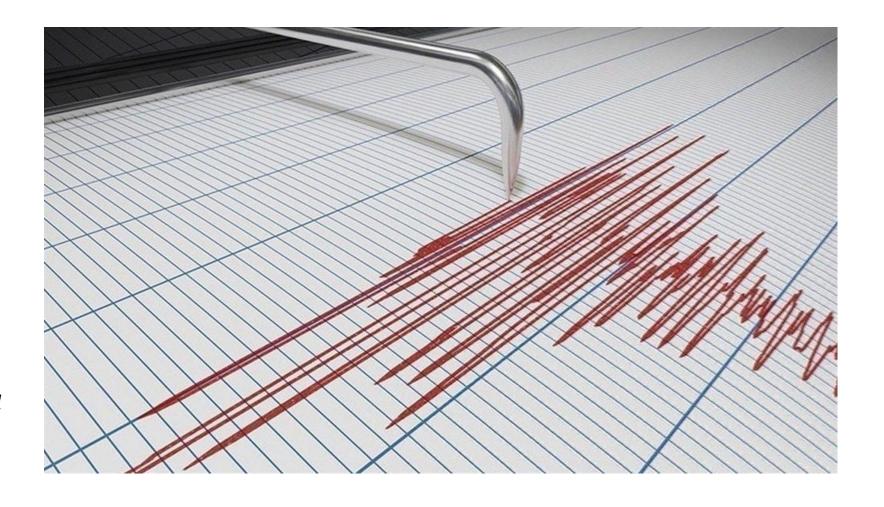
Earthquake Data Analysis: Last 15 Years (2010-2025)

A Comprehensive Look at Global Seismic Activity and Impact

> By Suzan Wheed July,2025



Introduction & Project Goal





Project Goal: To analyze earthquake data from 2010 to 2025 to identify trends, patterns, and key insights related to earthquake occurrences, magnitudes, and their impact.

Why this analysis? Understanding seismic activity is crucial for disaster preparedness, risk assessment, and scientific research.

Data Sources



USGS Earthquake Hazards Program:

Primary source for earthquake event data: time, place, magnitude, depth, coordinates.

Provides real-time and historical earthquake information.



NOAA National Centers for Environmental Information (NCEI):

Supplements USGS data with additional impact details: deaths, injuries, damage, etc.

Offers a historical database of significant earthquake events.

Analysis Process

Data Analysis Process Collecting Cleaning Preparing Visualization



Data Acquisition & Collection

- USGS Earthquake Data; Scraping for APi (Magnitude ≥ 2,5, 2010-2025)
- Time, place, mag, depth; longitude latitude



Data Preparation & Engineering (Jupyter Notebok)

- Initial Cleaning: Data Type Conversion (time ridateime)
- · Feature Extraction: month
- Geospatial Enrichment
- Spatial Join for Coun'try'names (using-geopadas & shapfille)
- · Handling missing country data
- · Data Standardization; Country mame direvw
- Merge Preparation; Rounding latitude
 - Dropping redundant columns
- Final Data Export merged2.earthquake_data.csv



Exploratory Data Analysis (EDA)

- Visualizations & Insights
- Earthguake Density Map (Giqน่อมาะ(t)
- Top Countries by Earthquake Count
- Annual Earthquake Frequency Trends (e.g., 2018 peak)
- Magnitude Distribution Analysis
- Impact Analysis (Deaths, injuris,Damage



Dashboard Visualization & Communication (Power Bi)

• Dashboard Creation

Tools used in Analysis

- Python for scrapping earthquake data from USGS API and cleaning these data and preparing it for the analysis
- Python for EDA
- Power Bi for dashboard
- Power Point for presenting data analysis







Data Collection 1- USGS Data Scraping

Methodology: Utilized the USGS API to fetch earthquake data (magnitude ≥2.5).

Timeframe: Monthly data collection from January 2010 to the current year (2025).

Key Data Points
Collected: time, place,
mag, depth, longitude,
latitude.

a check to avoid redownloading if CSV files already existed, optimizing the process.

Data Collection 2- NOAA Data Download



Methodology: Obtained a TSV/Excel file directly from the NOAA website.



URL:

https://www.ngdc.noaa.gov/hazel/view/hazards/earthquake/search



Content: Contains crucial additional earthquake impact details, allowing for a more comprehensive analysis of consequences.

Data Preprocessing & Cleaning Initial Steps



Initial Data
Overview (USGS
Data):

Thorough checks of data types and non-null counts to ensure data integrity.

Conversion of time column to proper datetime objects for temporal analysis.



Feature Engineering:

Extraction of month names and year from the time column to facilitate time-based grouping and analysis.

Data Preprocessing & Cleaning Geospatial & Standardization

Geospatial Join for Country Names:

- Used geopandas for a spatial join operation.
- Mapped longitude and latitude coordinates to country names using a shapefile (ne_10m_admin_0_countries.shp).
- Handled missing country values by extracting names from the place column.

Country Name Standardization:

- Implemented a two-step mapping process using external Excel/CSV files (Country_Standardization6_Map.xlsx, region_country_mapping2.csv).
- Resolved regional names and variations to consistent country names, with careful review of mismatches.

Data Merging



Integrating USGS and NOAA Data:

Prepared common columns (lat, lon, year) by rounding coordinates and ensuring consistent year data types.

Performed a left join to merge detailed NOAA impact data (data DataFrame) with comprehensive USGS earthquake data (quakes DataFrame).

Join Keys: latitude, longitude, and year.



Post-Merge Cleanup:

Dropped redundant or unnecessary columns (e.g., duplicate coordinates, raw date/time components) to streamline the dataset.

Data Merging Final Touches & Export

Label Encoding for Descriptions:

 Converted numeric description codes (e.g., 1, 2, 3, 4) in impact columns (Death Description, Damage Description) to more descriptive categorical labels ('few', 'some', 'many', 'very many') based on source documentation.

Final Data Export:

- Saved the cleaned, merged, and enhanced DataFrame to a new CSV file (merged2_earthquake_data.csv).
- This ensures the processed data is readily available for further analysis or sharing.

Exploratory Data Analysis (EDA) - Overview



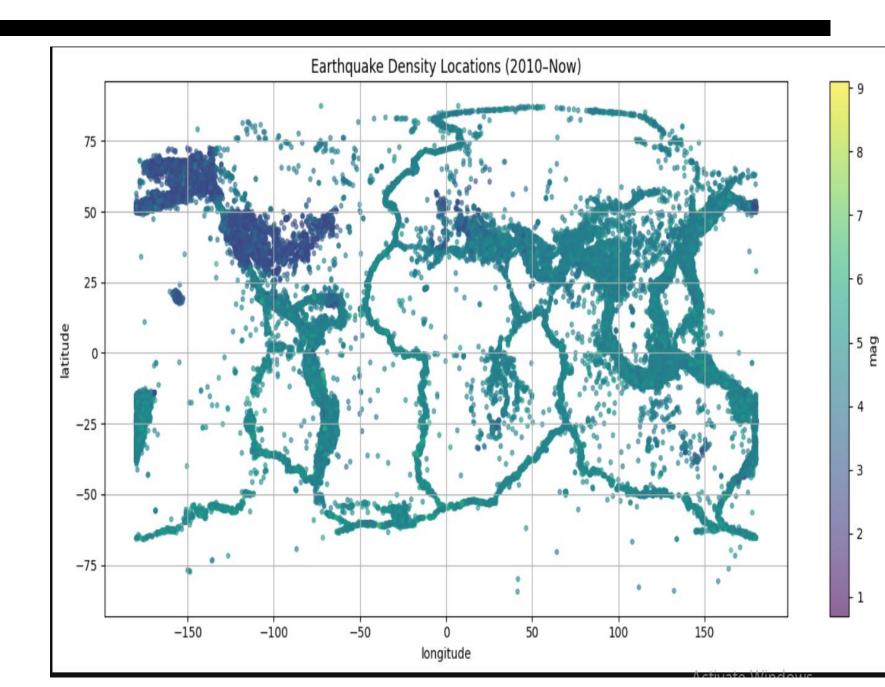
Purpose: To uncover patterns, detect anomalies, test hypotheses, and extract valuable insights from the processed data.

Key Areas Explored:

- •Geographical distribution of earthquakes.
- •Temporal trends in earthquake frequency.
 - •Magnitude characteristics.
 - •Impact analysis (deaths, injuries, damage).

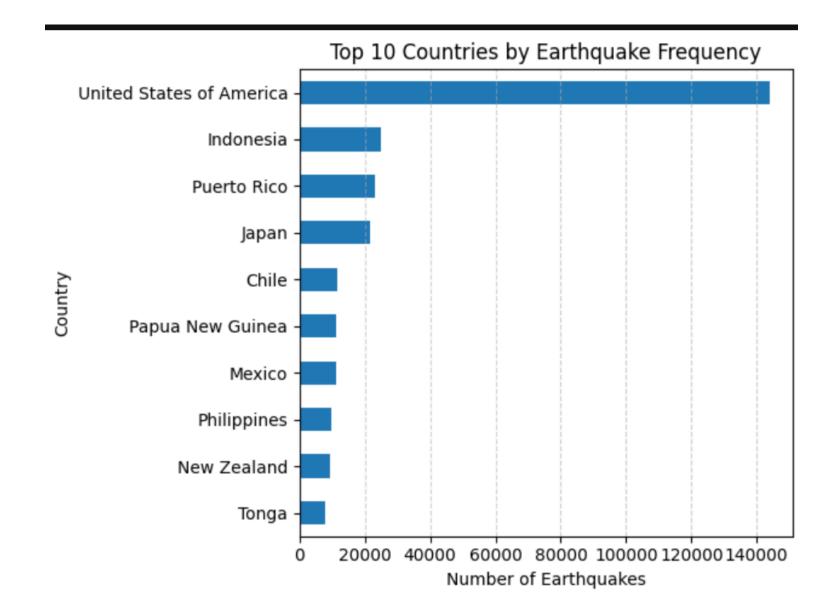
EDA Earthquake Density Visualization

- •Visualization: Scatter plot using matplotlib.pyplot.
- •Focus: Global distribution and density of earthquakes based on longitude and latitude.
- •Insight: The plot clearly shows earthquake epicenters concentrated along tectonic plate boundaries, particularly around the Pacific Ring of Fire, indicating areas of high seismic activity.



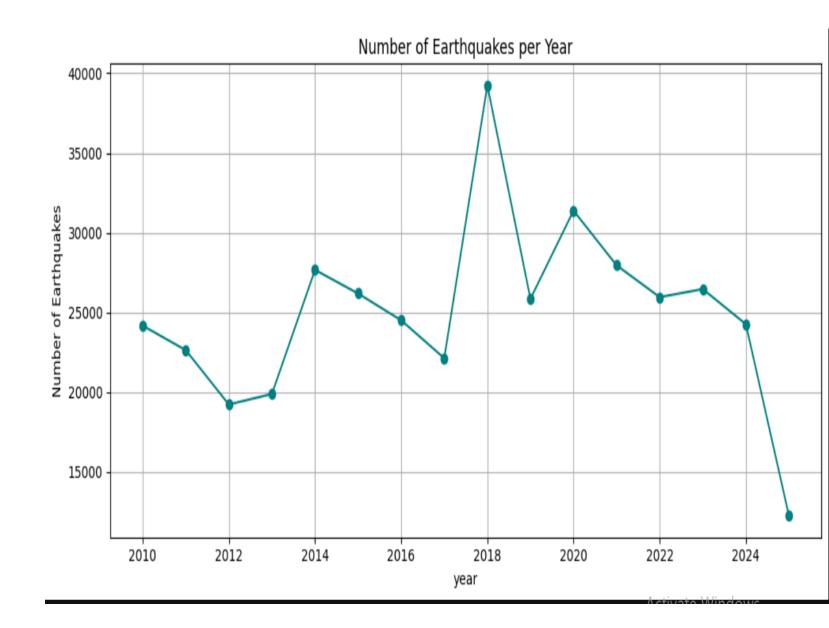
EDA - Top 10 Countries by Earthquake Count

- •Visualization: Scatter plot using matplotlib.pyplot.
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Earthquakes Over Time (Annual Trends)

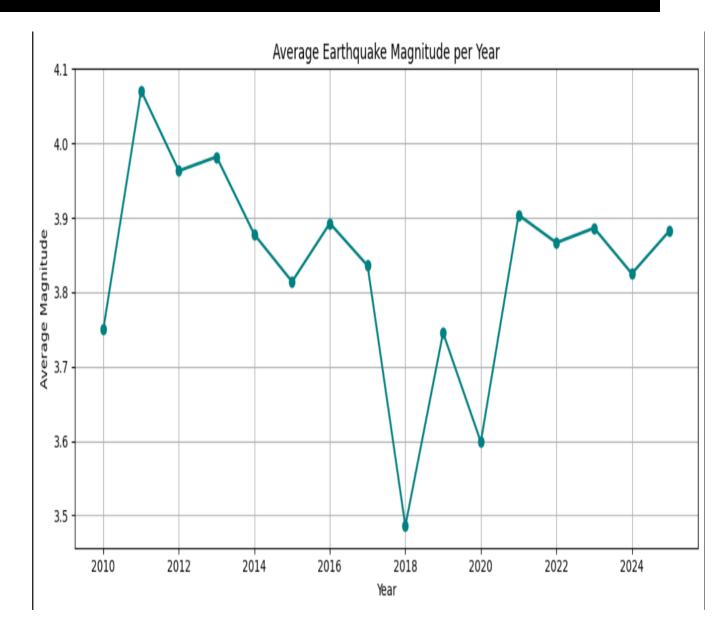
- •Analysis: Grouped data by year to observe the annual frequency of earthquakes.
- •Insight: The year 2018 recorded the highest number of earthquake events (39244 events), indicating a peak in seismic activity during that period.



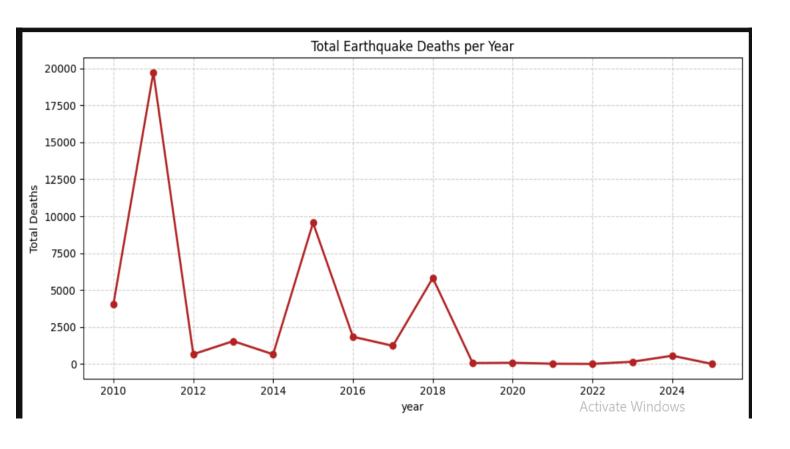
EDA - Magnitude Distribution

Analysis: Investigated the distribution of earthquake magnitudes across the dataset.

Insight: The majority of earthquakes recorded are of lower magnitudes (e.g., 2.5-4.5), with a significantly smaller number of high-magnitude events. This aligns with the inverse relationship between earthquake frequency and magnitude.



EDA - Impact Analysis: Total Deaths



- **Analysis:** Identified the earthquake event with the highest number of total deaths.
- Insight: The Great East Japan
 Earthquake in 2011 (magnitude 9.0)
 resulted in significant loss of life and
 widespread destruction, highlighting
 the devastating human impact of
 high-magnitude events, particularly
 when accompanied by tsunamis.

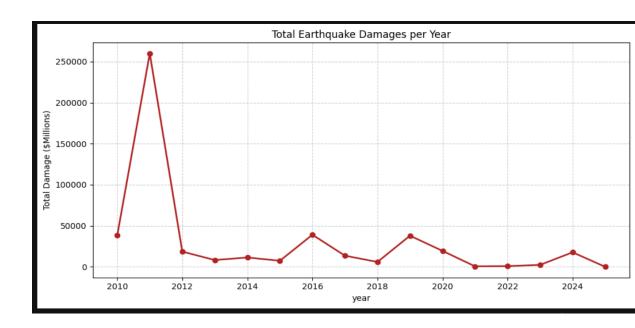
EDA - Impact Analysis: Injuries & Damage

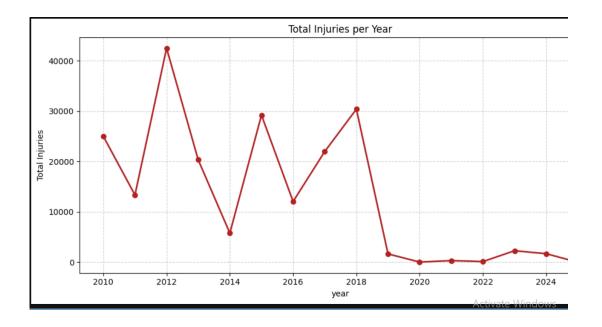
Total Injuries per Year:

Insight: This chart shows the annual trend of total injuries caused by earthquakes. We can observe fluctuations, with some years experiencing significantly higher injury counts.

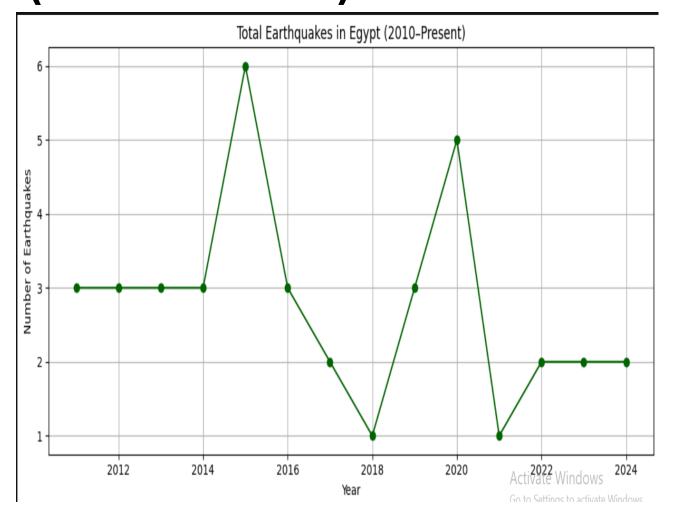
Total Earthquake Damages per Year:

Insight: This chart illustrates the annual trend of total monetary damages (in millions of dollars) caused by earthquakes. It highlights years with particularly costly events.



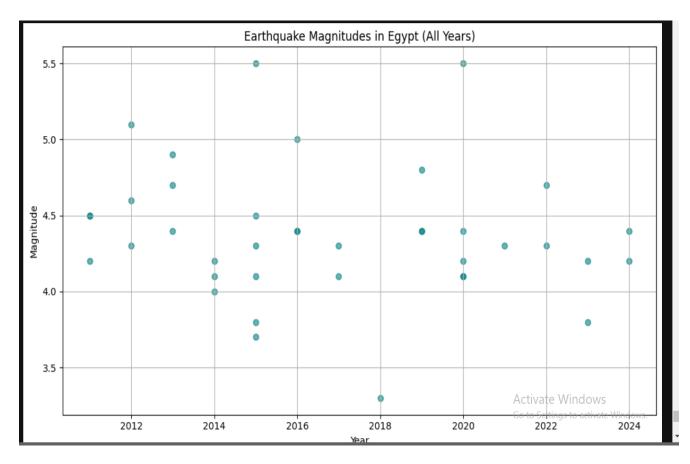


EDA - Impact Analysis: Total Earthquakes in Egypt (2010-Present)

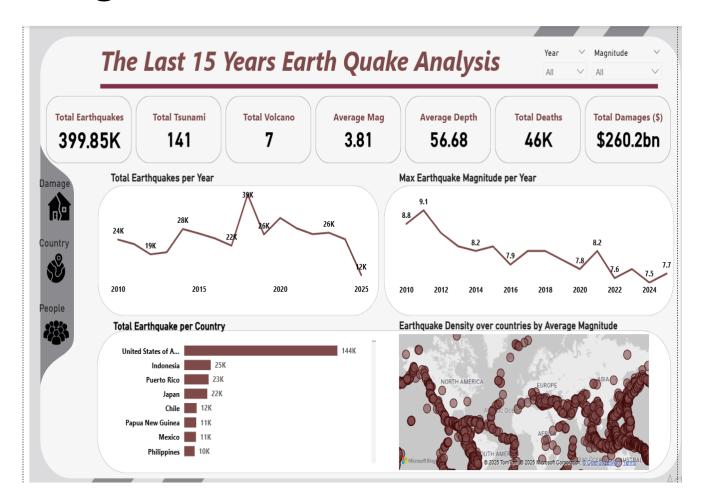


- **Insight:** This chart illustrates the annual frequency of earthquakes specifically within Egypt from 2010 to the present.
- **Observation:** We can observe fluctuations in the number of recorded seismic events in Egypt over the years, with peaks and troughs indicating periods of higher or lower activity.
- Total Earthquake 39

EDA - Impact Analysis: Earthquake Magnitudes in Egypt (All Years)



- **Insight:** This scatter plot visualizes the distribution of earthquake magnitudes in Egypt across all analyzed years.
- **Observation:** It allows us to see the range of magnitudes recorded and how they are distributed over time, helping to identify any patterns or significant events.

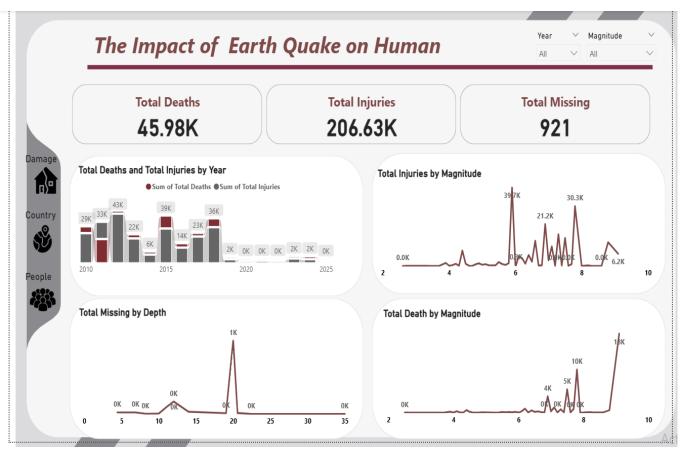


Purpose: This dashboard provides a dynamic and comprehensive visual summary of our earthquake data analysis.

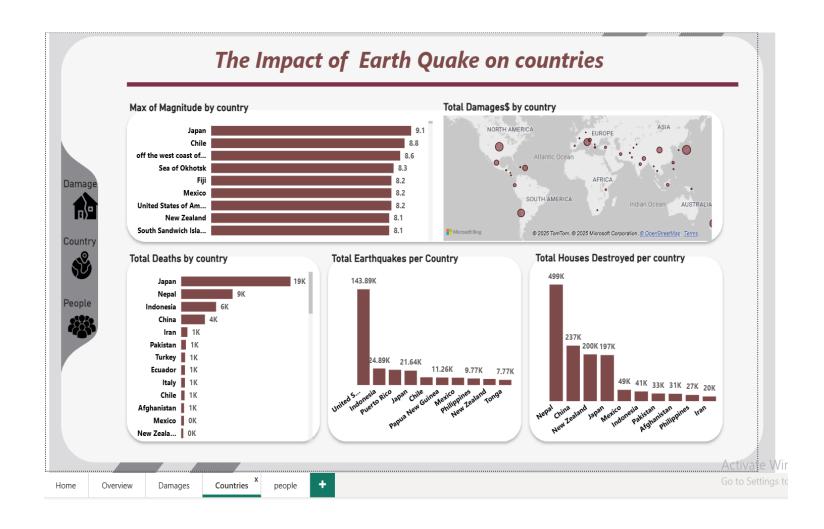
Key Visualizations:

Magnitude Trends: Observe the frequency of different magnitude earthquakes over time.

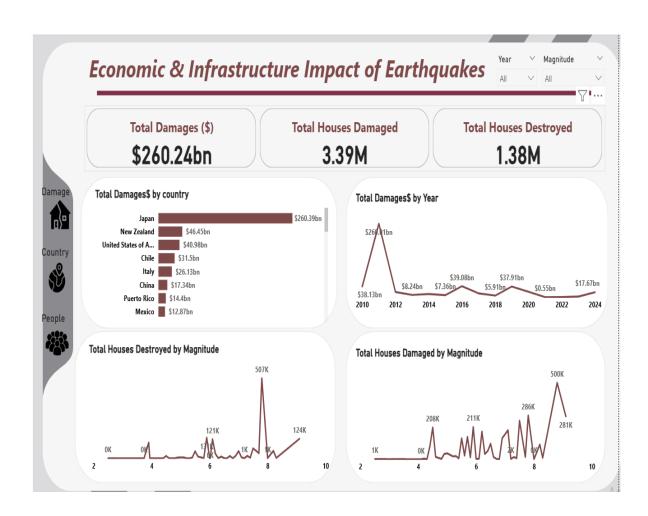
Value: Offers a quick, intuitive way to grasp the main findings and explore the data at a glance.



Impact Summary: Understand the scale of deaths, injuries, and damage associated with seismic events.



Geographical
Distribution: Quickly
identify earthquake
hotspots around the globe.



Significant Financial and Structural Toll: The dashboard highlights the massive scale of damage, with total damages reaching over \$260 billion, and millions of houses either damaged or destroyed.

Japan as a Major Impact Zone: It clearly identifies Japan as the country with the highest economic impact from earthquakes, incurring the vast majority of the total damages.

High Magnitude = High Impact: The visuals demonstrate a direct correlation between higher earthquake magnitudes (especially around magnitude 8) and a significant increase in the destruction and damage to houses.

Key Finding: Geographical Concentration

Insight: That earthquakes are not randomly distributed across the globe but are heavily concentrated along well-known tectonic plate boundaries, such as the "Pacific Ring of Fire" (which includes Japan, Indonesia, and the west coasts of North and South America), the Alpine-Himalayan belt, and mid-ocean ridges. This highlights the inherent geological instability of these regions.

Observation: There are clear concentrations in seismically active

Implication: This highlights regions with inherently higher seismic risk due to tectonic plate interactions.

zones, such as the Pacific Ring of Fire.



Key Finding: Magnitude vs. Impact



Insight: While many earthquakes are low-magnitude, their impact can vary significantly.



Observation: High-magnitude events, especially in densely populated or vulnerable areas, can lead to catastrophic human and structural damage.



Implication: Preparedness and building codes are crucial in high-risk zones, regardless of overall frequency.

Key Finding: Temporal Fluctuations



Insight: Earthquake frequency shows variations over time.



Observation: Our analysis reveals fluctuations in earthquake frequency over the last 15 years, with 2018 being a particularly active year (39,244 events).



Implication: While long-term trends exist, short-term variations in seismic activity are also observable.

Thank you