

Sviatoslav Baranov (Max)
Frontend React Developer

React.js, JavaScript, TypeScript, React Hooks, Tailwind CSS, Redux, REST API, Git, Component-based architecture, Responsive Design

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About Me	Work History
<p>I'm a frontend developer passionate about building intuitive and user-friendly web apps using React. I've been learning and coding almost daily in the past year, working on small projects and real-life apps to improve my skills in JavaScript, React, and modern frontend tools like Tailwind, Zustand, and Supabase.</p> <p>Before switching to tech, I worked several years in marketing, so I really understand how important user experience and visual clarity are. I bring that into my code. I love clean UIs, meaningful microinteractions, and making things not just work, but feel nice to use. I also worked with teams before, so I know how to communicate ideas, listen to feedback and ship things on time.</p> <p>Last three years I did a side move with STEM Tech Coach role in one Shanghai center, it brings me a lot of new knowledge and insights</p>	<p>Head of STEM Department UEC, Shanghai - China <i>August 2024 – Present</i></p> <ul style="list-style-type: none">Leading the STEM department by setting strategic direction and operational goals.Designing educational roadmaps and curriculum plans aligned with international standards.Coaching and supervising a team of line teachers to ensure high-quality instruction.Evaluating teacher performance, providing actionable feedback, and reporting directly to company headquarters.Facilitating internal communication and innovation in teaching methodologies across science and tech subjects. <p>STEAM Coach Wow Kids, Hangzhou - China <i>August 2021 – August 2024</i></p> <ul style="list-style-type: none">Instructed over 250 students using play, storytelling, games, and dialogue to enhance the learning experience.Authored and applied over 570 personalized reports on student progress.Build, improve and refactor over 230 projects and props for teaching engineering, technology, programming (Python) <p>Web Developer Alan Co, Shanghai - China <i>August 2019 – July 2021</i></p> <ul style="list-style-type: none">Combining roles - manual QA, front-end (React), back-end (Express.js) in the team of 5 local developersWorking on 7~ projects at the same timeContinuously improving coding and bugfixing skillsAttend refactor meetings, daily meetings, company meetings, CEO meetings, partners meetings...

<p>Right now I'm looking for a frontend role in a team where I can grow fast, contribute to real product, and write code that people actually use. I don't know everything yet, but I learn quickly and always try to improve. Also I write decent documentation :)</p>	<p>Frontend Junior Mart Ltd Vladivostok <i>August 2018 – September 2019</i></p> <ul style="list-style-type: none"> • Building a structure of html pages from designer mockups in Zeplin • Working on reacting functionality on the page • Building page with HTML5, CSS and then with Sass-Less • Adding simple animation • Successfully finished 20+ projects • Dive into web dev in all possible for small studio options - attend code review, help refactor backend code, destroy production server on Friday, take down a whole DB • Fall in love with Coding
<p>Frontend Development: React.js, JavaScript (ES6+), TypeScript, Tailwind CSS, component-based architecture, responsive UI design</p> <p>Backend & Tools: Supabase, Express.js, Nodemailer, REST API basics, QA testing, Git & GitHub</p> <p>Team & Project Work: Time and task management, team collaboration, taking ownership and responsibility, planning and coordinating events, ChatGPT, Claude</p> <p>Creative Thinking: Finding ways to automate boring stuff, creating engaging learning materials, trying new ideas to solve problems</p> <p>Problem Solving & Critical Thinking: Debugging issues, making decisions fast when needed, thinking through user flows and edge cases</p>	<p>Marketing Intern -> Marketing Specialist Mart Ltd <i>July 2016 – July 2018</i></p> <ul style="list-style-type: none"> • Developed a social media posting plan that reduced Cost per Lead (CPL) by 30-35%. • Prepared text for A/B testing in performance advertising, utilizing Google Ads, Yandex Direct, VK ads, and OK ads through the SaaS service Target Hunter. • Achieved client goals in PPC campaign costs, social media engagement, and product reach on e-commerce platforms such as Avito and Yula. • Crafted informative, persuasive, and engaging posts to capture and retain the attention of the target audience. • Increased sales for an online English teacher by 5x through systematic posting and promotion of materials. • Created attractive materials for the Checkmate Club Competition, achieving over 300k views on the VK platform.
<p>Languages:</p> <ul style="list-style-type: none"> • English: Advanced (C1) • Russian: Native • Chinese: Daily Conversation • Japanese: Basic 	<p>Bachelor of Psychology 2012-2016 FEFU - Far Eastern Federal University, Vladivostok Russia</p> <p>QA Engineer 2024 Nikolay Krotov, personal Mentor</p> <p>Marketing Manager April 2021 Online University Tochka Dostupa by Dmitryi Rumyancev</p> <p>WordPress Developer 2022 Ichigarev Academy</p>

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CERTIFICATE OF COMPLETION

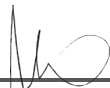


This is to certify that

Baranov Sviatoslav

15.10.2024

has successfully completed the QA course by Nikolay Krotov
and has the necessary skill level to work as a QA Engineer



Krotov Nikolay Valerievich
Personal Mentor

