The mission of the company is to advance highly effective, secure, and innovative technology solutions for healthcare and retail clients. The vision of the company is to dream big and deliver excellence.

The core values of the company are human connections, accountability, and empowerment.

The company has 150 years of executive technology leadership experience in the retail and healthcare industry. The sum insured type for the group health insurance program is up to 4 to 8,00,000. The maternity benefit provided by the company is 75,000 for normal delivery and 75,000 for C-section. The waiting period for covering a baby in the health insurance policy is usually 90 days. The company reimburses 100% of the certification cost once the employee clears the final test. However, the employee must serve the organization for a year after the cost is reimbursed. To avail privilege leaves in Keka navigation, employees need to log in, go to "me," apply leave, select the leave type as "privilege leave," apply for the leave, and notify the team. Employees are expected to be in casual business casuals or smart casual attire, unless the day's task requires otherwise. Clothing with offensive or inappropriate designs or stamps is not allowed.