

Swagatam Nanda

Data Analyst

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📍 Bengaluru, KA

SUMMARY

Self-motivated & data-driven undergraduate with experience working as a data analyst. Gained hands-on experience in deploying statistical methods to analyze data and generate insightful business reports for top-level management and key stakeholders.

EDUCATION

Bachelor Degree In Electronics and Communication Engineering

Jul '17 - Jul '21

Gandhi Institute For Technology

Bhubaneswar, Odisha

Intermediate

Feb '15 - Feb '17

Prabhujee English Medium School

Bhubaneswar, Odisha

SSC

Jan '14 - Jan '15

MBS Public School

Bhubaneswar, Odisha

EXPERIENCE

Associate Technology L1

Sep '21 - Present

Publicis Sapient

Bengaluru, KA

Key Responsibilities:-

- Monitoring key metrics and understanding root causes of changes in metrics to identify opportunities for improvement.
- Collaborating with the product managers in exploring data to find actionable insights & make recommendations through:
 - Funnels, cohort analysis, long-term trends, user segmentation etc.

KEY SKILLS

- Data Analysis • Data Visualization • Data Extraction • Report Generation
- Dashboard Management • KPI Monitoring •
 - Power BI • Python
- Adobe Analytics • Google Analytics

TECHNICAL SKILLS

Database: MySQL

Data Science Toolkits: NumPy, Pandas

Languages: Python

PROJECTS

DENSITY BASED TRAFFIC LIGHT CONTROLLER

Aug '16 - Dec '16

Aims at reducing traffic congestion and unwanted longtime delay during the traffic light switch over especially when the traffic is very low.

ACHIEVEMENTS

- Bagged 1st prize on Debate competition on Engineering Day.
- Bagged 1st Prize in quiz competition held in our campus organised by Canara Bank.
- Bagged 2nd prize on science Exhibition in 12th.

ACTIVITIES

- Event coordinator-organize & manage events in the college.
- Member of Gandhi Institute for Technology cricket team
- Gaming
- Sketching

ADDITIONAL INFORMATION

- Member of the Red Cross Society | Jun '19 - Present
- Languages: Odia(native), English (intermediate), Hindi(Fluent)