VINUTHA K

UX/UI Designer | 5 Years Experience

Experienced UX/UI designer with 5 years of crafting exceptional user experiences across diverse platforms. Proven expertise in optimizing mobile and web applications, conducting research, and generating actionable wireframes.

PROFESSIONAL EXPERIENCE

UX & UI Designer | Inunity LLP

Mangalore IN | February 2024 - Present

- Conducted in-depth research to understand the needs and preferences of the target audience, translating ideas into actionable wireframes and prototypes.

- Utilized various research methods, including focus groups, online surveys, and interviews with users and stakeholders to create comprehensive user personas.

- Collaborated closely with team members and developers to gain insights into product details and the target user, subsequently delivering well-crafted designs.

- Designed user-centric mobile and web applications to enhance overall user experience

- Developed prototypes to rigorously assess the usability and functionality of the designs.

- Created user-centric design solutions for a hiring platform, improving candidate and recruiter interactions.

- Designed and contributed to the user experience of the Bandobast Police app, streamlining operations and enhancing usability for the police department.

- Worked on developing and maintaining a scalable design system.

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SKILLS

Research

Qualitative usability study
Demographic Comparison
Behavior Analysis
Color theory & Analysis
Typography
Visual design

Design

User Persona
User Interview
Usability Testing
Information Architecture
Heuristic Evaluation
Wireframing
Prototyping

Tools

Figma
Adobe XD
Adobe Illustrator
Adobe Photoshop
Visily
Miro

EDUCATION

Designers Lab

UXUI certificate - A+

Diploma in Digital commn

2015-2016 (80%)

Bachelor of commerce

2012-2014 (GPA 65%)

UX Designer | GoProtoz UX UI Design Studio

Bangalore IN | September 2021 - February 2024

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- Collaborated closely with team members, UI designers, and developers to gain insights into product details and the target user, subsequently delivering well-crafted designs.

- Designed user-centric mobile and web applications to enhance overall user experience

- Developed prototypes to rigorously assess the usability and functionality of the designs.

- Created storyboards and pre-designs as part of the product development

- Defined the UX strategy for a money exchange platform's web app, delivering SaaS solutions to small and medium-sized businesses. Collaborated with UI designers to elevate visual storytelling.

- Analysed customer feedback and implemented design solutions to enhance app functionality and interactions.

- Generated and presented comprehensive reports, including user interview reports, user flows, journey maps, branding, UI assets, and wireframes, to the team and stakeholders

Graphic & Web Designer | Inboundsys Web Galaxy Pvt Ltd.

Mysore IN | April 2018 - February 2020

- Revamped and customized websites to meet specific client specifications.

- Developed and presented 2 to 3 demo screens for client approval, showcasing design concepts.

- Ensured website design responsiveness for optimal user experience

- Designed comprehensive E-books spanning a minimum of 70 pages, effectively conveying the brand's message to target audiences.

- Collaborated with marketing teams to craft compelling visuals that significantly boosted customer engagement

Graphic & Web Designer | Mindstack Technologies

Managalore IN | February 2016 - April 2018

- Revitalized the company website through a comprehensive redesign to enhance functionality and user experience

- Modified graphic elements, ensuring proper format conversion to align with the company's objectives

- Spearheaded the development of a fitness-related mobile app from inception, overseeing the entire process.

- Leveraged Adobe Creative Suite to craft impactful logos, brochures, advertisements, email campaigns, and other visual elements.

- Orchestrated the design layout for over 80 brochures and posters within the first month of employment for a diverse range of clients

ACHIEVEMENTS

- Achieved the company's Outstanding Design Support Award in recognition of exceptional contributions

- Awarded 1st Prize at the National Level in 2025 for the Bandobast Police app, recognized for design excellence and impactful user experience.

EMAAR PM Connect

- Spearheaded the development and implementation of the In-house Project Management tool.

- Orchestrated a comprehensive solution for day-to-day corporate activities, showcasing an adept understanding of workflow dynamics.

InPulse

- Worked on InPulse LMS, a platform offering personalized education and career guidance to students.

- Developed key features such as attendance tracking, CO-PO mapping, lesson plan builder, and assignment management.

Bluecoin IoT

- Orchestrated the convergence of digital and physical realms through IoT solutions with the Bluecoin app.

- Spearheaded the delivery of services, including desk booking, meeting room booking, navigation, and 15+ additional offerings through the native mobile app.

DECLARATION

I hereby declare that the details mentioned above are true to the best of my knowledge and I have all the necessary certificates as evidence to the above-mentioned details.

Vinutha K