

Video Idea

Title: Misinformation

Theme: ask no questions and hear no lies.

Logline: Kid x wonders about how one would engage in a sexual encounter. Being too shy to ask any of his peers or an authority figure in his life, he turns to the internet only to end on a pornographic site.

Treatment: After looking to his friends for guidance or a better understanding of the world of sex and only to be met with frustration and disappointment, he starts to look for answers on the internet. He starts his search with simple phrases like "how to have sex", "Is sex good" and "masturbation". After some scrolling and reading, he stumbles upon a pornographic website and becomes infatuated with what he sees. (we can then imply later that you can't compare the real world to porn or something like that while cutting to the logo of cherry pop and have some text (If you're too shy to ask your teacher or parents, don't turn to porn turn to us!))