

Лабораторная работа №4 студентки группы ИУ5-21М Дьяконовой Светланы

```
import numpy as np
import pandas as pd
from typing import Dict, Tuple
from scipy import stats
from IPython.display import Image
from IPython.display import Image
from sklearn.feature_extraction.text import CountVectorizer,
TfidfVectorizer
from sklearn.datasets import load_iris, load_boston
from sklearn.model_selection import cross_val_score
from sklearn.model_selection import train_test_split
from sklearn.neighbors import KNeighborsRegressor,
KNeighborsClassifier
from sklearn.model_selection import GridSearchCV, RandomizedSearchCV
from sklearn.metrics import accuracy_score, balanced_accuracy_score
from sklearn.metrics import precision_score, recall_score, f1_score,
classification_report
from sklearn.metrics import confusion_matrix
from sklearn.tree import DecisionTreeClassifier,
DecisionTreeRegressor, export_graphviz
from sklearn.ensemble import RandomForestClassifier,
RandomForestRegressor
from sklearn.ensemble import ExtraTreesClassifier, ExtraTreesRegressor
from sklearn.ensemble import GradientBoostingClassifier,
GradientBoostingRegressor
from sklearn.ensemble import BaggingClassifier
from sklearn.ensemble import AdaBoostClassifier
from sklearn.metrics import mean_absolute_error, mean_squared_error,
mean_squared_log_error, median_absolute_error, r2_score
from sklearn.metrics import roc_curve, roc_auc_score
from sklearn.metrics.pairwise import cosine_similarity,
euclidean_distances, manhattan_distances
# from surprise import SVD, Dataset, Reader
# from surprise.model_selection import PredefinedKFold
from collections import defaultdict
# from surprise.accuracy import rmse
import seaborn as sns
import matplotlib.pyplot as plt
from matplotlib_venn import venn2
%matplotlib inline
sns.set(style="ticks")

df = pd.read_csv('BI_Software_recommendation_dataset.csv')

df.head()
```

	product_id	category	industry	Business_scale	user_type
\	0	100001	Data Management	Utilities	Large Business
	1	100002	Database/ERP	Food	Large Business
	2	100003	Data Analysis	Manufacturing	Large Business
	3	100004	Data Analysis	IT	Medium Business
	4	100005	Benchmarking	Food	Medium Analyst

	no_of_users	deployment	OS	mobile_apps	pricing	rating
0	Single	Cloud	Linux	Y	Freemium	4.5
1	Single	On-Premise	Mac	Y	Freemium	4.5
2	Single	On-Premise	Linux	N	Open Source	5.0
3	Multitple	On-Premise	Mac	Y	Open Source	5.0
4	Multitple	Cloud	Windows	N	Enterprise	4.2

```
df['new_col'] = df.apply(lambda row: str(row.category)+'
'+str(row.industry)+' '+str(row.Business_scale)+' '+str(row.user_type)
+' '+str(row.no_of_users)+' '+str(row.deployment)+' '+str(row.OS)+'
'+str(row.mobile_apps)+' '+str(row.pricing)+' '+str(row.rating), axis
= 1)
```

```
df.head()
```

	product_id	category	industry	Business_scale	user_type
\	0	100001	Data Management	Utilities	Large Business
	1	100002	Database/ERP	Food	Large Business
	2	100003	Data Analysis	Manufacturing	Large Business
	3	100004	Data Analysis	IT	Medium Business
	4	100005	Benchmarking	Food	Medium Analyst

	no_of_users	deployment	OS	mobile_apps	pricing	rating	\
0	Single	Cloud	Linux	Y	Freemium	4.5	
1	Single	On-Premise	Mac	Y	Freemium	4.5	
2	Single	On-Premise	Linux	N	Open Source	5.0	
3	Multitple	On-Premise	Mac	Y	Open Source	5.0	
4	Multitple	Cloud	Windows	N	Enterprise	4.2	

```
new_col
0 Data Management Utilities Large Business Singl...
```

- 1 Database/ERP Food Large Business Single On-Pre...
- 2 Data Analysis Manufacturing Large Business Sin...
- 3 Data Analysis IT Medium Business Multiple On-P...
- 4 Benchmarking Food Medium Analyst Multiple Clou...

```
from sys import int_info
```

```
class SimpleKNNRecommender:
```

```
    def __init__(self, X_ids, X_overview):
```

```
        """
```

```
        Входные параметры:
        X_matrix - обучающая выборка (матрица объект-признак)
        X_ids - массив идентификаторов объектов
        X_title - массив названий объектов
        X_overview - массив описаний объектов
        """
```

```
        #Сохраняем параметры в переменных объекта
```

```
        tfidf = TfidfVectorizer()
```

```
        self._X_matrix = tfidf.fit_transform(X_overview)
```

```
        self.df = pd.DataFrame(
            {'id': pd.Series(X_ids, dtype='int'),
             'overview': pd.Series(X_overview, dtype='str'),
             'dist': pd.Series([], dtype='float')})
```

```
    def recommend_for_single_object(self, K: int, \
                                     X_object: int, cos_flag = True, manh_flag = False):
```

```
        """
```

```
        Метод формирования рекомендаций для одного объекта.
```

```
        Входные параметры:
```

```
        K - количество рекомендуемых соседей
```

```
        X_matrix_object - строка матрицы объект-признак,
соответствующая объекту
```

```
        cos_flag - флаг вычисления косинусного расстояния
```

```
        manh_flag - флаг вычисления манхэттенского расстояния
```

```
        Возвращаемое значение: K найденных соседей
```

```
        """
```

```
        X_matrix_object = self._X_matrix[X_object]
```

```
        scale = 1000000
```

```
        # Вычисляем косинусную близость
```

```
        if cos_flag:
```

```
            dist = cosine_similarity(self._X_matrix, X_matrix_object)
```

```
            self.df['dist'] = dist * scale
```

```
            res = self.df.sort_values(by='dist', ascending=False)
```

```
            # Не учитываем рекомендации с единичным расстоянием,
```

```
            # так как это искомый объект
```

```
            res = res[res['dist'] < scale]
```

```
        else:
```

```
            if manh_flag:
```

```
                dist = manhattan_distances(self._X_matrix,
```

```

X_matrix_object)
    else:
        dist = euclidean_distances(self._X_matrix,
X_matrix_object)
        self.df['dist'] = dist * scale
        res = self.df.sort_values(by='dist', ascending=True)
        # Не учитываем рекомендации с единичным расстоянием,
        # так как это искомый объект
        res = res[res['dist'] > 0.0]

        # Оставляем K первых рекомендаций
        res = res.head(K)
    return res

rec_movie = df['product_id'].values[0] - 100001
knnr = SimpleKNNRecommender(df['product_id'].values,
df['new_col'].values)
rec1 = knnr.recommend_for_single_object(10, rec_movie)
rec1

```

	id	overview
dist		
66	100067	Data Management Utilities Small Analyst Single...
		685269.207785
77	100078	Data Management Pharma Large Analyst Multitple ...
		590908.698584
64	100065	Data Management Fashion Large Business Single ...
		515360.044282
31	100032	Data Management Pharma Small Business Multitple...
		473842.811435
27	100028	Data Management Fashion Medium Business Single...
		453097.740876
9	100010	Data Management Telecommunications Medium Anal...
		452410.038123
28	100029	Data Analysis Utilities Small Analyst Multitple...
		408531.607726
61	100062	Data Analysis Manufacturing Small Business Sin...
		407760.364082
94	100095	Data Analysis Marketing Large Business Single ...
		397049.216552
2	100003	Data Analysis Manufacturing Large Business Sin...
		383417.983629

```
ui_df = pd.read_csv('Dataset.csv')
```

```
ui_df.head()
```

	user_id	item_id	rating	timestamp
0	0	50	5	881250949
1	0	172	5	881250949
2	0	133	1	881250949

```
3      196      242      3  881250949
4      186      302      3  891717742
```

```
t_df = pd.read_csv('Movie_Id_Titles.csv')
```

```
t_df.head()
```

```
   item_id  title
0         1  Toy Story (1995)
1         2  GoldenEye (1995)
2         3  Four Rooms (1995)
3         4  Get Shorty (1995)
4         5    Copycat (1995)
```

```
t_id = ui_df['item_id'].values[0]
print(t_df['title'].values[t_id-1])
```

```
Star Wars (1977)
```

```
rec_df = pd.read_csv('Dataset.csv')
rec_df.columns = ['user_id', 'item_id', 'rating', 'timestamp']
rec_df.dropna(inplace=True)
rec_df.reset_index(drop=True, inplace=True)
rec_df
```

```
   user_id  item_id  rating  timestamp
0         0         50         5  881250949
1         0        172         5  881250949
2         0        133         1  881250949
3        196        242         3  881250949
4        186        302         3  891717742
...
99998      880        476         3  880175444
99999      716        204         5  879795543
100000     276       1090         1  874795795
100001      13        225         2  882399156
100002      12        203         3  879959583
```

```
[100003 rows x 4 columns]
```

```
def create_utility_matrix(data):
    itemField = 'item_id'
    userField = 'user_id'
    valueField = 'rating'

    userList = data[userField].tolist()
    itemList = data[itemField].tolist()
    valueList = data[valueField].tolist()

    users = list(set(userList))
    items = list(set(itemList))
```

```
items}
```

```
item = itemList[i]
```

```
X.index = users
```

```
items_index = {itemcols[i]
```

```
return X, users_index, items_index
```

```
user_item_matrix
```

[illegible][illegible]

[illegible]

```
[944 rows x 1682 columns]
```

```
user_item_matrix_test = user_item_matrix.loc[[943]]
user_item_matrix_test
```

[illegible][illegible]

```
[1 rows x 1682 columns]
```

```
user_item_matrix_train = user_item_matrix.loc[:942]
```

[illegible]

0.0

	1674	1675	1676	1677	1678	1679	1680	1681	1682
0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
...
938	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
939	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
940	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
941	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
942	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

[943 rows x 1682 columns]

```
U, S, VT = np.linalg.svd(user_item_matrix__train.T)
V = VT.T
Sigma = np.diag(S)
r=3
Ur = U[:, :r]
Sr = Sigma[:r, :r]
Vr = V[:, :r]

test_user = np.mat(user_item_matrix__test.values)
tmp = test_user * Ur * np.linalg.inv(Sr)
test_user_result = np.array([tmp[0,0], tmp[0,1], tmp[0,2]])

cos_sim = cosine_similarity(Vr, test_user_result.reshape(1, -1))
cos_sim[:10]

array([[ 0.89418772],
       [ 0.64379767],
       [-0.37125572],
       [-0.32433101],
       [-0.13024201],
       [ 0.9524136 ],
       [-0.39081573],
       [ 0.37839479],
       [ 0.99091292],
       [-0.38074192]])

cos_sim_list = cos_sim.reshape(-1, cos_sim.shape[0])[0]
cos_sim_list[:10]

array([ 0.89418772,  0.64379767, -0.37125572, -0.32433101, -
 0.13024201,
        0.9524136 , -0.39081573,  0.37839479,  0.99091292, -
 0.38074192])
```



```
recommended_user_id = np.argsort(-cos_sim_list)[0]
recommended_user_id
```

577

```
movieId_list = list(user_item_matrix.columns)
```

```
# Товары, которые оценивал текущий пользователь:
```

```
i=1
for idx, item in enumerate(np.ndarray.flatten(np.array(test_user))):
    if item > 0:
        print('{} - {}'.format(t_df['title'].values[idx], item))
        if i==20:
            break
    else:
        i+=1
```

```
GoldenEye (1995) - 5.0
Dead Man Walking (1995) - 3.0
Seven (Se7en) (1995) - 4.0
Usual Suspects, The (1995) - 5.0
Braveheart (1995) - 4.0
Taxi Driver (1976) - 4.0
Rumble in the Bronx (1995) - 4.0
Bad Boys (1995) - 4.0
Apollo 13 (1995) - 4.0
Crimson Tide (1995) - 4.0
Net, The (1995) - 3.0
Billy Madison (1995) - 4.0
Clerks (1994) - 5.0
Star Wars (1977) - 4.0
Legends of the Fall (1994) - 1.0
Natural Born Killers (1994) - 3.0
Outbreak (1995) - 4.0
Professional, The (1994) - 5.0
Pulp Fiction (1994) - 5.0
Quiz Show (1994) - 4.0
```

```
i=1
recommended_user_item_matrix =
user_item_matrix.loc[[list(user_item_matrix.index)[577]]]
for idx, item in
enumerate(np.ndarray.flatten(np.array(recommended_user_item_matrix))):
    if item > 0:
        print('{} - {}'.format(t_df['title'].values[idx], item))
        if i==20:
            break
    else:
        i+=1
```

Toy Story (1995) - 5.0
Get Shorty (1995) - 4.0
Copycat (1995) - 4.0
Twelve Monkeys (1995) - 2.0
Babe (1995) - 4.0
Seven (Se7en) (1995) - 2.0
Usual Suspects, The (1995) - 4.0
Mr. Holland's Opus (1995) - 3.0
Braveheart (1995) - 5.0
Birdcage, The (1996) - 4.0
Apollo 13 (1995) - 5.0
Batman Forever (1995) - 3.0
Crimson Tide (1995) - 4.0
Net, The (1995) - 2.0
To Wong Foo, Thanks for Everything! Julie Newmar (1995) - 4.0
Dolores Claiborne (1994) - 3.0
Hoop Dreams (1994) - 5.0
I.Q. (1994) - 4.0
Star Wars (1977) - 4.0
Outbreak (1995) - 4.0