Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



: A typical user of
EduConnect Learning
Center is a high school
student or a college
student seeking online
educational resources.

"I need a reliable platform for online learning."

preparation & maintainance of ZOHO book for EDU connect learning

S vasanth
man mohan
senthil muruga
suriya A
selvamurugan

"I want to excel in my studies and need quality resources."



Does

What behavior have we observed? What can we imagine them doing?





