

Credit Card Transaction Report

Total Revenue

55.3M

Total Interest

7.8M

Transaction Amount

44.5M

Transaction Count

655.7K

card_category Sum of Revenue

Sum of total_trans_amt Sum of interest_earned

Blue 4,61,39,397.74

36957875

64,95,888

Silver 55,86,332.28

4586746

8,12,081

Gold 24,54,072.16

2024078

3,73,784

Platinum 11,35,608.05

953314

1,61,629

Total 5,53,15,410.23

44522013

78,43,382

Q4

Q3

Q2

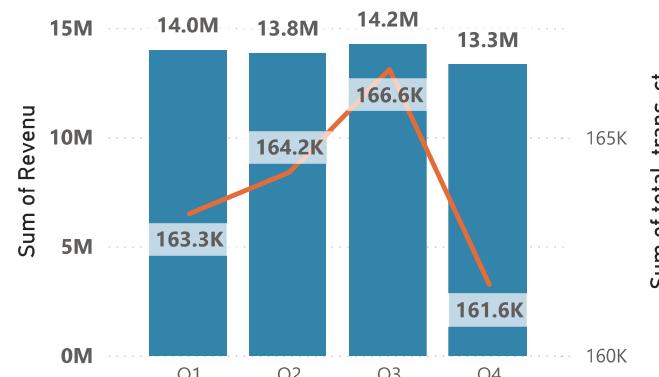
Q1

week_start_date

All

QRT Revenue and total trans count

● Sum of Revenue ● Sum of total_trans_ct

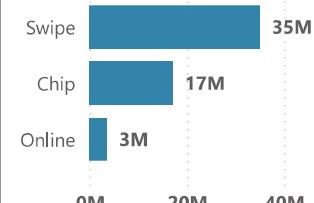


F M

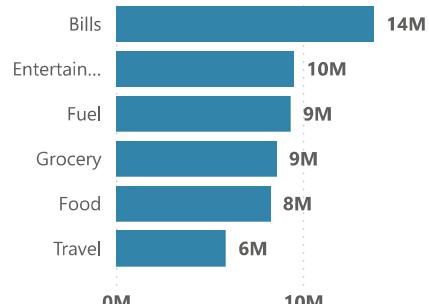
Silver Blue Gold Plat...

Med Low High

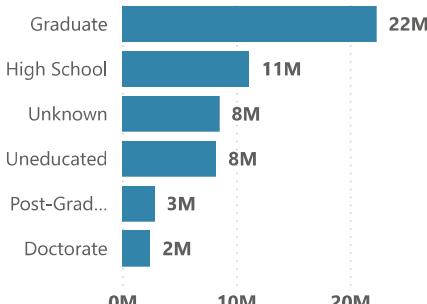
Revenue by Use Chip



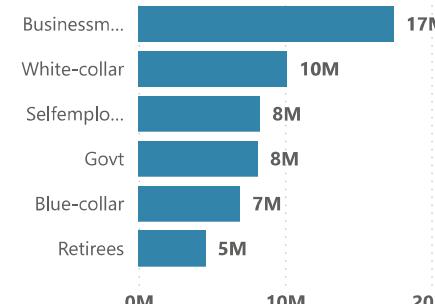
Revenue by Expenditure type



Revenue by Education



Revenue by Customer Job



Customer Acq Cost

