THE JAM.DEV BRINGS TOGETHER DEVELOPERS FROM VARIOUS INNOVATIVE INDUSTRIES ACROSS THE GLOBE

AN FITC / CFE.DEV JOINT EVENT

The Jam.dev will be an online two day single track event on January 28-29, 2020 where we anticipate 300-400 attendees will gather to bring the community together, and to connect like-minded individuals who share a passion for their work and for the industry.

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WHO SPONSORS OUR EVENTS?

Juat a few of the amazing companies that have sponsored FITC and CFE.DEV events in the past...

Microsoft
Corvid by Wix
Google
Particle
SQUARESPACE

agility
SAMSUNG Developers
RBC
shopify
(mt) mediatemple
IBM Developer

AQUENT | DEV6
img IX
Progress®
Pearson
mozilla
Autodesk

twilio
mailchimp
DigitalOcean

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LEAD DAY SPONSOR

Limited to two

Lead sponsorship for one day of the event

▪ 30-minute presentation plus a 15-minute Q&A with audience

▪ CTA in an upcoming FITC newsletter (to be used within 6 months of event)

▪ Logo included in the following places

- On all pages of event website listed as 'lead sponsor'

- In all marketing/advertising material including all promotional videos, ads and marketing

▪ Option to advertise during presentation (details TBD)

▪ Option to introduce a presenter of your choice at the event (supply an emcee)

▪ Prominent Logo placement included in the following places

- Event website listed as a sponsor

- In pre and post event e-mail blast to attendees

- On screen at event opening and closing thanking sponsors

▪ Digital advertisement during event breaks - Static slide or video

▪ Opportunity to list up to 3 job opportunities on FITC website any time in 2021

▪ 100 tickets for your staff

▪ Opportunity to host a digital networking event

Investment $6,000

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SCHOLARSHIP SPONSOR

Exclusive Sponsorship of the Opportunity Scholarship Program

We believe that including a diverse range of voices at our events makes them better, stronger, more inclusive, and more fun. Our current definition of diversity includes people of all genders, including identity and expression; sexual orientation; disabilities, mental and physical; physical appearance including body size, ethnicity/culture, and personal expression; and beliefs, religious, political or otherwise. Having these voices on our stages, on our volunteer teams, and in our audiences allow us all to grow through hearing a variety of experiences, stories, and viewpoints.

Sponsorship includes:

▪ Naming rights to scholarship

▪ Sponsor to be invited to say a few words or show a video about diversity during opening of event to all attendees during opening of event

▪ Awarding of up to 50 scholarship tickets to those who apply and are accepted

▪ Messaging included in welcome email to successful applicants and messaging in post event thank you and survey

▪ Prominent Logo placement included in the following places

    - Event website listed as a sponsor

    - In pre and post event e-mail blast to attendees

    - On screen at event opening and closing thanking sponsors

▪ Digital advertisement during event breaks - Static slide

▪ Opportunity to list up to 3 job opportunities on FITC website any time in 2020

▪ 50 tickets for your team

Investment $3,000

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SPONSOR

Sponsorship includes

▪ Logo included in the following places

    - Event website listed as a sponsor

    - In pre and post event e-mail blast to attendees

    - On screen at event opening and closing thanking sponsors

▪ Digital advertisement during breaks - Static slide

▪ Opportunity to list up to 3 job opportunities on FITC website any time in 2021

▪ 50 tickets for your staff.

Investment $3,000

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