## Sample: Respondents who received an unfavorable outcome Generic good loser message -Specific good loser message -Lamenting politician -Democratic message Not shown -Political leader factor(treat issue) Messenger Local newspaper -Ban on begging Winning politician gloats -Winner Not shown aloats Road toll increase of diesel cars Large majority -Winning Slight majority margin Not shown -Worded: Wording of answer scale Numbered · -1-00:08:08:02:02:02:02:03:18:0

Marginal effect, fairness perception of decision

Average Marginal Component Effect -- Study 3