## **Elevator pitch**

## Craft-beer app

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## Pitch 1: Preparation

- 1. The good parts
- Drinking socially
- Showing off your beer to your friend
- Finding the best and unique beers
- Locate local bars to go drink the beers you want
- Find more information about your favourite breweries and get and get an insight on their newest beers
- 2. The bad parts
- If you post a lot, you might look like an alcoholic
- No real age check
- 3.
- Drinking is illegal if underaged
- Encourage people to drink alcohol

## **Feedback**

We do not have the time to implement all these features. Your inspiration already has all those features and we want to make more. Focus on a specific thing and make an app for that.