

dominic lobb

digital designer.

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Half Moon Apartments,
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A final year Interaction Design student at Northumbria University.

I'm interested in producing unique and logical new experiences and interactions. I heavily focus on UX & UI, creating new concepts ranging from new app experiences to immersive digital installations. I combine logical research insights with ambitious concepts influenced by design fiction and visions of future technology.

Experience

(September – December 2017)

Well Pharmacy Live Project with UsTwo

A live brief set by Ustwo Design Agency. The goal was to create a future proof digital service for Well. The solution was a personal health diary application for Well customers to log and review their medication and health activity. Using Big Data, Well can offer localised and personal content to communities, supporting their brand goal.

(March – May 2017)

Atom Bank Live Project

Teaming up with the design team at Atom Bank, we collaborated to create concepts for a new Student Account section of the existing application, applying unique interactions and features.

(Nov 2016)

Sage One Live Project

Aimed at a small business, my partner and I developed visual concepts and prototypes for a business management application suite. This involved redesigning payroll, as well as shift and money management.

(Nov 2015 – Present)

Sales Associate @ Levi's

I provide essential customer service, identifying their needs with products and providing the best possible solution. I provide technical information about products, honest & supportive advice and push the iconic brand.

Thank you for your consideration.
References available on request.

Education

(2015–2018)

Northumbria University

Interaction Design (BA Hons)

(2013–2015)

Sunderland College

A Levels in Graphics, IT & Media (A*, A*, A)

(2008 – 2013)

Hetton Comprehensive School

12 GCSEs A* – A

Including Maths, English and Science

Skills

User Research
Competitor & Market Analysis
Idea Generation & Wireframing
Interface Design
Experiential Design
Branding & Visual Design
Film making & Media Theory
Prototyping & User Testing

Tools

Adobe Creative Suite
Sketch
Proto.io, Invision, Flinto
Ableton Live
Unity
Autodesk Maya
HTML & CSS
Wordpress
Projection Mapping Studio