

COMPUTER SCIENCE & DESIGN

# Community Service Project



**SRKR**  
ENGINEERING COLLEGE  
AUTONOMOUS

SAGI RAMAKRISHNAM RAJU  
ENGINEERING COLLEGE - BHIMAVARAM

# **SRKR CSD**

## **Community Service Project**

**NAME OF THE STUDENT : PAILA NIKHIL**

**NAME OF THE COLLEGE : SRKR Engineering College**

**REGISTRATION NUMBER: 22B91A6237**

**PERIOD OF CSP : 6 Weeks FROM : 07/08/2023 TO :  
17/09/2023**

**NAME & ADDRESS OF THE COMMUNITY :  
Bhimavaram**



**SRKR**  
**ENGINEERING COLLEGE**  
**AUTONOMOUS**

## **Community Service Project Report**

Submitted in accordance with the requirement for the degree  
of.....

**Name of the College :** SRKR Engineering College

**Department :** Computer Science and Design

**Name of the Faculty Guide :** Dr. Suresh Mudhunuri

**Duration of the CSP :** 6 Weeks    From : 7/8/2023    To :  
17/9/2023

**Name of the Student :** P NIKHIL

**Programme of Study :** Btech

**Year of Study :** 2022 to 2026

**Register Number :** 22B91A6237

**Date of Submission :** 26/12/2023

## **Student's Declaration**

I, **PAILA NIKHIL** , a student of Btech Program,

Reg. No.**22B91A6237** of the Department Computer Science and Design of ,

SRKR Engineering College do hereby declare that I have completed the mandatory community service from 07/8/2023 to 17/9/2023 in

Bhimavaram under the Faculty Guide ship of **Dr. Suresh Mudunuri**,

Department of Computer Science and Design in SRKR Engineering College.

**(Signature and Date)**

### **Endorsements**

Faculty Guide

Head of the Department

Principal

## Certificate from

### Official of the Community

This is to certify that **PAILA NIKHIL**

Reg. No **22B91A6237** of SRKR Engineering College underwent  
community service in Bhimavaram

from 04/9/2022 to 03/9/2022. The overall performance of the  
Community Service Volunteer during his/her community service is  
found to be **Good**.

Authorized Signatory with Date and  
Seal

## **Acknowledgments**

First of all, I would like to Thank my Department for giving this Kind of Opportunity and Resources to me. I Learned alot by the end of this Community Service Project.

I want to Thank our Mentor Dr.Suresh Mudhunuri Sir for using Technology in our Survey, so that we had not filled a Bunch of Papers and Analyze them. We use an Open Source Data Collection form Software called Google Form which makes our records Digitized. By using these Google forms we got a Completed Data Analytics.

By Using Complect Analytics using Google forms we had an idea about our Future Planes. So Thank You Sir.

# **Summary**

**After completing this community service project, we summarized the following points:**

- > Most of the shops are not digitized & lack awareness about the need of being available in online**
- > Even though the shops aren't digitized, many vendors are using online payment methods**
- > Some shops are established post covid...so these shops aren't much affected by covid. But, the shops that are running before covid got affected by the lockdown & pandemic.**
- > Vendors in rural areas have already created a strong customer base in their locality. So, they are not willing to digitize.**
- > Most of the shops don't have delivery boys, but some vendors are willing to pay for delivery if provided.**
- > Many vendors need technical support to manage online ordering system if provided.**

## **SHOP-1**

**Name of the Business : Food**

**Location / Address : tammiraju nagar**

**Owner Name & Contact Number : vinod sai**

**Number of Employees : <5**

**Type of Business : food**

### **QUESTIONNAIRE FOR SHOP OWNER**

**1. Do you think your business is affected by COVID / Online Shopping Sites / local Competition?**

**Not Sure**

**2. Does the business use GooglePay / PhonePe QR for payments?**

**Yes**

**3. Are you happy with your business growth?**

**Not sure- Might need to change something**

**4. Are you feeling that your business is future proof (ready for any competition)?**

**yes**

**5. Do you think digitizing your shop will help your business grow?**

**Already in third party**

**6. Is your business already digitized?**

**yes**

**7. Why are you not trying to make your business online?**

**Already in third party**

**8. What do you think is needed to make your business online?**

**Other**

**9. Do you have your own delivery person?**

**no**



10. Are you ready to pay for Delivery Service?

no



**11. Are you ready to give margin if we generate sales for you online?**

**no**

**12. Can you manage your online store (technical - like products adding, orders management etc) on your own?**

**No. I can't manage. I need support**

**13. Do you want to get publicity of your store or brand in your locality?**

**not sure**

**14. What do you do if a product asked by customer is not available in your shop?**

**Will took back as soon as possible**

**15. What are your major challenges in doing the business?**

**No major challenges**

## **SHOP-2**

**Name of the Business : FOOD**

**Location / Address : aadarsh nagar**

**Owner Name & Contact Number : Akhil**

**Number of Employees : < 5**

**Type of Business : food**

### **QUESTIONNAIRE FOR SHOP OWNER**

**1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?**

**Strongly agree**

**2. Does the business use GooglePay / PhonePe QR for payments?**

**No**

**3. Are you happy with your business growth?**

**yes**

**4. Are you feeling that your business is future proof (ready for any competition)?**

**yes**

**5. Do you think digitizing your shop will help your business grow?**

**Not Sure**

**6. Is your business already digitized?**

**yes**

**7. Why are you not trying to make your business online?**

**Already in third party**

**8. We think we don't need that much**

**9. What do you think is needed to make your business online?**

**others**

**10. Do you have your own delivery person?**

**No**

**11. Are you ready to pay for Delivery Service?**

**No**

12. Are you ready to give margin if we generate sales for you online?

No

13. Can you manage your online store (technical - like products adding, orders management etc) on your own?

Yes. But I need some support

14. Do you want to get publicity of your store or brand in your locality?

Not Sure

15. What do you do if a product asked by customer is not available in your shop?

We will get the product ready for next time

16. What are your major challenges in doing the business

nothing





## **SHOP-3**

**Name of the Business : juice shop**

**Location / Address : tammiraju nagar**

**Owner Name & Contact Number : A Surendra**

**Number of Employees : < 5**

**Type of Business : juice**

### **QUESTIONNAIRE FOR SHOP OWNER**

**1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?**

**Not sure**

**2. Does the business use Google Pay / PhonePe QR for payments?**

**Yes**

**3. Are you happy with your business growth?**

**Very Happy - Need No Change in my Business**

**4. Are you feeling that your business is future proof  
(ready for any competition)?**

**Strongly Agree**

**5. Do you think digitizing your shop will help your business grow?**

**Strongly Agree.**

**6. Is your business already digitized?**

**No. We are not Digitized**

**7. Why are you not trying to make your business online?**

**No Time to Manage.**

**8. What do you think is needed to make your business online?**

**Basic Free Website**

**9. Do you have your own delivery person?**

**No**

10. Are you ready to pay for Delivery Service?

No

11. Are you ready to give margin if we generate sales for you online?

No

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No. I can't manage I need support

13. Do you want to get publicity of your store or brand in your locality?

Yes

14. What do you do if a product asked by customer is not available in your shop?

We Try Our Best to Do Not Repeat Again

15. What are your major challenges in doing the business?

Online Marketing



## **SHOP-4**

**Name of the Business : aqua store**

**Location / Address : Bhimavaram**

**Owner Name & Contact Number : v ashok**

**Number of Employees : < 5**

**Type of Business : aqua Store**

### **QUESTIONNAIRE FOR SHOP OWNER**

**1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?**

**Not sure**

**2. Does the business use GooglePay / PhonePe QR for payments?**

**yes**

**3. Are you happy with your business growth?**

**No need sure**

**4. Are you feeling that your business is future proof (ready for any competition)?**

**yes**

**5. Do you think digitizing your shop will help your business grow?**

**No**

**6. Is your business already digitized?**

**No**

**7. Why are you not trying to make your business online?**

**We are habituated in offline business**

**8. What do you think is needed to make your business online?**

**Other**

**9. Do you have your own delivery person?**

**No**

**10. Are you ready to pay for Delivery Service?**

**No**

11. Are you ready to give margin if we generate sales for you online?

No

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No. I can't manage I need support

13. Do you want to get publicity of your store or brand in your locality?

Yes

14. What do you do if a product asked by customer is not available in your shop?

Recommend Alternatives

15. What are your major challenges in doing the business?

Nothing





## **SHOP-5**

**Name of the Business : fashion store**

**Location / Address : Bhimavaram**

**Owner Name & Contact Number : Vijaya**

**Number of Employees : < 5**

**Type of Business : clothing**

### **QUESTIONNAIRE FOR SHOP OWNER**

**1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?**

**Not Sure**

**2. Does the business use GooglePay / PhonePe QR for payments?**

**yes**

**3. Are you happy with your business growth?**

**Not Sure - Might need to change something**

**4. Are you feeling that your business is future proof (ready for any competition)?**

**Not Sure**

**5. Do you think digitizing your shop will help your business grow?**

**Not Sure**

**6. Is your business already digitized?**

**No. We are not Digitized**

**7. Why are you not trying to make your business online?**

**We Think Our Business May Not Get Click In Presnt Competition in Online**

**8. What do you think is needed to make your business online?**

**Other**

**9. Do you have your own delivery person?**

**No**

**10. Are you ready to pay for Delivery Service?**

**Not Sure**

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No. I can't manage

13. Do you want to get publicity of your store or brand in your locality?

Not Sure

14. What do you do if a product asked by customer is not available in your shop?

Recommend Alternatives

15. What are your major challenges in doing the business?

Noting



## **SHOP-6**

**Name of the Business : juice**

**Location / Address : Bhimavaram**

**Owner Name & Contact Number : kanakayya**

**Number of Employees : < 5**

**Type of Business : juice**

### **QUESTIONNAIRE FOR SHOP OWNER**

**1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?**

**Not Sure.**

**2. Does the business use GooglePay / PhonePe QR for payments?**

**yes**

**3. Are you happy with your business growth?**

**yes**

**4. Are you feeling that your business is future proof (ready for any competition)?**

**Strongly agree.**

**5. Do you think digitizing your shop will help your business grow?**

**Strongly Disagree**

**6. Is your business already digitized?**

**No. We are not Digitized**

**7. Why are you not trying to make your business online?**

**We Think It Don't Need.**

**8. What do you think is needed to make your business online?**

**Other.**

**9. Do you have your own delivery person?**

**No**

**10. Are you ready to pay for Delivery Service?**

**Not Sure.**

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No I Can't Manage

13. Do you want to get publicity of your store or brand in your locality?

Not Sure.

14. What do you do if a product asked by customer is not available in your shop?

15. What are your major challenges in doing the business?

nothing



## **SHOP-7**

**Name of the Business : Pet Store**

**Location / Address : Bhimavaram**

**Owner Name & Contact Number : Rishika varma**

**Number of Employees : < 5**

**Type of Business : pet Store**

### **QUESTIONNAIRE FOR SHOP OWNER**

**1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?**

**Not Sure.**

**2. Does the business use GooglePay / PhonePe QR for payments?**

**yes.**

**3. Are you happy with your business growth?**

**Not Sure - Might need to change something**

**4. Are you feeling that your business is future proof (ready for any competition)?**

**Strongly agree**

**5. Do you think digitizing your shop will help your business grow?**

**Not Sure**

**6. Is your business already digitized?**

**No. We are not Digitized**

**7. Why are you not trying to make your business online?**

**No**

**8. What do you think is needed to make your business online?**

**Other.**

**9. Do you have your own delivery person?**

**No**

**10. Are you ready to pay for Delivery Service?**

**No**



11. Are you ready to give margin if we generate sales for you online?

Not Sure.

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

No. I can't manage. I need support

13. Do you want to get publicity of your store or brand in your locality?

Not Sure

14. What do you do if a product asked by customer is not available in your shop?

We will make it available for the next time

15. What are your major challenges in doing the business?  
others.



## **SHOP-8**

**Name of the Business : kirana store**

**Location / Address : Gunupudi, Bhimavaram.**

**Owner Name : Lakshmi Srinivas**

**Number of Employees : < 5**

**Type of Business : kirana**

### **QUESTIONNAIRE FOR SHOP OWNER**

**1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?**

**Strongly agree**

**2. Does the business use GooglePay / PhonePe QR for payments?**

**Yes**

**3. Are you happy with your business growth?**

**Very Happy – Need No Change in My business**

**4. Are you feeling that your business is future proof (ready for any competition)?**

**Strongly Agree**

**5. Do you think digitizing your shop will help your business grow?**

**Not Sure**

**6. Is your business already digitized?**

**No. We are not Digitized**

**7. Why are you not trying to make your business online?**

**We Have So Much business in Offline**

**8. What do you think is needed to make your business online?**

**Basic Website (Free)**

**9. Do you have your own delivery person?**

**No**

**10. Are you ready to pay for Delivery Service?**

**Not Sure**

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

Yes. But I need Training

13. Do you want to get publicity of your store or brand in your locality?

Not Sure

14. What do you do if a product asked by customer is not available in your shop?

All Products Are Available In our Shop, if not We Will Recommend others.

15. What are your major challenges in doing the business?

Nothing





## **SHOP-9**

**Name of the Business : Dhatri organics**

**Location / Address : chinnamirim Bhimavaram**

**Owner Name & Contact Number : Dhatri mohan**

**Number of Employees : <5**

**Type of Business: groceries**

### **QUESTIONNAIRE FOR SHOP OWNER**

**1. Do you think your business is affected by COVID / Online Shopping Sites / Local Competition?**

**Strongly Disagree**

**2. Does the business use GooglePay / PhonePe QR for payments?**

**yes**

**3. Are you happy with your business growth?**

**Not Sure - Might need to change something**

**4. Are you feeling that your business is future proof (ready for any competition)?**

**Not Sure**

**5. Do you think digitizing your shop will help your business grow?**

**Not Sure**

**6. Is your business already digitized?**

**No. We are not Digitized**

**7. Why are you not trying to make your business online?**

**May Not Required To It**

**8. What do you think is needed to make your business online?**

**Other**

**9. Do you have your own delivery person?**

**No**

**10. Are you ready to pay for Delivery Service?**

**No**

11. Are you ready to give margin if we generate sales for you online?

Not Sure

12. Can you manage your online store (technical - like products adding, orders management etc) on your own?

13. Do you want to get publicity of your store or brand in your locality?

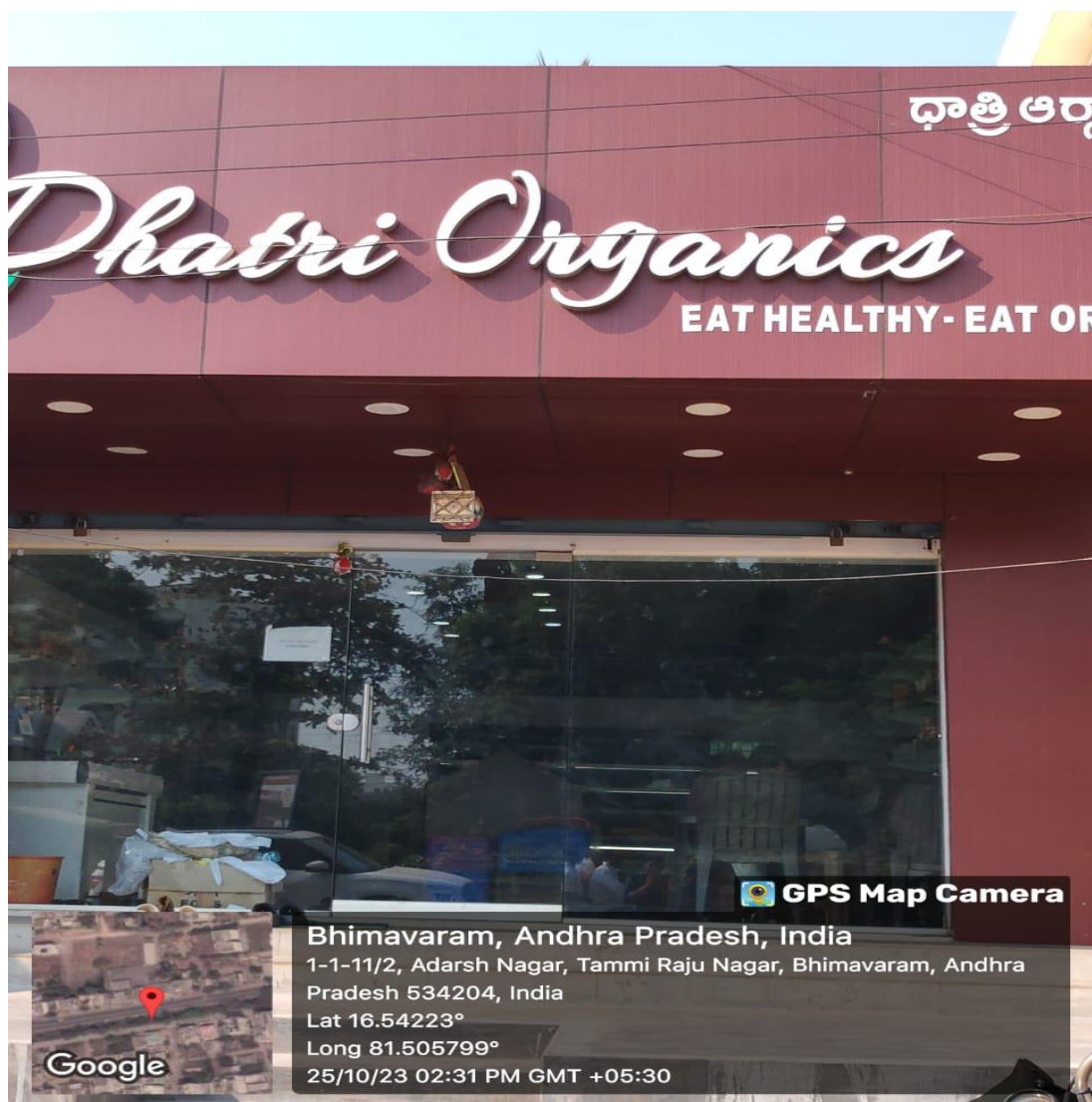
Not Sure

14. What do you do if a product asked by customer is not available in your shop?

Recommend Alternative descriptions

15. What are your major challenges in doing the business?

Nothing



## **FINAL OUTCOME :**

**We have selected a shop and decided to make a responsive ecommerce website for them.**

**So that they can also be available in online.**

## **PROJECT :**

**I decided to make a website for “OMEX TAILORS” ,  
to make them available in online for their customers all around.**

## **WEBSITE LINK:**

# Computer Science & Design



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