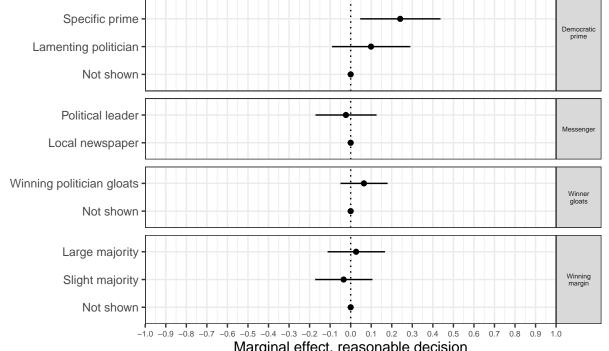
Average Marginal Component Effect -- Norwegian conjoint experiment Sample: Respondents who received a worded answer scale General prime -Democratic prime Messenger



Marginal effect, reasonable decision