
SUSAN OGIDAN

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Content and Copywriter

Summary

A writer who believes in using words to tell stories and communicate solutions to people. She helps businesses gain customers' trust by creating relatable content and copy.

Education

July 2018 - Till date	Undergraduate <i>University of Ibadan, Nigeria</i>
January 2020 - March 2020	Copywriting course <i>High Achievers Academy</i>

Work experience

May 2018 - February 2019	Content Writer <i>TheFXChanger</i>
June 2019 - January 2020	Content writer <i>Sera Wellness</i>
March 2020 - December 2020	Content writer <i>The Fright Shop</i>
January 2021 - April 2021	SEO Copywriter <i>Zata</i>
July 2021 - January 2022	Ghostwriter <i>Co-creative marketing</i>

Skills

Here are her skills:

- Search engine optimization
- Web Content creation
- Copywriting
- Social media and Digital marketing
- Proofreading and editing