

# The outcome favorability effect in three experiments

Unfavorable outcome



Unfavorable outcome



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-1.0 -0.9 -0.8 -0.7 -0.6 -0.5 -0.4 -0.3 -0.2 -0.1 0.0 0.1 0.2 0.3 0.4 0.5 0.6 0.7 0.8 0.9 1.0

Marginal effect, fairness perception