

Sales Report

Country

All

Year

All

Month Name

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Total Revenue by Product Name

Qua

126.01M

Total Revenue

86.89M

Gross Profit

4M

Units

Top 5 Sales Rep

Ellen Woody

Ellie Gill

Jan Novotny

John White

Mark Spencer

Date	Avg of Total Revenue
02-01-2014	↗ 2789.19
03-01-2014	↘ 1987.53
04-01-2014	↗ 2637.82
07-01-2014	→ 2277.31
08-01-2014	↘ 2083.87
09-01-2014	↘ 2218.79
10-01-2014	→ 2343.57
11-01-2014	↘ 2217.82
13-01-2014	↘ 1886.92
14-01-2014	→ 2423.83
15-01-2014	→ 2416.10
16-01-2014	→ 2421.60
17-01-2014	↘ 2252.59
21-01-2014	→ 2351.10
22-01-2014	↗ 2694.64
23-01-2014	↗ 2599.59
24-01-2014	↗ 2563.77
28-01-2014	↗ 2758.09
29-01-2014	→ 2297.37
30-01-2014	↘ 2230.52
31-01-2014	→ 2507.94
01-02-2014	↗ 2760.84
04-02-2014	→ 2397.17
05-02-2014	↘ 2472.19
Total	2310.91

Total Revenue by Product Name and SubCategory Name

SubCategory Name

Extra

Micro

Regular

Super

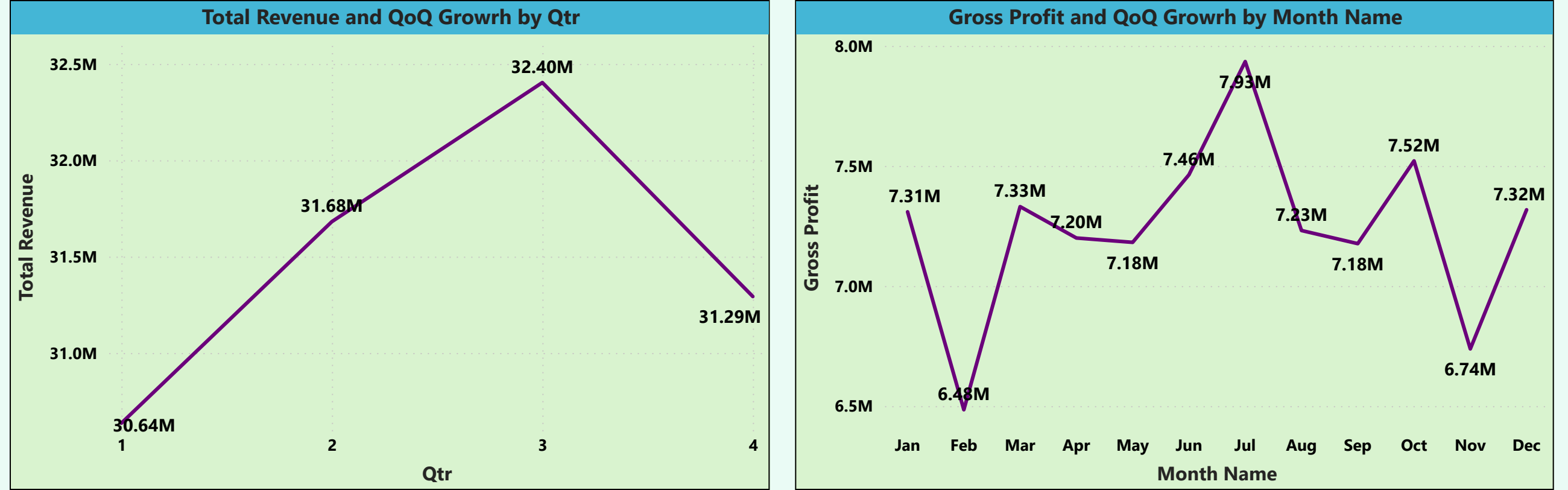
Total Revenue by Year and ProductName

Increase

Decrease

Total

Other



Year ▼	Qtr	Sum of Total Revenue	Prev Qtr	QoQ Growrh
2017	1	9490990.40	69,44,515.30	36.67%
2017	2	9717648.65	94,90,990.40	2.39%
2017	3	9855950.75	97,17,648.65	1.42%
2017	4	9903900.35	98,55,950.75	0.49%
2016	1	6741970.15	74,15,636.90	-9.08%
2016	2	7334374.65	67,41,970.15	8.79%
2016	3	7619455.60	73,34,374.65	3.89%
2016	4	6944515.30	76,19,455.60	-8.86%
2015	1	7291740.65	70,29,059.30	3.74%
2015	2	7081957.65	72,91,740.65	-2.88%
2015	3	7915738.55	70,81,957.65	11.77%
2015	4	7415636.90	79,15,738.55	-6.32%
2014	1	7111215.30		Infinity
2014	2	7547612.20	71,11,215.30	6.14%
2014	3	7012245.75	75,47,612.20	-7.09%
2014	4	7029059.30	70,12,245.75	0.24%
Total		126014012.15		Infinity

Year ▲	Month Name	Sum of Gross Profit	Prev Month Profit	MOM Growth
2014	Jan	16,55,209.60		Infinity
2014	Feb	14,18,857.10	16,55,209.60	-0.14
2014	Mar	18,29,450.30	14,18,857.10	0.29
2014	Apr	18,81,467.60	18,29,450.30	0.03
2014	May	16,26,603.10	18,81,467.60	-0.14
2014	Jun	16,97,036.00	16,26,603.10	0.04
2014	Jul	18,96,424.50	16,97,036.00	0.12
2014	Aug	14,83,707.70	18,96,424.50	-0.22
2014	Sep	14,54,128.20	14,83,707.70	-0.02
2014	Oct	17,53,017.60	14,54,128.20	0.21
2014	Nov	14,03,476.90	17,53,017.60	-0.20
2014	Dec	16,90,493.80	14,03,476.90	0.20
2015	Jan	17,65,150.40	16,90,493.80	0.04
2015	Feb	16,39,391.80	17,65,150.40	-0.07
2015	Mar	16,23,552.80	16,39,391.80	-0.01
2015	Apr	15,48,668.40	16,23,552.80	-0.05
2015	May	15,99,531.70	15,48,668.40	0.03
2015	Jun	17,34,819.50	15,99,531.70	0.08
2015	Jul	20,47,150.00	17,34,819.50	0.18
2015	Aug	16,33,850.30	20,47,150.00	-0.20
2015	Sep	17,76,826.30	16,33,850.30	0.09
2015	Oct	18,67,258.10	17,76,826.30	0.05
2015	Nov	14,46,110.40	18,67,258.10	-0.23
2015	Dec	18,00,167.20	14,46,110.40	0.24
Total		8,68,87,854.40		Infinity

Date Average of Total Revenue

02-01-2014	2789.19
03-01-2014	1987.53
04-01-2014	2637.82
07-01-2014	2277.31
08-01-2014	2083.87
09-01-2014	2218.79
10-01-2014	2343.57
11-01-2014	2217.82
13-01-2014	1886.92
14-01-2014	2423.83
15-01-2014	2416.10
16-01-2014	2421.60
17-01-2014	2252.59
21-01-2014	2351.10
22-01-2014	2694.64
23-01-2014	2599.59
24-01-2014	2563.77
28-01-2014	2758.09
29-01-2014	2297.37
30-01-2014	2230.52
31-01-2014	2507.94
01-02-2014	2760.84
04-02-2014	2397.17
05-02-2014	2472.18
06-02-2014	2636.92
07-02-2014	2584.55
11-02-2014	2525.07

Total 2310.91

Total Revenue by Country

