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# JORDAN HAMILTON

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UI/ UX Designer

## Contact

### Home:

49 Berlin Street  
Belfast  
BT13 1PN

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+447856150175

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## Skills

Photoshop & Illustrator  
InDesign  
Microsoft Office  
Management Skills  
Arduino  
After Effects  
Premiere Pro  
Abelton Live  
Prototyping7  
Communication skills

## Personal Profile

A highly motivated designer that is driven by challenges and achievements. I am an imaginative designer that tries to find inspiration in everyday life, myself and others. Passionate about design I love to challenge myself to come up with the best possible concepts I can. I like to have a balanced design process where I get to enjoy having fun experimenting with designs but can manage my time to implement a professional solution. I am a talented team member with excellent communication skills that allow me to communicate effectively with colleagues, users, and clients. I thrive on criticism and take this positively as it helps me grow as a designer. I am excited to keep learning about design and working with experienced designers. I have a professional attitude when it comes to working and I believe this is evident when people see how I work.

## Education

- **2015 – 2018** - Northumbria University – Interaction Design BA (Hons) (Course Rep)
- **2005 – 2012** - Belfast Boys' Model School (Mentor & Senior Prefect)

## Qualifications

### BA (Hons):

1<sup>ST</sup> Class Honours

### GCSE:

10 GCSE's (A – C) Including Maths (B) and English (C).

### A Level:

ICT (A, A), Media Studies (B)

## Design Experience

### Ustwo (2017/2018)

Working with Ustwo I was given the brief to future-proof Well Pharmacy by helping them remain relevant and competitive in the digital market. I focused on their slogan that they were the "Community Pharmacy" to help come up with my design solution "Well Circle". By introducing an indoor preloaded interface, the customers can collect a prescription for themselves and those within their "Well Circle". Providing the user with loyalty and good Samaritan points to bring in a younger demographic. This interface can store information facing the problem they had of information, time and money being lost. The device also allowed for the pharmacist to be front of house rather in the back packing pills giving the pharmacy their sense of "Community".

### Sage One (2016)

Working with Sage on a project to redesign the Sage One application. This application is used by small businesses for payroll management. The brief was to redesign the app and make it more user-friendly, less time consuming and effective.

## Work Experience

### **Self-Employed – Brand Ambassador (Oct 2017 – Present)**

As a brand ambassador, I work for clients that would like their services, promotions, and businesses promoted. I have to be informative, friendly and confident to deal with members of the public. Working with well-known companies I provide excellent customer service to a range of different people. As a brand ambassador, I have obtained numerous transferable skills due to having different briefs each shift. I understand the importance between client and customers, this kind of knowledge can also be implemented to my interactive and visual designs. As my briefs change each time I must learn to retain information, manage my time and provide professional knowledge to the customers during each shift.

### **Seed Marketing – Brand Associate for Amazon (Dec 2017 – June 2018)**

Whilst studying at Northumbria University, I obtained the position of the Student Brand Ambassador for Amazon Prime. In this role, I worked independently interacting with students, organizing events and getting people to sign up to Amazon Prime. When I accepted this role, I was originally a Brand Ambassador but as I got loads of sign-ups and interactions I was promoted to be a Brand Associate for Amazon after a month. In this role, I used my design skills to create flyers with QR codes to help boost my sign-ups. My employers were impressed with this initiative and showed this to other brand ambassadors for inspiration.

### **Livestyled- Application Sales Team Leader for O2 (Nov 2016 – Feb 2018)**

In this role, I was the team leader for the application sales at O2 Academy Newcastle. I had to engage with customers before gigs ensuring that they used the App to purchase merchandise and drinks. I originally applied to be a team member but was promoted after my first day as they saw how professional, confident and engaging I was with the customers. I ensured that my team and I were working effectively to meet our targets.

### **Concentrix – Inbound Sales Chat for Apple (Aug 2017 – Sep 2017)**

Over the summer, I worked as an inbound sales representative for Apple. In this role, I needed to provide customers with information regarding technology chatting with them to help pick the best product for themselves. By using my customer services skills, I was able to meet targets and ensured to get excellent customer feedback.

## Websites



<http://www.jordanhamiltontodesigns.co.uk>



<https://www.linkedin.com/in/jordan-hamilton-2b8780137/>