

Credit Card Transaction Report

Q4

Q3

Q2

Q1

week_start_date

All

Total Revenue

55.3M

Total Interest

7.8M

Transaction Amount

44.5M

Transaction Count

655.7K

card_category Sum of Revenue Sum of total_trans_amt Sum of interest_earned

Blue 4,61,39,397.74 36957875 64,95,888

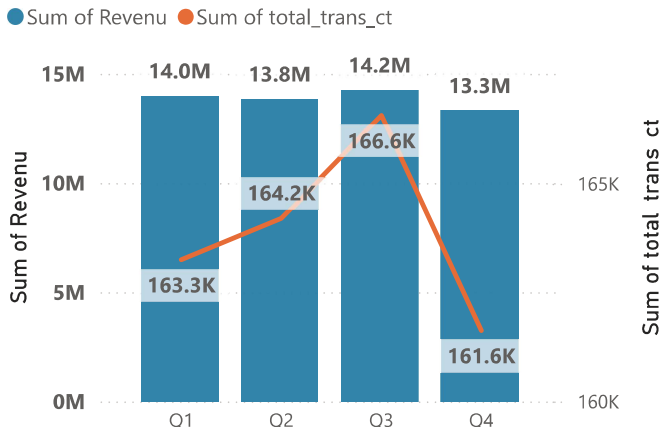
Silver 55,86,332.28 4586746 8,12,081

Gold 24,54,072.16 2024078 3,73,784

Platinum 11,35,608.05 953314 1,61,629

Total 5,53,15,410.23 44522013 78,43,382

QRT Revenue and total trans count



F

M

Silver

Blue

Gold

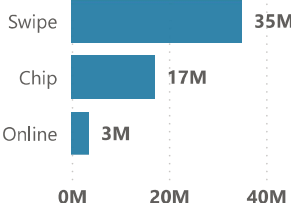
Platin...

Med

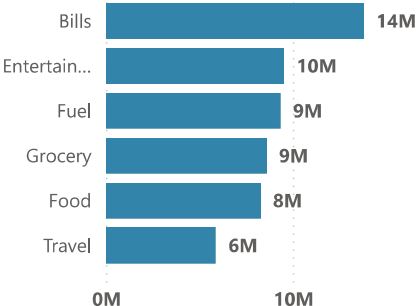
Low

High

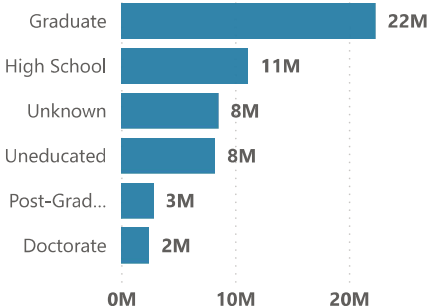
Revenue by Use Chip



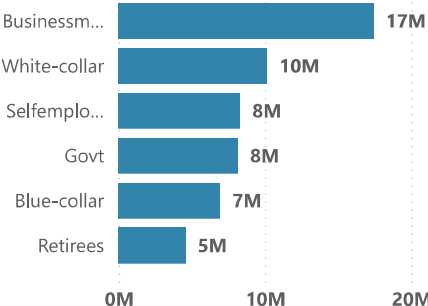
Revenue by Expenditure type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

