

Sales Dashboard



Total Revenue

\$2M

Total Profit

\$286K

Total Quantity Sold

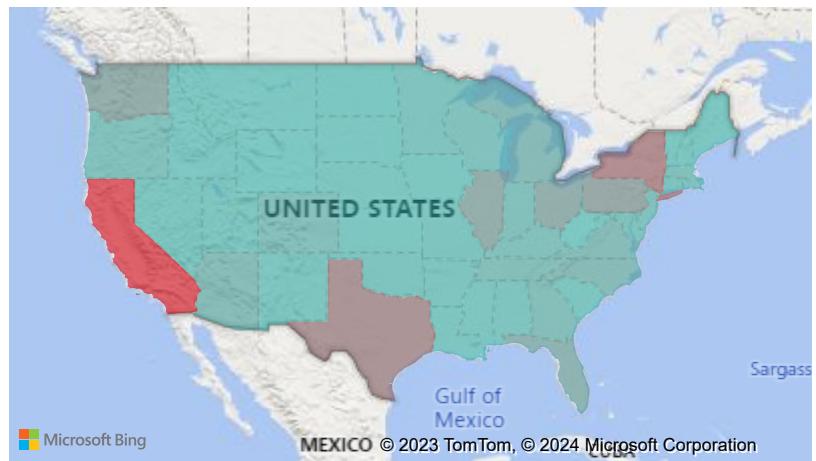
38K

Slicer by Order Date

1/3/2014

12/30/2017

Sales by State



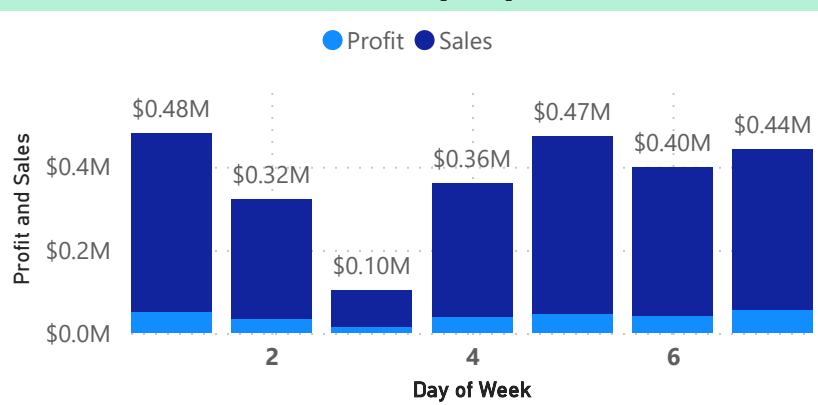
Sales and Profit by Year



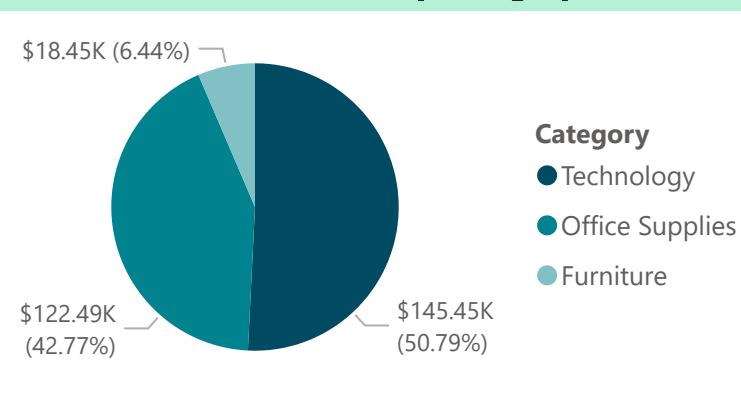
Sales by Year and Quarter



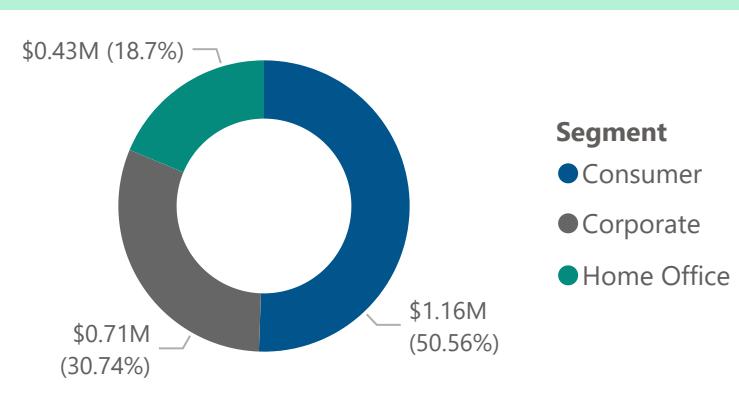
Sales and Profit by Day of Week



Sales and Profit by Category



Sales and Profit by Segment





Region and State Level Analysis

Region

- Central
- East
- South
- West

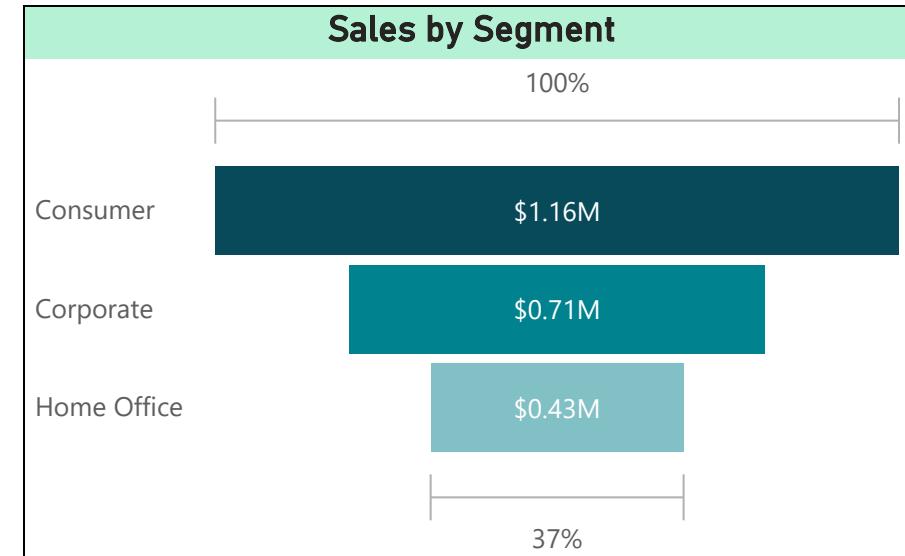
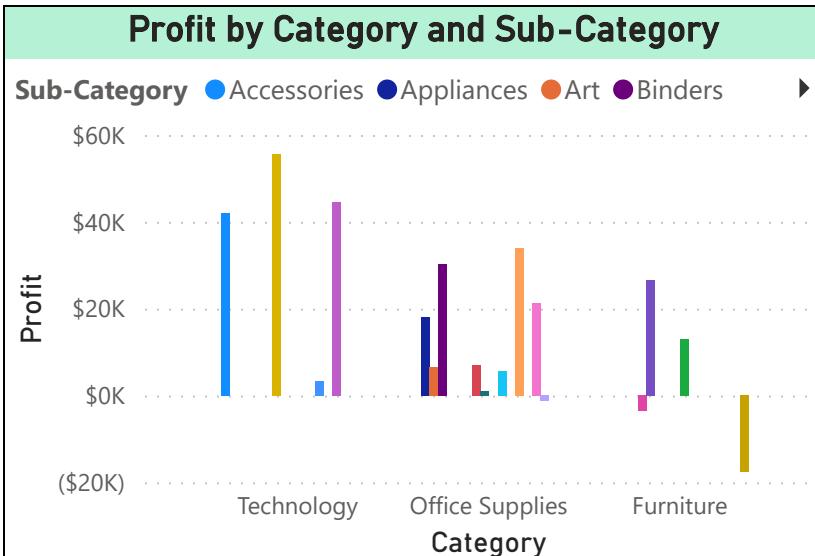
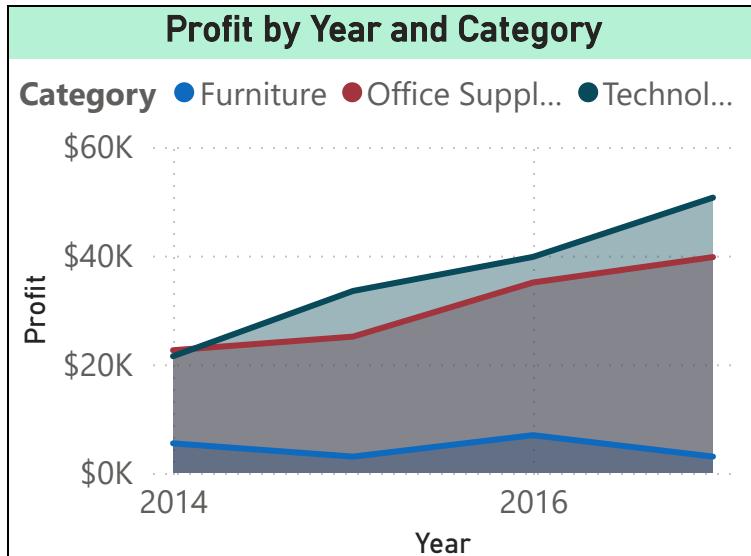
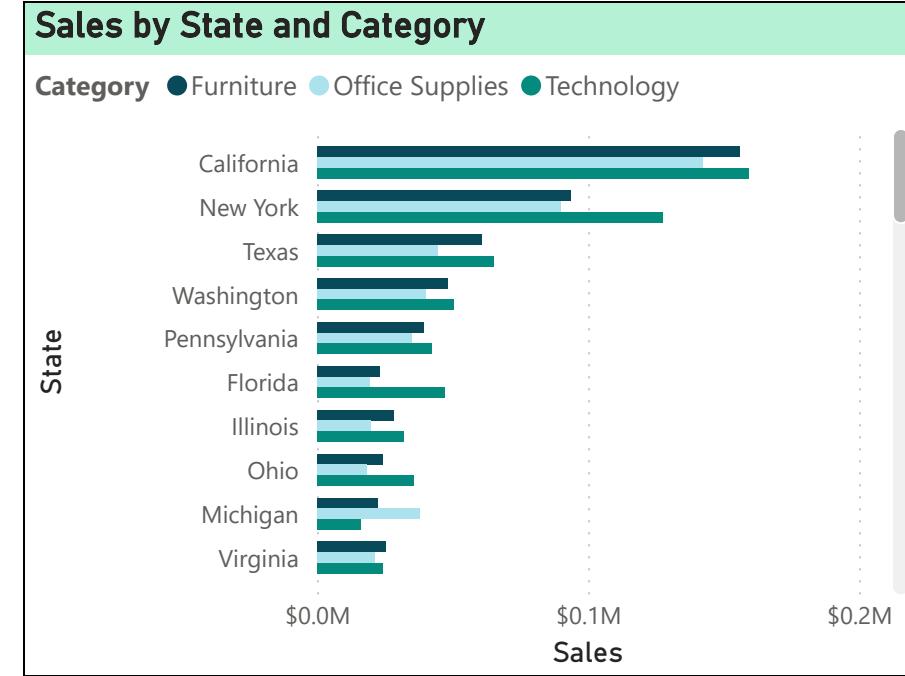
Year

- 2014
- 2015
- 2016
- 2017

State

- Alabama
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- Georgia

City	Quantity	Profit
Aberdeen	3	\$6.63
Abilene	2	(\$3.76)
Akron	65	(\$186.64)
Albuquerque	65	\$634.09
Alexandria	84	\$318.62
Allen	13	(\$39.88)
Allentown	20	(\$226.45)
Altoona	9	(\$1.18)
Amarillo	32	(\$387.97)
Anaheim	112	\$1,234.00
Andover	13	\$124.19
Ann Arbor	23	\$228.92
Total	37873	\$286,397.02



Category and Sub-Category Level Analysis



Category

- Furniture
- Office Supplies
- Technology

Sub-Catego...

- Accessories
- Appliances
- Art

