

Are movie theaters in decline?



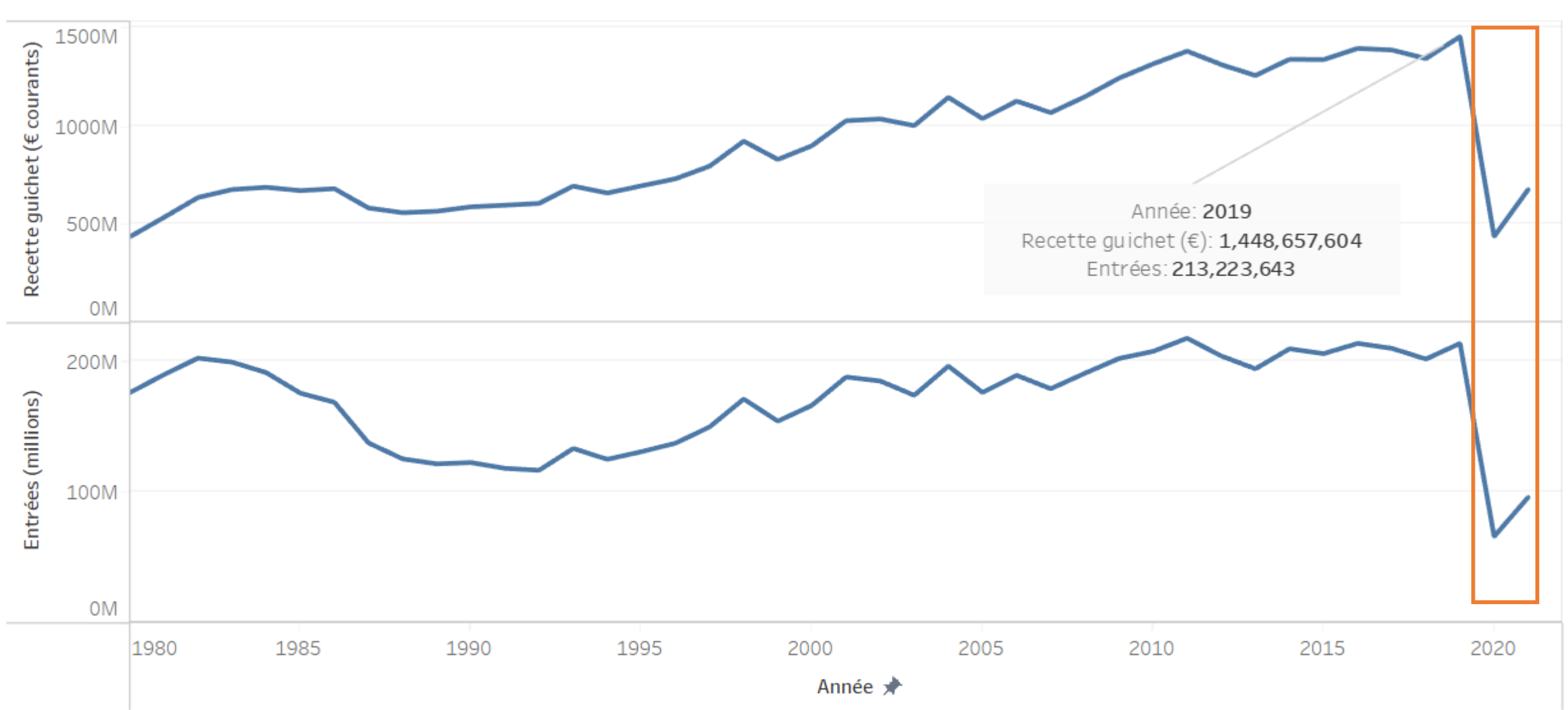
Key data of 2021

Revenues at
ticket office
672,4 M€
(2 times less
than 2019)

Average
revenue
7,04 €
per ticket



Annual revenue and admissions



Covid-19

Closing of
theaters

2020

6 months

2021

5 months



Before Covid-19



In **2019**,
attendance
increased by
6,0 %

On-demand video

**Netflix
Disney +
Amazon**

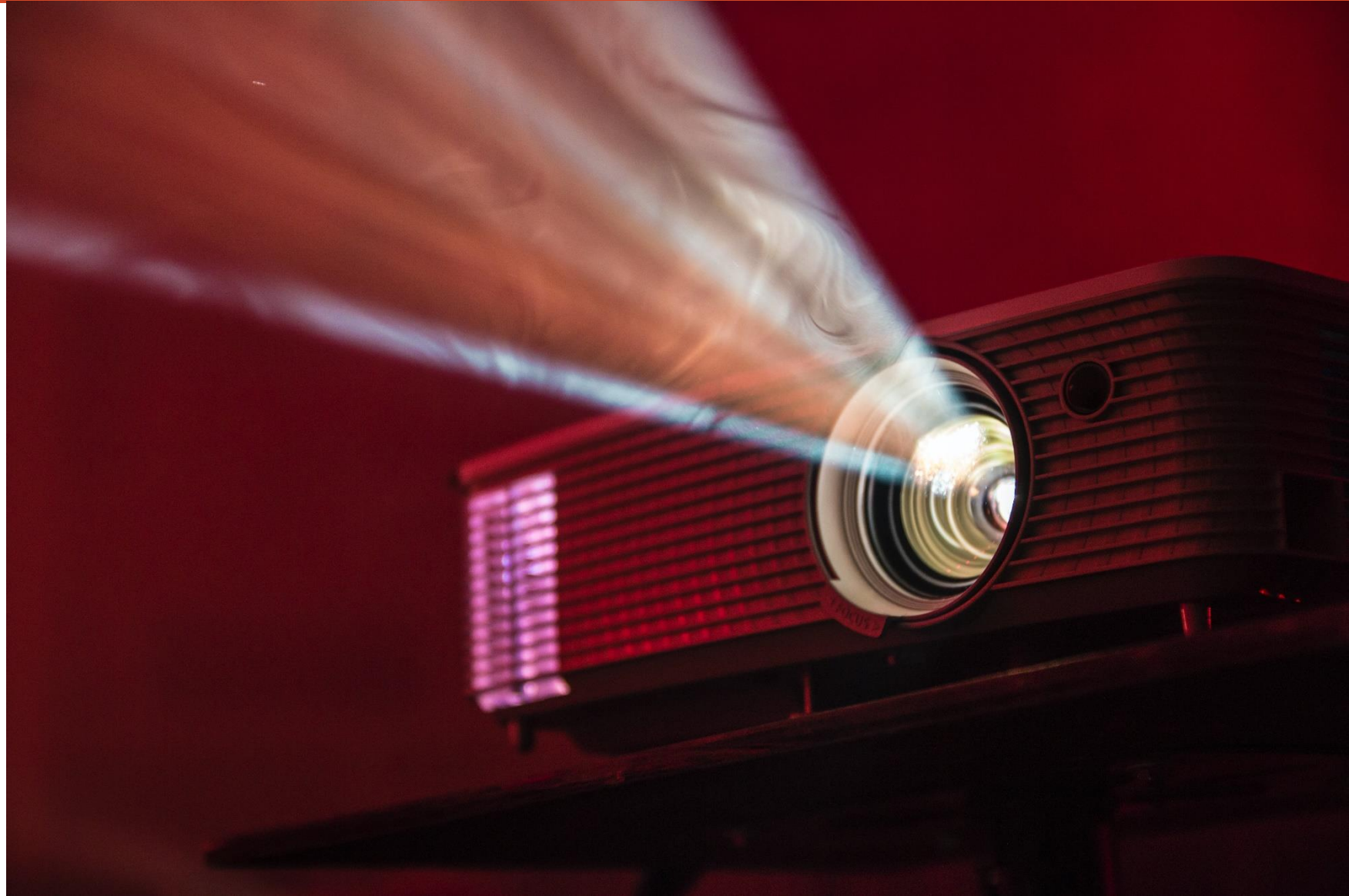
**8,3 million
users per
day in
2020**



Movie offers

6 191 movies
projected in
2021

against
5 743 in 2020
and 8 210 in 2019



Ticket price



Average price
6,63 € per
ticket in **2020**

Remains the
least
expensive
outing
(exhibitions,
concerts)

Current situation and predictions

2022

152 million of
admissions
60% increase

2023

In 4 months
34 % increase





Conclusion:
Film is not dead!

