Information about cookie usage

What are cookies?

Cookies are small text files that contain information about specific website settings. Websites store cookies on devices that connect a user to the Internet, identify individual devices, and set user preferences. Websites use cookies to ascertain whether a user has visited before. Advanced applications can use these files to customize individual settings. Saving cookies is fully controlled by browser settings - a user can restrict or disable storing these files.

How do we use cookies?

We use cookies on our website to check whether a user has consented to the use of cookies while using the website. We also use cookies to analyse website traffic through Google Analytics and Hotjar - analytical tools that allow the owners of websites and apps to collect and analyse how visitors are using a site. Cookies can be used to compile stats about website usage while retaining the anonymity of visitors.

[Learn more about how Google Analytics uses cookies.](#)
[Learn more about how Hotjar uses cookies.](#)

Our website uses Google's marketing and remarketing services to collect information about user behaviour for marketing and advertising purposes. For displaying adverts we use systems such as Adform, Heap, and Facebook Pixel. As such data cannot be used to personally identify a user, adverts are not specifically displayed to a person but rather to the cookie owner.

[Learn more about how Google uses data for marketing purposes](#)
[Learn more about how Facebook uses cookies](#)

How to check your cookie settings?

A website visitor can set cookies directly on his/her browser. Every browser offers tools to manage cookie settings. While most browsers are preinstalled to automatically store cookies for all web servers (websites), you can change your browser settings to reject cookies.

While you're not required to agree to cookie usage, if you set your browser to reject cookies you won't be able to enjoy all this website's functionality.

For further information about setting up cookies in your browser, consult your browser's website. Every browser also allows you to delete stored cookies - individually or in bulk. Please visit www.aboutcookies.org for more details.