PROJECT DOCUMENTATION
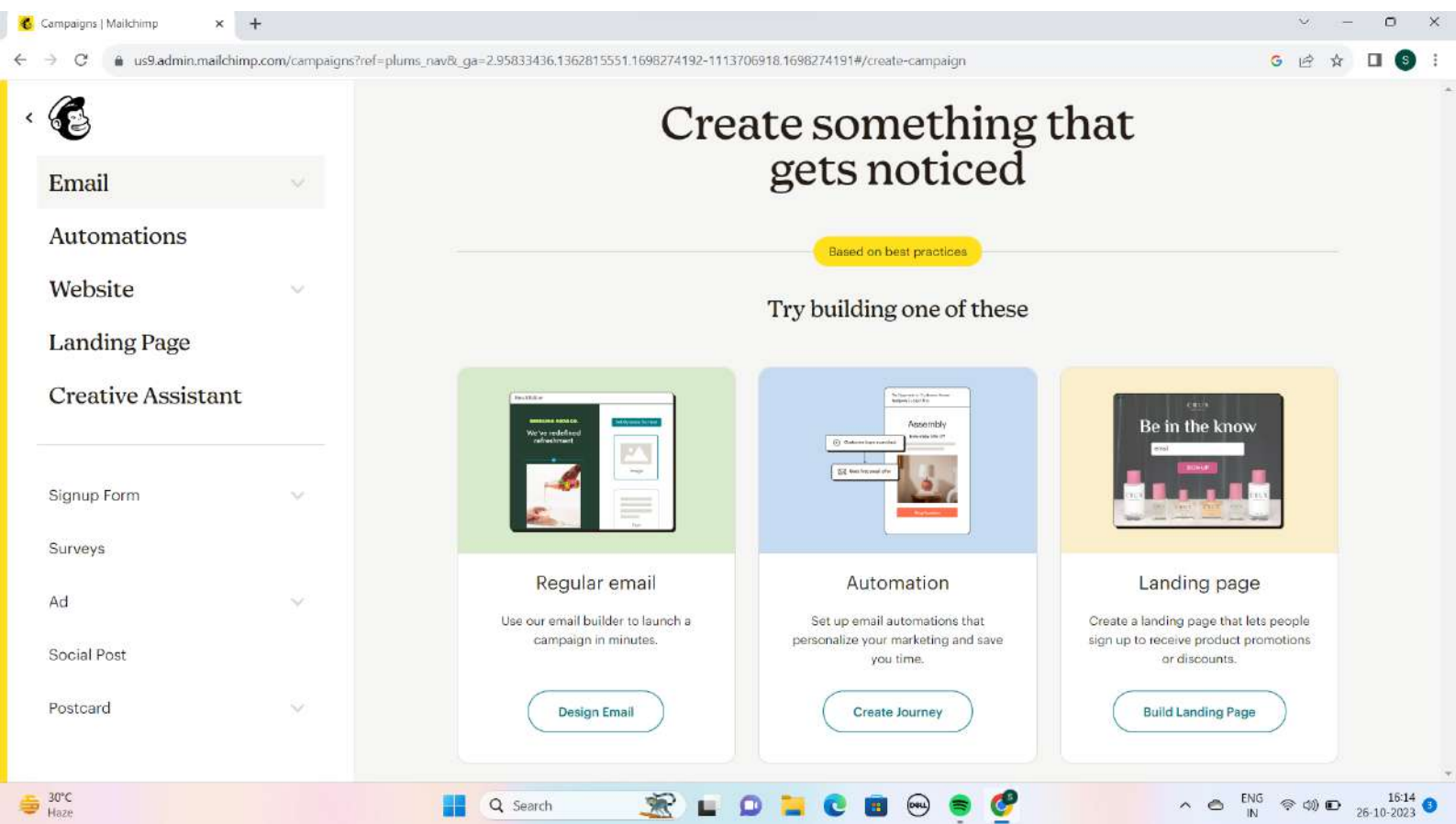
EMAIL CAMPAIGN
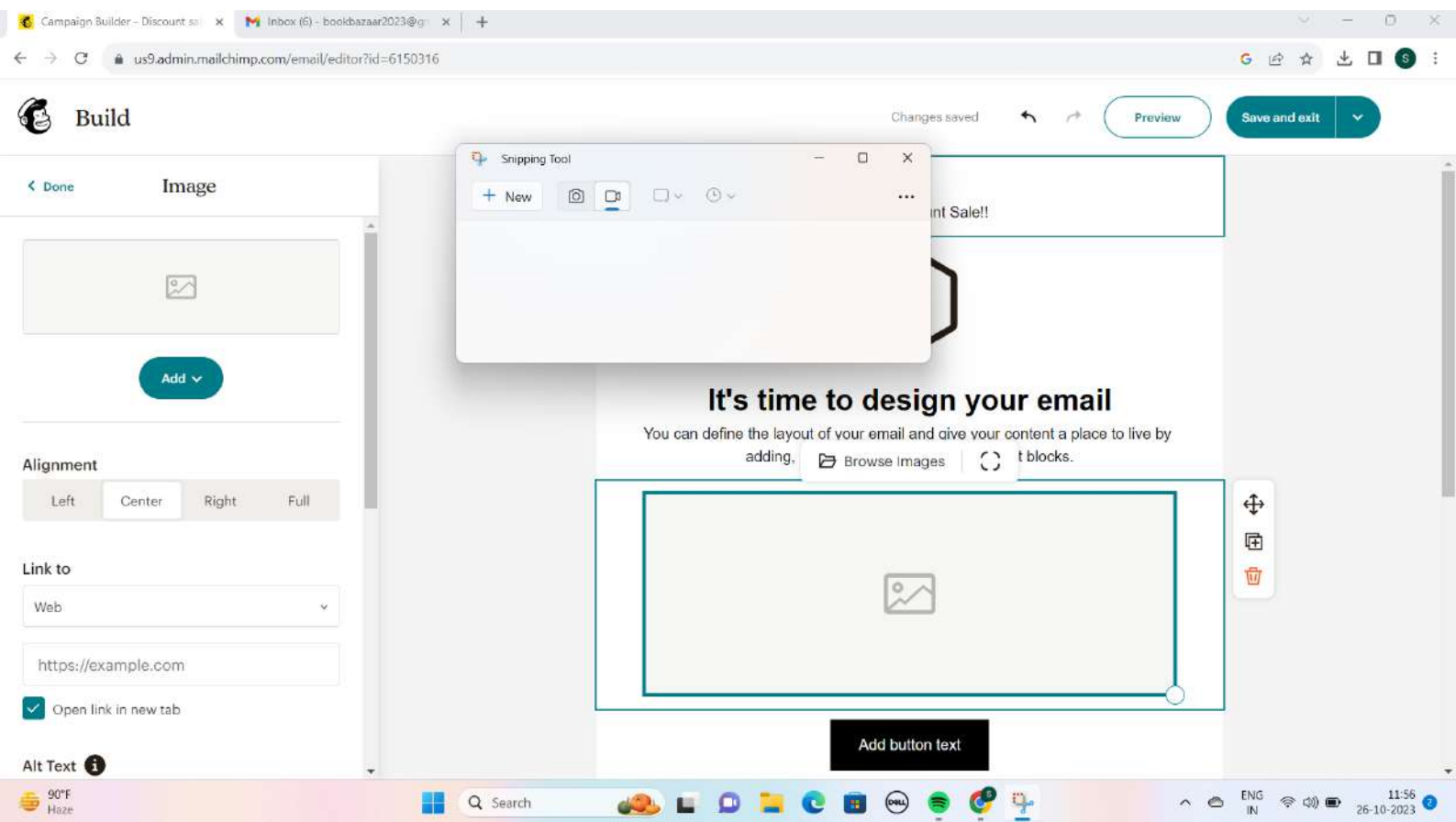
BRAND NAME :BOOK BAZAAR
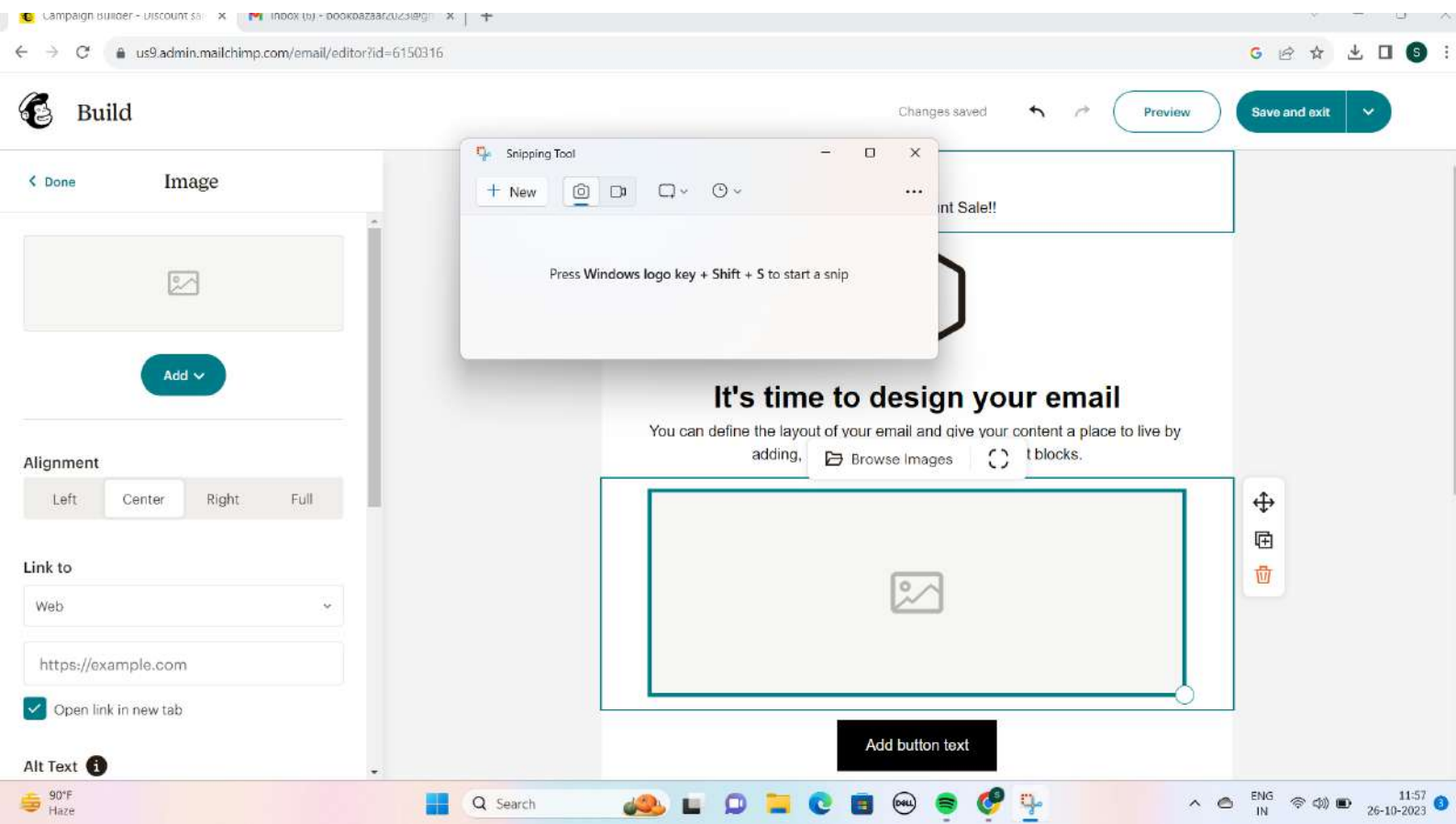
CATEGORY : BOOK STORE

EMAIL ID :bookbazaar2023@gmail.com

Test mail url: https://eepurl.com/iCIlnU

us9.admin.mailchimp.com/campaigns?ref=plums_nav&_ga=2.95833436.1362815551.1698274192-1113706918.1698274191#/create-campaign

Email ⌄

Automations

Website ⌄

Landing Page

Creative Assistant

Signup Form ⌄

Surveys

Ad ⌄

Social Post

Postcard ⌄

Create something that gets noticed

Based on best practices

Try building one of these

Regular email

Use our email builder to launch a campaign in minutes.

Design Email

Automation

Set up email automations that personalize your marketing and save you time.

Create Journey

Landing page

Create a landing page that lets people sign up to receive product promotions or discounts.

Build Landing Page

30°C
Haze

Q Search

ENG
IN

16:14
26-10-2023

← → C 🔒 us9.admin.mailchimp.com/email/editor?id=6150316

Build

Changes saved   ↶   ↷   Preview   Save and exit ⌄

< Done   Image

Snipping Tool   —   □   ✕

+ New   📷 🎥   □ ⌄   🕐 ⌄   ...

                                              nt Sale!!

                    Add ⌄

It's time to design your email
You can define the layout of your email and give your content a place to live by
                    adding, 📂 Browse Images | ⟨⟩ | t blocks.

Alignment

| Left | Center | Right | Full |

Link to

Web   ⌄

https://example.com   ⊕

☑ Open link in new tab   ⊕

Alt Text ⓘ   🗑

                    Add button text

90°F
Haze

🔍 Search   🍊 ▣ 💬 📁 ◉ ▦ ⊙ 🟢 🌐 📐   ∧ ☁ ENG   📶 🔊 🔋   11:56
                                                              IN   26-10-2023

Build

Changes saved   ↶   ↱   Preview   Save and exit ⌄

< Done   Image

Snipping Tool   —   □   ✕

+ New   📷   📹   ▭⌄   🕐⌄   •••

Press **Windows logo key + Shift + S** to start a snip

Add ⌄

Alignment

Left   Center   Right   Full

It's time to design your email

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Link to

Web   ⌄

https://example.com

✓ Open link in new tab

Add button text

Alt Text ⓘ

90°F
Haze

Q Search

⌃ ☁ ENG 📶 ◁)) 🔋 11:57
              IN   26-10-2023

Create

- Campaigns ^
  - All campaigns
  - Campaign Manager New
- Automations ∨
- Audience ∨
- Analytics ∨
- Website ∨
- Content ∨
- Integrations ∨

Start your free trial

Heads up! Your calendar view will soon be moved to Campaign Manager. Explore Campaign Manager

Campaigns

View analytics   Create new

BOOK STORE

Your audience has **1** contact. **1** of these is subscribed.

List View   Calendar View

View by Status

Find by name or type

All   You can also search by all audiences.

Ongoing

Draft   October, 2023 (1)

Completed

View by Type

Discount Sale!!   Draft
Regular   New Builder

Edited Fri, October 27th 6:32 AM by

Snipping Tool   ...   ×

Screenshot copied to clipboard and saved
Select here to mark up and share the image

30°C
Haze

Q Search

ENG
IN

16:04
26-10-2023

You're almost finished! Draft

Finish later   Send

Q Preview   Send a Test Email

From
Book Bazaar · bookbazaar2023@gmail.com

Edit From

Subject
Discount Sale!!

Edit Subject

Send time
Send now

Edit Send Time

Content

Edit Design

⚠ We automatically add a required Referral badge to your email footer. To remove the badge, **start your free trial**.

✓ A plain-text version of this email will be included automatically. **Edit**

Enable Social Cards

Share Your Email

Discount Sale Soon!!

Book Bazaar

A Sale Of All Seasons!!

A place of business where books are the main item offered for sale!!
Don't delay!! #Hurry Up!
Come Clean us out!!

You're almost finished!   Draft   Finish later   Send

Discount Sale!!

Edit name

Send a Test Email   ✕

Send a test to

m.yamunasri2003@gmail.com

Use commas to separate multiple emails. For users on a free plan, links will expire after 72 hours.

∨   Also send to the following account users

∨   Include instructions and a personal message (optional)

∨   Who should be notified by email about new comments?

You're almost ready to send a test email.

Before you do, we recommend reading about limitations of free From addresses that could stop you from getting your test email, and what we do to help.

Privacy and Terms   Cancel   Send test

To
Who are you sending this e

From
Book Bazaar • bookbazaar

Subject
Discount Sale!!

Send time
Send now

Content
Didn't get your test
email? Learn more

Send a Test Email

nt Sale Soon!!

Book Bazaar

Of All Seasons!!

ss where books are the main item
offered for sale!!
't delay!! #Hurry Up!
ome Clean us out!!
miss out the chance!!

We automatically add a required Referral badge to
your email footer. To remove the badge,
start your free trial

30°C
Haze

Q Search

ENG
IN

16:17
26-10-2023

‹ 🐵 **You're almost finished!**   Draft   Finish later   **Send**

Discount Sale!!

Edit name

🔍 Preview   ✈ Send a Test Email

To
Who are you sending this

From
Book Bazaar • bookbazaar

Subject
Discount Sale!!

Send time
Send now   Edit Send Time

Content
Didn't get your test ⚠ We automatically add a required Referral badge to
email? Learn more   your email footer. To remove the badge,
start your free trial

Send a Test Email

Your recipients should receive your test email, Discount Sale!!, shortly. If recipients reply to your
email, their feedback will show up in the comments tab.

Have questions? Take a look at our **email testing tips**.

Privacy and Terms   Send another test email   **Ok**

nt Sale Soon!!

Book Bazaar

Of All Seasons!!

A place of business where books are the main item
offered for sale!!
Don't delay!! #Hurry Up!
Come Clean us out!!
Never miss out the chance!!

Feedback

?

30°C
Haze   🔍 Search   ENG
IN   16:17
26-10-2023