Ideation Phase Brainstorm & Idea Prioritization Template

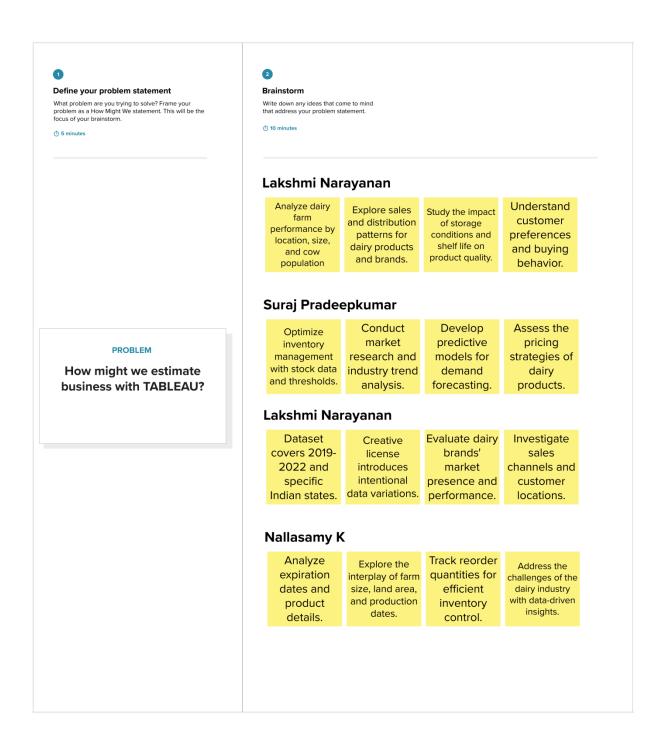
Date	19 September 2023
Team ID	Lakshmi Narayanan
Project Name	Estimation of Business Project
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Define the Problem Statement and Step-2: Brainstorm





Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

(1) 20 minutes

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Analyze dairy farm performance by location, size, and cow population:

Assess the correlation between farm location and production efficiency.

Study the impact of cow population on farm productivity and sales.

Understand how farm size influences the sustainability of dairy operations.

Explore sales and distribution patterns for dairy products and brands:

Identify the best-selling dairy products across different regions Analyze the market share of various dairy brands in specific areas

Investigate the seasonality and regional variations in dairy product sales.

Study the impact of storage conditions and shelf life on product quality:

Examine how different storage conditions affect dairy product freshness.

Investigate consumer feedback related to the shelf life of dairy items. Determine the relationship between storage practices and product quality degradation.

Step-4: Prioritize

