1. INTRODUCTION ON KEERTHI SWEETS

overview

- *Description of the project*

Project Description

Keerthi Sweets a Manufacturer and Trader of Sweets, relies on Zoho Books to manage their inventory, handle purchase orders, and generate invoices for their customers. They can track stock levels, manage supplier payments, and generate financial reports. Zoho Books helps them streamline their wholesale operations and optimize inventory management.
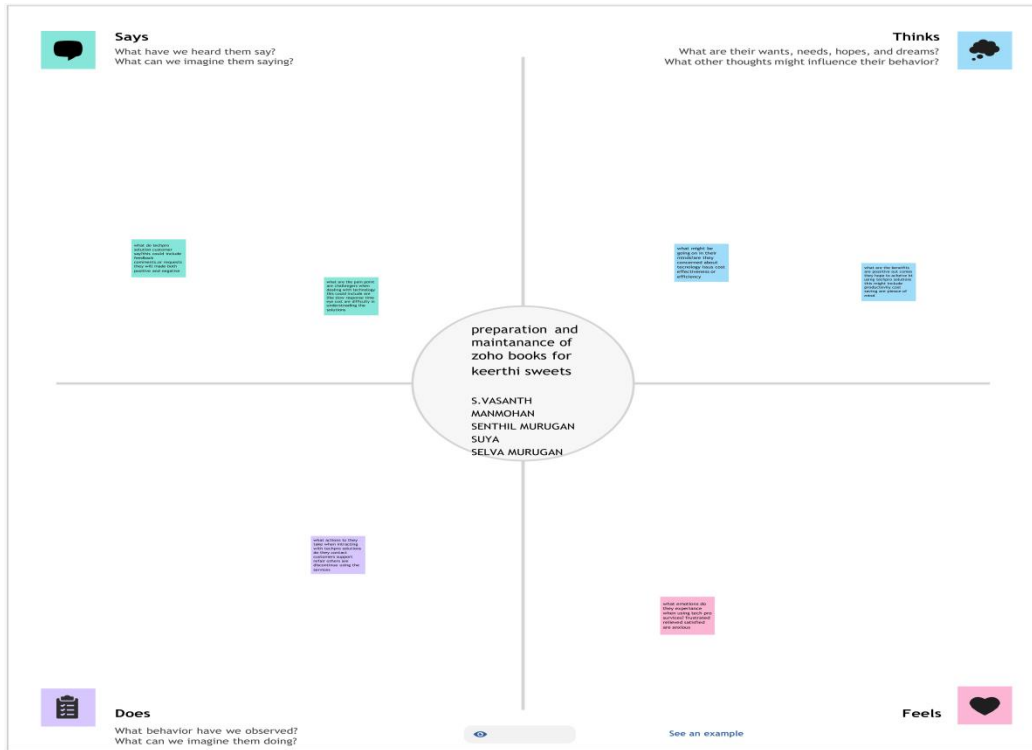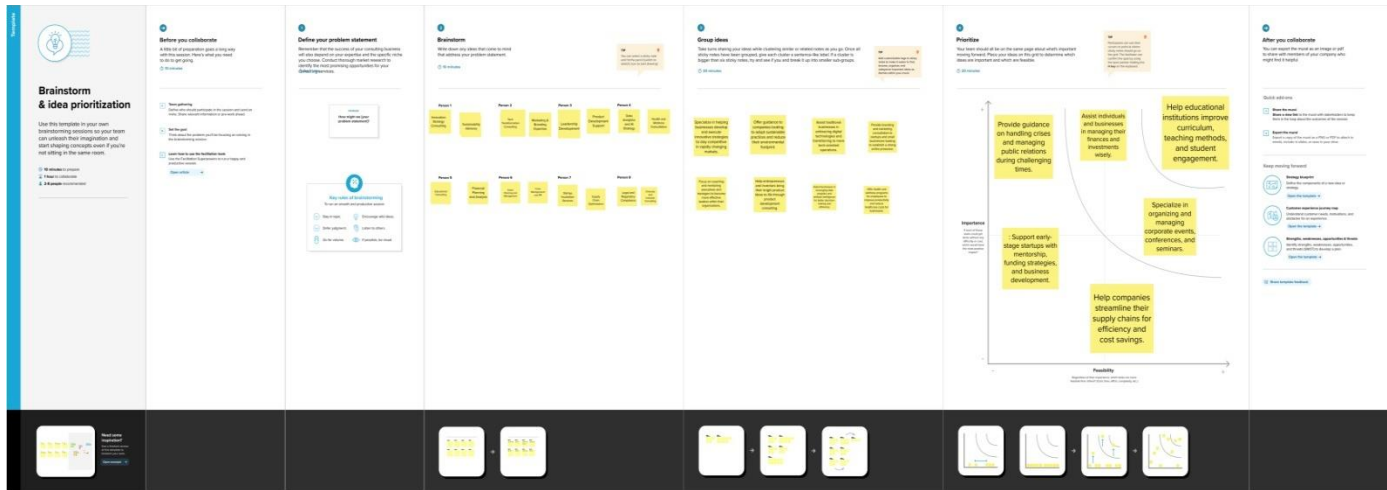
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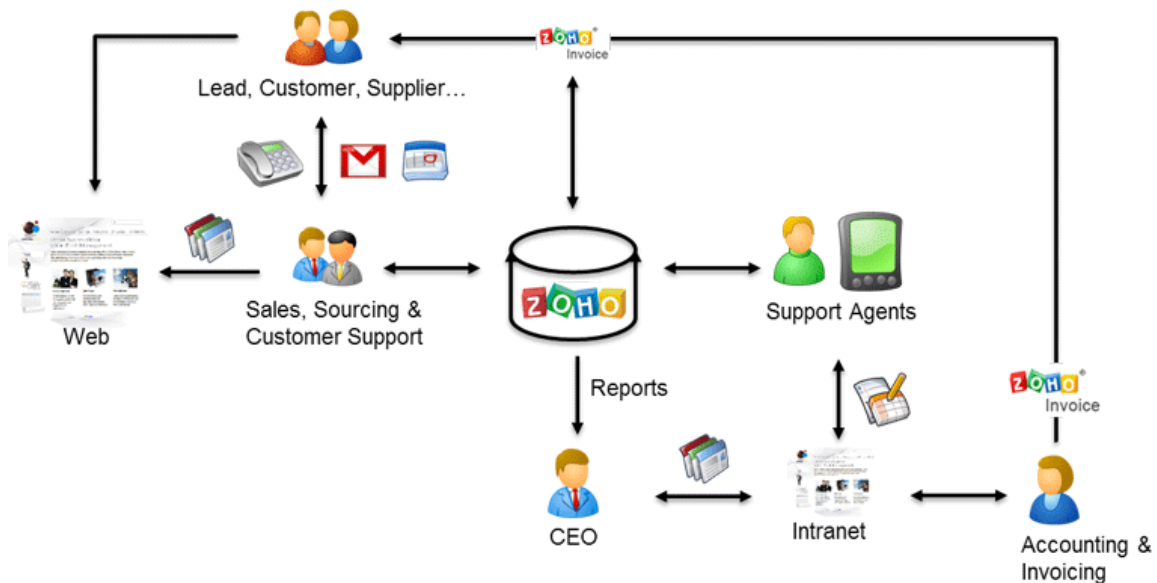
Bright Ideas Consulting is a Private Limited company also registered under GST in Tamil Nadu. BrightIdeas Consulting offers various expert consulting services in India and outside India.

3.Problem definition & design Thinking
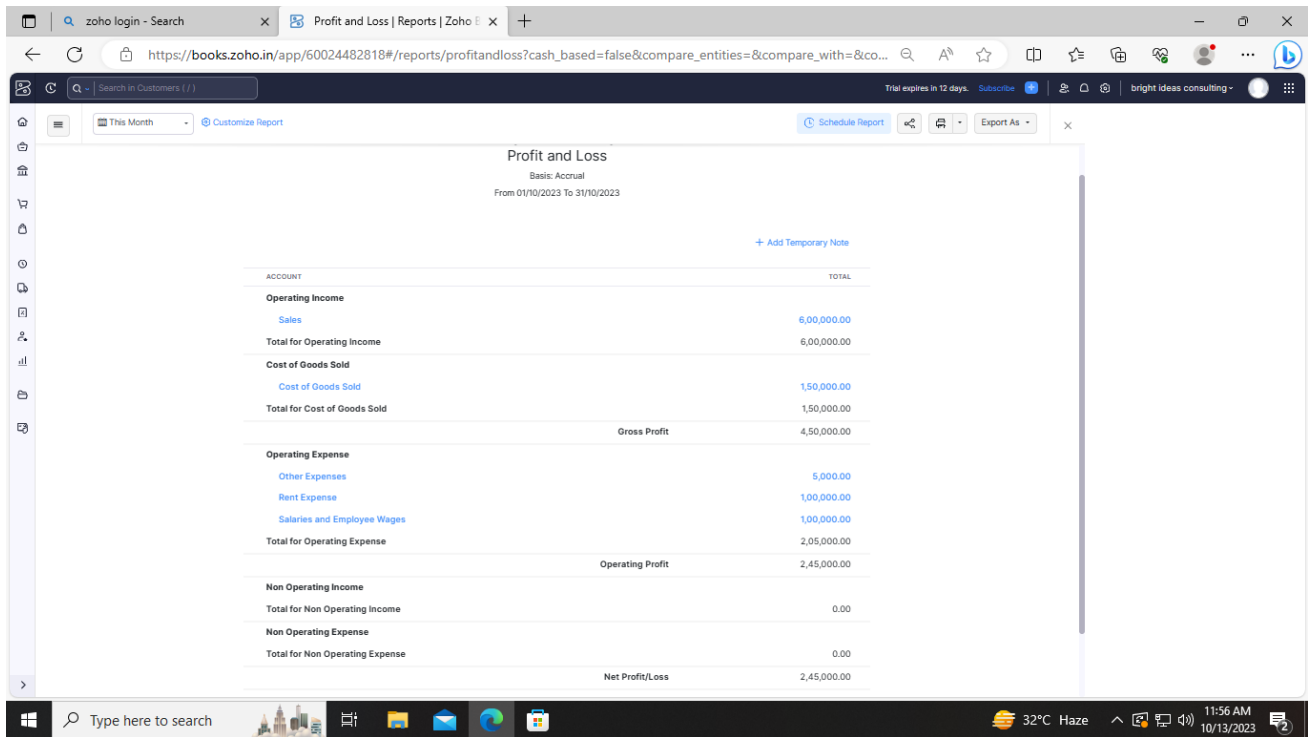*Empathy map*

Says
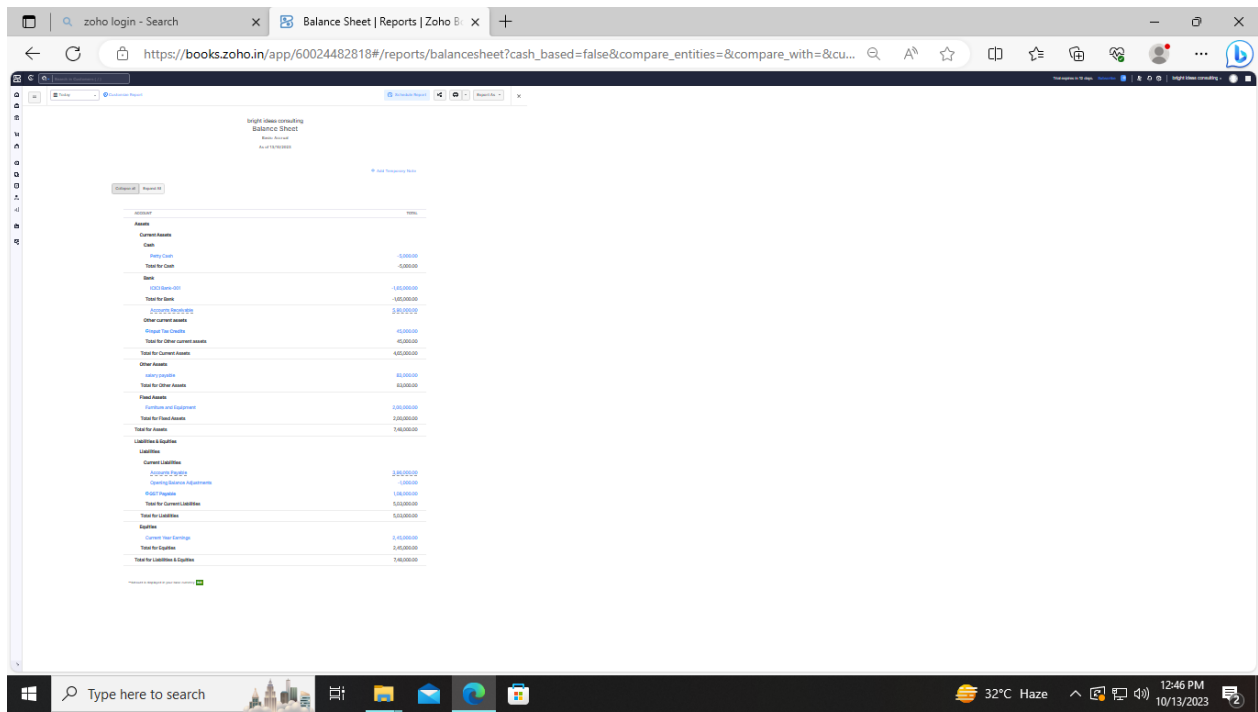What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

what do buyers solutos customer say?We could include feedback comments or requests they will made their positive and negative

what are the pain point our challenges when dealing with technology this could include on the less reponse time they are facing or the understanding the services

what might be going on in their mindsAre they concerned about technology have cost effectiveness or efficiency

what are the benefits are positive out comes they hope to achieve in using technogy positive this might include saving on saving we save or seced of need

preparation and maintanance of zoho books for keerthi sweets

S.VASANTH
MANMOHAN
SENTHIL MURUGAN
SUYA
SELVA MURUGAN

what actions to they take when bringing with tscchpro solution do they contact customers support refer others or discontinue using the service

what emotions do they experience when using tech pro services? frustrated relieved satisfied are anxious

Does
What behavior have we observed?
What can we imagine them doing?

Feels

See an example

Ideation & Brainstorming map

SCREENSHOT

1.PROFIT & LOSS
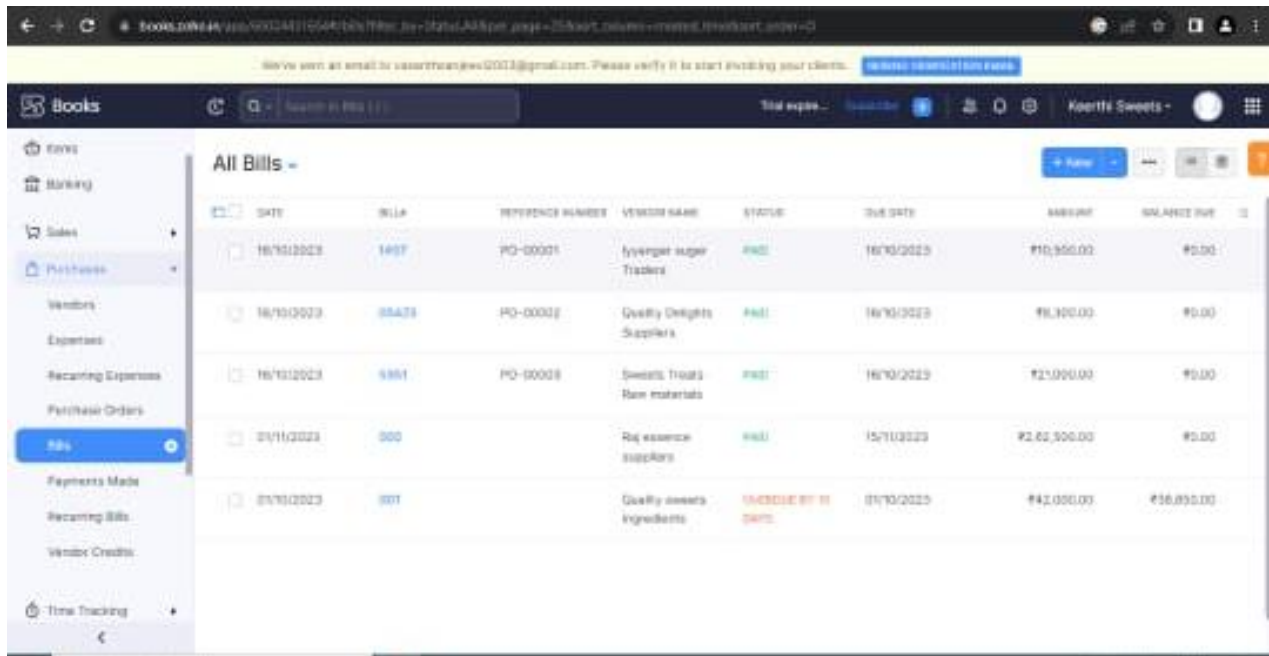
2 BALANCE SHEET

3. PURCHASE ORDER

4. BILLS

ADVANTAGES

Working in consulting can be an excellent career choice that comes with many benefits. Some of the top reasons to consider a career in consulting include.

DISADVANTAGES

Although consulting can be an excellent career choice, it's important to understand the potential downsides of a career in consulting. By understanding the most common drawbacks, you can also learn how to minimize the possibility they occur or the effect if they do to make your consulting experience more positive.

CONCLUSION

I hope you have taken away some valuable information from this series to help with your event planning. However, if you feel like you need a little more help from an industry professional, just a reminder, you can book Bright Ideas for event consulting services with as many or as few aspects that you need help with. Think of our event consulting services as a menu in a restaurant. You can choose what you want and need the most help with.

FUTURE SCOPE:

The consulting space is massive. Even if it were to shrink by 50%, there would still be money for the people who know how to do it. That remark, though not particularly insightful, will always be correct and evergreen. India has been globally recognized for its speedy development, leading to an extensive expansion in the consulting sector. The future of consulting is all about resilience and start up. The future of consultancies in India based on the current and future prospects of the various sectors; will have critical success factors.It depends on what you need. You can purchase a package for a few hours if you need just a bit of guidance. However, if you need someone to map out the whole event plan and implement it, I can do that for you too.

APPENDIX

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                        /* iteration final */
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                        /* the first value is the final step, which falls back to previous iterations */
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