

Suzette Samm

Leicester, LE2 6HZ | suzettesamm@gmail.com | <https://suzetteesamm.com>

[linkedin.com/in/suzette-samm](https://www.linkedin.com/in/suzette-samm) | github.com/SuzetteSa

Profile

Creative and technically minded Junior Web Developer with a strong foundation in frontend development, UX/UI design, and digital marketing. Experienced in developing responsive websites, enhancing user experience, and implementing accessible design solutions. Skilled at combining clean, efficient code with engaging visual design. Passionate about creating intuitive, user-centred digital experiences that improve usability and accessibility across all devices.

Key Skills

- Web Development: HTML, CSS, JavaScript, React.js, Node.js, Bootstrap, Elementor
- UX/UI Design: Wireframing, Prototyping, User Research, Usability Testing
- Design Tools: Figma, Adobe Creative Suite, Canva
- Version Control: Git, GitHub
- CMS & Marketing Platforms: WordPress, Shopify, Mailchimp, Meta Suite
- Digital Marketing: SEO, Content Strategy, Email Campaigns
- Accessibility: Familiar with WCAG standards and assistive technologies

Education

Western Governors University

- BSc (Hons) Software Engineering (Expected January 2027)

Professional Certificates

- Meta Certified Digital Marketing Associate – 2023
- Google Digital Marketing & E-commerce Professional Certificate – 2023
- Meta Social Media Marketing Professional Certificate – 2023
- SheCodes React & Responsive Web Development Certificate – 2022

Selected Projects

Portfolio: <https://suzetteesamm.com>

- Designed and developed responsive websites and web applications with a focus on usability and accessibility.
- Conducted user research and testing to inform design improvements.
- Built interactive prototypes in Figma and Adobe XD.

- Developed a reusable UI component library to ensure design consistency across multiple projects.

Professional Experience

- Ultimate Kronos Group – Print Production Associate (Nov 2023 – Present)
 - Supported workflow optimisation through data tracking and digital process improvements.
 - Conducted quality assurance checks to maintain output accuracy.
 - Assisted with troubleshooting software and hardware issues in a production setting.
- Cravencrow Costuming – Apparel Production & Social Media Manager (Oct 2022 – Dec 2024)
 - Managed social media content and digital engagement strategies.
 - Researched trends to inform creative direction and product development.
 - Collaborated on design and quality assurance processes.
- Vivid Seats, Coppel TX – Account Management & Sales Support (Dec 2021 – Oct 2022)
 - Delivered technical support for clients and maintained CRM systems.
 - Streamlined support operations, improving response efficiency.
- Vandergriff Hyundai, Arlington TX – Sales Consultant (Nov 2020 – Aug 2021)
 - Ranked in the top five for sales performance, generating over \$3.6 million in revenue.
 - Developed strong client relationship and communication skills.
- Finley Shirts, Dallas TX – Production & Operations Manager (May 2017 – Jun 2020)
 - Created automated tracking systems for workflow and inventory.
 - Supported marketing and design initiatives from concept to launch.

Additional Information

- Dual expertise across web development and creative design.
- Strong communication, project management, and organisational skills.