



**SWAPBOTS**

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## 2. INTRODUCTION



### ❖ Blockchain

- The blockchain has changed the world of technology forever. The list of its applications has shown that it can achieve a high level of transparency and security. The technology combines unique features that make it one of the foundations of the new economy: anonymity of users; full availability of transaction information; complete impossibility of hacking or tampering with data due to decentralization; no third party is required to certify transactions; all matters are regulated only by two parties; record of transactions is stored in the registry for all users and are updated for all at the same time.
- The first main application of blockchain technology was a cryptocurrency — bitcoin. Its emergence has revolutionized payment systems around the world, allowing people to easily, quickly and safely make international transactions with minimal commissions. Over the past few years, blockchain technology has reached an incredible popularity and attracted the attention of the general public. The practical use of the blockchain is no longer limited to payment systems. New areas of its development are the transformation of business models, process optimization and the integration of technologies into existing businesses.







## 2. INTRODUCTION

### ❖ Defi

- DeFi (Decentralized Finance) is a decentralized finance in which, the organizations, markets or financial tools are managed decentralized.
- DeFi utilizes the power of Blockchain as decentralization and transparency to create an open finance. In it, everyone can access and use it anywhere, anytime without being influenced by any centralized individual or organization.

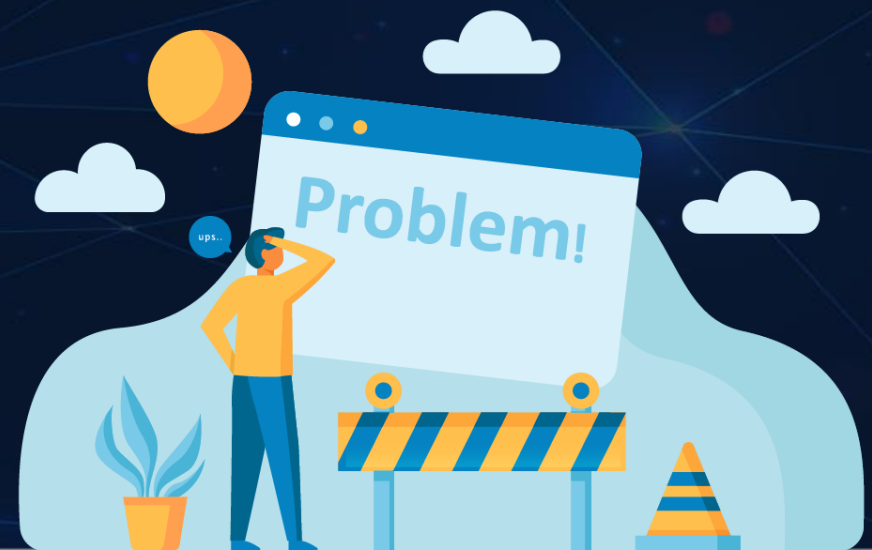




# 3. PROBLEM AND SOLUTION

## ❖ Problem:

- **High fees:** When making financial transactions with a new party or with multiple parties, thousands of dollars are paid as fees to have a credible firm back the transactions.
- **Unreliable Exchanges & Launch Platforms:** When new blockchain projects have an initial Offering (ICO, STO, or ILO), there are usually very large costs involved to set up distribution and launch the token.





### 3. PROBLEM AND SOLUTION

- **Secure Transactions:** During the Twitter hack of July 2020, scammers asked users to pay them in crypto and said they would pay them back double. This is the oldest scam in crypto and it is still considered as a threat now.





# 3. PROBLEM AND SOLUTION

## ❖ Solution

- Swapbots performs multi-million dollar transactions easily by avoiding the bureaucracy.
- Swapbots allows both teams and investors to ensure that no one can dump right after the public sale.
- Swapbots creates their own P2P options agreements or set up recurring payments using Swapbots solution - all at a fraction of the cost.
- Swapbots allows anyone to exchange digital assets with anyone else in the world in a way that ensures both parties reach to the agreement. As awareness of this option grows, people will be far less likely to fall for these scams.





## 4. WHAT IS SWAPBOTS



### ❖ Vision

- Our vision is to become the DeFi ecosystem for all smart-contract services that everyone can use and benefit from it.



# 4. WHAT IS SWAPBOTS



## ❖ Mission

- Our mission is automate and simplify the transaction process between people and organizations around the world through the use of well-built decentralized finance applications, eliminating the need for middlemen and 3rd party intermediaries.



# 4. WHAT IS SWAPBOTS



## ❖ Swapbots overview

- Swapbots is poised to become the decentralized finance (DeFi) solution for everyone, especially in swapping. Our unique technology will allow people and organizations to easily execute smart contract based agreements at a fraction of the cost of similar services provided by law firms and banks.
- SwapBots provides solutions and tools that enable enterprises and organizations to develop Blockchain in each industry with safety and effective decentralized cloud platforms. SwapBots are typically open source, decentralized and in compliance with a specific protocol agreed upon within the community.
- Swapbots's mission is to simplify the transaction process between people around the world by offering an alternative to the expensive middlemen generally required in these specific types of transactions.
- Swapbots platform is powered by its own native token, SWB, an TRC-20 token built on the TRON Blockchain. The SWB token will be used for discounts on services, dividends from staking, and as a governance token allowing the community to vote on how foundation funds are spent. We expect this utility token to offer significant benefits when being used on the Swapbots platform.



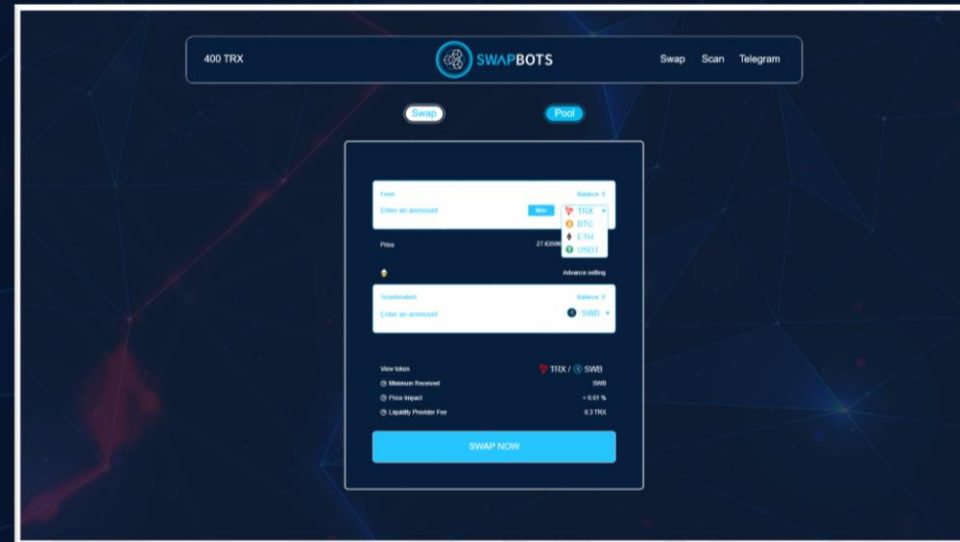
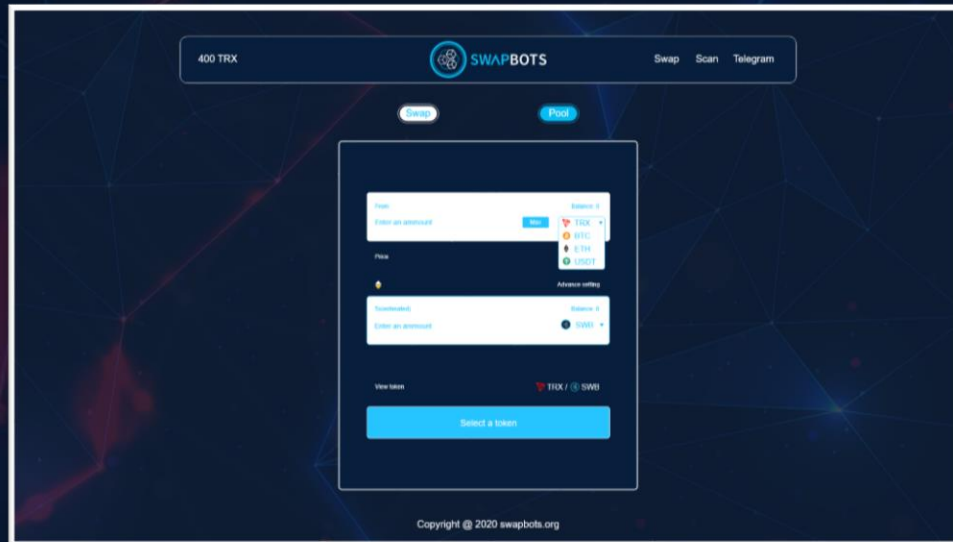




# 4. WHAT IS SWAPBOTS

## ❖ Swapbots platform

- Through Swapbots platform, the users can easily swap SWB to ETH, TRX, USDT, BTC and vice versa.
- With the technology from TRON, Swapbots can support the transactions with the double speed as well as maintain the transparency and security







## 5. VALUE PROPOSITION

- ❖ **Easy to use:** Anyone looking to perform large swaps or transactions with new people over the counter will be able to do so. Swapbots will also make it easy for anyone with a need to make or receive recurring crypto payments to have the ability to do so without paying a costly monthly subscription fees.



## 5. VALUE PROPOSITION



- ❖ **Trustworthy Solution:** The founding team behind Swapbots have all owned and operated companies in the cryptocurrency industry for over 2 years. These include other token networks, advisory companies and blockchain development firms. Everything will be built with UI/UX in mind, without ever compromising on the two most fundamental aspects of any financial application: privacy & security.

## 5. VALUE PROPOSITION

- ❖ **Applicable Tools:** As soon as Swapbot is live, making time-based swaps and recurring payments will become a possibility. This will immediately give a better solution to thousands of companies that are currently paying high fees or monthly subscriptions to make recurring crypto payments.







## 6. SUPPORTING TECHNOLOGY

- ❖ **Hyperledger Technology - Blockchain:** Swapbots is built on the blockchain based hyperledger technology. This technology brings out a lot of advantages.
- ❖ It provides an immutable distributed ledger system: As we know, the ledger is a sequence of records of various transactions. The various file systems are suitable for various blockchain applications. A new file system would be suitable for peer nodes that are immutable.
- ❖ It provides a level of scalability, performance, and trust. Generally, hyperledger fabric stores various transactions happening in different aspects. It also focuses on reducing several layers of trust. Also, it has got a huge number of verifications done on the transactions. It is very useful when you need to make speedy transactions without any hassle.







## 6. SUPPORTING TECHNOLOGY

- ❖ **TRC-20 SWB Token:** The SWB TRC-20 Token can be staked for rewards and voting rights on the Swapbots platform. Any fees paid on the Swapbots platform using SWB will be favourable.
- ❖ **TRON** can support a large number of running applications. The TRON network is able to process 25,000 transactions per second – quite a lot more than Bitcoin's six or Ethereum's 25. It is able to do this because of its use of DPoS (Delegated Proof-of-Stake), a consensus mechanism that allows a large number of transactions.





## 6. SUPPORTING TECHNOLOGY

- ❖ **SWB Dapps:** The Swapbots ecosystem will grow over time to include numerous Dapps that support the users optimize their benefit from SWB.
- ❖ In addition to this, Dapps mainly employ cryptocurrencies as the built-in medium of exchange. As a result, Dapps could potentially dramatically boost the mainstream adoption of cryptocurrencies by exposing more people to it
- ❖ Dapps are more stable, more flexible, and safer com. SWB Dapps are also designed to run natively on a decentralized network with trustless protocols – or a blockchain. Through storing both data and records with the use of blockchain technology, SWB DApps can truly be characterized as being “decentralized”



## 6. SUPPORTING TECHNOLOGY



- ❖ **Secure Sockets Layer:** Swapbots communicates over a connection subject to Secure Sockets Layer (SSL) protocol. We know SSL as an https connection. It's where data is encrypted at both ends (the user end and, in this case, the bot end) of every transaction.



# 7. TOKEN

❖ The Swapbots created SWB token to make it a practical deflationary currency that puts longevity and stability first in importance. This token has staking capabilities and focuses heavily on community governance

❖ Basic information

- Name: Swapbots
- Symbol: SWB
- Supply: 98.000.000
- More information:

<https://tronscan.org/#/contract/TZ7YqQkPFoyp1dzzMHBEXKpJawQUx8S47T/code>



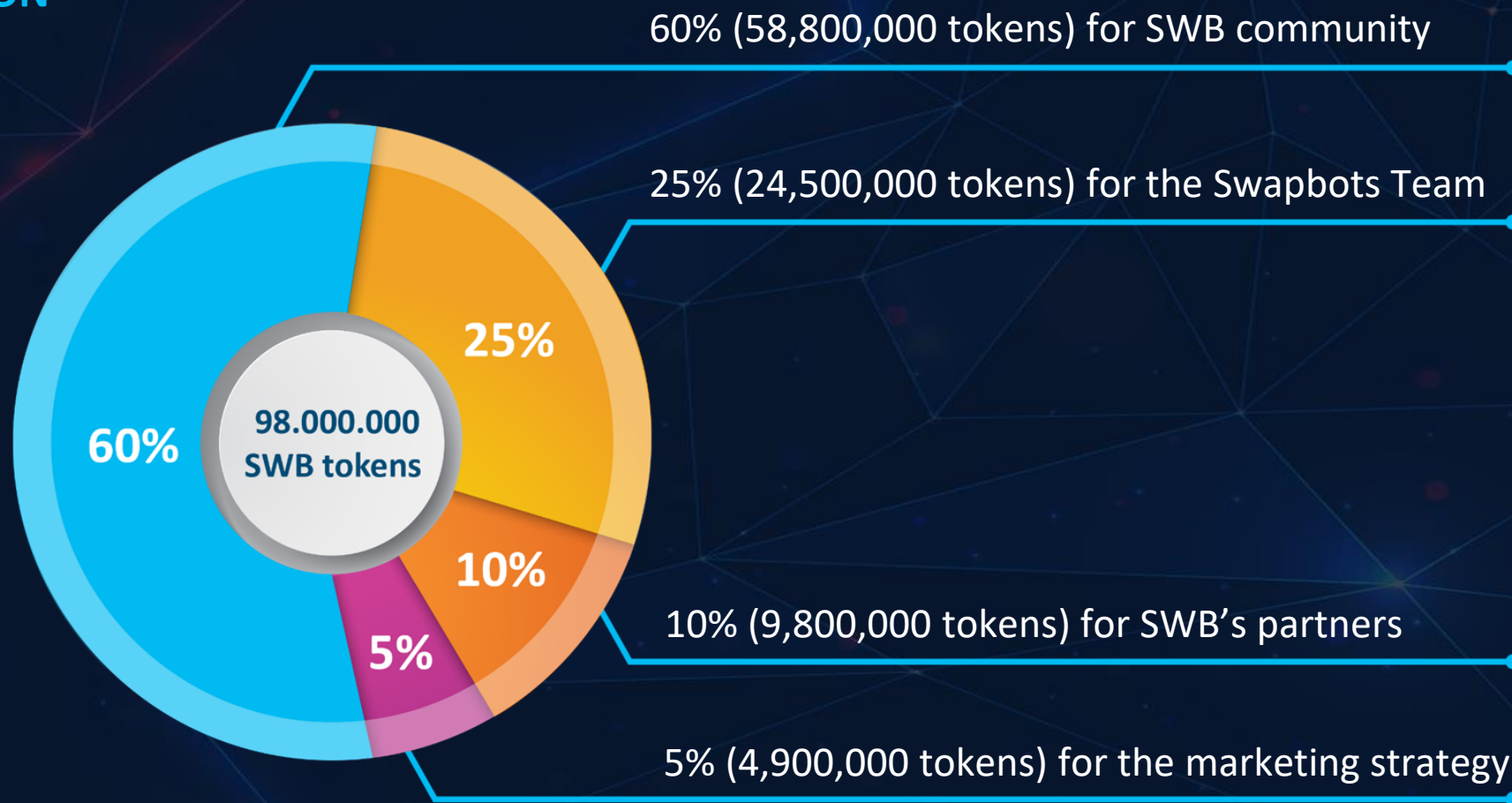


# 7. TOKEN



## ❖ TOKEN DISTRIBUTION

SWB tokens will be distributed following these ratios






## 8. ROADMAP

❖ Our project will be carried out follow to these steps

 6/2020

### Swap Defi Platform Research

Swapbots Team research the available swap platform to understand the pros and cons of them and brainstorm the ideas for Swapbots platform.


 12/2020

### Publishing project on media and developing community

 1/2021

### Launching beta platform for swapping

SWB launches a beta platform for SWB users which can help users swap in a convenient way.


 6/2021

### Launching apps on Android and ios

SWB launches app for mobile devices

 10/2021

### Listing SWB expansively on international trading exchange

 9/2020

### Developing Swapbots platform

Swapbots Team design and develop the Swapbots platform based on the our ideas and the advanced technology.

1/2021

### Listing SWB token on Pool

Investors and cryptocurrency enthusiasts can swap SWB tokens.

 4/2021

### Launch of anpla swap platform

SWB launches official platform for swapping SWB Token.

 9/2021

### Launching Dapps

Launching Dapps for SWB project with the aim at bringing SWB token into circulation in the ecosystem and enhancing the SWB ecosystem.

# 9. MARKETING STRATEGY



## ❖ Community Development & Partnerships:

- **Partnership Outreach Strategy:** Swapbots team will first partner with all the potential partners. This will be the fastest driver of growth in the first phase of the Swapbots Ecosystem.
- **Community Development:** A token network is only as strong as its community, and this is where Swapbots excels. There will always be a heavy focus on scaling the community and keeping them engaged while working with influencers in the space to keep raising awareness about Swapbots.

## ❖ Exchange Listings & User Onboarding:

- The Swapbots token will follow a strict listing schedule to get on all the top exchanges as soon as possible. This is a key part of the marketing strategy as it will allow for the trade volume to continue to rise and for the availability of the tokens to become ubiquitous across all major exchanges. This will be done through personal connections, negotiated listing agreements, and important smart drops when relevant. While nothing can be promised, the founders plan on focussing heavily on listing on the top tier exchanges as soon as possible.





# 9. MARKETING STRATEGY



## ❖ Tech Development

With each new product, new market segments and revenue lines become available. Furthermore, many of the current clients will be interested in the new products as well, increasing the average basket revenue per client. By building easy to implement and having a specialized integration team, the Swapbots ecosystem will easily integrate into existing networks. The objective is to make it as easy as possible for both crypto-savvy and non-crypto-savvy organizations.

## ❖ Specialized Sales Team:

Alongside the continued development and improvement to the platform and it's products, the Swapbots team will train and groom a specialized sales team as well as account managers to sell, implement and then upsell Swapbots products and services. There will be international hubs in strategic locations all around the world.







## 10. CONCLUSION

The blockchain industry is about to embark on the next wave of mass adoption. This wave will be fueled by Defi applications and Swapbots stands to be at the forefront of the movement offering practical applications for a wide variety of users including swaps, time-based payments, subscription payments, token wrapping, and smart launches.

The Swapbots team believes this platform can become a key pillar of the DeFi ecosystem by empowering people and institutions with financial tools that optimize efficiencies and minimize reliance on trust. The team believes that these tools will become industry standards in the new era of decentralized finance.



# SWAPBOTS

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