
MARIA SALEM

PROFILE

Customer Experience Manager for a nightlife application with background in Events and Wedding Coordinating.
Giving customers a valuable experience for 10 years.

EXPERIENCE

CUSTOMER EXPERIENCE MANAGER, TABLELIST, BOSTON, MA – 2013-2017

2013 - 2015 Promotional Event Coordinator

2015 - 2017 Customer Experience Manager:

Sales

B2C & B2B support

Marketing Campaigns

Membership

Event Coordination

UX/Content

PROMOTIONAL EVENT MANAGER, HAVAS STREET, BOSTON/MIAMI – 2015

Aquahydrate Manager @ Revolt music conference Miami

WEDDING COORDINATOR, BLUE IVY, BOSTON – 2015

Day of Coordinator for Boston and New York based Weddings

EVENT COORDINATOR, BOSTON, MA – 2013 - 2015

6 Boston based Tech Startups: Photoshoot and Commercial - Production Coordination, Event Coordination for CE Week, CES Las Vegas and tedX @ UMASS Lowell

EVENT MARKETING & PROMOTIONS, BOSTON, MA – 2011 -2014

Bacardi, Dewars, Cointreau, Sparkling Ice, Gillette @ Nascar, Salesforce, IVY, Canon, Google Glass, Oculus & more

EVENTS INTERNSHIP - CURTIS KNIGHT ENTERTAINMENT 2010

Assisted with administrative duties, emails, scheduling events and meetings

Onsite event set up, execution and take down

EDUCATION

MIDDLESEX COMMUNITY COLLEGE, BEDFORD, MA- BUSINESS 2010-2012

QC SCHOOL OF EVENT & WEDDING PLANNING – CERTIFICATE, 2010

PHOTOSHOP GOOGLE SUITE TYPE FORM BASECAMP ZENDESK