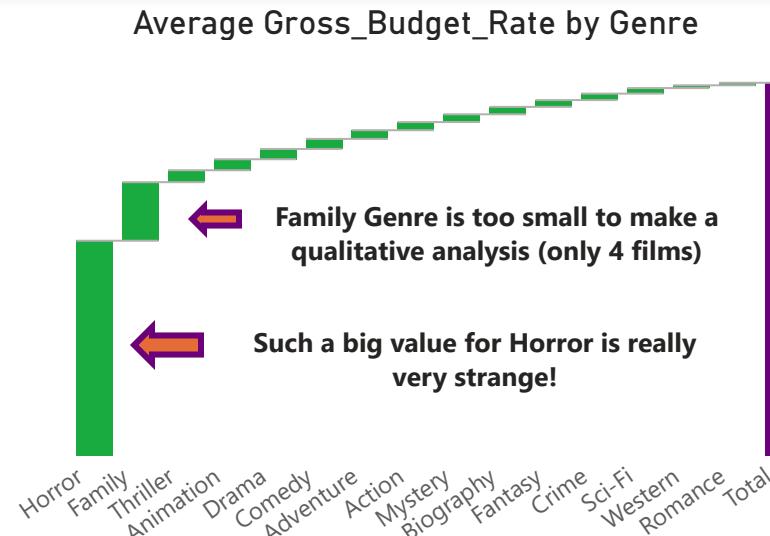
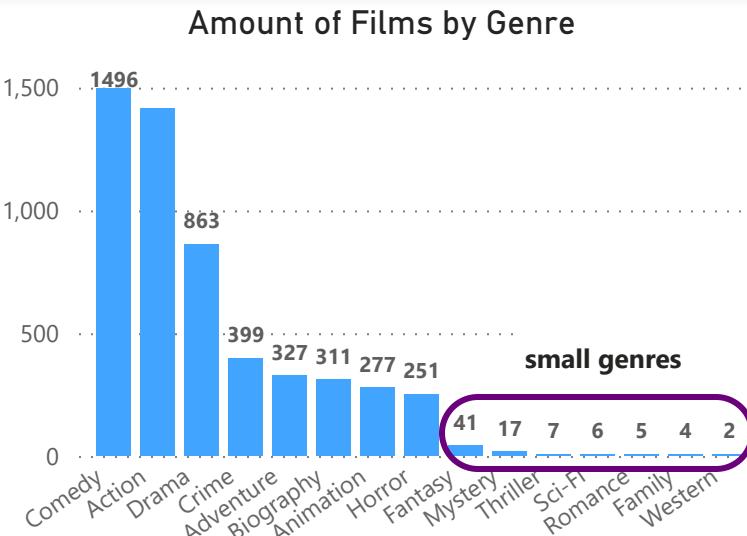




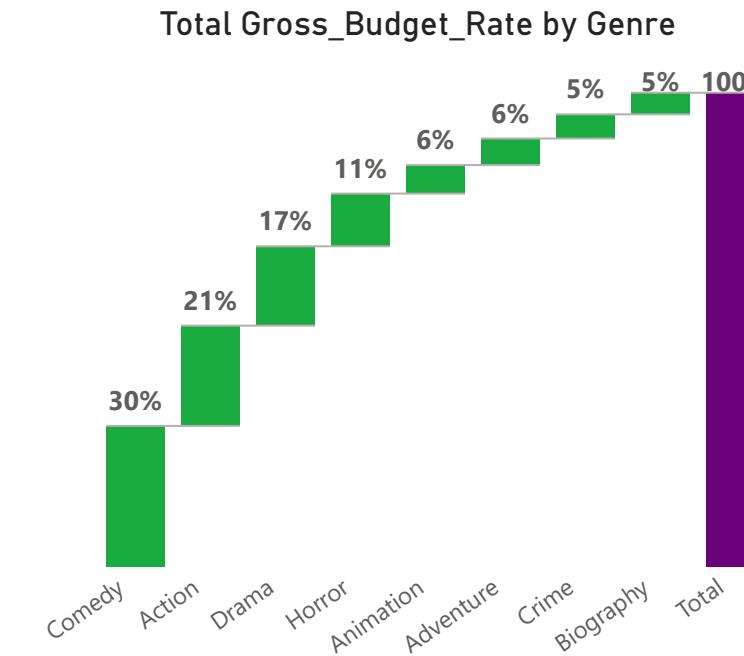
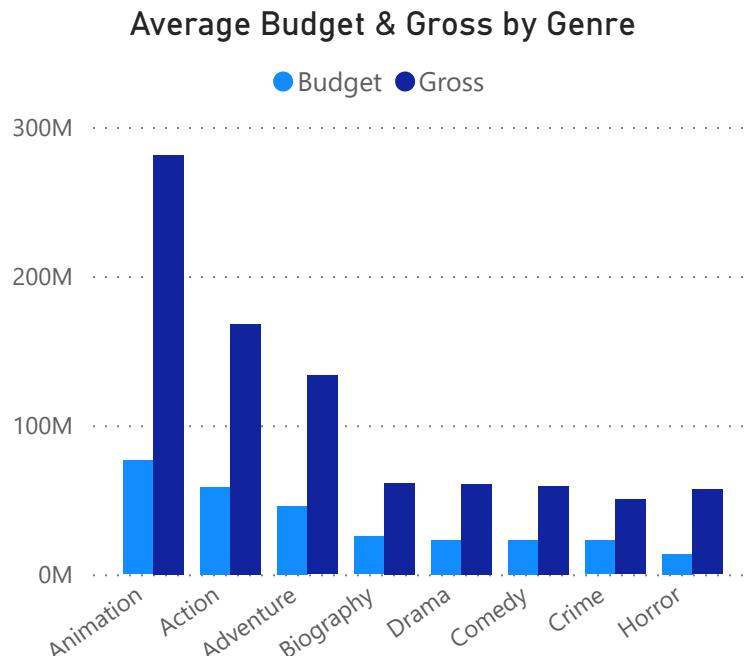
# Genre Analysis



It's quite strange that horrors made up more than 50% of profitability. So, it looks like some anomalies are there.

Name	Genre	Gross_Budget_Rate
Paranormal Activity	Horror	12,890.39
The Blair Witch Project	Horror	4,143.98
The Gallows	Horror	429.64
El Mariachi	Action	291.56
Once	Drama	139.58
Total		17,895.15

Thus, these 5 films out of 5421 (0.09%) brought **49.1%** profitability.



## Analysis without small genres and abnormally profitable films

Now it becomes clear why most of the films being made are in Comedy, Action and Drama genres.

But the Horror genre is underrated.

If we look at the content of the 3 most profitable horror films, it turns out that they are more about **paranormal phenomena** than pure horror -- probably, because people are fascinated by the **inexplicable** !

So, if you want to make a very profitable movie, the most promising topic would be paranormal phenomena (ghosts, witches, etc.)

