



**Bločk 2018**

# **The SEE Region's First Blockchain Workshop Conference**

14.-15. December 2018.  
Čakovec, Croatia



# About us



Blockada is an NGO with a mission to lead the development and implementation of blockchain technology in Southeast Europe. Blockada currently organizes two annual blockchain events – **BLOČK** and **BlockSplit**.



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**Block Split**

More info: [www.blockada.io](http://www.blockada.io)

# Bločk 2017. in numbers

90

attendees

5

speakers

1

hands-on  
workshop

4

talks

1

after  
party





# BlockSplit 2018. in numbers

350

attendees

27

speakers

6

hands-on  
workshop

21

talks

1

after  
party

1

bbq  
party





# Some of our past speakers



**PJ Leimgruber**

Marketing director  
@District0x



**Peter Todd**

Core Contributor  
@Bitcoin



**Sandra Ro**

Managing Partner  
@UWINCorp



**Paul Janowitz**

Community lead  
@Monero



**Paweł Cichocki**

Founder  
@Nebula Network



**Simona Pop**

Head of Marketing  
@ConsenSys



**Ajit Tripathi**

Partner  
@ConsenSys



**George Spasov**

Blockchain Architect  
@LimeChain



**Robert Zaremba**

Senior blockchain engineer  
@Sweetbridge



**Mislav Javor**

CEO  
@AMPnet



**Bruno Škvorc**

CEO  
@Bitfalls



**Admir Šabanović**

Senior software developer  
@Altcoin

# Some of our sponsors





# Bločk 2018

## - NFT Edition -

Come and learn about the next big thing after cryptocurrencies

### ICO, DAO, ENS, etc

- Initial coin offering - new type of financing
- DAO - new type of organization
- ENS - new type of global identities resolution
- Blockchain reputation, sovereignty
- Blockchain credit unions
- Many other implementations...

# Bločk 2018 – NFT Edition

BLOČK 2018 – NFT Edition: In its 2018 edition, BLOČK conference puts the spotlight on one of the next big things in blockchain: Non-Fungible Tokens. Just like last year, we're bringing 100 blockchain developers, enthusiasts, and experts for a weekend exchange of high-quality theoretical and practical knowledge, inspiration, and new ideas. You can expect internationally acclaimed speakers, as well as developers and founders from Southeastern Europe and beyond. We will provide a number of entertainment and networking events, including a town-wide cryptohunt game and a crypto party on Saturday night.



# NFTs (Non-Fungible Tokens)

NFTs (Non-Fungible Tokens): NFTs, unique and non-interchangeable cryptographic tokens, are a popular and rapidly-growing domain of blockchain technology. They are expected to revolutionise asset management, ranging from real estate to art and company shares. Both building and applying NFTs require a significant depth of understanding – for full introduction to the concept of NFTs, please see [bitfalls.com/nft](https://bitfalls.com/nft). At BLOČK 2018, we'll help you build your first NFTs and learn how to implement NFTs of varying complexity, and even use some of them in our cryptohunt!





# Venues



## Hotel Castellum

We chose Hotel Castellum in Čakovec as the main venue of this year's BLOČK. This new business & city break hotel offers a cozy and aesthetically appealing conference space with a view of the lush Čakovec park that surrounds it, an intimate wine bar, and a restaurant that serves quality coffee and tasty local food.

<https://castellum-cakovec.com/>



## Castle Zrinski

Our secondary venue is situated within Castle Zrinski, a centuries-old fortification that was once a home to the Zrinski family, a dynasty that played a significant role in Croatian history. Furthermore, since the cryptohunt will take place all over the town of Čakovec, the attendees will be able to walk around and experience the distinct appeal of its streets.



# Networking & Cryptohunt

A city-wide Ready-Player-One  
style treasure hunt with real  
ether rewards at the end, all  
NFT-powered!





# Our speakers



**Filip Muki Dobranić**  
Hekovnik



**Nate Geier**  
EthValue



**Mislav Javor**  
AMPnet



**Tomislav Mamić**  
Denther



**Urban Osvald**  
Oxcert



**Sonja Prstec**  
Status.im



**Dejan Radić**  
Oroundo



**Billy Rennekamp**  
Bin Studio



**Bruno Škvorc**  
Status.im



**George Spasov**  
LimeChain



**Vladislav Ivanov**  
LimeChain



**Marko Zovko**  
Async Lab



# Our sponsors





# Sponsor packages

	SUPPORTER	BRONZE PARTNER	SILVER PARTNER	GOLD PARTNER	GENERAL PARTNER	UnCONF TRACK SPONSOR
Conference tickets (workshops not included)	3	5	7	10	15	10
Logo at website and printed materials	Yes	Yes	Yes	Yes	Yes	Yes
Promoting sponsor on Social Media (fb, twitter)	/	/	Yes	Yes, sponsored ad	Yes, sponsored ad	Yes, sponsored ad
Invitation to VIP & Speakers Dinner	/	/	1	2	3	2
Booth	/	/	Yes	Yes	Yes	/
Stage Time	/	/	/	Organizators will say thank you and read your company name	Yes, 15 minutes	Yes, 5 minutes at Unconf track
Swag Bag	/	/	1 piece		3 pieces, branded bag	1 piece
BlockChain Panel	/	/	/	Yes	Yes	/
Attending press conference for medias	/	/	/	Yes	Yes	/
Mentioning in PR articles and medias	/	/	/	Yes	Yes	Yes
Co-Branding event (event name will be powered by sponsor's name)	/	/	/	/	Yes	/
Available packages	/	15	10	3	1	1
PRICE	€150.00	€300.00	€500.00	€1,500.00	€4,000.00	€1,000.00



# Contact

Ask us anything  
**blockada@pm.me**

More info about conference  
**[www.blockconf.io](http://www.blockconf.io)**

