

#page About US

“Trusted Intelligence for Finance & Cyber Defense”

Sunnivaera is a product-driven technology company building a unified **Lakehouse-powered FinTech and Cyber Intelligence Platform**. We design intelligence systems that understand **customers, regulators, and attackers—simultaneously**.

Our platforms enable financial institutions to turn fragmented data into **actionable insights, proactive risk controls, and responsible AI-driven decisions**.

Vision:

To become the world’s most trusted intelligence platform where financial data, security, and AI converge to protect and empower digital economies.

Mission:

Sunnivaera builds secure, scalable, and regulator-ready data and cybersecurity products that help financial institutions deeply understand customers, prevent financial crime, and innovate responsibly using AI.

Why Sunnivaera Exists: A **single, intelligence-driven platform** that unifies analytics, fraud, AML, digital lending, and cybersecurity on a common data and AI foundation.

The Problem Today

- Fragmented data across systems and channels
- Reactive fraud and AML operations
- Disconnected cybersecurity tools
- AI models that lack governance, transparency, and trust

Sunnivaera Pvt. Ltd

Our Belief

- Data and security must be one system, not silos
- AI must be explainable, auditable, and compliant by design
- Products should continuously adapt, not just detect threats

#page Our Capacity

Sunnivaera should follow these rules:

1. Product-First, Not Project-First
 - Internal product roadmap
 - Minimal customization
 - Configurable, not bespoke
2. Single Data & Security DNA
 - Same lakehouse → analytics + fraud + AML + security
 - One identity graph across platforms
3. Regulation as a Feature
 - Audit trails
 - Explainability dashboards
 - Model decision transparency
4. Global Mindset, Local Intelligence
 - Global compliance frameworks
 - Localization by policy & data rules
 - Especially strong for the global fit

#page Product and Services

A. Core Platform: FinTech Data Lakehouse

One Trusted Data Brain for Financial Institutions

Data Foundation

- Multi-cloud lakehouse (AWS, Azure, GCP and on premisses environment)
- Real-time streaming and batch ingestion
- Structured, semi-structured, and alternative data
- Privacy-by-design and data sovereignty

Domain Intelligence Products

1. Customer 360

- Unified customer profiles
- Behavioral, transactional, and digital signals
- Golden record and identity resolution

2. Recommendation & Personalization

- Next-best-action and next-best-offer
- Context-aware, real-time decisioning
- Omni-channel journey orchestration

3. Fraud Detection

- Real-time anomaly detection
- Behavioral and device intelligence
- Network and graph-based fraud analysis

4. AML & Compliance

- Transaction monitoring and risk scoring
- Intelligent alert prioritization
- Explainable AI for regulators and auditors

5. Digital Lending & Credit Intelligence

- Multi-dimensional credit and risk scoring:
 - Transaction behavior and cash-flow analysis
 - Repayment and delinquency patterns
 - Capacity and obligation assessment
 - Credit bureau and alternative data integration
 - Willingness, stability, and behavioral indicators

B. CYBERSECURITY PRODUCT LINE

Security That Understands Data, Identity & Behavior

1. Identity-Centric Security

- Zero Trust Architecture
- Continuous authentication
- Identity threat detection

2. Data Security & Privacy

- Data classification & lineage
- Sensitive data discovery
- Policy-driven access control

3. AI-Driven Threat Intelligence

- UEBA (User & Entity Behavior Analytics)
- Insider threat detection
- ML-based SOC automation

4. Cloud & API Security

- FinTech API protection
- Runtime cloud posture monitoring
- DevSecOps integration

C. AI & INTELLIGENCE LAYER (Shared Across Products)

- Feature store (cross-domain reuse)
- MLOps & Model Governance
- Responsible AI & explainability
- Real-time decision engines

#page team

Our Expert Leadership & Operations Team

Sunnivaera is powered by a highly accomplished leadership and operations team, bringing together **decades of collective experience** across technology, business strategy, engineering excellence, people management, and enterprise operations. Our team combines deep domain expertise with a shared commitment to innovation, integrity, and long-term value creation.

Executive Leadership

- **Chief Executive Officer (CEO)**

Provides strategic vision, organizational leadership, and governance, with extensive experience in scaling businesses, driving innovation, and building sustainable enterprises.

- **Chief Technology Officer (CTO)**

Leads technology strategy, architecture, and innovation, leveraging decades of hands-on experience in enterprise systems, cloud platforms, data, and emerging technologies.

- **Chief Business Officer (CBO)**

Oversees business growth, partnerships, and market expansion, backed by a strong track record in revenue strategy, customer success, and global business development.

- **Chief Operating Officer (COO)**

Drives operational excellence, delivery governance, and execution, ensuring scalable processes, quality outcomes, and efficient organizational performance.

Engineering & Delivery

- **Director of Engineering**

Leads engineering teams and delivery frameworks, ensuring high-quality, secure, and scalable solutions through proven engineering leadership and best practices.

People, Culture & Operations

- **People & Culture (P&C) Team**

Champions talent strategy, organizational culture, leadership development, and workforce excellence, supported by decades of HR and people management experience.

- **Administration Team**

Ensures smooth day-to-day operations, compliance, finance coordination, and organizational support, enabling teams to focus on innovation and customer success.