WORKSHOP HOMEWORK

PRODUCT VISION EXAMPLES

- Adobe Revel
  (https://www.dropbox.com/s/k26uxdley868xq4/Revel%20Visiontype.mov?dl=0)
- InVision (https://www.dropbox.com/s/p41jdnuo33j4xcr/invision%20studio.mp4?dl=0)
- Asana (https://www.dropbox.com/s/dkm1vwcwxs0boit/Asana%20Vision.mp4?dl=0)
- John Deere (https://www.youtube.com/watch?v=t08nOEkrX-I&feature=youtu.be)
- SpaceX (https://youtu.be/-aGISgOB6n0)

PRODUCT PRINCIPLES EXAMPLES

- Slack Product Principles
  (https://medium.com/@stewart/we-dont-sell-saddles-here-4c59524d650d)
- Supercell Product Principles (https://supercell.com/en/news/10-learnings-10-years/7436/)
- Amazon Shareholder Letters
  (https://www.cbinsights.com/research/bezos-amazon-shareholder-letters/)

PRODUCT STRATEGY READING:

- https://svpg.com/product-strategy-overview/
- https://svpg.com/product-strategy-focus/
- https://svpg.com/product-strategy-insights/
- https://svpg.com/product-strategy-actions/
- https://svpg.com/product-strategy-management/