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| Task | Upload the dataset to Cognos Analytics, delete the unnecessary columns, create a data module, explore and visualize the dataset |
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Problem Statement:-

The growth of supermarkets in most populated cities is increasing and market competitions are also high. The dataset is one of the historical sales of supermarket company which has recorded in 3 different branches for 3 months data. Predictive data analytics methods are easy to apply to this dataset.

Output:-

Overall Dashboard



Female Customers



Male Customers



Super Market – A - Yangon



Super Market – B - Mandalay



Super Market – C - Naypyitaw



Sales

Female

Male

Branch - City

C | Naypyitaw B | Mandalay A | Yangon

Customer type by City

Customer by Gender

Female

Male Female

Total (Sum)

60,000

50,000

40,000

30,000

20,000

10,000

0

Naypyitaw

City

Total (Sum)

60,000

50,000

40,000

30,000

20,000

10,000

0

Naypyitaw

City

178

150