activities and strategic decisions, management's orientation towards digital is essential. Prior to that He was managing Adhishtaa Consulting is a proprietary organisation set-up for Executive Coaching and Tech-Consulting. Offering business consulting services to organisations that wish to transition into the Digital world and enabling middle level managers to develop their careers through individual and group coaching. He was Co-Promoter and Chief Marketing Enabler of Skillablrs Technologies Pvt. Ltd., Bengaluru Skillablrs is an award winning technology Start-up Company that brings together individual (those seeking skill developments), institution (those imparting skill developments) and industry (those employing skilled resources) over a video based technology platform that enables a personalised interaction.



Dr. P.V. (Sundar) Balakrishnan

Area Coordinator, Marketing Professor

Brief Profile: - Prof. P.V. (Sundar) Balakrishnan obtained his Ph.D. in Marketing from The Wharton School of the University of Pennsylvania. He also has an undergraduate degree in Engineering from I.I.T., a Masters' in Industrial Engineering from the University of Texas at Arlington, and another Masters' degree in Marketing from The Wharton School. He was one of the founding faculty members of the Business Administration Program of the University of Washington, Bothell, when it launched in 1993, and he is now a Professor in the UWB School of Business. He has served in numerous administrative roles. He was the Acting Director of the Business Program from 1998 to 2000, where he was responsible for managing and running a business school involving both Strategic and day-to-day operational activities. He was previously on the Marketing faculty in the College of Business at The Ohio State University. He has been a visiting faculty member at the Indian School of Business (ISB) and the Graduate School of Business of The University of Chicago.

Mr. Mahesh C Tahilyani

MD & CEO - Forbes and Company Limited

Brief Profile: - Mr. Mahesh C Tahilyani has more than 30 years of experience, initially with a leading multinational organization (25 Years) and lately with an Indian Promoter led highly reputed group (8 Years with USD 6.5 bln + revenues). Since April 2016 he has been working as a Managing Director of a Group Company for company engaged in Precision Engineering, Automation and Coding, Realtor and its subsidiaries engaged in Shipping, B2B2C, ecommerce transactions and Manufacturing of Banking, Ticketing and Queuing Equipment. Prior to this He has successfully handled the Group Financial Controllers Role within the same group for 7 years.



Mr. G K Pillai

Director & Advisor Walchandnagar Industries Limited

Brief Profile: - Mr. G.K. Pillai An acclaimed Management Leader in both the Private & Public sectors companies with over 47 years' experience (26 years in Public and 21 years in Pvt. sector) mainly in the Heavy Engineering, Foundry & Forge and Instrumentation sectors mainly catering to the Defence, Aerospace, Nuclear, Cement, Sugar & Co Gen Power industries. He has served as a Chairman & Managing Director of Heavy Engineering Corporations Ltd. Ranchi and HMT Machine Tools Ltd. Bangalore - Both Central Government PSUs. He also had served as the Chief Executive Officer of Fisher Sanmar Ltd Chennai - (A JV of Emerson Process Mgt and the Sanmar group) and as Managing Director & CEO of Walchandnagar Industries Ltd. Pune for a total of about 18 years.

TOP NOTCH INDUSTRY & ACADEMIA RESOURCES



Prof. Bhupen Srivastava

Professor Emeritus IMI New Delhi & Globally Acclaimed Trainer

Ph. D Southern Illinois University, USA

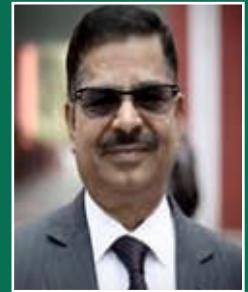
A renowned Author for OD Design & Change management globally

Prof. Bhupen Srivastava is a recognized Behavioural Scientist and his areas of interest are Vision building, Strategic Management, Organization Design & Restructuring, Organization Development, Leadership, Change Management, Participative Management, Human Resource Management, Normative Approach to IR and Training & Development. He has been involved in teaching, training, research and consultancy activities in India, U.S.A, Canada, Europe and Africa for over four decades. Some of his assignments include Dean, IILM, New Delhi; Director, FORE School of Management, New Delhi; Professor, IIM Kolkata, University of Northern Iowa, Southern Illinois University; Senior Fellow, National Labour Institute, New Delhi; Commonwealth Advisor and Principal Consultant to Govt. of Tanzania; Visiting Professor/Fellow at ICPE, Ljubljana, Slovenia; McGill University, Canada; and Foundation for Business Administration, Delft, Holland.

Dr. Arun Kumar Rath

IAS, Former Secretary, Government of India,

Renowned Professor of Corporate Governance, MDI & IMI



Dr Rath is currently working as a Chairman, Centre of Excellence for Corporate Governance & Social Responsibility in the International Management Institute, Bhubaneswar since May 2017 & Professor of Strategy & Corporate Governance at IMI Bhubaneswar & IMI New Delhi. Dr. Arun Kumar Rath has trained more than 1000 Board of Directors including Public Sector Navaratna companies of India. A renowned speaker and the Legend of Orissa award winner. He has done Master of Science in Physics, Doctor of Philosophy in Business Administration and D. Litt. (Honoris causa), Dr. Arun Kumar Rath was educated in the Utkal, Delhi, Birmingham and Bradford Universities. He joined the Indian Administrative Service (IAS) in 1973 after a brilliant academic career. As the Additional Secretary Ministry of Steel, Dr Rath served as Director in the Boards of five leading public sector steel companies SAIL, NMDC, MECON and Vizag Steel & KIOCL. After superannuation from IAS Dr Rath served as Dean and Professor of Public Policy at the Management Development Institute, Gurgaon (2009-12) and set up the School of Public Policy & Management in MDI Gurgaon. He served as Dean Executive Education & International Relations & Professor of Corporate Governance & Strategy in International Management Institute New Delhi (2012-17)



Wagner Lima

CEO, America Energy Group

Mr. Wagner Lima is the well known entrepreneur and mostly known for his innovations & creativity he started America Energy Group with a vision of delivering the excellent service to the consumers keeping consumer delight as the most important thing in mind. He has successfully driven business turnarounds and transformation as Business head and also headed businesses in start-up and early stage.



Leaders Forum



Rajesh Dubbewar

Vice president Operations
at Lumax
Autotechnologies Ltd.



Sunil Kulkarni

President at Fidel
Technologies



Manish Advani

General Manager Marketing &
Communications at Schindler
India Put. Ltd. | Brand & Story
Consultant | TEDx & Motivational
Speaker | Global Goodwill
Ambassador



Vijay Gusain

Associate Vice President -
Current: Associate Vice
President Priority Banking
at Kotak Mahindra
Bank



Sanjay Mishra

Vice President at Cotmac
Electronics Put Ltd - India



Manoj Barve

India Head - BVMW (German
Federal Association of SMEs)
at BVMW - Bundesverband
mittelständische Wirtschaft
e.V.



PRABHAKAR SALUNKE

Chairman -
Sumeet Group



Mahendra Yadav

Founder & CMD at
Accurate Powertech India
Put Ltd



Pratapsingh Nathani

Chairman & Managing
Director I Beacon
Trusteeship



Sachin Itkar

Director - Palash Healthcare
Ltd & Senior Programme
Advisor - Strategic
Foresight Group



Shivanand Mohan

Head Learning and Development
at Larsen & Toubro PT&D
Marshall Goldsmith Certified
Executive Coach , Marshall
Goldsmith



Dr. Mohan Uchgaonkar

Deputy Director, The
Automotive Research
Association of India

Leaders Forum



Edson Muniz do Rego

Founder, Tecnocuba,
Latin America



ANDRE RODRIGUE

CEO, ABENI GROUP,
Santos, São Paulo, Brazil



Wagner de Moraes

Founder, WM Commodities
São Paulo, Brazil



Sarang Vaidya

Co - Creator at Fresh
Produce Value Creation
Services Mumbai



Husain Hajite

Director-at Aspire
Knowledge and Skills



TD ARORA

ERA INFRA



Parag Alekar

CEO-Nicolas
Correa S.A.



Rajesh Mhaske

MD-Manas Automotive
Systems Ltd.



Chintan Desai

Chief Plan Examiner: NYC
Department of Buildings,
Manhattan



Parag Pagare

VP-Yes Bank



Neeraj Shah

Owner @ Siluer Bright |
TEDx COEP Speaker |
Mentor



Sanjay Gandhi

Chairman at
Skills Age Foundation
Pune, Maharashtra, India

FOREIGN STUDY TOUR PROGRAM

PUNE BUSINESS SCHOOL OFFERS A CUTTING EDGE INTERNATIONAL EXPOSURE- FOREIGN STUDY TOUR PROGRAM

Pune Business School has entered into MOUs with foreign universities and offers the best value for money included in the total fee. PBS will pay for travel to such universities for study tour. There are many universities in Pipeline for MOUs. Currently Study tour to Singapore Nanyang Institute is offered to all students without any extra cost.

At Pune Business School, we want students to gather an integrated and global approach. To lubricate this, PBS plans and executes educational tours for its students to understand an array of different cultural, community perspectives and enhance their interest on global issues.

It is important that students today are prepared for the future world with a sense of community responsibility. In that direction, we at the Business Institutes are striving to prepare our students in a manner that they are not only 'life and career today' but are also prepared with a sense of responsibility towards the community.

In an effort to create a niche of innovation, entrepreneurship, and creativity in students, Pune Business School has collaborated and partnered with Nanyang Institute of Management, Singapore and Impatech -A Tech Innovation, Singapore to provide international exposure to its students.

Pune Business School conducts educational tours to educate its student about the global business environment. The Institute will organize an overseas educational tour to Singapore to let its student learn and explore about the multicultural environment and diversity.

PBS plans and executes educational tour to Singapore for its PGDM students

- To immerse in a suitable environment, in order to improve their knowledge in the shortest time possible
- To allow the students to experience a different culture and develop a better understanding of Singapore.
- To allow the students to get to know other students from various countries, interact and learn from one another.
- Ultimately, the students should be able to learn while in a relaxed and enjoyable manner.

Why Singapore?

Singapore is a country where east meets west. The mixture of these two cultures will allow students from all parts of the world to feel at home in the environment.

Being a multi-racial society, Singapore will definitely allow students to have an extraordinary cultural experience and enable them to develop a deeper understanding of the different races and cultures

Singapore is no doubt, considered to be one of the safest countries with high security and political stability

The public transport system is very well established, making it convenient for students to travel around if they would like to do so. There are many expatriates and foreign students residing in Singapore and thus, students will not feel out of place in the new environment.

However, some of the other programs with universities and colleges abroad will be on payable basis separately depending on the available international linkages at an extra cost to other countries like Malaysia, Dubai, U.K., Canada and New Zealand.



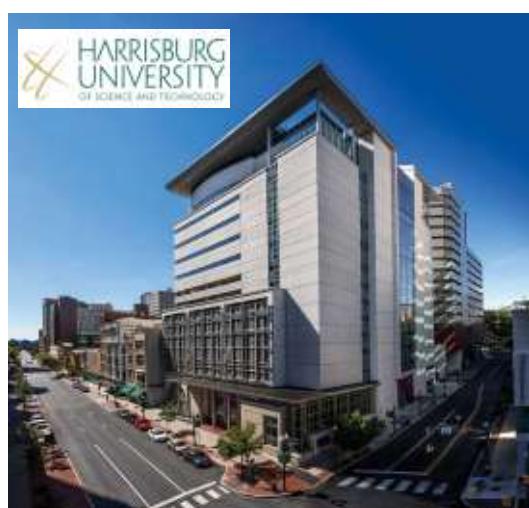


FOREIGN UNIVERSITY LINKAGES

PCET GROUP HAS SIGNED MOU WITH THE FOLLOWING INTERNATIONAL UNIVERSITIES IN THE AREAS OF ENGINEERING, ARCHITECTURE AND MANAGEMENT



St. Cloud State University, St. Cloud, Minnesota



University of Harrisburg Philadelphia,
Pennsylvania, USA



University of Johannesburg, South Africa



Illinois Institute of Technology, Chicago, Illinois

Machine Intelligence Research **Labs**
Scientific Network for Innovation and Research Excellence

MoU WITH TELECOM SECTOR SKILL COUNCIL



PCET - Industry Membership of TSSC

What is Industry Membership?

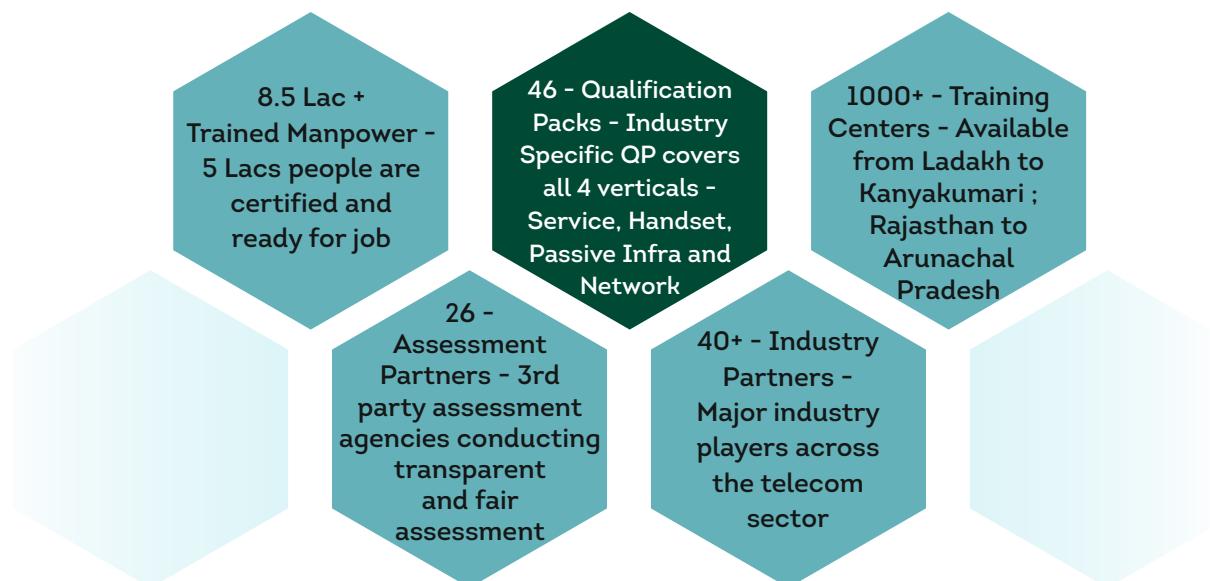
Industry Membership is the membership of Telecom Sector Skill council who will have access to a world of opportunities like networking with corporate majors, Captains of the industry, Academia and senior government officials; they will also have opportunity & say in framing of Qualification packs thus shaping the future of standardized and skilled manpower in telecom industry

Benefits Of Industry Membership

- Free Access to TSSC job-portal
- Monetary Benefits under apprenticeship programs by government
- Assistance in Industry oriented programs
- Support in recruitment
- Reduced in house training cost
- Platform for CSR activities

TSSC – Our Value Addition

Telecom Sector Skill Council (TSSC) is an industry led apex body, a not-for-profit organization setup by NSDC & Telecom Industry. We are committed to develop world class skilled manpower for the Telecom Industry and ensure adequate availability of ecosystem that ensures best of class skills training to boost growth and productivity in the Telecom sector.



INDUSTRY CONNECT FOR PBS STUDENTS (CII – YUVA)



Confederation of Indian Industry

Young Indians (Yi) is an integral part of the Confederation of Indian Industry (CII) formed with an objective of creating a platform for Young Indian's to realize the dream of a developed nation. It has over 3200 direct members in 50 chapters, and 29500 students YUVA members from colleges. "To become the Voice of Young Indian's Globally" being the vision of Yi, it reaches out to the global Indians wherever they are to make them an integral part of the Indian Growth Story.

Through the Yi Yuva, Yi intends to provide an opportunity to start thinking and work for India, Sowing the seeds of thinking about India and its growth at schools and colleges, an invaluable motivation for young minds to see how other young achievers are making a difference, bridging potential with achievement, a unique networking opportunity with peers across the country, developing leaders for tomorrow, an experience on leadership and team building and an opportunity to volunteer / participate in Yi events at the chapter and national level.

DELIVERABLES

Nation
Building

Personal
Development

Leadership
Development



Signed an MoU with CII Young Indians - which is the integral part of CII, a dynamic youth platform. The CII renders students with noteworthy opportunities to interact with Industry Experts and attend sessions that foster their Leadership Abilities.

NATION DEVELOPMENT



Road Safety

- Farishtey awareness Session
- Horn Not Ok Please
- Debate/ Competition/ Awareness Campaign within College to create awareness and Innovative Ideas on Road Safety
- Design thinking workshop
- Innovation Labs – Ideate Future of Infrastructure

Gift An Organ

- Gift an Organ Awareness sessions – Support Organ donation Campaign
- Health Camps & Awareness Programs on Physical & Mental Hygiene

Accessibility

- Role Play
- Contest for Empathy
- Design Thinking Modules – Innovative Ideas
- Career planning module for disabled
- Legal rights brochure

Climate Change

- Water Conservation – Awareness on Reduce, Reuse & Recycle water.
- Blue Ocean Dialogues – Evolve innovative methods to water conserve & recycle water
- Innovation Challenges – On Climate Change

Entrepreneurship

- Youth Conclaves & Master class – Understand Opportunities, Industry Needs & Competency Development
- Learning session to understand New Technology & Innovation (eg: IOT / AI / Big Data etc...)
- Learn Recipe for Success from Industry Leaders & CEOs
- Industry Visit
- Internships
- Start up Biz / Entrepreneurs Award
- Access to Finance / One Funding Pitch Program

Innovation

- Road to Ideas
- Design thinking workshop focused on Water Conservation, Farm Income doubling.

Personal Development

- Power dressing
- Email Etiquettes & Resume Building
- Public Speaking
- Social Media Management & Image Building
- Power of Goal Setting
- Planning & Time Management
- Effective Communication
- Health Workshops

Training & Placement Cell



Dr. Shitalkumar Rawandale

President, Maharashtra Association of TPOs (MaTPO)
Dean Placements, PCET, Pune, Maharashtra

Dr. Shitalkumar Rawandale is Responsible for placement of Engineering, MBA, MCA & Diploma students. He has organised many Mega Campus & Off-Campus recruitment drives for mass recruitment for more than 1000 students at a time for the companies like IBM, TCS, Cognizant, AMDOCS, Tata Elxsi, Wipro Technologies, and IFLEX etc. He is the president of Maharashtra Association of TPOs (Ma TPO).

Achievements :

- Helped around 22,000 students from across India till date to get Jobs through Campus Recruitment drives in Reputed companies.
- Felicitated by Hon. Chief Minister of Maharashtra, Shri Devendra Fadnavis & Energy Minister, Shri Chandrashekhar Bawankule on 24th February 2018 for the Extraordinary work in the field of Training & Placement.
- Recipient of National Level Award "Career Guru" in 'National Employability Conclave' on 07th Dec. 2012 for being the "Visionary Mind who works to improve the overall employment ecosystem in the country by developing new best practices".
- Recipient of National Level Award "Employability Enunciator of India 2016" by ReThink India on 18th October 2016 at India International Centre, New Delhi.
- Recipient of "Grand Achiever" award by Odser Indo-Global on 16th September 2016 for helping thousands of students to get jobs.
- 1,20,000 followers (students & Placement related people like TPOs, HR, Training agencies) on various social media like Facebook, linkedin, Twitter and other media who look forward for employment opportunities & related information which I regularly post on all my social media.
- Sakal newspaper published a series of Articles on Campus Placement and opportunities of Jobs for unemployed youth.
- Formed network of around 1,200 TPOs (Training Placement Officers) across the country.
- Connected with around 1,000 Industry HR / Technical Professionals.
- Conduct around 350 to 400 Recruitment drives each year.
- Around 100 to 125 Off Campus/Pool Campus Recruitment drives each year are conducted for all eligible students from across India.
- Conducted 8 Industry Institute Interaction Meets till date (in one of the III meet conducted in 2016, in which Total around 2,500 participants were there from across India (500 Industry Professionals, 300 TPOs, 500 Faculty & around 1200 students were there).
- Conducted around 250 Training sessions across India for TPOs, College Principals, HODs, Faculty & students.
- 3 Copyrights in the field of improving the Employability of students

Fully Equipped 3 AC GD Rooms



GD ROOMS



GD ROOMS

Fully Equipped 7 AC Interview Rooms



INTERVIEW ROOMS



INTERVIEW ROOMS

Fully Equipped 600 Capacity A.C. Auditorium with Audio & Video



MAHARASHTRA'S LEADING PLACEMENT CELL WITH A RENOWNED LEGACY

SOME OF THE MAJOR POOL CAMPUS / OFF CAMPUS DRIVES CONDUCTED BY CENTRAL PLACEMENT CELL

Sr.	Name Of Company	Students Registered	Offers
1	TCS (For all students across Maharashtra)	4500	640
2	Cognizant (For students Across Maharashtra)	2000	392
3	Capgemini (For students across India)	14000	250
4	IBM (For students Across India)	3500	230
5	L&T Infotech (For students Across Maharashtra)	2500	220
6	Accenture (For students Across Maharashtra)	2200	219
7	HP (For students Across India)	9000	194
8	Infosys (For students across India)	1500	90
9	TechMahindra (For students Across Pune)	800	71
10	Amdocs(For students across Maharashtra)	1500	70
11	KPIT (For students Across Pune)	1200	68
12	Accenture (For students Across Maharashtra)	600	68
13	Atos (For students Across Maharashtra)	4191	67

PLACEMENTS

ACHIEVEMENTS:

- PCET has placed more than 23,000 students from across India in last few years through off campus/ Pool Campus Drives.
- Around 650 Recruitment Drives conducted every year.
- We place around 1,500 to 2,000 students Every Year.
- Maximum Salary offered 32 Lakhs per year.
- International Placements with Packages of 20 Lakhs & 17 Lakhs at Japan.
- Total 653 Placement offers in first 30 Companies in the Academic Year 2019-20.
- 59 students got selected from 2019-20 Batch in Core E&TC Company KPIT Technologies.
- 207 students of 2019-20 Batch got selected in Capgemini (With Salaries 6.8 Lakhs per year & 3.8 Lakhs per year).
- 128 students got selected from 2019-20 Batch in Accenture (With Salaries 6.5 Lakhs per year & 4.5 Lakhs per year).
- 50 students got selected from 2019-20 Batch in TCS (with Salaries 6.5 Lakhs, 3.5 Lakhs per year).
- 46 students got selected from 2019-20 Batch in Persistent (with Salaries 8.4, 6.4 & 4.4 Lakhs per year).
- First three companies (KPIT Technologies 155, CapGemini 37 & Tech Mahindra 33) recruited 225 students in the year 2016-2017.

Quality Placements:

- 1) TCS Selected 125, 104, 101 & 123 students respectively from 2011 to 2015.
- 2) KPIT Technologies recruited 183 students of 2015- 2016 batch.
- 3) 55 % of students got placed in IT Product and Core Companies.
- 4) 88 Offers of 2019-20 Batch students are above 07 Lakhs.

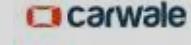
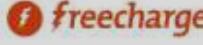
Quantity Placements:

- 1) 254 Offers of 2019-20 Batch students are above 05 Lakhs.
- 2) 537 Offers of 2019-20 Batch students are above 04 Lakhs.
- 3) Reputed Core Companies like KSB Pumps, Alfa Laval, Godrej, Minda, KPIT, Cummins, Whirlpool, Volkswagen, Atlas Copco etc.

GLIMPSES OF INDUSTRY INSTITUTE INTERACTION



PLACEMENTS & INTERNSHIP

PLACEMENTS & INTERNSHIP

jaro education®



magicbricks®

Mahindra FINANCE

Mather+Platt



ORACLE



HOUSING.com

QUANTAZONE®
Gems of Real Estate



S&P Global
Market Intelligence



SUNGARD®



Tech Mahindra
IT Services and Telecom Solutions



TRENT
A TATA ENTERPRISE



vodafone



BRIDGESTONE

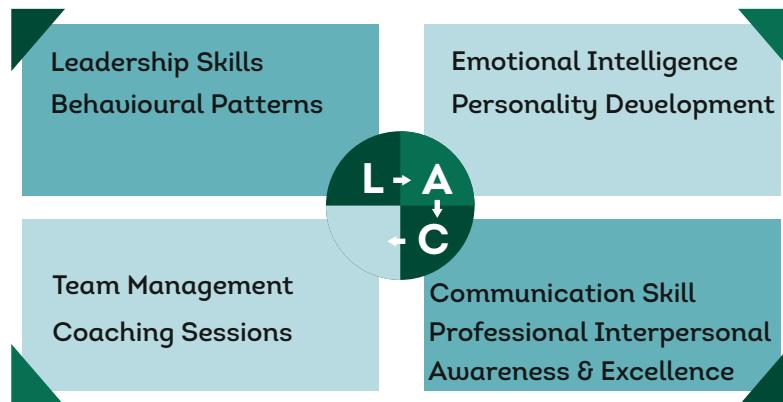


Student Activities

PERFORMANCE UPGRADATION SOCIALLY RELEVANT HOLISTIC PROGRAM (PUSH)

The PUSH Programme is a uniquely designed programme focusing on Leadership, Communication skills, emotional intelligence and the latest managerial trends. It is designed to provide the students with a new standard of excellence in personal, professional and interpersonal awareness. The course also concentrates on development of communication effectiveness and enhancement of managerial skills. It introduces the student to a set of tools that can be used to provide opportunities that enhance short and long-term career success. It comprises of team activities and development of team management skills, one to one coaching and guidance sessions, assessment of strengths and weaknesses, activities to build communication effectiveness, recognizing the fundamental triggers of student's behavioral patterns and how to augment them, shedding light on the unknowns and defining a path towards personality development.

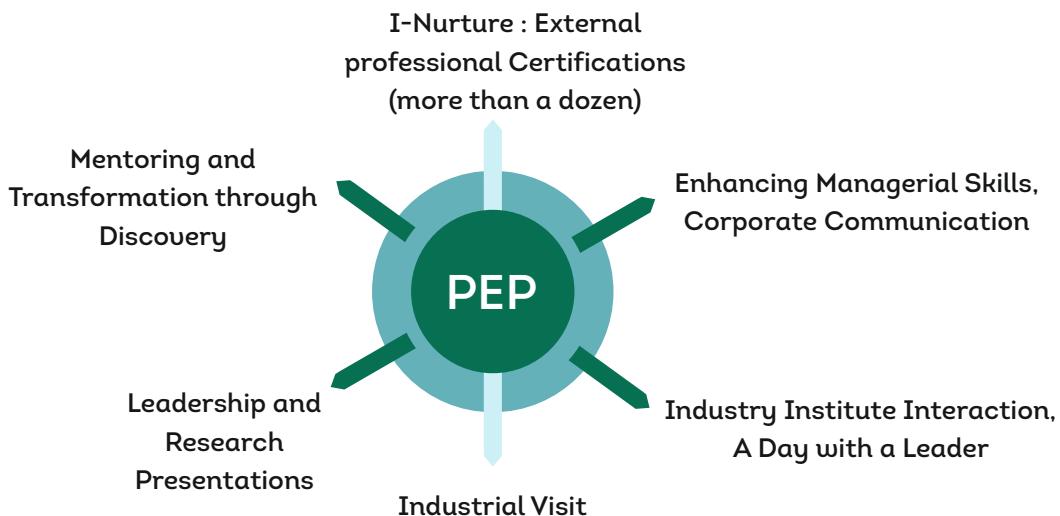
Performance Upgradation Socially Relevant Programme (PUSH)



PERSONALITY ENRICHMENT PROGRAM (PEP)

An exclusive programme that focuses on decision making in the face of conflicting situations and intense pressure, logical reasoning, aptitude, general knowledge, research skills of students and includes external professional certifications (more than a dozen). PEP concentrates on articulating career goals based on student value system.

Performance Enhancement Programme (PEP)

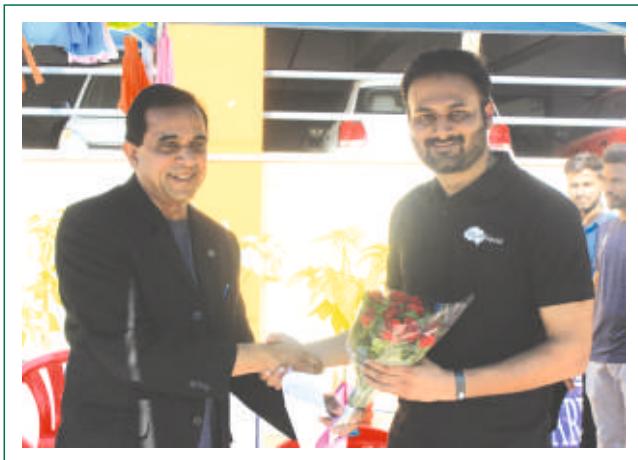


PCET's Student Activities

Inter collegiate Sports activities form a very important part of the PCET's culture. Glimpses of students and faculty enjoying both indoor and outdoor games such as Table tennis, Carrom and Cricket.



Yuvotsav: Sports is a very important part of our lives. Besides keeping you fit and healthy, sports helps gain virtues such as discipline, resilience, teamwork and courage. It teaches an excellent lesson on winning, losing and nurturing the seeds of success. PCET organizes an intercollegiate sports event called Yuvotsav in the month of January every year. Colleges in and around Pune region were invited for the event. The event consists of Inter-Collegiate Football & Basketball Tournaments. More than 52 teams from in and around Pune register for the event yearly.



Dr.C.N.Narayana felicitating
Mr.Prasanna Deshpande, Director,
Thinksquad, NGO



Students from colleges in and
around Pune, competing during
a Football tournament.



Students from colleges in and around Pune competing at the Basketball tournament.



A capture from the Finals of the Football Tournament

Late Shri Bhajian Kazi felicitating one of the participant teams at Yuvotsav 2020.



Life @ Campus



PCET's Students proudly exhibiting the innumerable prizes won at inter collegiate events in and around Pune.



A well equipped Atal Incubation Centre at Campus.



Students interacting with a Faculty Member during mentorship session



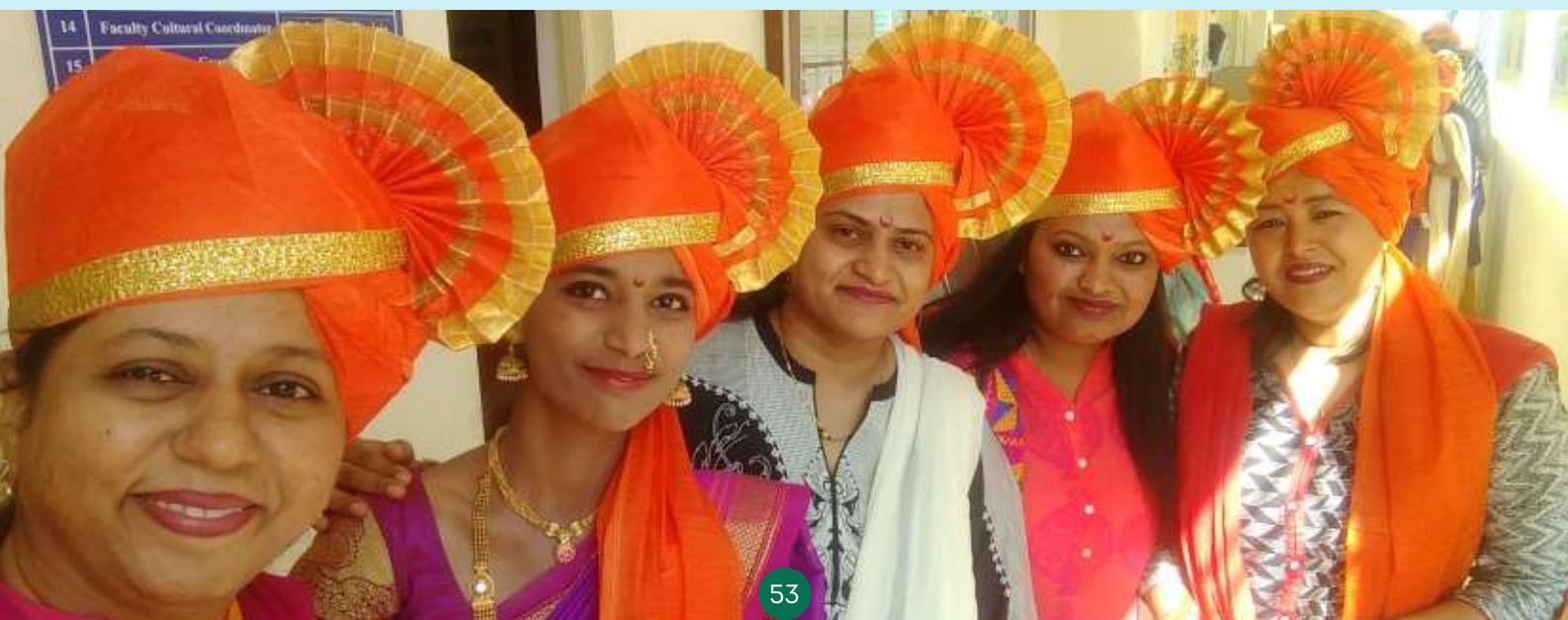
Students enjoying a musical moment with their Director and faculty members.

Zing – The Cultural Fest

Zing - unleashing the colors in you a management and cultural fest. Through the fest, the students are given an opportunity to explore their talents in a delightful and enjoyable way. This event brings a combination of Learning, fun and experience! It includes days, management and cultural competitions as well as a funfair



- PCET's Faculty members all dressed and ready to compete at Zing 2020.
- A moment captured during a wonderful skit presented for Zing 2020.
- A splendid performance by students, displaying their creativity and talent on the Yuvotsav stage.
- The winning team: PCET's Students at an intercollegiate competition on Face painting.



Infrastructure

The Institute boasts of well-equipped infrastructure in terms of State of the art computer labs, library, language lab, faculty rooms and class rooms, Seminar Halls with ICT Facilities. The whole campus has Internet facility with dedicated lease line. The campus has well equipped playground, gymnasium, Hostel and mess. Institute has facilities like Xerox, Stationary store, ATM within the campus. The Institute maintains a conducive environment for the students to achieve their dreams. Separate Mess for Boys and girls, Canteen as well as an additional Cafeteria and Auditorium is available in the campus.

Well-equipped classrooms: - The classrooms at Pune Business School (PBS) are designed to facilitate a blend of traditional and modern modes of teaching with technological aids such as ceiling -mounted LCD projectors, green boards, Wi-Fi and podium for faculty to create a true learning environment for the students.



Computer laboratory: - The institute has an air-conditioned lab with the total capacity of more than hundred students with latest software and hardware and connected to Network LAN. The students enjoy fast connectivity of the internet. At PBS the students have ready access to up to date technological computer lab with a enough number of computers available to the students for web browsing.

Some of our facilities at computer lab Infrastructure are-

- Modern computers with licensed software and open source software.
- Separate space for Internet lab with 24 hours Internet connectivity with high speed data network.

Library: -

"The Institute library is where present and future meet together."

The Library is a heart of any institute. The library is very spacious and well-furnished to create a pleasant environment for the students. It plays vital role in enhancing the user's knowledge. The PBS Library is segmented into a Reference Section, Journal Section, Reading Hall and Digital library. The library has a collection of Textbooks, Reference, General and Rare-books, Journals, e-journals, CDs and LED TV etc. The library uses Vriddhi software. The circulation of books is based on a Bar-Code system. The library has a collection of 5419 Books with 1746 Titles, 30Journals and has e-journals and J-Gate. The Library has a collection of books on Accounting, Banking, Finance, International business, Marketing, and Sales, HRM, Training and General books. Reprography facility is also available. Associate memberships with MCCIA, NIPM and Individual membership of NDL is also present. An Open Source repository of Shodhganga and NPTEL is also available.



CONFERENCE ROOM: -

The Institute has a well-furnished state-of-the art conference hall for conducting academic activities like group discussion, seminars, presentations, corporate conclave, webinars and small conferences.

The infrastructure has been designed with modern techniques to provide students with a realistic feel of corporate and business meetings. The conference room has all the latest multimedia equipment, projector and audio/video system for better learning.

As the best institute for learning PBS conference hall provide a venue for groups of students to interact with each other, prepare for mock interviews and group discussions (GDs) organized by the institute placement cell. The conference room is also used to conduct online learning videos under faculty supervision.



AUDITORIUM:



The campus is equipped with 200-seater state-of-the-art splendid air-conditioned auditorium with all the latest equipment to host various academic activities, such as conferences, seminars etc. At PBS student learning is not restricted just to the classroom. It is more centralized in the institute's auditorium with all latest equipment's to host various co-curricular activities that forms the core part of student life. The Institute auditorium has a seating capacity of 200 students. The auditorium is fully air-conditioned and well equipped with proper facilities.

SPORTS: -

Health is wealth - to fulfill this desire of students, the institute has indoor and outdoor sports area, where many activities are being organized for the students. The campus has fields and facilities for a number of sports that includes:

- Badminton
- Cricket
- Basketball
- Table Tennis
- Carrom
- Volley Ball
- Chess



CANTEEN: -

College Canteen, Mess and Cafeteria offers a wide range of hot and cold options for breakfast, lunch and dinner. The cafeteria features an array of freshly – prepared meals. Students enjoy the all you care to eat food.



HOSTEL:

PBS provides a separate hostel facility for boys & girls. The hostels are equipped with all latest amenities for a comfortable and homely stay. Students are required to pay extra for availing these facilities according to the hostel norms. Living in the PBS Hostel is an excellent way to start your journey at business school. The rooms are available on the first come first serve basis and exclusively for girls, the hostel provides comfortable, homely stay and twin sharing rooms with all basic amenities. Situated inside the college campus our hostel gives a safe and homely environment for the students.



Boys Hostel



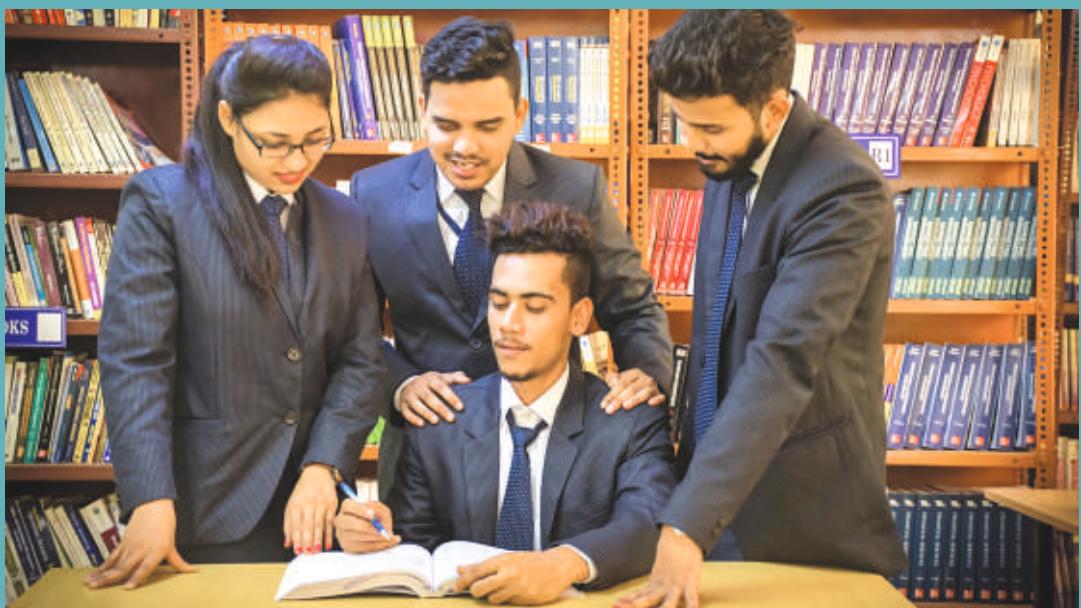
Girls Hostel

Salient Features: -

- Hostel offers twin sharing room including all major meals
- Comfortable bed with mattress, Study table, and storage
- In house cafeteria
- Room Magazine and newspaper facility

The students are expected to keep their rooms clean and cleaning duties of rooms will be undertaken by a cleaner. Students are not supposed to break or stick posters to the doors and windows of the rooms allotted to them. The students are supposed to keep the hostel corridors/verandas clean and free from any kind of waste or garbage. The students need to keep a check on the hygiene of the room bathrooms and toilets. The hostels at PBS are one of the best in the city with sprawling sports ground, facilities for different games including Badminton, TT and other indoor games.

The common living area is specially designed for students to provide them a space for recreational facilities during their free time and enable them to stay connected with each other.



Preparing Young Leaders at PBS for Tomorrow

Student Initiatives and Student Clubs: -

All the PGDM students in PBS are given ample opportunities to hone their leadership skills, event management skills, cultural activities, social work and ability to learn from each other and work as a team. It is totally focused on a holistic development of an individual at the end of the two year PGDM to take on the industry or entrepreneurial challenges.

Sanskriti (Cultural Club): -

“Sanskriti” is the Cultural Club of PBS, Pune. This club shall give students a platform to showcase their talent in Dance, Singing, Drama, Skit, Choreography, Composing, Writing Songs, Poems, and Articles etc.

Fit & Fine Club (FFC) (Sports Club):-

“Fit & Fine Club” (FFC) the Sports Club at PBS shall conduct various intra college and inter- college Sports competitions to keep the environment at the college fun-filled and enthusiastic.

Movie Club: -

Movies related to Managerial Concepts, strategies, autobiographies, documentaries and the life of Great Leaders are showcased in order to inspire students, initiate discussions and gain exposure to real life examples.

Pro Smart Club (Professional Development Club): -

“Pro Smart Club” is the Professional Development Club of PBS. This club provides a strong platform to the students to grow together professionally and bridge the gap between them and their dream profession.

Think Rethink Club (TR Club):-

“Think Rethink” is the Research Club at PBS that desires to collaborate students and professionals to conduct research relevant to the Industry and society.

Care & Share Club (CSC) (Social Welfare and Community Service Club):-

Care & Share Club (CSC) is the social welfare and community service club at PBS, Pune. The club is dedicated to working with the underprivileged sections of the society which shall have tie-ups and collaborations with national NGOs, as well as social-work related local and national bodies.

We Club (HR Club):-

“We Club” is the HR Club of PBS. Recognizing the role that human resources play in today's dynamic organizations, the HR Club is founded with the sole objective to equip the students with the required industry exposure and the latest industry requirement in terms of skills and expertise in various fields of HR, learn the practicalities of the theories that they learn in the classroom.

Artha-Tantra (Finance and investment Club):-

“Artha Tantra” is the Finance and Investment Club of PBS, Pune. The club works to familiarize students with the concepts of managing and investing resources. Finance and Investment Club gives students an understanding of real world finances, and enables them to be better equipped to manage them.

Market Gurus/MG Club (Marketing Club):-

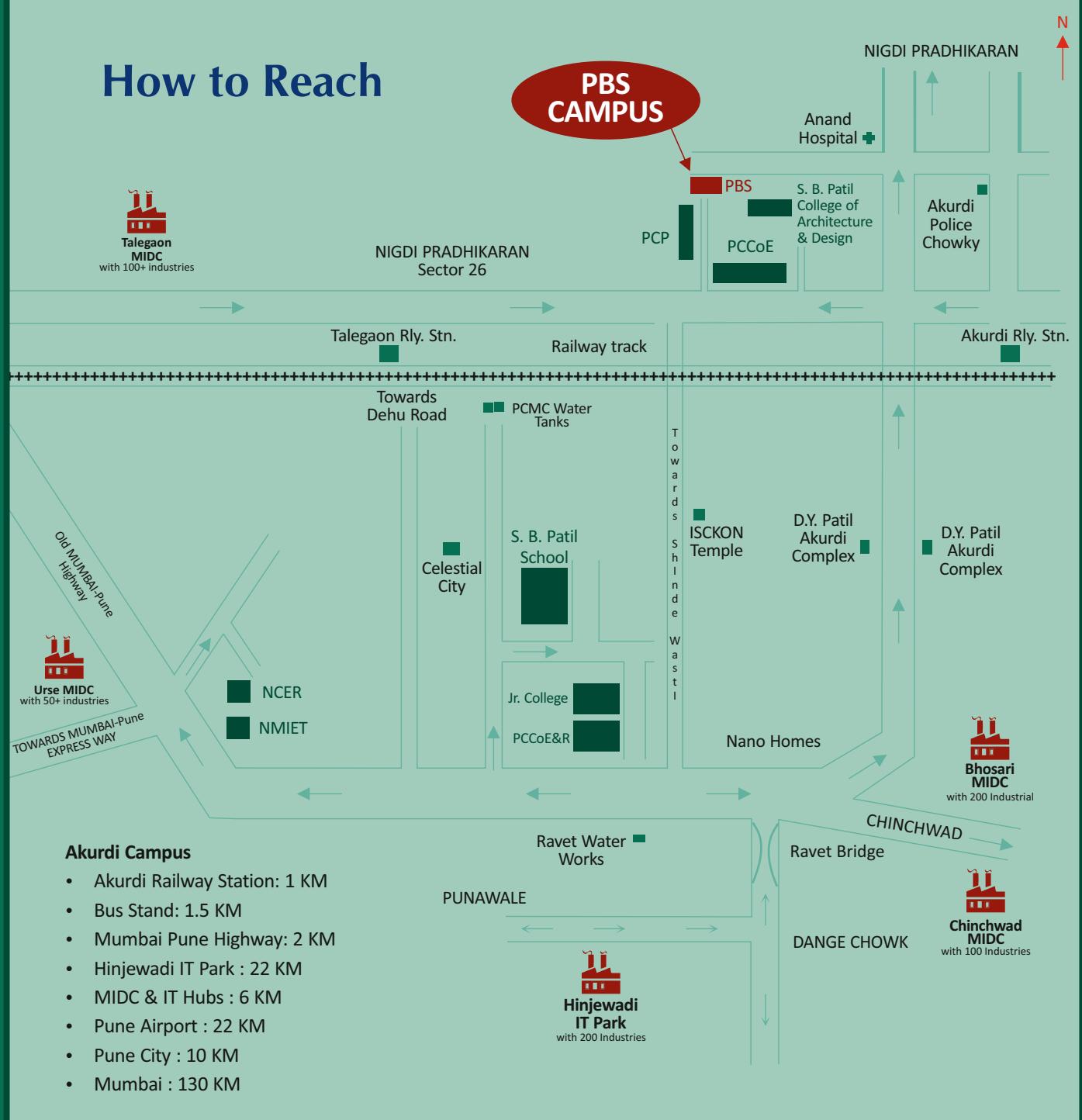
“Market Gurus or MG Club” is the Marketing club of PBS. Marketing club intends to be the connection between students' creative efforts and real life marketing crises, and organizes events that require them to think on their feet and be dynamic in nature.

Venture Vultures (Entrepreneurship Club):-

“Venture Vultures” the Entrepreneurship Club of PBS shall conduct a myriad of events which shall help inculcate the spirit of entrepreneurship among the students of PBS. The Club shall encourage students to have a sense of enterprise and a need to create change by having events that showcase students' innovation and their ideas.



How to Reach



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