

E-CELL  
IIT INDORE

PRESENTS



IIT INDORE'S

# E-SUMMIT

PARADOX OF CHOICES

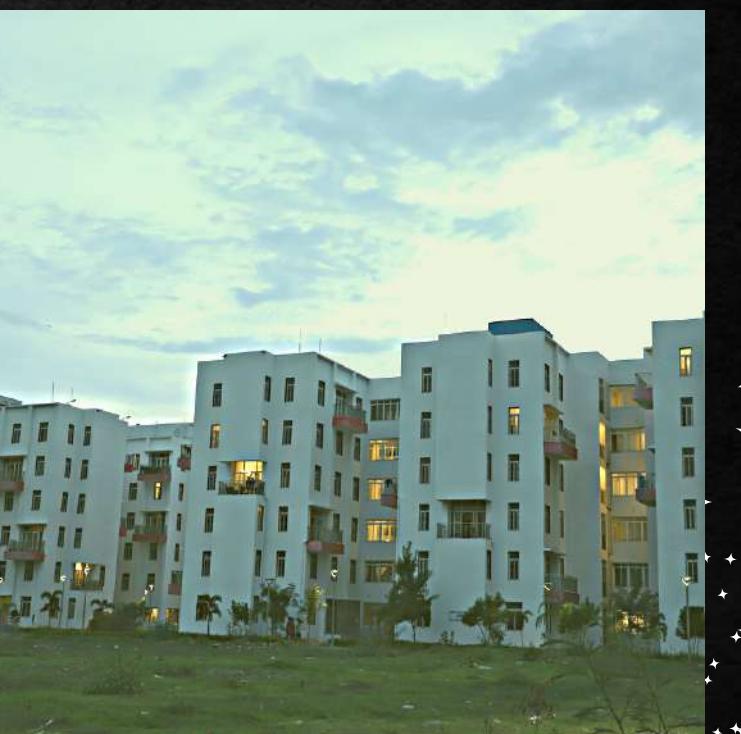
THE ANNUAL ENTREPRENEURSHIP FESTIVAL OF IIT INDORE

# ABOUT US

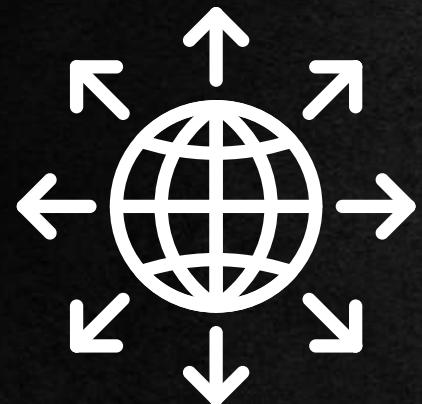
Indian Institute of Technology, Indore unfolds hard work into success. In the grey shades of the mayhem of mundane life, we bring out the colors for the world to see and inspire them.

The Entrepreneurship Cell at IIT Indore presents the annual E-Summit, aiming to transform youth's entrepreneurial passion into successful careers. The event features inspiring speakers, interactive sessions, and opportunities for networking, showcasing ideas, and connecting with mentors. It's a platform to ignite innovation and nurture aspiring entrepreneurs.

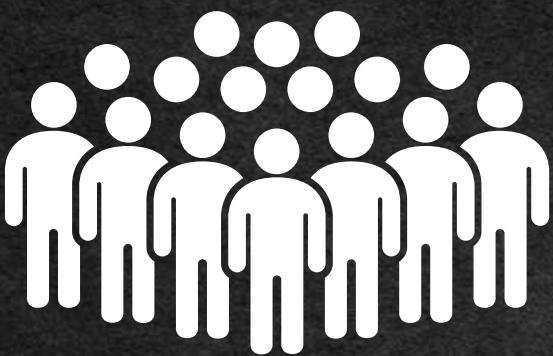
Our theme, "Paradox of Choices," addresses the challenges of decision-making in entrepreneurship, emphasizing the need to make informed choices amidst a multitude of options for success.



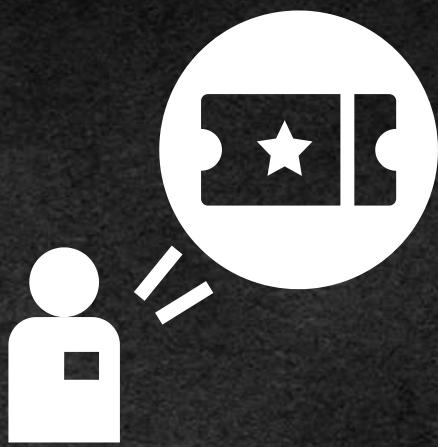
# EVENT COVERAGE AND FOOTFALL



7,00,000+ Fest Reach



3000+ Attendees



10,000+ Footfall



5000+ registrations for Competitions



200+ Colleges

E-Cell,IIT Indore has successfully hosted 3 editions of E-Summit and we are more than excited to take it to the next level this year,making it an honest celebration of the new wave of entrepreneurship !



5000+ Campus Strength

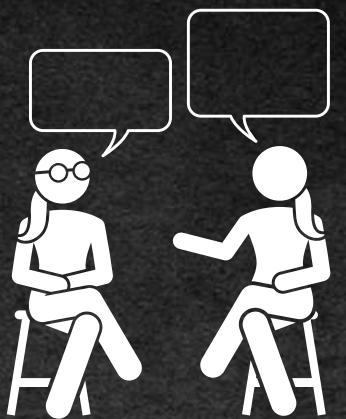


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# GLOSSARY



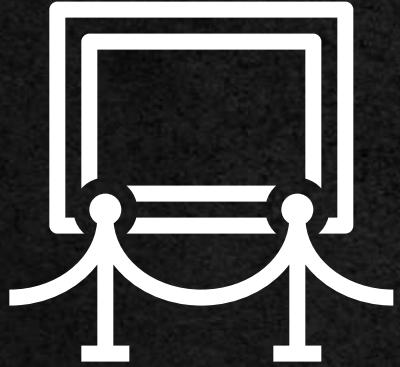
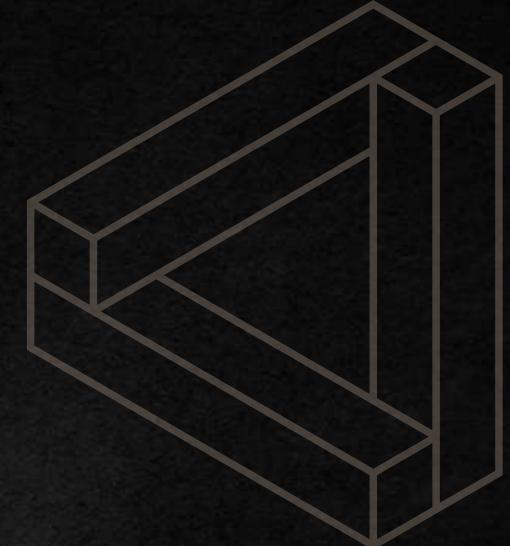
The Visionary's Vault



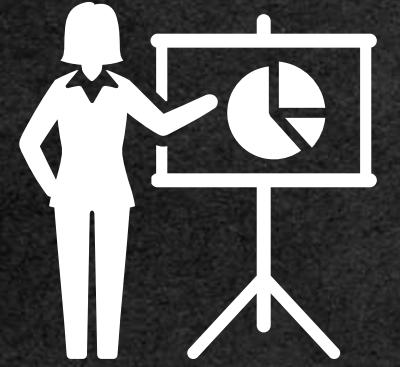
Creative Nexus



Workshops



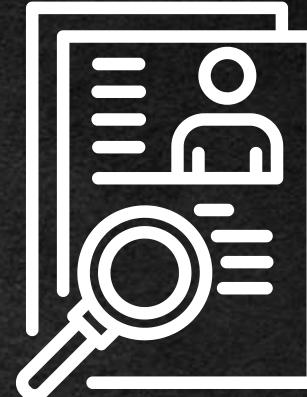
Entrepreneur's Arena



PitchX



Competitions



Intern fair

# THE VISIONARY'S VAULT

UNLEASHING IDEAS, INSPIRING INNOVATIONS

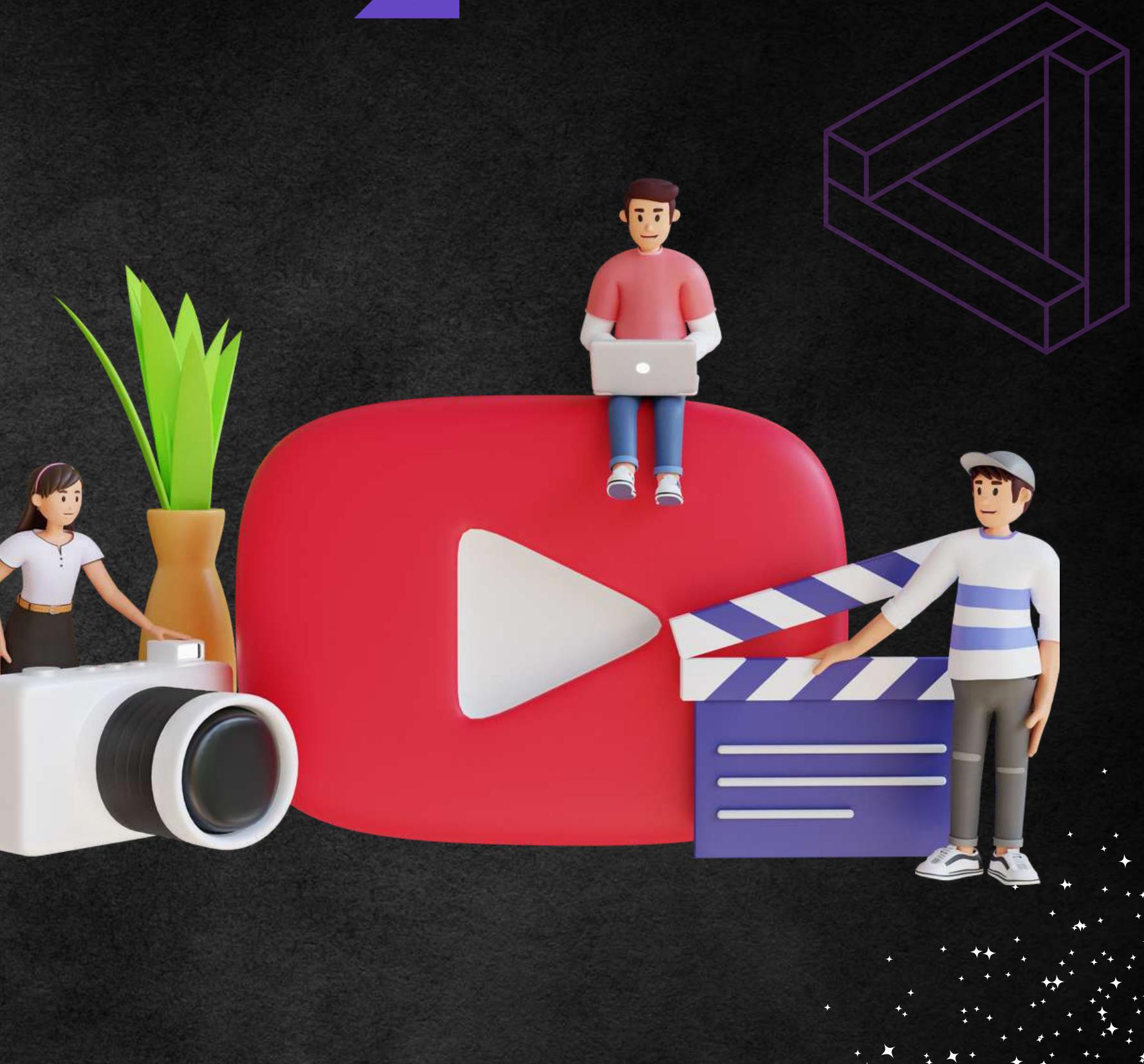
The Visionary's Vault is a captivating platform that brings together renowned visionaries, thought leaders, and industry pioneers who will share their wisdom, insights, and transformative ideas. Engage in captivating conversations, thought-provoking discussions, and interactive sessions that will challenge your beliefs and stimulate your intellect. Whether you're a student with a thirst for knowledge, an aspiring innovator, or simply curious about the forefront of industry trends, The Visionary's Vault promises to be an enlightening, transformative, and unforgettable experience.





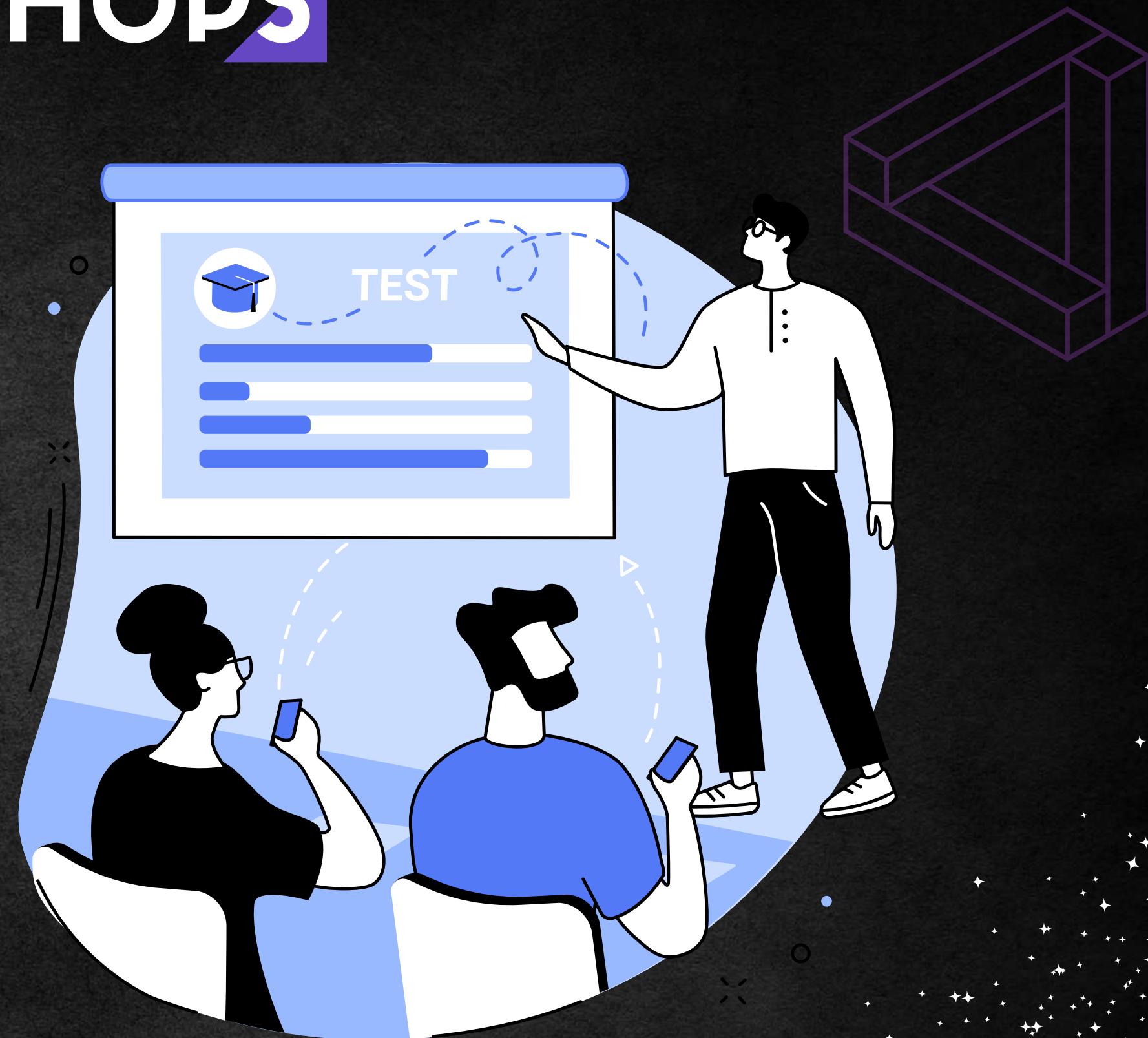
# CREATIVE NEXUS

Creative Nexus is a celebration of creativity and a convergence of diverse talents, providing a platform for creators from various fields to come together, collaborate, and inspire one another. Discover the latest trends, techniques, and tools that are shaping the industry and gain valuable insights from accomplished professionals and experts who have carved a niche for themselves. Experience the magic of interdisciplinary exchange and uncover new perspectives, ideas, and possibilities that can fuel your own creative endeavours.



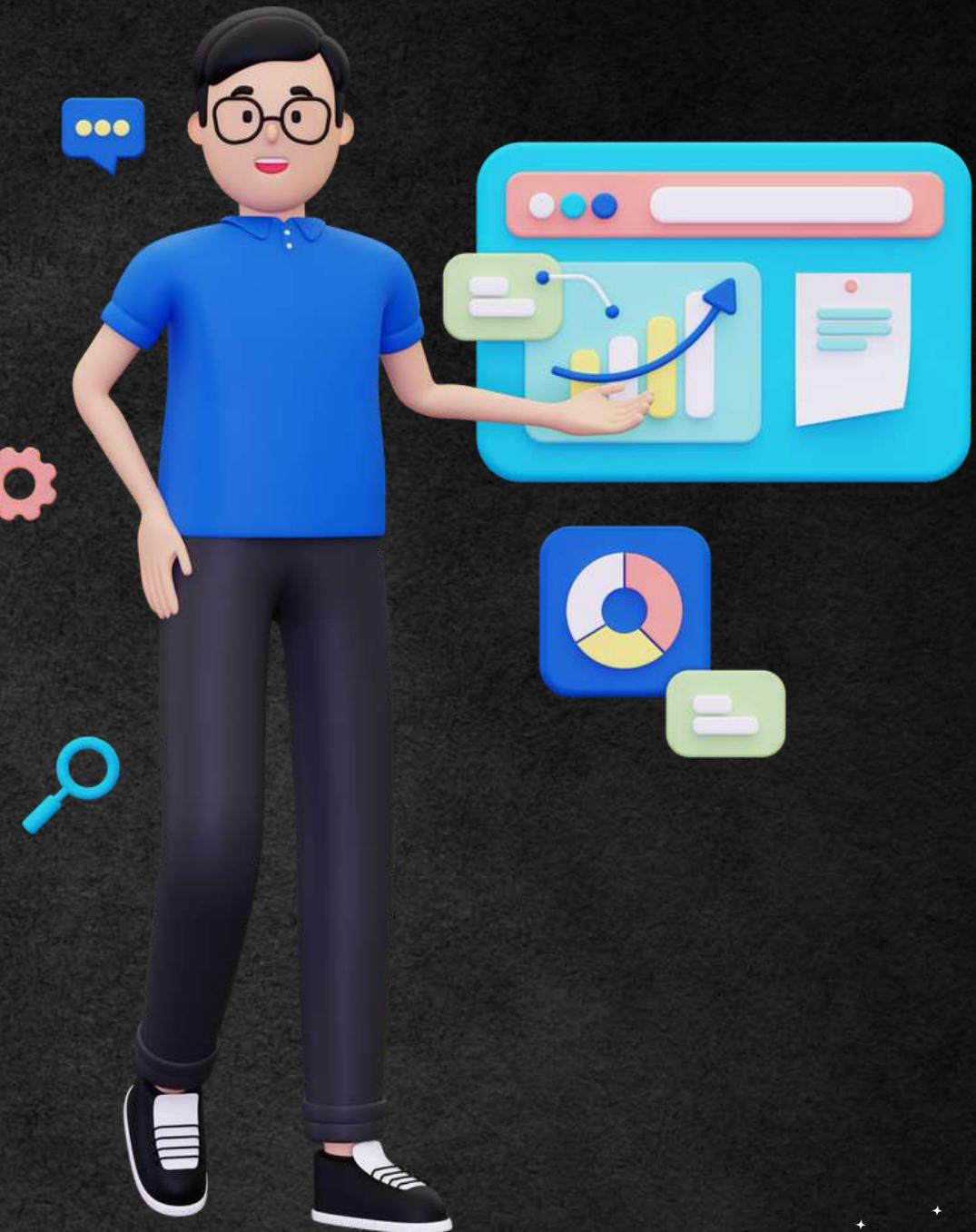
# WORKSHOPS

Our workshops are designed to empower participants with valuable skills and insights to excel in the ever-evolving world of entrepreneurship. Embark on a transformative journey that will equip you with the tools to shape your future. These workshops are meticulously crafted to provide you with practical knowledge, interactive experiences, and valuable networking opportunities. Join us at Esummit IIT Indore and unlock your entrepreneurial potential!



# THE ENTREPRENEUR'S ARENA

Immerse yourself in a vibrant environment where you can network with like-minded individuals, forge valuable connections, and gain insights from seasoned entrepreneurs and investors. Whether you are an aspiring entrepreneur, investor, or simply curious about the startup ecosystem, the Startup Expo promises an exhilarating experience that celebrates entrepreneurship, fosters innovation, and sets the stage for future disruptors.



# PITCH-X

Get ready to showcase your entrepreneurial prowess and captivate a panel of esteemed judges at the Pitching Competitions during Esummit! This thrilling competition offers a platform for budding entrepreneurs to pitch their innovative ideas and vie for recognition, support, and exciting opportunities. Don't miss this incredible opportunity to shine on the stage and make your entrepreneurial dreams a reality!



# COMPETITIONS

01

Case Chronicles

02

IPL Auction

03

Biz Quiz

04

Design Odyssey

05

Trading Vault

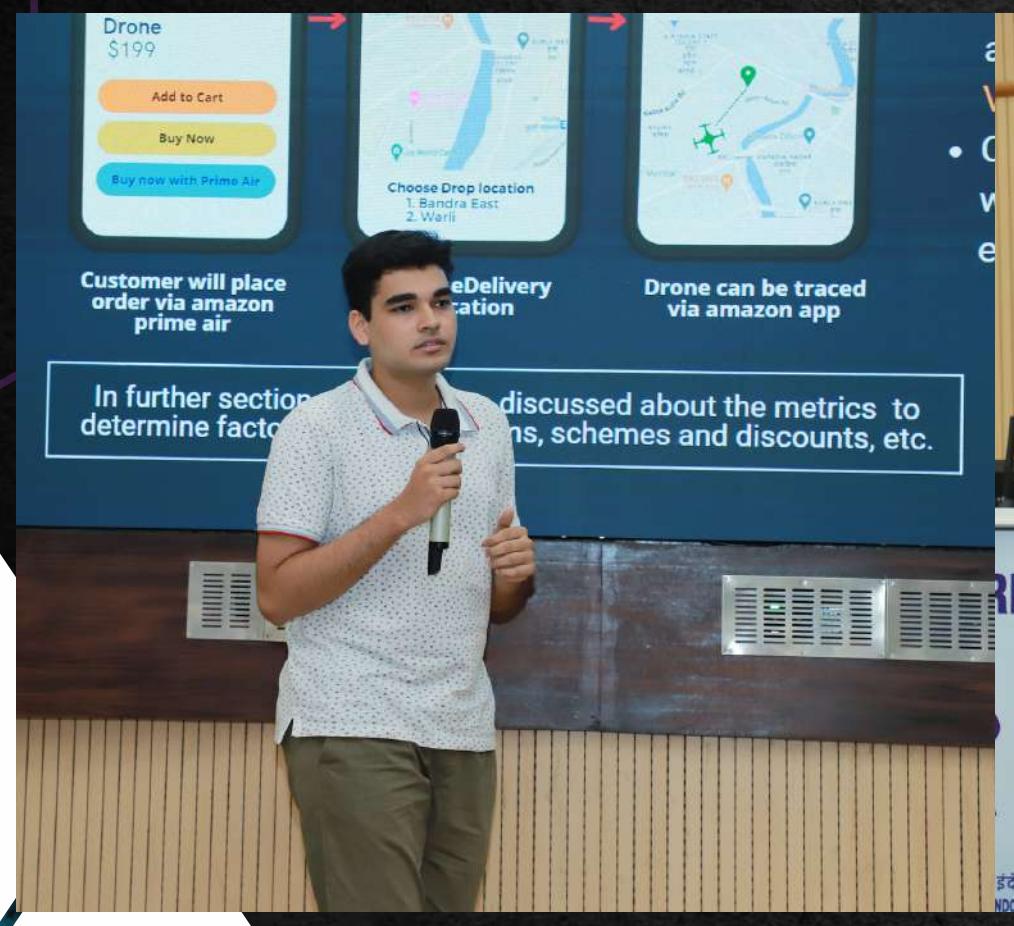
06

CodeCraft



# CASE CHRONICLES

Case Chronicle is a high-stakes competition designed to challenge participants to analyze complex business scenarios and propose innovative solutions. It is a platform that brings together students, aspiring entrepreneurs, and business enthusiasts who are passionate about solving problems creatively. Case Chronicles is more than just a competition; it's an immersive learning experience that challenges participants to think outside the box, collaborate effectively, and present well-rounded solutions.



# IPL AUCTION

Gear up for an exhilarating event that brings together the world of cricket and business. Witness the excitement and nail-biting moments as participants strategize, analyse player profiles, and strategically bid for their favourite players. With limited budgets and intense competition, every decision counts as participants navigate through the complexities of player valuations, team dynamics, and strategic partnerships. So, get ready to unleash your inner team owner and witness the pulse-pounding action at the IPL Auction, where cricket and business meet in perfect harmony!

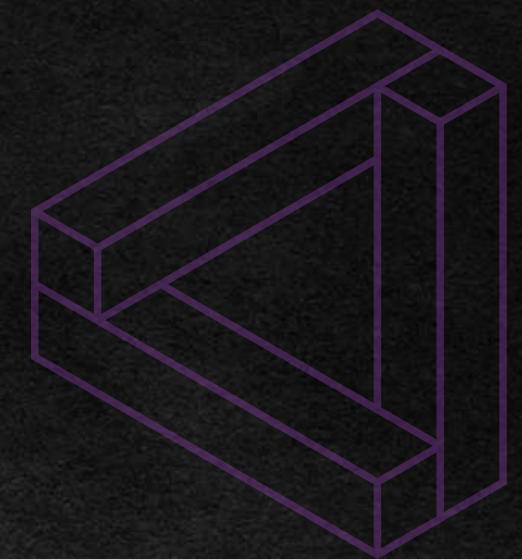




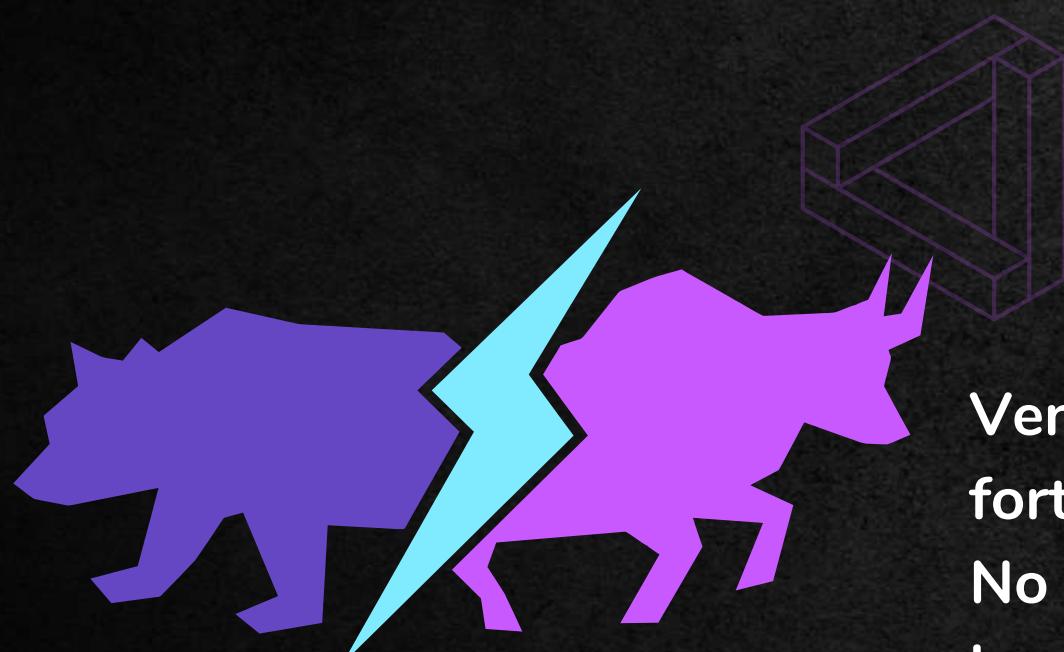
# BIZ QUIZ

Are you ready to test your business acumen and knowledge? Through intriguing questions and mind-boggling puzzles, participants will have the opportunity to demonstrate their comprehensive understanding of various business concepts and their practical application. Whether you are a student, an aspiring entrepreneur, or a seasoned professional, the Biz Quiz offers a unique opportunity to showcase your business knowledge and learn from industry experts.

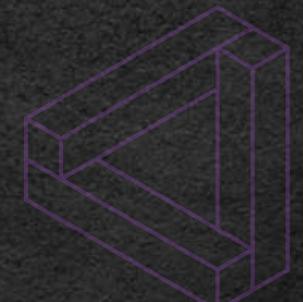
# DESIGN ODYSSEY



Discover a world where creativity meets functionality in Design Odyssey, the ultimate UI/UX design competition. Solve real-world design challenges, connect with industry experts, and unlock exciting opportunities in the realm of user-centered design. Are you ready to embark on a transformative design journey? Register now and redefine the future of UI/UX design.



Venture into the mystical trading vault, a virtual realm of fierce competition and simulated fortunes. Traders clash, wielding simulated funds, crafting strategies, and aiming for victory. No real risks, just the thrill of the market. Prepare for glory, honor, and the sweet taste of bragging rights.



# TRADING VAULT

# CODECRAFT

CodeCraft is not just a hackathon; it's a platform where imagination takes flight and creativity knows no bounds. Designed to push the boundaries of technological prowess, this immersive event challenges participants to transform ideas into tangible solutions within a limited timeframe. Together, let's forge the path towards a future shaped by innovation, collaboration, and transformative technology.



# INTERN FAIR

Introducing a new dimension to E - Summit '23 – our Internship Fair. We understand the critical role internships play in shaping the careers of young professionals, and we are committed to connecting the brightest talent with forward-thinking companies like yours. The Internship Fair will provide an exclusive platform for you to meet and engage with talented individuals actively seeking internship opportunities. By participating, you will have the chance to identify potential interns who possess the passion, skills, and ambition to contribute to your organization's success.







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# GALLERY

IIT INDORE'S  
**E-SUMMIT**  
PARADOX OF CHOICES



# BRANDING OPTIONS

- Branding on Campus
- Branding at Hostels
- Brand Promotion during Offline Publicity
- Media Publicity
- Logo in Collaterals
- Logo on Website



# LOGO INTEGRATION



The same integrated logo to be used on all E-Summit'23 collaterals(online and offline), print and digital media.

# CSR ACTIVITIES

- We believe that success goes hand in hand with social responsibility. We are committed to creating a positive impact on society and the environment.
- Integration of company CSR activities with E-Summit'23.
- Collaboration with the Avana Club (social community of IIT Indore) for the execution of the activities.



# ON CAMPUS BRANDING



# BRANDING AT HOSTELS

- Promotional posters to be put up in 6 hostels and Institute Notice Boards covering 2000+ IIT INDORE students and 2000+ Non-IIT Indore Students.
- Branding via big dropdowns which would be put up on hostels.
- Flyers/Pamphlets to be distributed via Hostel Receptions. Banners and posters are to be placed near canteens and grocery stores.



# MAIN ENTRANCE



# BRANDING IN EXPO

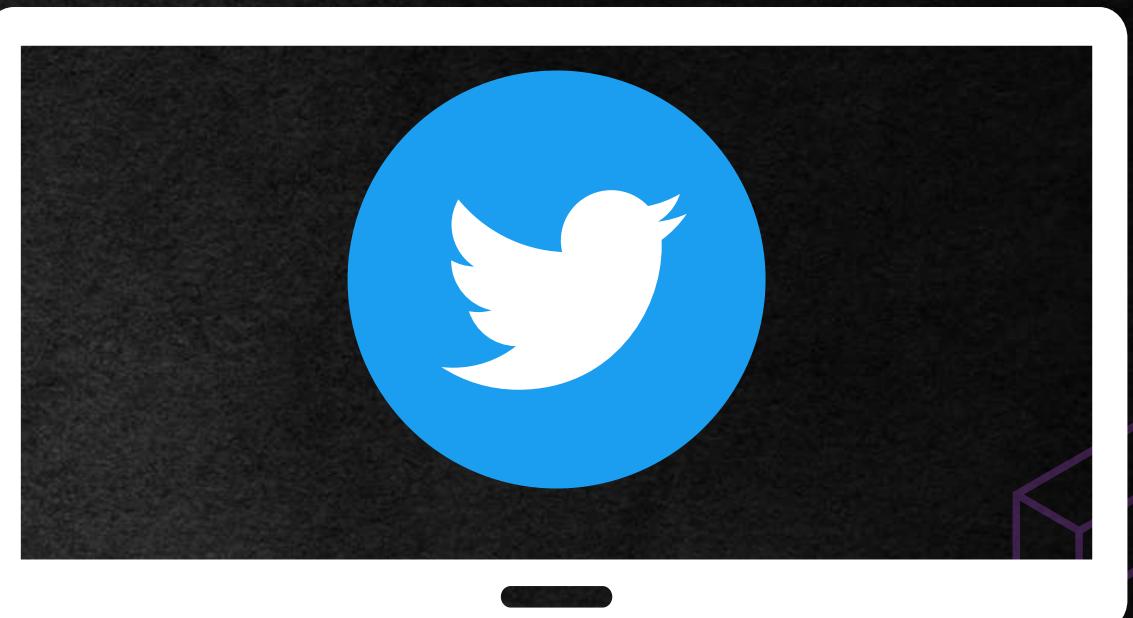


# ARCH GATES



# MEDIA BRANDING

- Dedicated Instagram posts through official Instagram handle of E-cell IIT indore.
- Promotional posts through social media handles of E-Cell IIT Indore.
- Logo Presence on every post.
- Logo Presence on website of E-summit with an hyperlink to company's website.



# PAST SPEAKERS



**Aman Dhatarwal**  
Founder, Apni Kaksha



**Sandeep Jain**  
Founder and CEO,  
Geeks for Geeks



**Shashank Sharma**  
Founder,  
The Tea Factory



**Manan Dixit**  
Founder and CEO,  
FidyPay



**Shrey Sharma**  
Founder and CEO,  
Newzera

# PAST SPEAKERS



**Keki M. Mistry**

Vice Chairman and CEO,  
HDFC



**Maya Vishwakarma**

Founder and President,  
Sukarma Foundation



**Sam Pitroda**

Pioneer of Indian Telecom  
Revolution



**Amit Lodha**

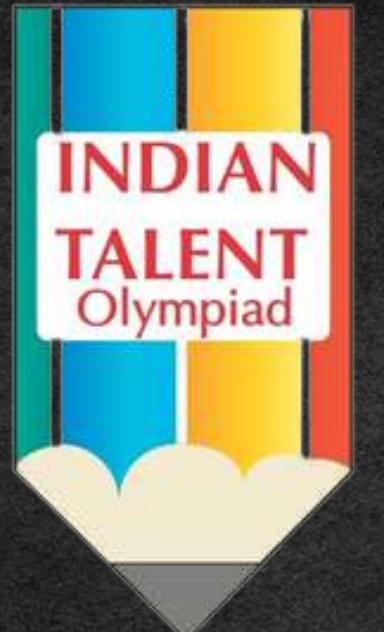
IPS, Inspector General of  
Police (IG), Gaya Range, Bihar



**Mayank Pratap**

Co-founder, Supersourcing,  
Engineer Babu

# PAST SPONSORS



# OUR CONTACT INFORMATION

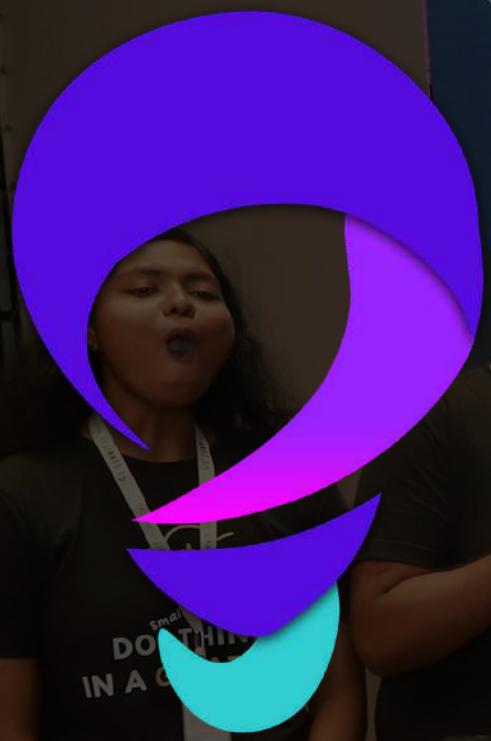
## OVERALL COORDINATOR

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## HEAD OF MARKETING

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WE ARE WAITING!!

