

# 1.) Pull in Data and Convert ot Monthly

```
In [1]: import yfinance as yf
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
```

```
In [2]: apple_data = yf.download('AAPL')
df = apple_data.resample("M").last()[["Adj Close"]]
```

```
[*****100%*****] 1 of 1 completed
```

## 2.) Create columns.

- Current Stock Price, Difference in stock price, Whether it went up or down over the next month, option premium

```
In [17]: # difference in stock price
df["Diff"] = df["Adj Close"].diff().shift(-1)

# target up or down
df["Target"] = np.sign(df["Diff"])

# Option premium
df["Premium"] = .08*df["Adj Close"]
```

```
In [18]: df.head()
```

```
Out[18]:
```

	Adj Close	Diff	Target	Premium
Date				
1980-12-31	0.117887	-0.020296	-1.0	0.009431
1981-01-31	0.097591	-0.006045	-1.0	0.007807
1981-02-28	0.091546	-0.006909	-1.0	0.007324
1981-03-31	0.084637	0.013386	1.0	0.006771
1981-04-30	0.098023	0.016409	1.0	0.007842

## 3.) Pull in X data, normalize and build a LogReg on column 2

```
In [3]: import numpy as np
import pandas as pd
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn import metrics
```

```
In [11]: X = pd.read_csv("Xdata.csv", index_col="Date", parse_dates=["Date"])
```

```
In [21]: y = df.loc[:, "2023-09-30", "Target"].copy()
df = df.loc[:, "2023-09-30", :].copy()
```

```
In [22]: logreg = LogisticRegression()
logreg.fit(X, y)
y_pred = logreg.predict(X)
```

## 4.) Add columns, prediction and profits.

```
In [23]: df["Predictions"] = y_pred
```

```
In [32]: df["Profits"] = 0.
```

```
In [35]: # True Positives
df.loc[(df["Predictions"] == 1) & (df["Target"] == 1), "Profits"] = df["Premium"]
# False Positives
df.loc[(df["Predictions"] == 1) & (df["Target"] == -1), "Profits"] = 100 * df["Diff"] +
# True Negative = 0
```

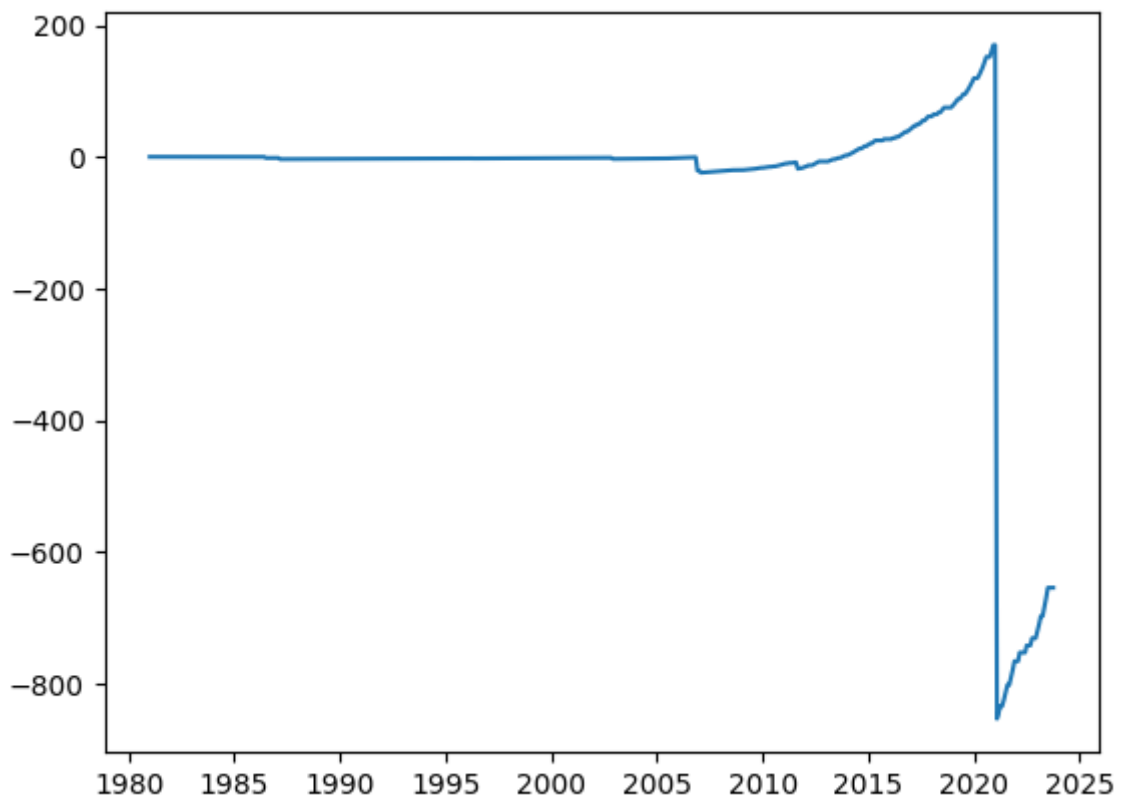
```
In [38]: df.head()
```

```
Out[38]:
```

	Adj Close	Diff	Target	Premium	Predictions	Profits
<b>Date</b>						
<b>1980-12-31</b>	0.117887	-0.020296	-1.0	0.009431	-1.0	0.000000
<b>1981-01-31</b>	0.097591	-0.006045	-1.0	0.007807	-1.0	0.000000
<b>1981-02-28</b>	0.091546	-0.006909	-1.0	0.007324	-1.0	0.000000
<b>1981-03-31</b>	0.084637	0.013386	1.0	0.006771	1.0	0.006771
<b>1981-04-30</b>	0.098023	0.016409	1.0	0.007842	1.0	0.007842

## 5.) Plot profits over time

```
In [37]: plt.plot(np.cumsum(df["Profits"]))
plt.show()
```



## 5.5 how you see your skills valuable to PJ and/or Philip Liu

Based on the knowledge I learnt from ECON410 guest speaker, I would recommend a start-up blockchain company to improve their security level, including conducting regular audits, implementing rigorous security protocols, and establishing a bug bounty program to encourage white hat hackers to find and report vulnerabilities.

Regarding my data analysis ability, I can adopt Python/R and SQL to conduct user behavior analysis, in terms of features engineering and NLP analysis for the features that are most valued by the community. In addition, I can use data analytics skill to help interpret market trends and user sentiment, allowing the platform to adapt quickly to changing market conditions or to anticipate them.

## 6.) Create a loop that stores total profits over time

In [ ]:

## 7.) What is the optimal threshold and plot the total profits for this model.

In [ ]: