

SWAN DESIGN

ARCHITECTURE + FASHION + ILLUSTRATION

Design Portfolio
2022-2024



TABLE OF CONTENTS

03	ARCHITCTURAL DESIGNS
19	HERITAGE CONSERVATION
32	INTERIOR DESIGN
35	ILLUSTRATION WORKS
47	FASHION
59	ARTISTIC DIRECTION

The logo consists of a stylized red 'A' character, which is a combination of a script 'A' and a geometric arch or swoosh. To its right, the words 'ARCHITECTURAL DESIGNS' are written in a bold, white, sans-serif font.

ARCHITECTURAL DESIGNS

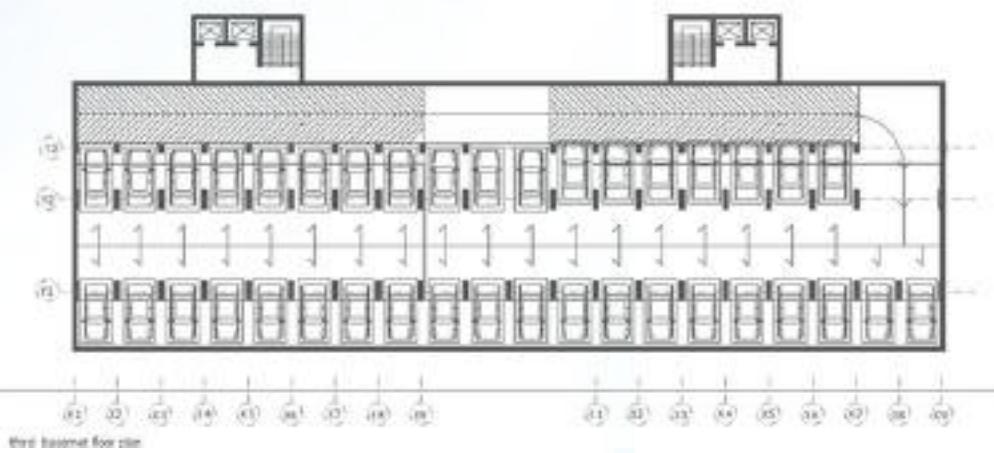


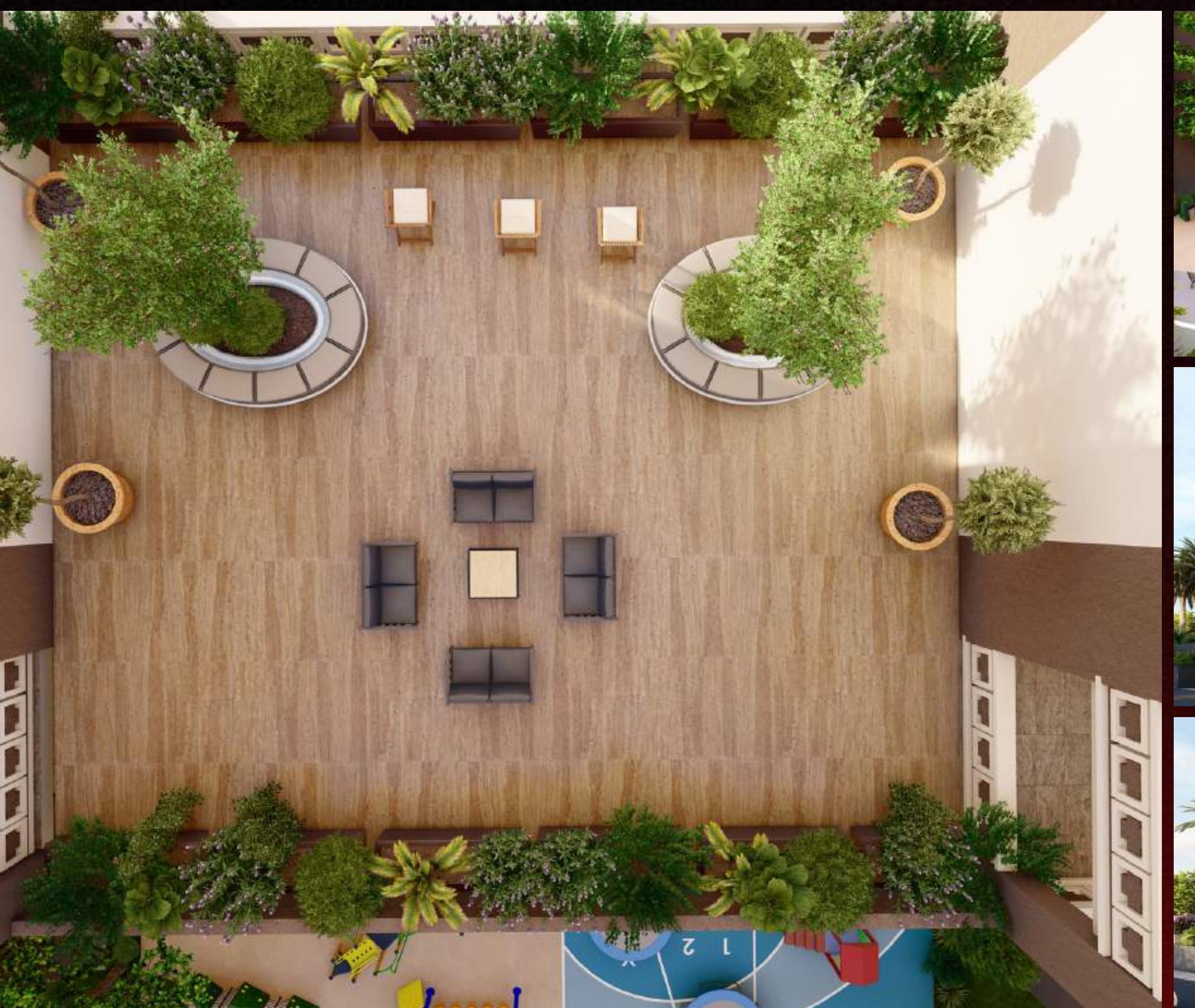
RESIDENTIAL
BUILDING



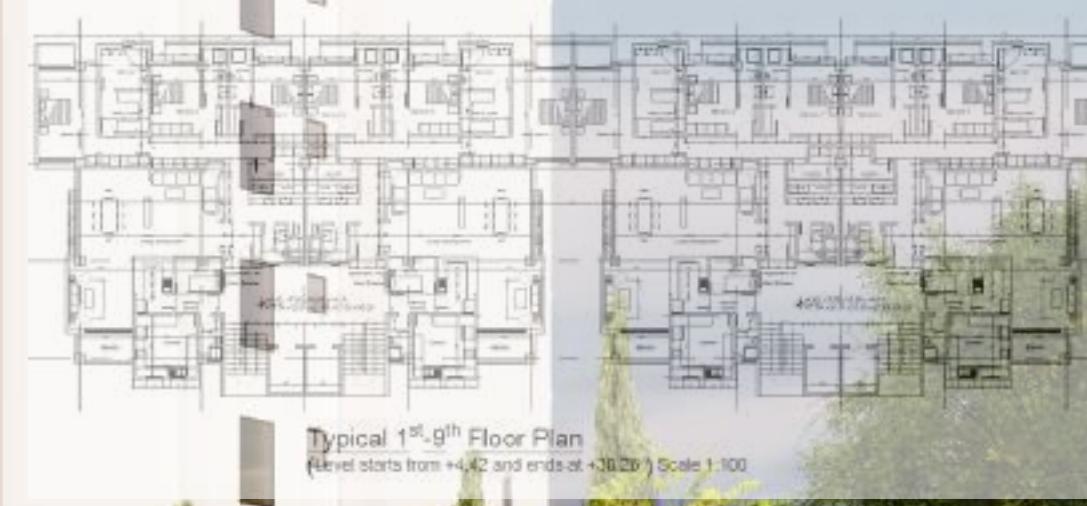
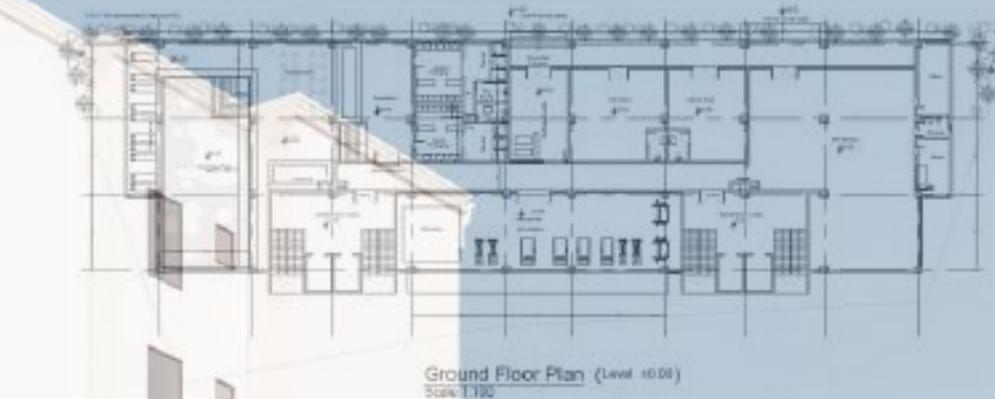
APARTMENT COMPLEX







APARTMENT COMPLEX









RESIDENTIAL APARTMENT







MIXED USE
BUILDING





VETERINARY
CLINIC

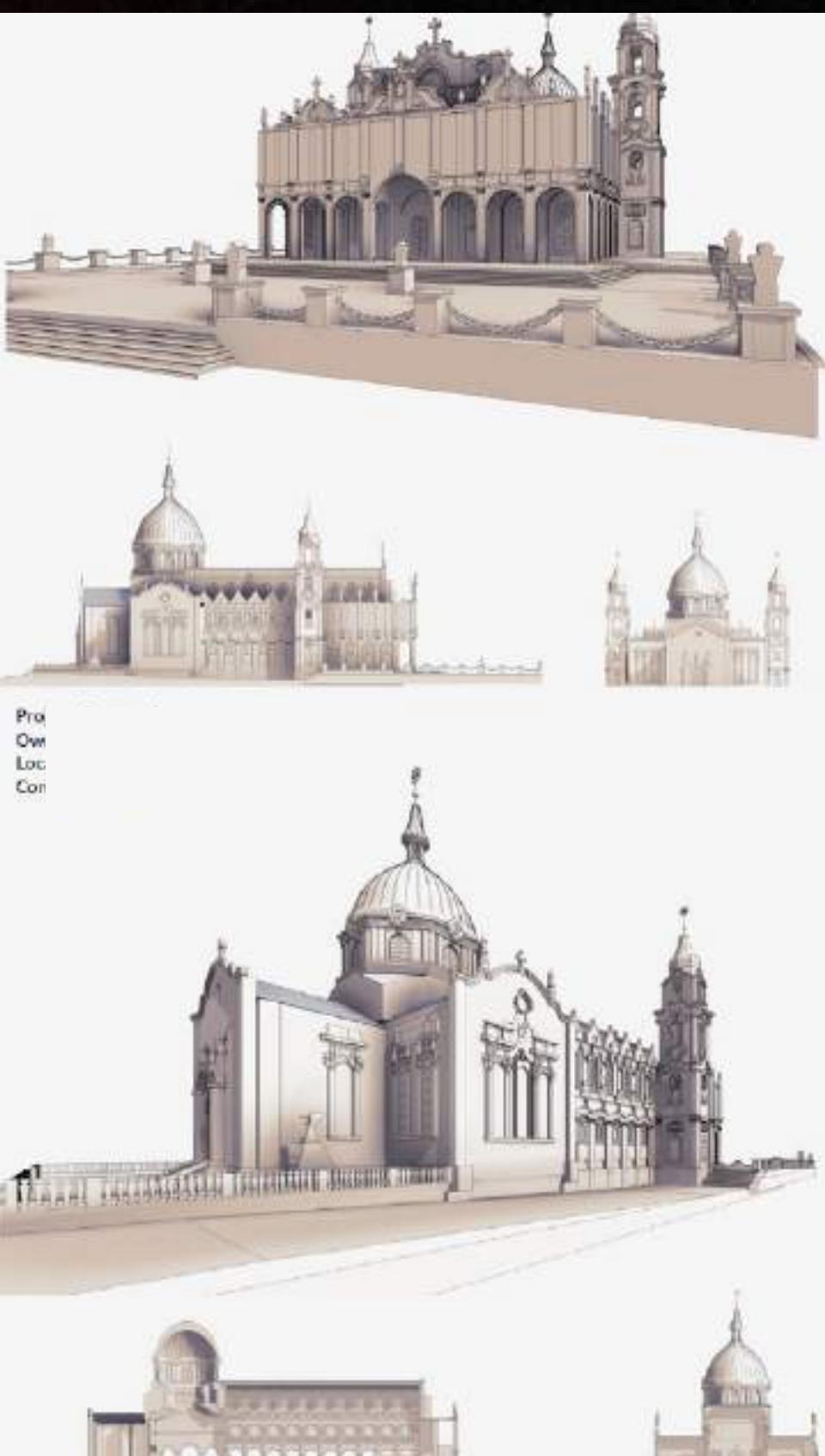
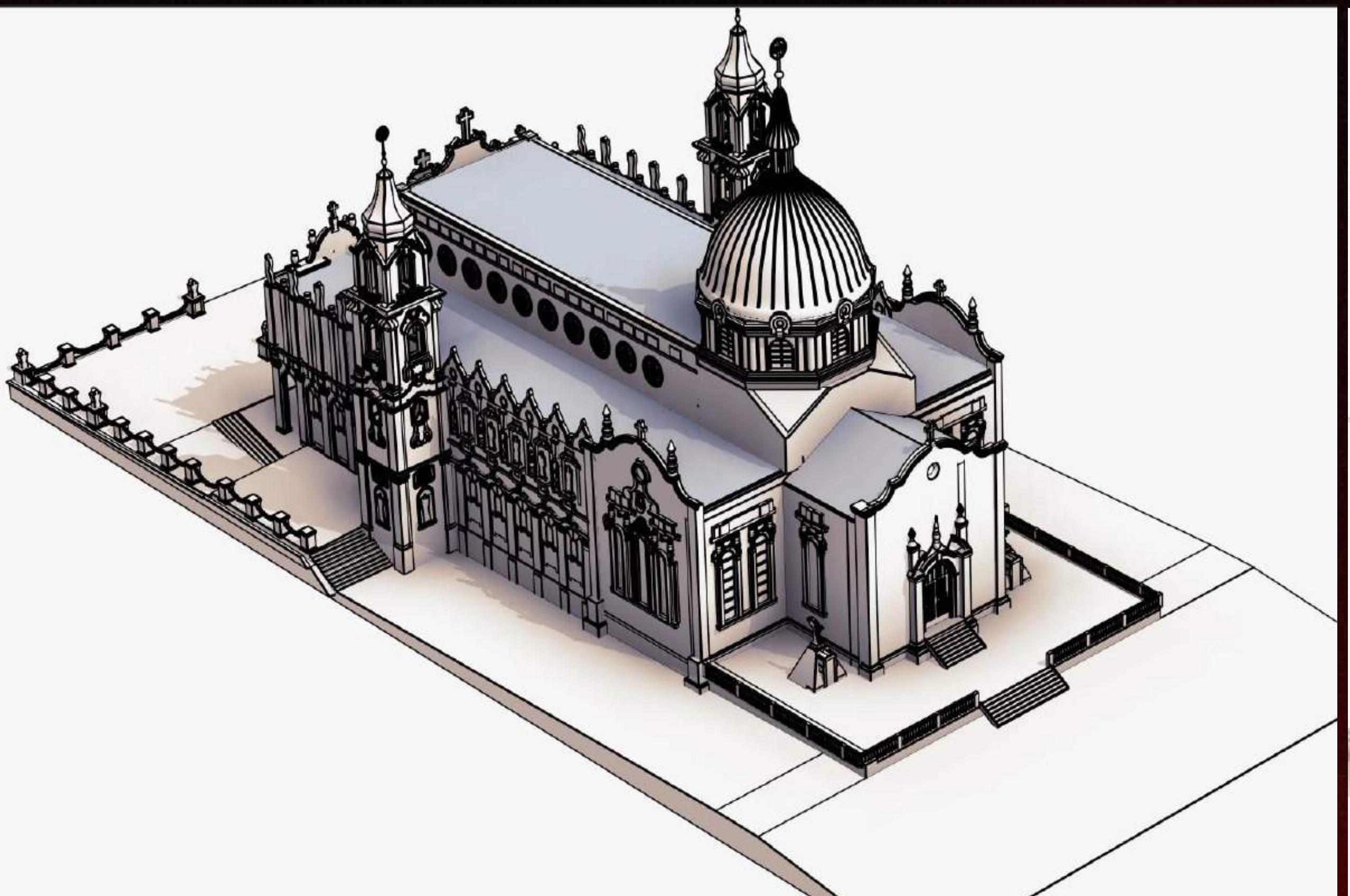




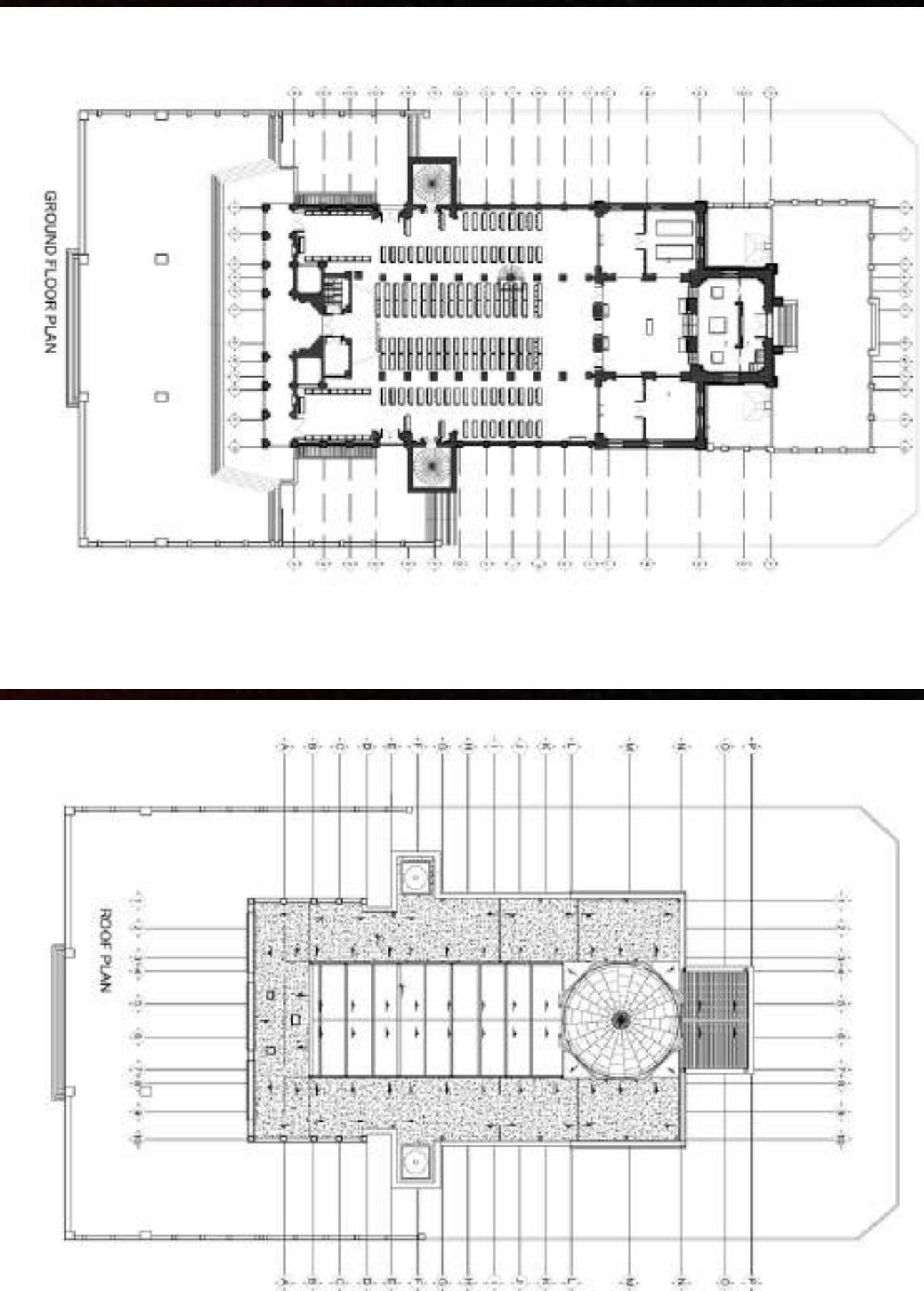
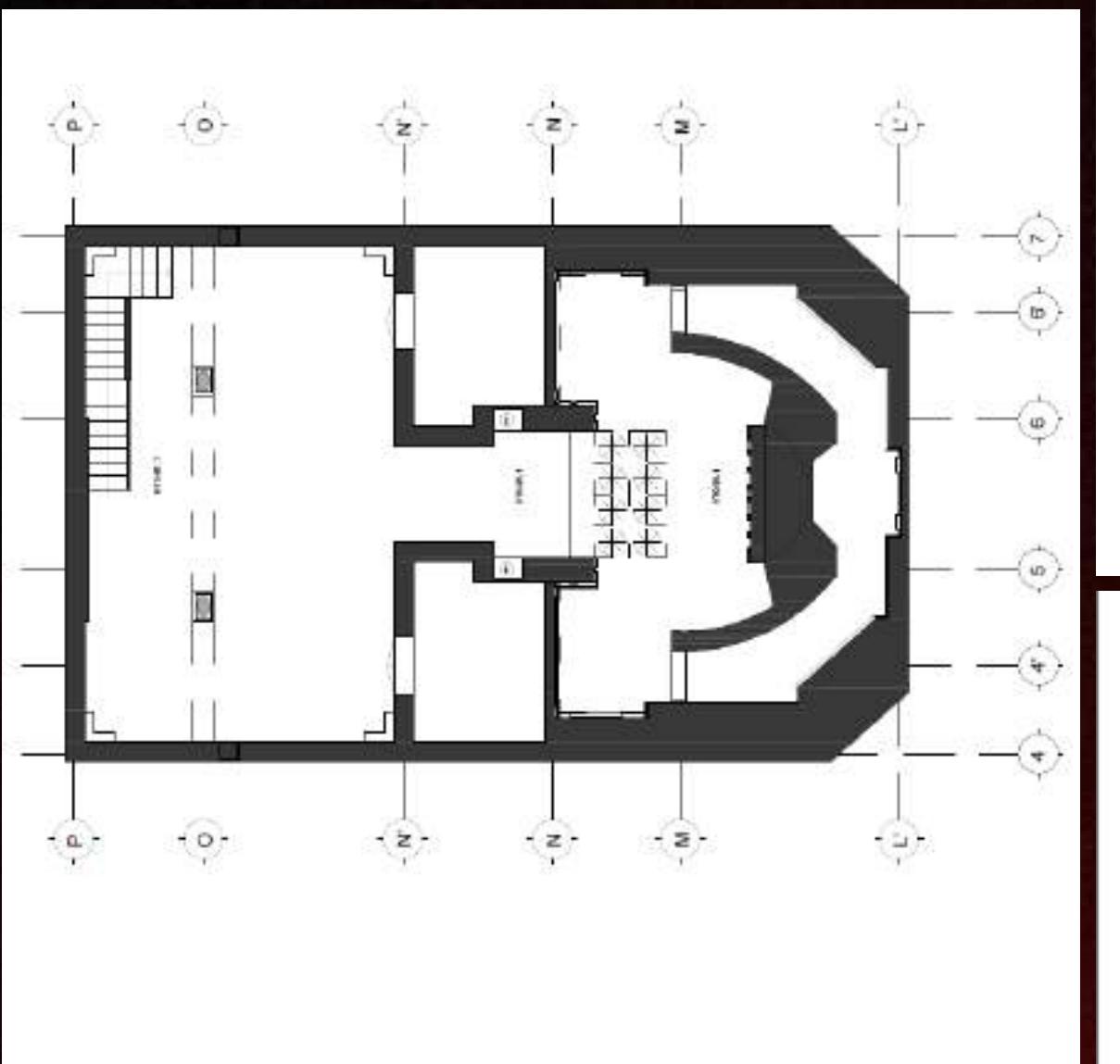
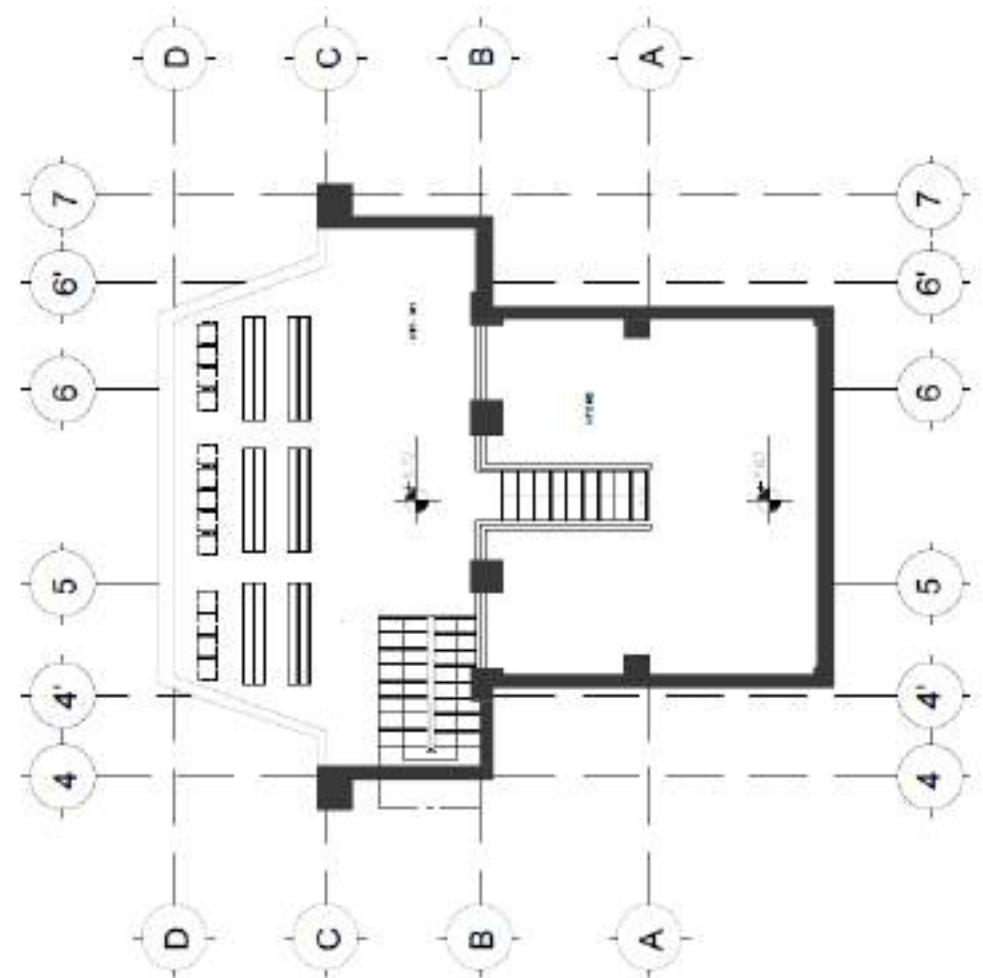


HOLY TRINITY
CATHEDRAL CHURCH

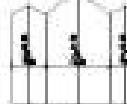
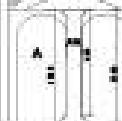
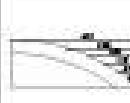
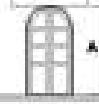
3D Drawings

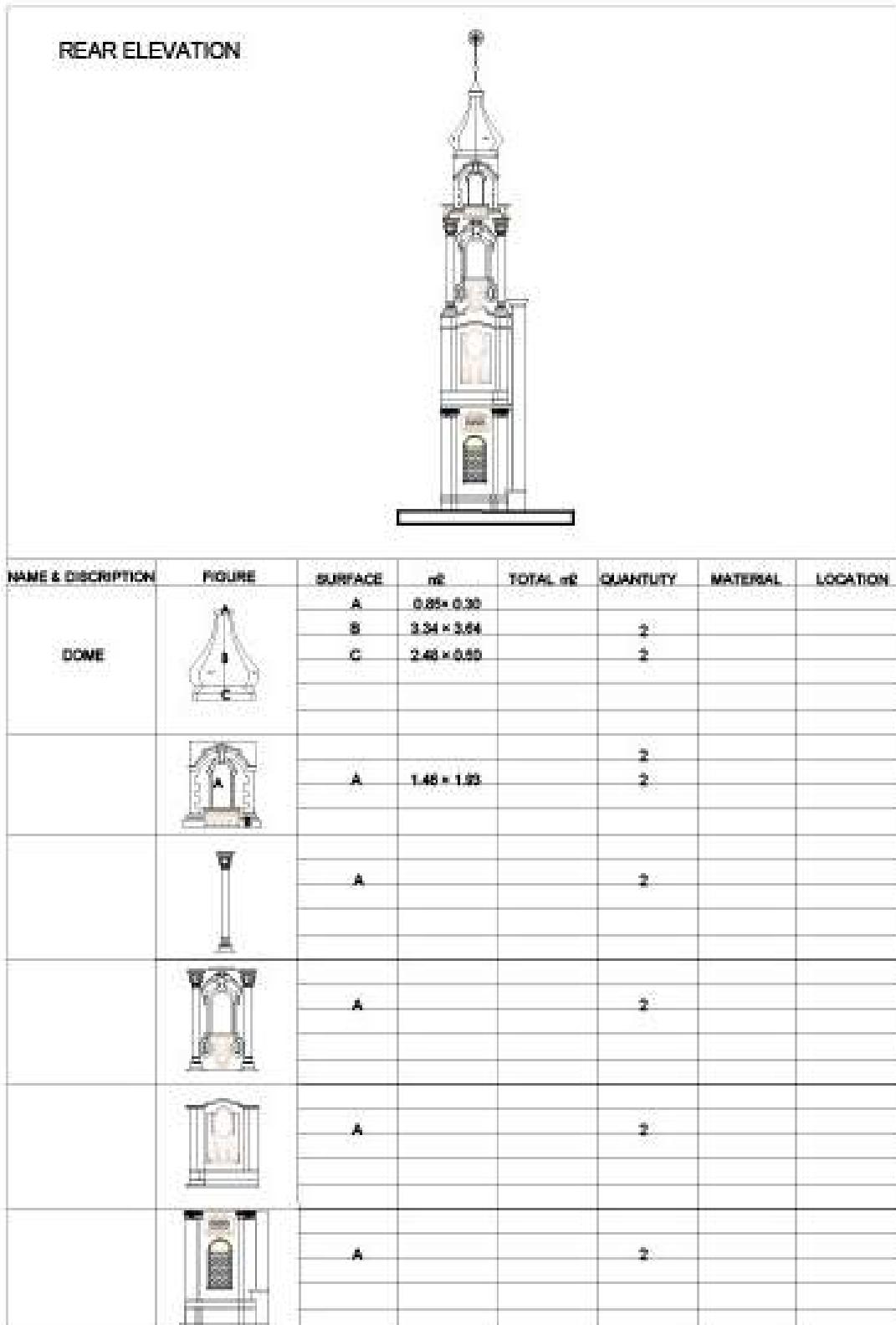


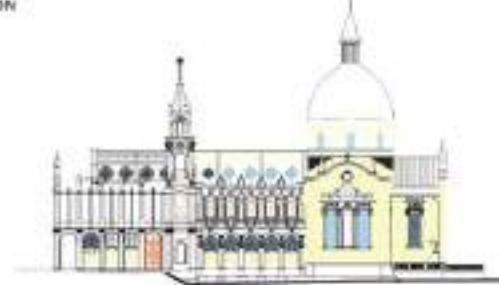
Floor Plans



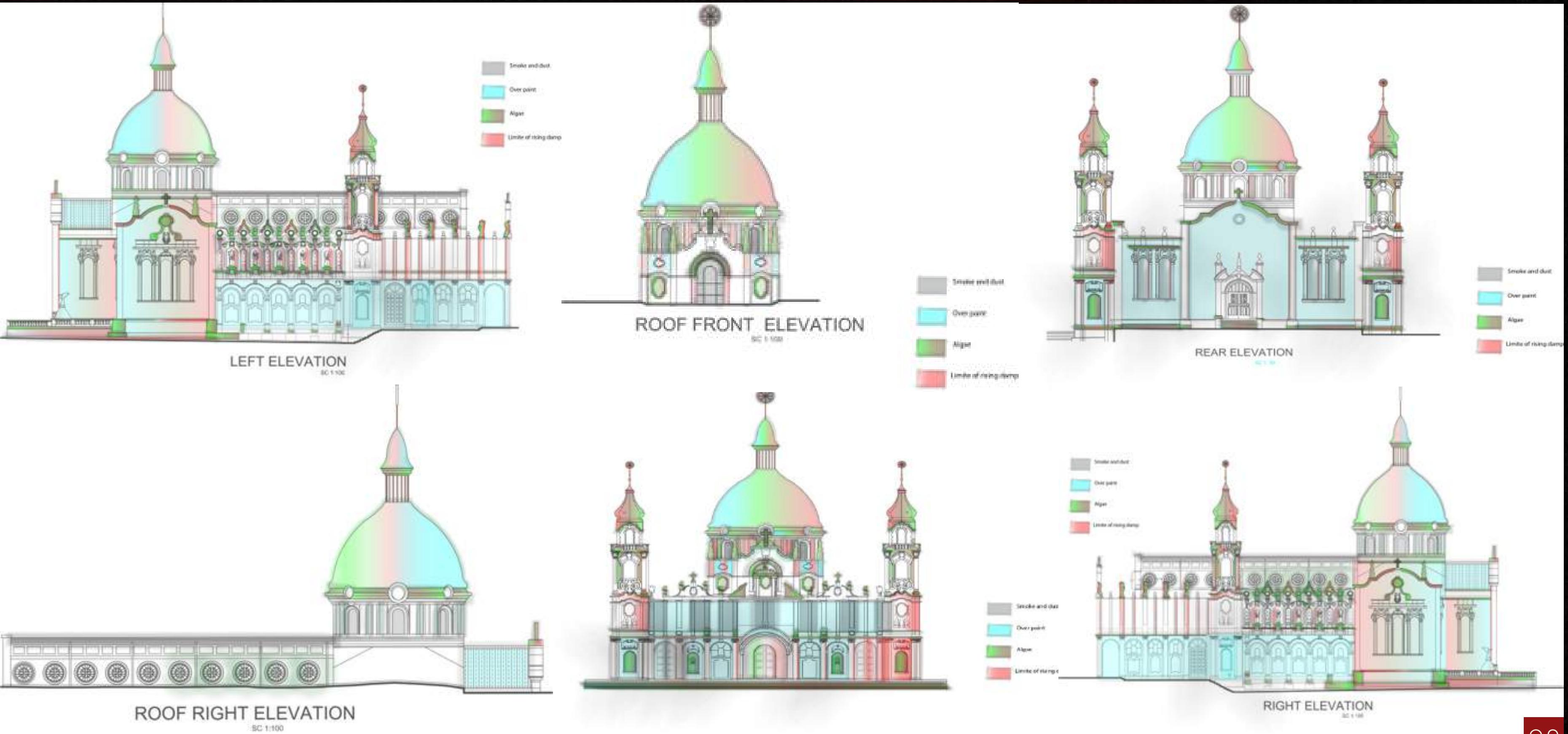
Quantity Drawings

NAME & DESCRIPTION	FIGURE	SURFACE	#	TOTAL #	QUANTITY	MATERIAL	LOCATION
RIGHT SIDE INTERIOR COLUMN ATTACHED TO WALL		A	2.33 x 5.02		10		
WORSHIP HALL		A B C	10.00 x 14.70 7.00 x 10.00 7.00 x 10.00		1 1 1		
COLUMN IN BETWEEN THE HALL		A	0.50 x 4.50		22		
ALTAR HEIGHT UP TO THE PENTAGON		A	15.00		1		
FULL ALTER HEIGHT		A	25.00		1		
ENTRANCE TO ALTER		A B	9.00 x 25.00		4		
FULL ALTER HEIGHT		A B C D E F	4.70 x 0.30 2.65 x 0.30 1.60 x 0.30 1.27 x 0.30 0.79 x 0.30 0.35 x 0.30		10 10 10 10 10 10		
STAIR CASE		A	2.40 x 1.10		1		
MEZZANINE BALCONY SPACE		A	3.50		1		
PENTAGON ABOVE ALTER		A	0.57		1		



RIGHT ELEVATION							
							
							
							
NAME & DESCRIPTION	FIGURE	SURFACE	HE	TOTAL HE	QUANTITY	MATERIAL	LOCATION
RIGHT ELEVATION		A	SLICK TILES		1		
RIGHT ELEVATION ORNAMENTS		A	B-180-1.1.1.1		3		
RIGHT ELEVATION ORNAMENTS		A	C-000-1.2.0		2		
RIGHT ELEVATION ORNAMENTS		A	C-000-1.0.0	-4			
		B	C-000-0.0.0	-4			
		C	C-000-0.0.0	-4			
		D	2.80	-6			
ROOF FRONT ELEVATION							
							
NAME & DESCRIPTION	FIGURE	SURFACE	HE	TOTAL HE	QUANTITY	MATERIAL	LOCATION
WALLS-EXPOSED		A	1.80-1.00		4		
		B	1.80-0.71		4		
		C	1.80-0.01		6		
ROOF ELEVATION		A	1.80-1.00		1		
		B	1.80-1.00		1		
		C	1.80-1.00		1		
		D	0.20-1.00		1		
WALL TOP ORNAMENT		A	0.80		1		
		B	0.80		1		
		C	1		1		
DOOR		A	1.80-2.00		4		
		B	40.21		4		
GATE		A	1.40		1		
CROSS		A	1.80-1.75		1		
ORNAMENT		A	0.80-1.00		6		
DOOR		A	1.80-1.00		1		
REAR ELEVATION							
							
NAME & DESCRIPTION	FIGURE	SURFACE	HE	TOTAL HE	QUANTITY	MATERIAL	LOCATION
BACK ENTRANCE		A	1.80-0.00		1		
		B	1.80-0.00		1		
PROTECTED COURTYARD		A	1.80-0.00		2		
WINGONE		A	0.80-1.00		2		
EXTENDED COLUMN		A	0.80-0.70		2		
DOOR-COLUMN		A	1.80-1.00		2		

Locating deterioration on building elevation surface



ject :Restoration
er: Debre Amin
tion: Addis Ababa
dition: Under

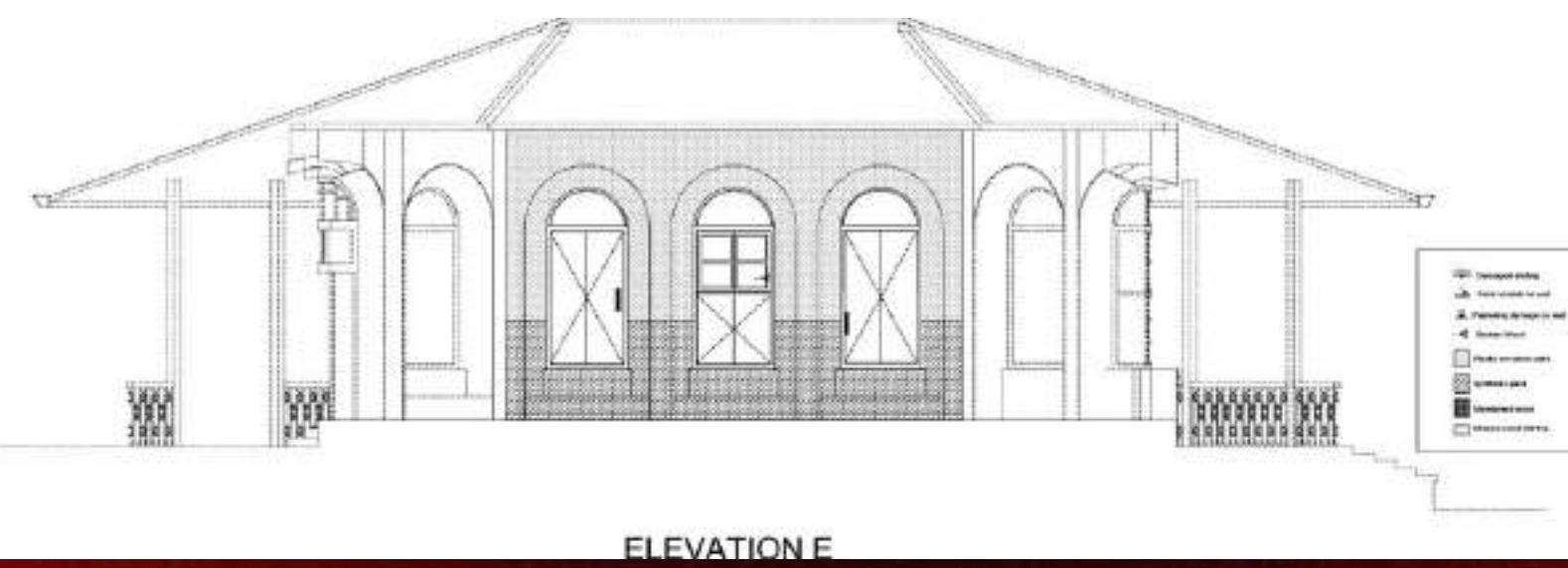


DEBRE AMIN
T.HAYMANOT CHURCH

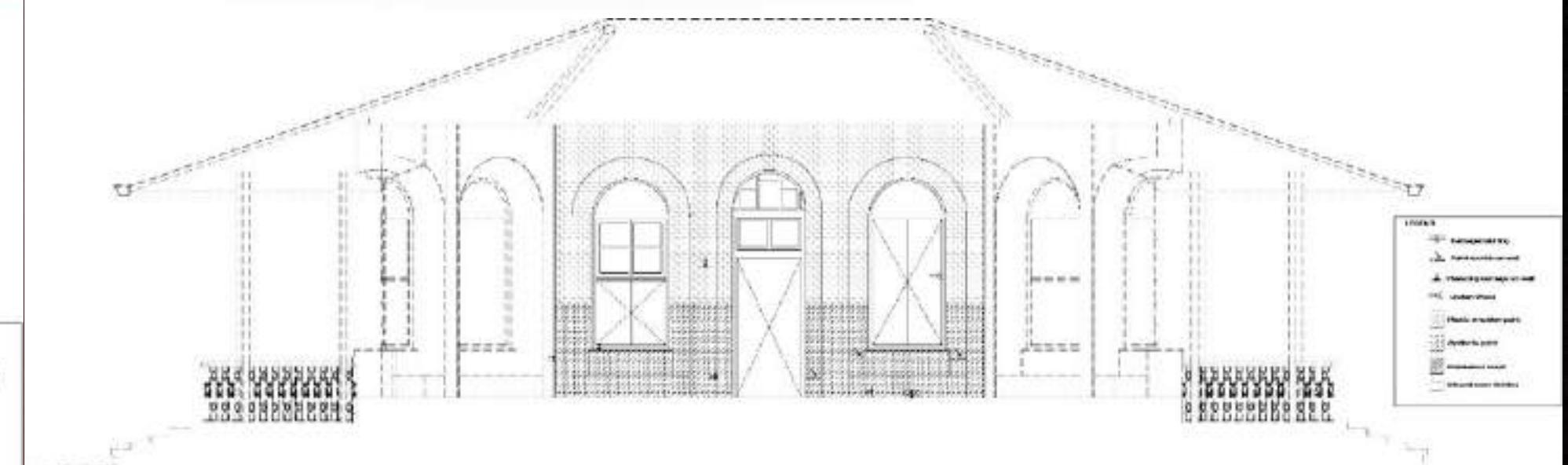
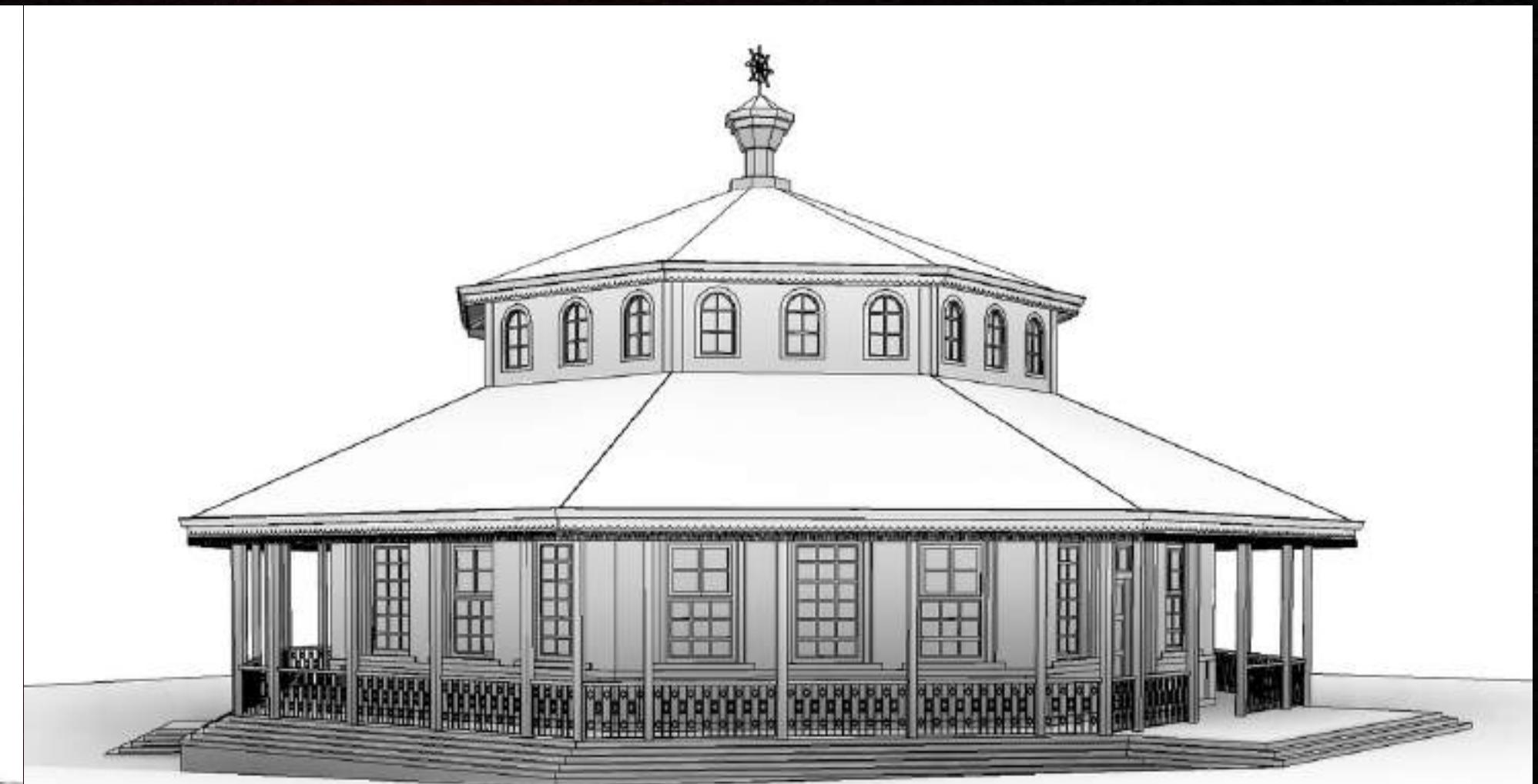
Architectural Drawings



Elevations



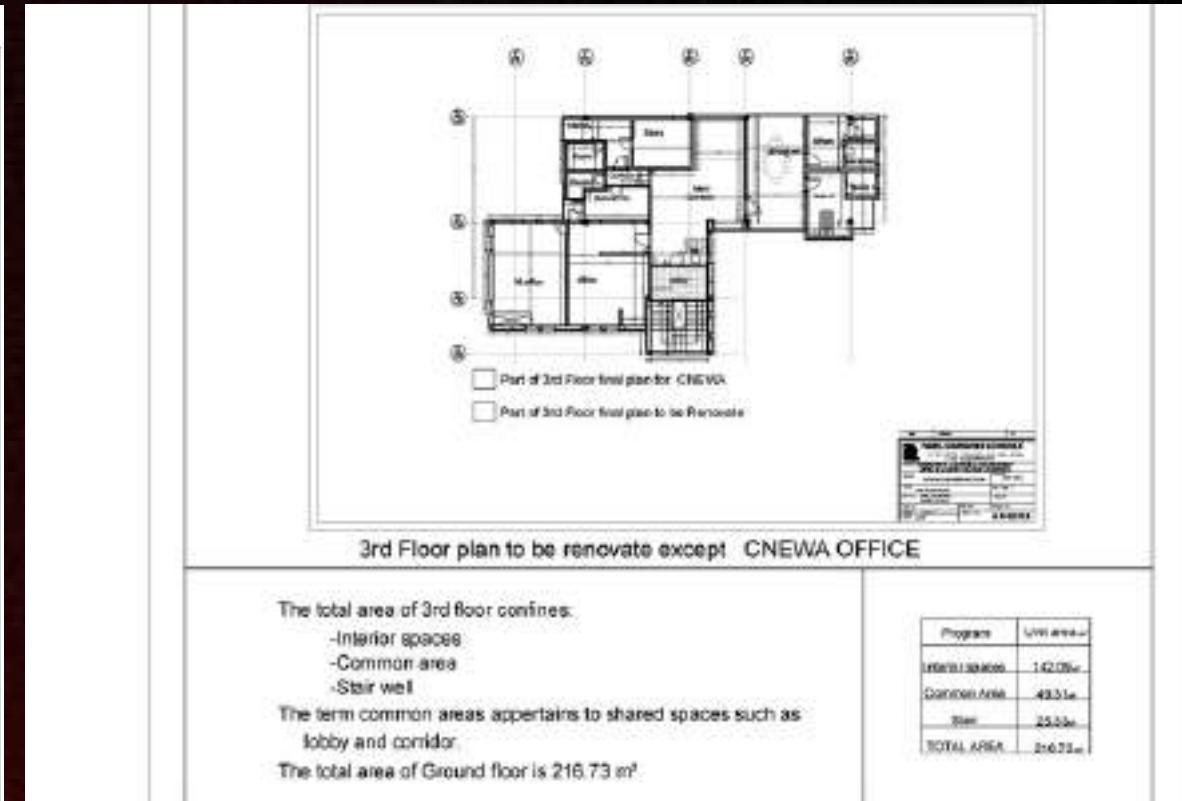
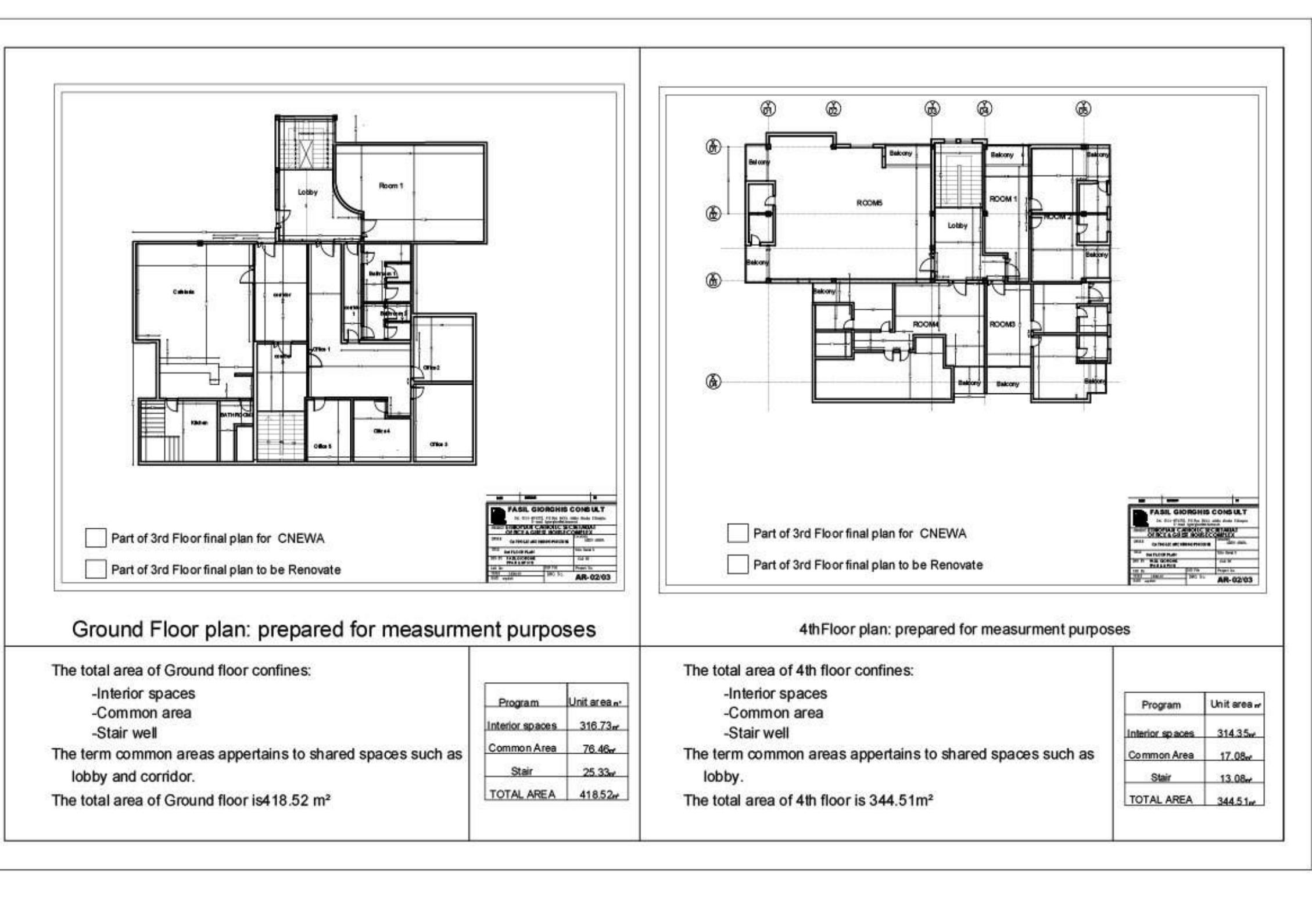
ELEVATION E



ELEVATION A

Liqe Papasat

Architectural Drawings



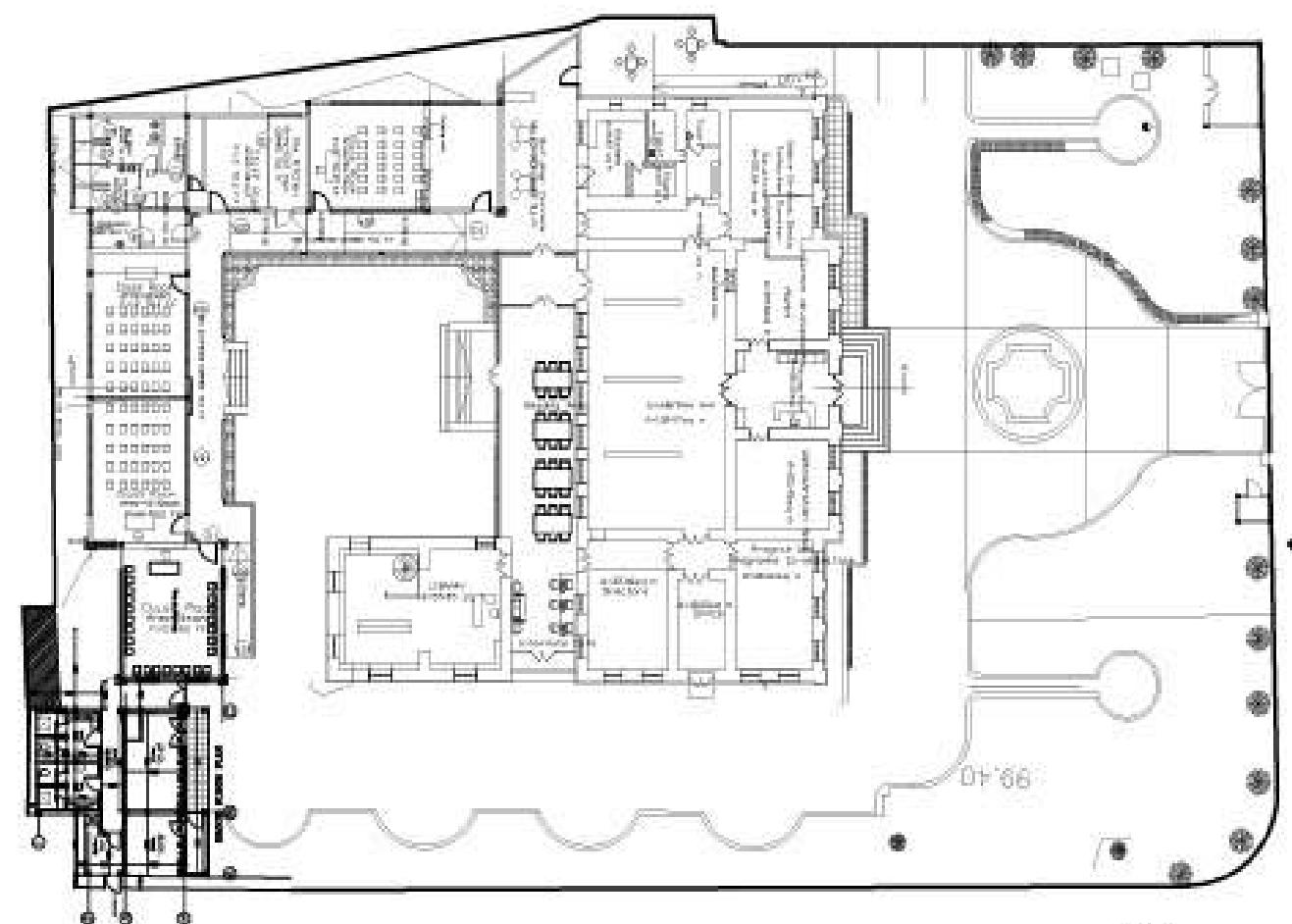
GOETHE INSTITUT ADDIS ABEBA

GERMAN CULTURAL CENTER



GOETHE INSTITUTE
GERMAN CULTURAL

Smoke detector installation drawing



Note:
© The design on this drawing is copyright and
remains the property of FASD Consult Architects and Engineers plc.

Rev	Description	Date
1	Initial Submission	10/07/2018
2	First Revision	10/07/2018
3	2nd Revision	Updated
4	Finalisation	Not yet



Address:
Sarita Vihar Chembur Building (Dhankar Tower)
Dhankar city center area, Sarita Vihar
P.O. Box: 5544
Andheri (E), Mumbai
Mumbai - 400 091
Email: info@fasdconsult.com fasd@fasdconsult.com

PROJECT: CULTURAL INSTITUTE

CLIENT: GOTTHE INSTITUTE

Location:

Title:

Design by: FASD CONSULT
PRAS B. U. P. S.

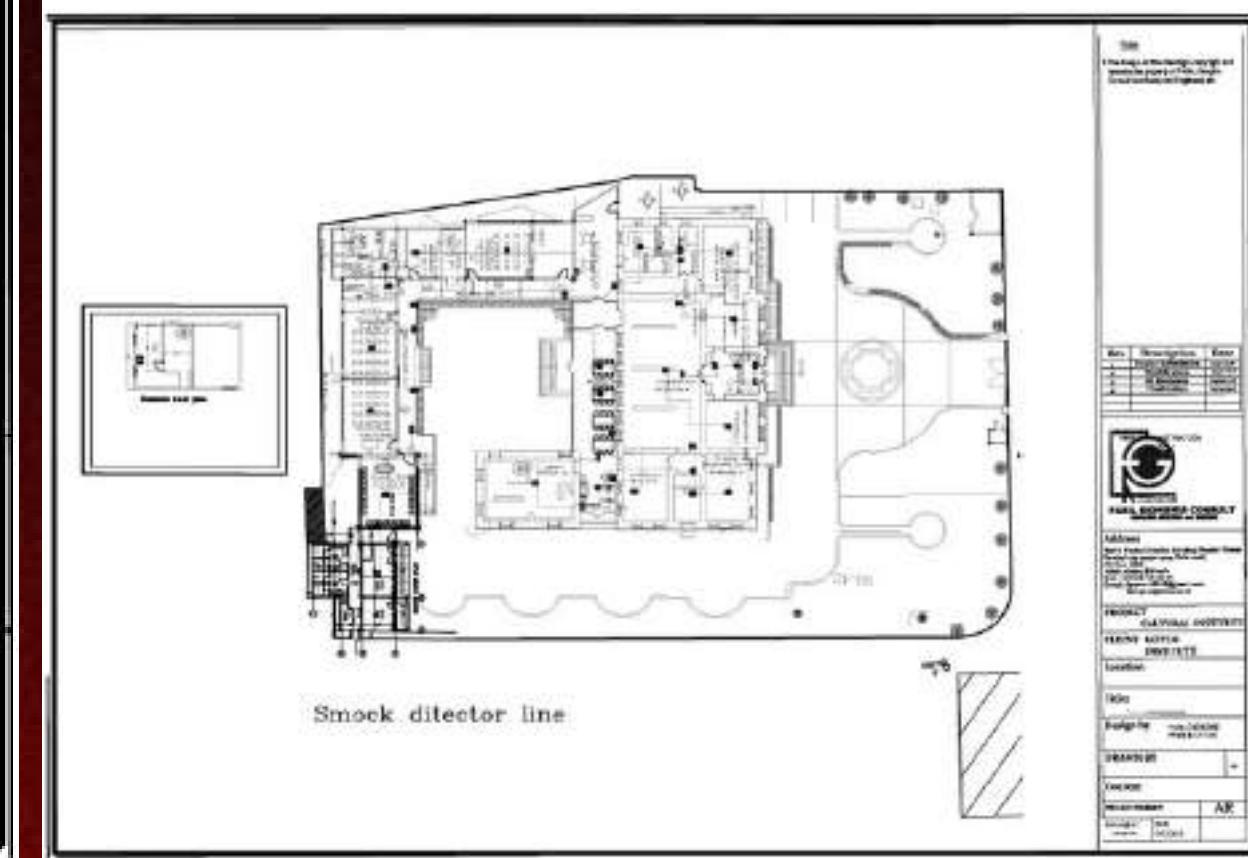
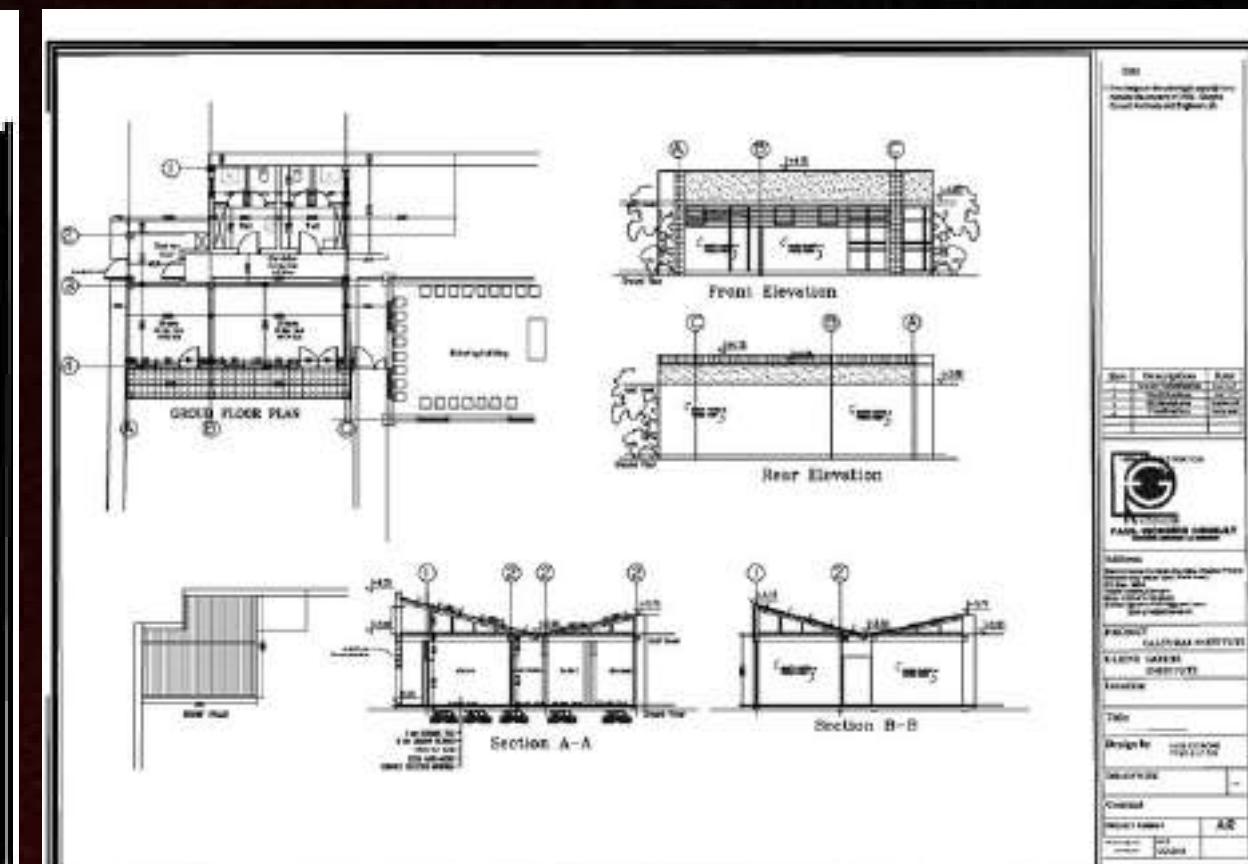
DRAWN BY:

Content:

PROJECT NUMBER: AR

Scaling At: 1:50

Approved At: 04/08/2018





COUNCLING SPACE



CONCEPT DEVELOPMENT

Biophilic Design

Nature Benefits

- Active and even passive viewing of nature is beneficial to human health and well-being.
- Active engagement with nature viewing features found in nature within the interior built environment, such as artwork or wall murals containing complex fractal patterns allows the mind to shift from directed attention to fascination and contributes to mental and physical well-being.
- This type of natural stimulation generates "neurological nourishment" as our brains effortlessly process complex information.

The causes of most mental health issues are closely related with:

- Childhood abuse, trauma, or neglect
- Social disadvantage
- Having a long-term physical health condition

What are we trying to achieve

- Create a safe space to talk
- Create an entirely different environment from what the patients are familiar with
- Create a sense of peacefulness/calmness in terms of:
- Create a sense of healing in terms of:

Target Group

- People in the age of 15-30
- We need the space to be: like blank canvas for the patient thought, energy renewal, concentration to reflect for the reasons people on this age spend most of their time in vibrant things such their phone and computer devices calm natural and neutral colors are ideal to be used.

CONCEPT DEVELOPMENT

The challenges in the space and solutions

Tools to achieve:

- Sense of peacefulness, calmness in terms of:

Healing colors

Resilience	
Peace	
Nature	
Zen	

Light

Add organic shape to the column that is segmenting the space

- Columns that interrupt a usable space
- But Vertical element also conveys a sense of strength and stability and by adding organic element to it a symbol of hope and strength can be symbolized.

Exposure to entrance

Sense of safety

- Sound proofing material and less exposed spaces
- Healing environment
- By incorporating nature into the space

Living wall for the reception and waiting area

503

261

103

201

Reception

Waiting area

334

322

324

296

82

Group Therapy

One to one

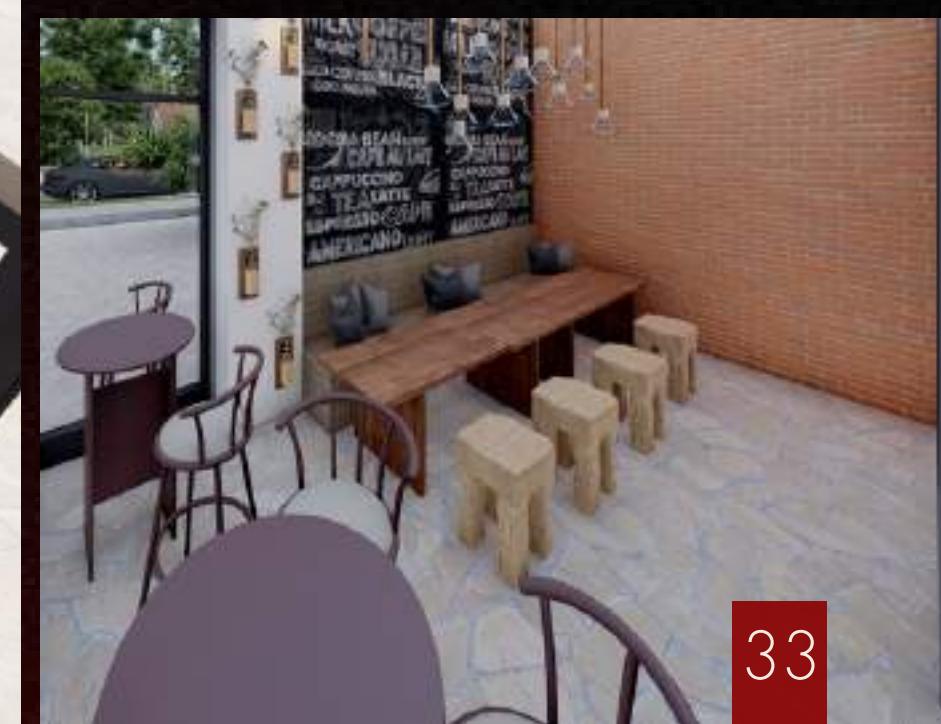
222

183

630

600

32



COFFEE
HOUSE





Social Media Post Designs



FACE OF ADDIS

Welle & Welle



FACE OF ADDIS

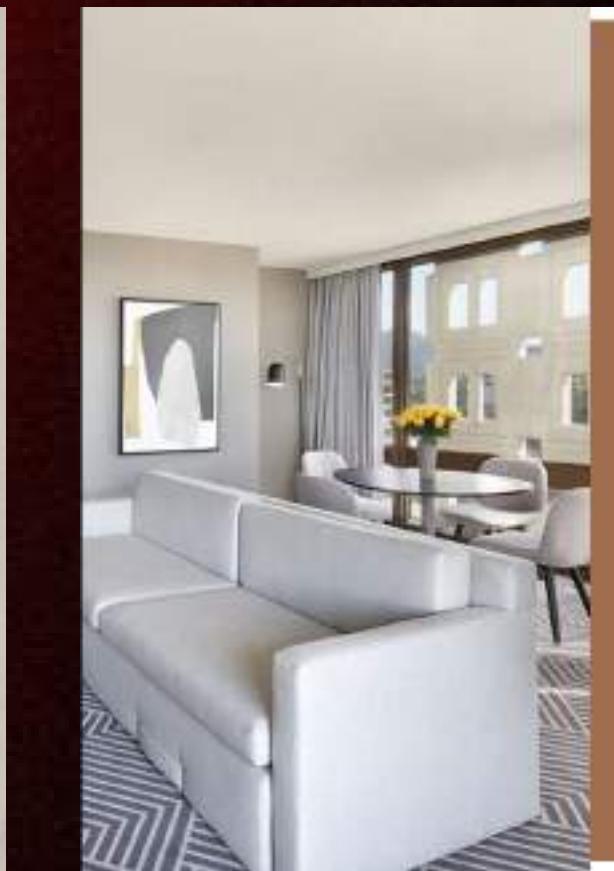
Welle & Welle

THE WORLD AWAITS YOUR EXPLORATION.
WITH FAMTRA, EVERY JOURNEY IS AN UNFORGETTABLE TALE.



Golf Club GOLF AVENUE

Loren ipsum dolor sit amet. Loren ipsum dolor sit amet.



ABOUT US
Hilton Hotels one of the largest hotel brands in the world which offers ultimate comfort and luxury.

[https://www.hilton.com/addis-ababa](#)
[https://www.hilton.com/addis-ababa](#)

INSIDE OUR MUDAY
WHAT'S LIVING AT THE HILTON
This hotel offers a free spoke Family Experience for travellers below the age of 12. Children enjoy a Kids' Welcome and a dedicated Kids' Breakfast experience. Enjoy your Family meals by selecting dishes from the Kids' Menu. The hotel has a range of kids' activities available upon request.

WHAT IS NEAR BY
Hilton Hotels & Resorts
Hilton Addis Ababa
Menelik II Avenue, Addis Ababa, 1164, Ethiopia

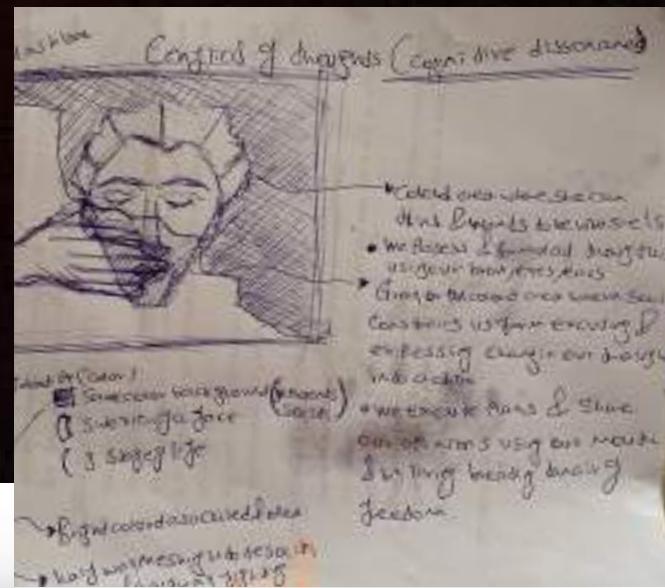
VISIT
Holy Trinity Cathedral
1.00 kilometers
The massive, land-curve cathedral of the Holy Trinity church construction started in 1936 and finished in 1944, was built by Emperor Haile Selassie I.



Album Art Design for Ejegayehu Shibabaw



Concept: Conflict of thoughts
(Cognitive Dissonance)



Magazine Sample for Ker Ezhi Ethiopia



Booklet Design



Social Media Carousel Design



Portfolio Illustration

THE PORTFOLIO.

Design Portfolio

THE INCEPTION OF Nataneem couture

Established in October 2018 amidst the challenging backdrop of the COVID-19 pandemic, the brand commenced its journey by crafting garments for church choir singers. Specifically, it was in 2020 that Nataneem Couture officially launched, solidifying its commitment to exquisite designs.

PHILOSOPHY

IN THE EXPRESSION OF NATANEEM COUTURE'S PHILOSOPHY, WE ARE COMMITTED TO DESIGN A WORLD WHERE INDIVIDUALS ARE Able TO LEAD THEIR INDEPENDENT LIVES. WE BELIEVE IN FRESHNESS, INNOVATION, AND DIVERSITY. WE STRIVE TO INSPIRE, EDUCATE, AND MOTIVATE INDIVIDUALS TO EXPLORE THE BEAUTY OF ELEGANCE.

ELEGANT & DELICATE

NATANEEM COUTURE

At Nataneem Couture, the process of creating each piece is approached with utmost care & precision. The brand takes its time to perfect every detail, ensuring that every garment embodies the highest standards of quality and refinement.

One of the brand's unique aspects is its dedication to working with Ethiopian fabrics. These fabrics represent the rich cultural heritage & artistry of Ethiopia, infusing the brand's collections with bold patterns. By incorporating these fabrics into their designs, Nataneem Couture preserves the beauty and craftsmanship of Ethiopia.

Nataneem couture serves as a creative laboratory, an experimental studio for fabric innovation, pushing the boundaries of design. Through continuous experimentation, the brand pushes the development of sustainable fabrics, always tailored to enhance the natural contours of the body. These innovative creations not only deliver unparalleled functionality but also embody a staunch commitment to environmental sustainability.

By embracing the concept of slow-fashion, Nataneem Couture focuses on creating garments that stand the test of time. The brand's commitment to quality, exclusivity & ethically sourced materials ensures that every masterpiece is truly exceptional and personal couture pieces.

House of Elegance & Style

BOLD

Women are high-risk takers, constantly pushing themselves with a touch of extravagance. She... Completely owning the scene in a dramatic, bold, and confident manner.

The woman who adopts this attitude maintains an air of self-confidence at a certain altitude. As she moves in grace, her presence commands attention effectively capturing all who behold her. Unafraid to embrace her individuality, she loves to showcase her unique choices, her love for indulgence can often be seen through her willingness to embrace her captivating personality.

ELEGANT & DELICATE

Women are elegantly defined by their delicate & refined nature, reflecting a sense of grace, poise, and tenderness. They are... Women who exude this elegance do so with a subtle grace, radiating an air of confidence and poise. Their movements are fluid, their expressions gentle, and their overall presence is one of understated elegance.

AFLYING GIRL

Drawing inspiration from its captivating shapes and forms, the silhouette of this piece gracefully captures the essence of flight in motion, evoking a sense of freedom and infinite possibilities. Embracing and pushing the limits of form, this... This dynamic silhouette reflects the soaring spirit of the garment, propelling the wearer into a realm of infinite dreams.

VERSATILE BLOSSOM

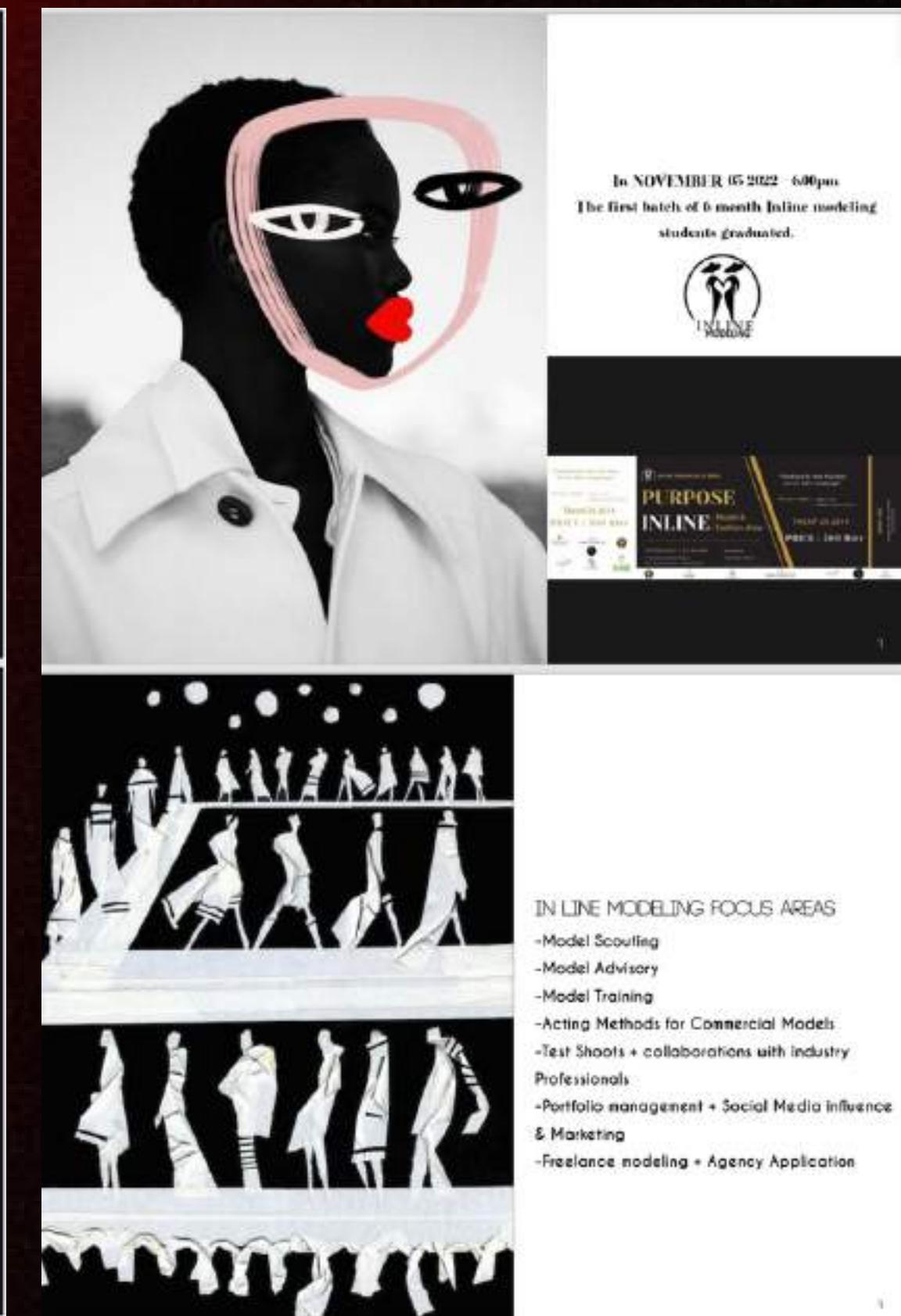
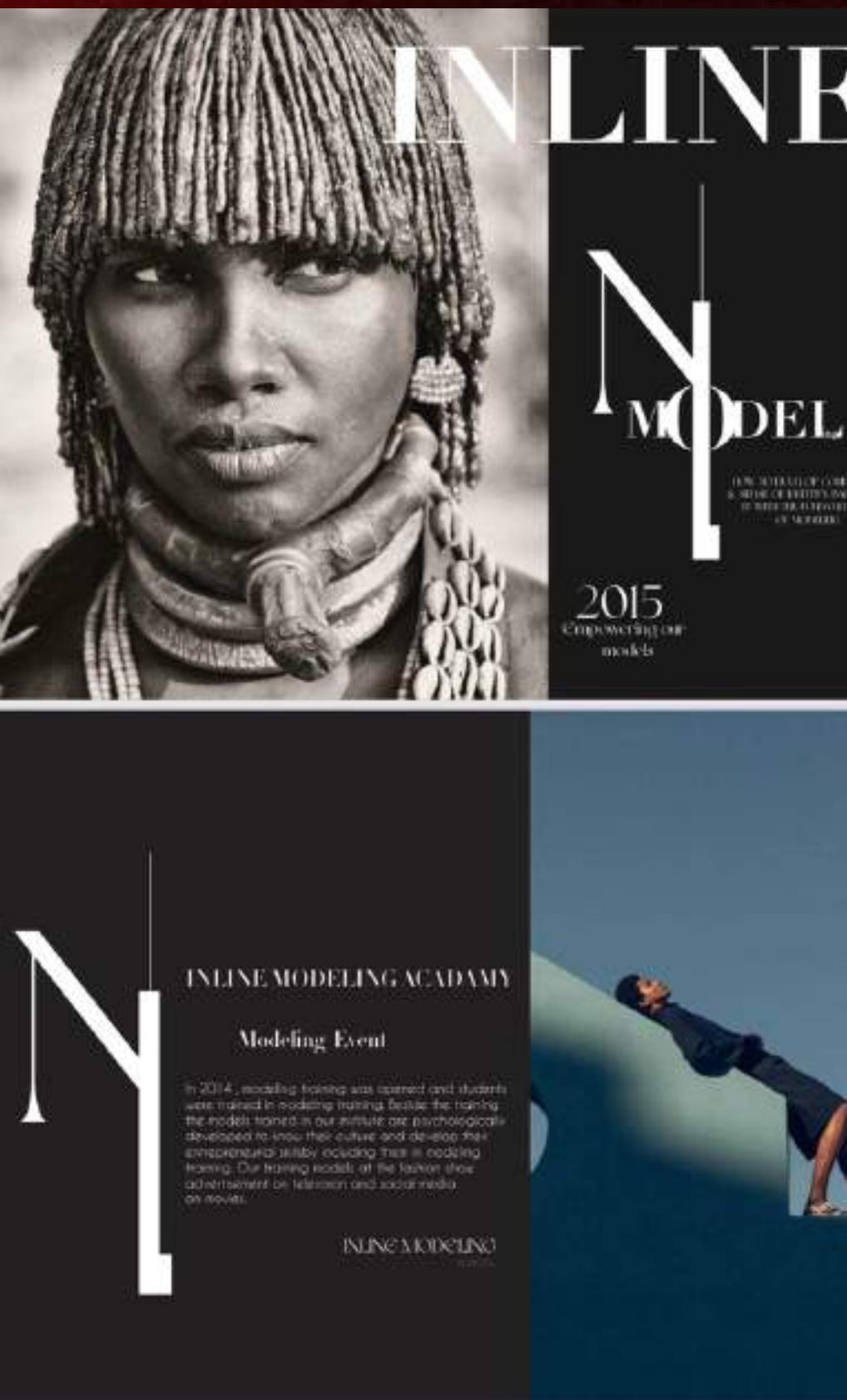
Drawing inspiration from the 1920s Art Deco movement, which celebrated the beauty of modernity and industrialization, this garment features a bold, geometric design. The use of vertical stripes creates a... While its decorative design may appear extremely simple at first glance, its multifaceted nature is anything but. It's a masterpiece that defies the rules for a classic design, offering versatility and functionality for the modern woman. Whether you're looking for a statement-making dress or an everyday wear item, this dress embodies the spirit of adaptability. The dress has a big heart and an unbreakable soul.

Simple.

The woman who wears this garment strives to portray the soft spectrum of her being, effortlessly combining her delicate & strong sides without the need to choose one over the other. With delicate, elegant & assessment contrasted by the garment's clean lines & bold dimensions, creating an elegant presence that reflects many facets of her being.

CASUAL ELEGANCE

Magazine Illustration



VALUES OF IN LINE MODELING
Values & personalized modeling session series along with previous client work, inspiring, references, photos and professional interviews.

IMA GOALS

- To work with models instead of limited commercial industry audience in the role.
- To develop trust.
- To support the development of real confidence along with training & preparation for model results.
- To refine model presence and professional image in preparation for agency placement.
- To influence models in a positive manner with honest & realistic feedback self-image.

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YOMUKO DINKESA

WOKE



BIRUK MULUGETA

TRUE SIVE



KIDIST DANIEL

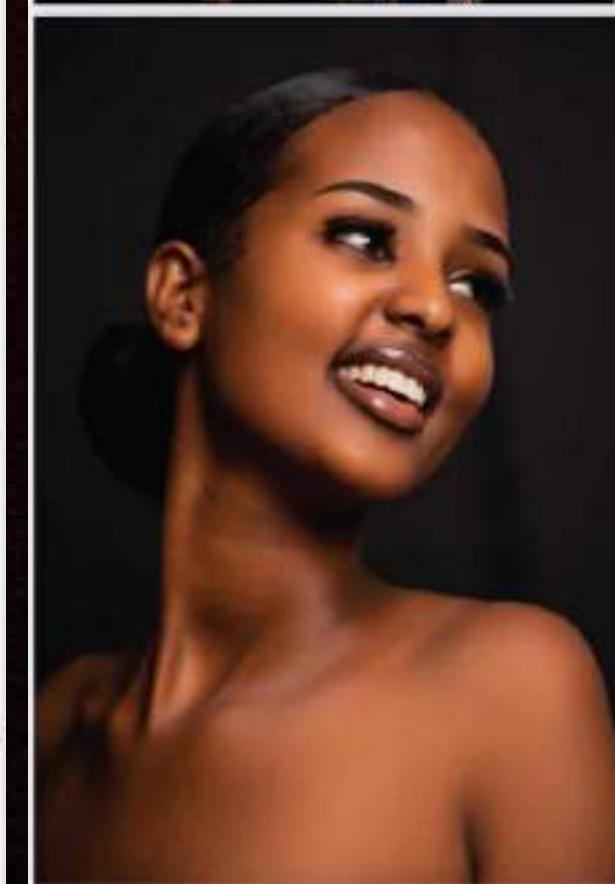
STUNNING

MEKEDES YEHIIYES

'Capable'

MERON BISRAT

FULL POWER



EYERUS HAILU

DIGIHT



ELSABET TAKELE

be beautiful

ABRHAM WUBSHET

the new Muse

JULIYA GEBRIELE

ELEGANCE



YOHANNES DEGENE

Liv efly

Product Photography storyboards



Sketches





Costume design /Styling

Mood board for a retro themed TWC



Accessories

Cropped gloves

Red lips are red headscarf



Cat eye glasses with white frame

Cat eye glasses with black frame

Black pumps



Black tights if needed



Black birkin bag with a tiny corgis



Makeup mood board

Old Hollywood glam

Remark

1. The color of the glove and scarf is decided according to the outfit picked

PROLIFIC EVENTS PRESENTS

GARAGE EXPO

NOV | 26

EXHIBITION CENTER

VOL. 2





Costume design /Styling



AN
Expression of
FREE DOM

Ashenda Photoshoot concept

What is Ashenda a cultural celebration, associated with new years, renewal, blossoming

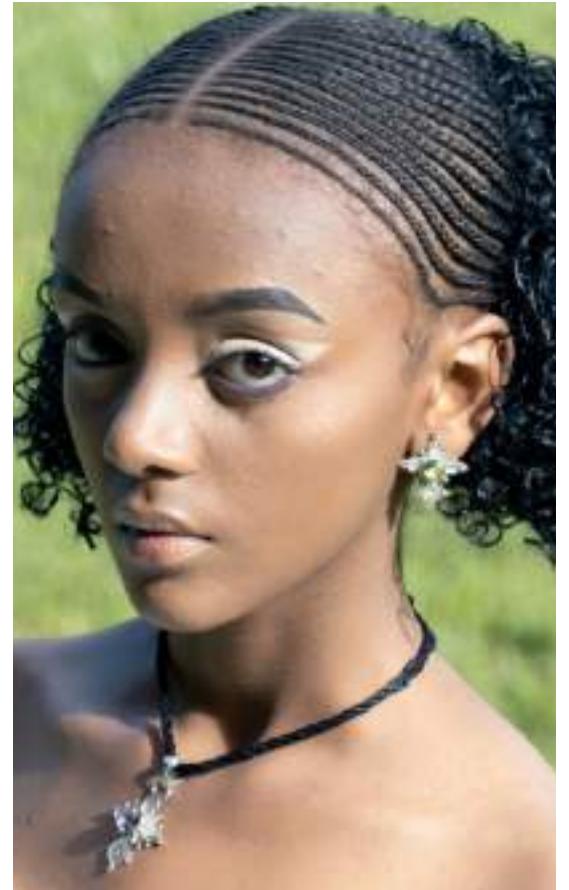
Ashenda is a celebration marking the end of the fasting period called Filseta into welcoming The New year. During this time many people abstain from consuming meat and dairy products. In symbolism of cleansing the body for the new things to come & fasting to be connected to God spiritually.

Ashenda aside from being a joyful occasion its a prominent figure or icon to young girls in Ethiopia who are not or hasn't been in the past provided the opportunity to go to school alongside to actually enjoy being a child and socialize with their peers they have instead been burdened with house works that they weren't physically or mentally equipped to handle which is considered a child abuse

On that day these girls would go socialize, play and laugh some of the women referred to it as "yenesanet kenachew" a day where they are free of home chores and duties and be a joyful child

Ashenda Brought Communities Together especially young girls & women.

Why Ashenda A form of expression to Freedom to young women in Ethiopia
A celebration of innocence



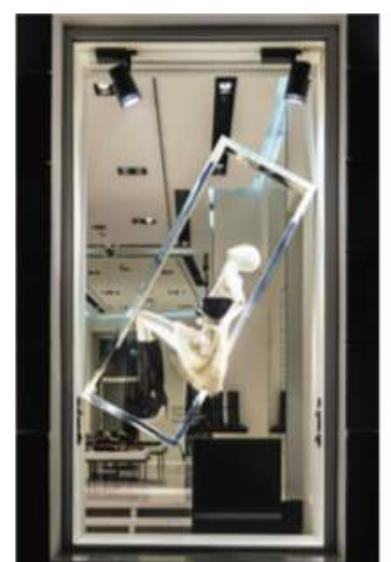
Ashenda Photoshoot concept

A frame of Ashenda (A frame of freedom)

a model standing in a setting in a crowded market place (shola gebeya) with a white wall like frame around her the white frame implies the freedom she feels that day

Her environment implies the pressure and her day to day environment the crowd
The white frame also amplifies her it makes her visible for the beautiful child she is (white
Shows innocence)

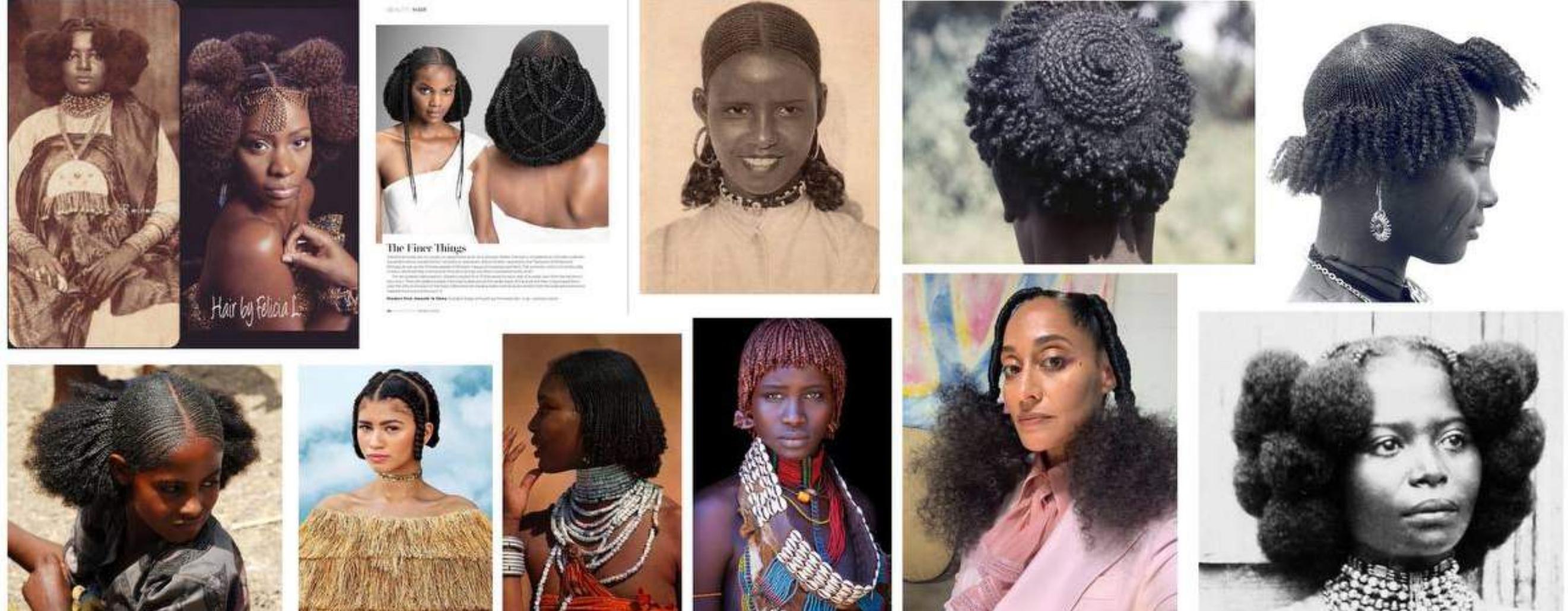
Leaning on shekla (ensra) she usually bears the load but this day she explores if it can
bearies her load



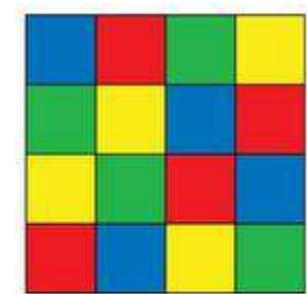
Levitation



ugly chic



Makeup mood board



Colors: The colors used in Ashenda are typically bold and vibrant. Shades of red, green, yellow, and blue are commonly seen, reflecting the lively and joyful spirit of the festival. Natural glam with the colors of Ashenda





AN
Expression of
FREEDOM



ASHENDA



AN
Expression of
FREEDOM





A
Celebration of
INNOCENCE



**ARTISTIC
DIRECTION**

Photoshoot idea conceptualizations

White, light



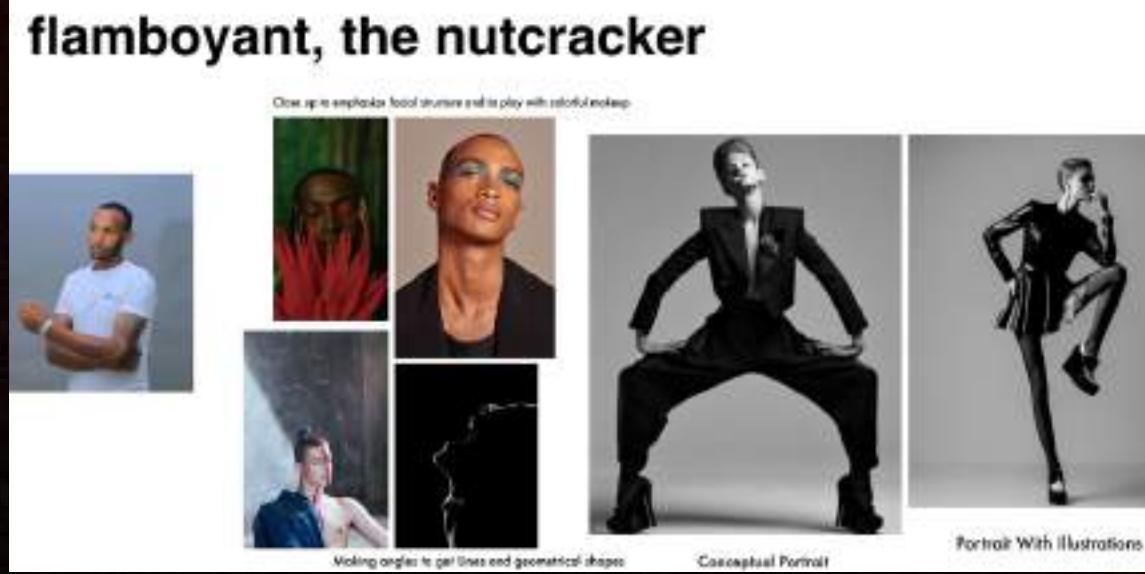
, Aqua, mermaid, blue



whimsical



flamboyant, the nutcracker



Autumn, warm, glamour



Expression, sculpture



Winter ,Cool colors



Angles, Dry , rigid



Contemporary





Thrill, mystery

Close up to emphasize facial structure and to play with colorful makeup



Making angles to get Lines and geometrical shapes

Conceptual Portrait

Portrait With Illustrations











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