

**FOREWORD BY PIYUSH GOYAL**



**'This book will help lots of young entrepreneurs out there'**  
**NIKHIL KAMATH**

# **UNLOCKING UNICORN SECRETS**

**BEHIND THE SCENES OF INDIA'S  
BILLION-DOLLAR START-UPS**

**Kushal  
Lodha**

**Ishan  
Sharma**

BTS OF INDIA'S BILLION DOLLAR START-UPS



# UNLOCKING UNICORN SECRETS



**By Kushal Lodha  
& Ishan Sharma**

Foreword by  
**Piyush Goyal**  
Minister of Commerce  
& Industry

*"This book will help lots of young entrepreneurs there"*

**-Nikhil Kamath**