

# I am Rb.

# Nice to meet you



My name is Nhi Le, as known as Rb. I'm currently an Interactive Media Design student at Northumbria University, UK. I also am a freelance designer at the moment. I specialise in UX/UI and Brand identity design. I'm always passionate in designing products that would help our life easier, faster and better.

## contact

|         |                                |
|---------|--------------------------------|
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## experience

|                         |  |
|-------------------------|--|
| <b>UX/UI Designer</b>   | <b>SageOne Live Project</b> • Newcastle, UK  |
| Nov 2017                | University live project collaborating with Sage on creation of Sage Ez - an employee scheduling and payroll application. Responsible for competitor analysis, wireframing, prototyping, user journey mapping, user testing and user interface.                             |
| <b>Graphic Designer</b> | <b>More Than Basis store</b> • HCMC, Vietnam   |
| June 2016               | <a href="http://www.facebook.com/morethanbasis">www.facebook.com/morethanbasis</a><br>Design a brand new identity for More Than Basis - a fashion brand made for young people. In charge of designing logo and brand guidelines along with packaging, poster, etc.         |
| <b>Graphic Designer</b> | <b>Penguin Island store</b> • HCMC, Vietnam  |
| May 2016                | <a href="http://www.facebook.com/penguinisland.vn">www.facebook.com/penguinisland.vn</a><br>Redesign Penguin Island - accessories store brand identity. In charge of redesigning logo, business card as well as creating brand guidelines, staff t-shirt and shopping bag. |

## education

|              |   |
|--------------|---|
| 2015–Present | <b>Northumbria University</b> • UK<br>Interactive Media Design (Hons) |
| 2012–2014    | <b>FPT Arena</b> • Vietnam<br>Multimedia Design (Distinction)         |
| 2009–2012    | <b>Phan Chu Trinh High School</b> • Vietnam                           |

## knowledge

|                  |   |
|------------------|---|
| <b>Skills</b>    | Competitor Analysis • Wireframing • Prototyping • User Journey Mapping • Information Architecture |
| <b>Expertise</b> | UX/UI Design<br>Brand Identity Design   |
| <b>Software</b>  | Adobe Creative Suite • Cinema 4D • Arduino • Proto.io • Invision • Ableton Live • Sketch          |
| <b>Basic</b>     | HTML5 • CSS3 • Wordpress  |
| <b>Language</b>  | Vietnamese<br>English (Intermediate)  |