

## NEW YORK UNIVERSITY

PH.D. IN DATA SCIENCE

2019 - 2023

GPA: 3.8/4

## MUMBAI UNIVERSITY

BENG IN COMPUTER SCIENCE

2014 - 2018

GPA: 9.23/10

## COURSEWORK

### DOCTORAL

Machine Learning

Causal Inference

Inference and Representation

Math Tools for Data Science

Unicode ML Summer School

(Instructor, funded by Google Research)

### UNDERGRADUATE

Artificial Intelligence

Big Data Analysis

Operating Systems

Database Management Systems

Computer Networks

Unicode

(Co-founder, FOSS Training Program)

## AWARDS

2020-24	Travel Award (multiple)
2023	WSDM Smart City Challenge
2022	AI2Amplify AI4Good
2022	MIDAS Future Leader Forum
2020	IRIS-HEP Fellowship
2018	Oxford MLHEP Challenge
2018	India's Top 33 Engineers, Economic Times

## SKILLS

Python, Pytorch • MySQL • Bash • R  
GCP • BigQuery • Unix/Linux • AWS  
Docker • git • LAMP • SLURM  
HTML/CSS • Javascript • C++ • Java

## LINKS

Github:// swapneelm

Twitter:// @swapneel\_mehta

YouTube:// swapneel\_mehta

## BOSTON UNIVERSITY AND MIT | POSTDOCTORAL ASSOCIATE

Oct 2023 - Present | Cambridge, MA

- Investigating how to mitigate false ads in digital marketplaces, launching the Platform Governance Lab which I helped grow from 9 to 28 members.
- Talks: IC2S2, WISE, Stanford TSRC, Columbia MarkTech, Yale AI/ML Conf.

## SAKHI | CO-FOUNDER AND CHIEF SCIENTIST

July 2023 - Present | New York, NY

- MIT-incubated tech venture improving women's health literacy through AI-informed, personalized behavioral interventions on WhatsApp.
- Launched IRB-backed maternal health pilot with 140 families in Jalgaon, India, menstrual health pilot with 200+ families in Dhaka, Bangladesh.
- Won USD 62,500 in grants from AWS, MIT IDEAS, Delta-V, UNICEF, UNDP.
- Invited to present to World Bank, consult with teams at MIT SEID and PM Lab.

## SIMPPL | FOUNDER AND PRESIDENT

Dec 2021 - Present | New York, NY

- Building research-backed tools to improve trust on the social internet for 100M+ users in 6 countries with the UN, New York Public Radio, Sunday Times, Deutsche Welle, Jagran News, 10+ other global partners.
- Leading team of 22 staff, won USD 275,000 in grants from AWS, Google, Wikimedia Foundation, Mozilla, NYC Media Lab, Goethe Institut.
- 16+ workshop and conference publications at ICML, NeurIPS, AAAI, ICWSM, IC2S2, dg.o, Stanford TSRC, C+J, Truth and Trust Online.
- Selected as a Google Research Innovator, Founder Fellow, Belfer Fellow.
- Invited to lead capstone teams at MIT A-Lab by Sinan Aral, NYU DS.

## CENTER FOR SOCIAL MEDIA AND POLITICS | PH.D. RESEARCH

Feb 2021 - Present | New York, NY

- Thesis: Towards Informed Interventions to Limit the Effects of Misleading Information on Social Networks.
- Identify the causal effect of Reddit's outages on low quality news sharing.
- Identify the causal impact of Twitter's warning labels on Trump's tweets (Stanford Trust & Safety Research Conference).
- COVID infection modeling with probabilistic programs at MIT PROBPROG.

## CERN, CMS EXPERIMENT | TECHNICAL STUDENT (ML RESEARCH)

March 2018 - July 2019 | Geneva, Switzerland

- Developed graph neural networks for particle track reconstruction at the LHC
- Productionized the DeepJet ML framework; awarded by Google, Oxford.

## INTERNSHIPS

### SLACK, CENTRAL DS | PRODUCT DATA SCIENCE INTERN

May 2023 - Aug 2023 | New York, NY

- Identified 'social' learning drivers of feature adoption at Slack (NDA).

### TWITTER, CIVIC INTEGRITY | MACHINE LEARNING ENGINEER

June 2022 - Aug 2022 | New York, NY

- Improved the precision of their civic and health misinfo. classifier (BigQuery ML) by 20% scoring 1M+ tweets / week. NLP; recommender systems.

## REVIEWER

2024 NSF  
2024 IEEE DSAA MLJ  
2024 Springer AI and Ethics  
2024 ACM CHI  
2024 EPJ Data Science  
2024 Springer Nature ML  
2023 NeurIPS Workshops  
2023 AABI  
2023 ICLR, AI4ABM Workshop  
2023 AI+Local News Challenge  
2022 ICML, AI4ABM Workshop  
2022 NeurIPS, WBRC  
2019 Elsevier JPDC

## TALKS

2025 Google (Monetization Policy)  
2024 (Dec 18) WISE Conf.  
2024 (Dec 13) Yale AI/ML Conf.  
2024 (Dec 6) MarkTech Columbia  
2024 MIT Decentralized AI Summit  
2024 Stanford (TSRC)  
2024 TrustCon (AI + Elections)  
2024 IC2S2 (Oral)  
2024 ATIH, Embassy of Finland  
2024 UNESCO, DW Akademie  
2024 DW (Online Trust)  
2023 DW Innovation Days  
2023 IIT Madras Data Science  
2023 SimPPL Fellowships  
2023 Mandiant mWise (Google)  
2023 McKinsey Guest Talk  
2023 TrustCon (Community Building)  
2023 MIDAS Future Leaders Summit (Responsible AI)  
2023 CCNY SASE "TED Talks"  
2023 MozFest by Mozilla  
2023 NYU Data Science Seminar  
2023 Deutsche Welle (multiple)  
2023 NYC Media Lab  
2022 Graphika  
2022 Truth and Trust Online Conf.  
2022 Twitter, Health ML  
2022 MIT Media Lab  
2022 Stanford, T&S Research Conf.  
2022 NYU Graduate Seminar  
2022 Misinfo. Village, DEFCON  
2022 Oxford, Torr Vision Group  
2021 Twitter, Cortex  
2021 Facebook, Probability  
2021 Flatiron Comp. Bio. Group  
2020 NYC AI Workshop  
2020 NYU Data Science  
2018 Mumbai University (multiple)

## OXFORD, TORR VISION GROUP | VISITING RESEARCHER

Aug 2021 – June 2022 | Oxford, UK

- Generative modeling of adversarial agent behaviors on Reddit recommendations presented in workshops at **ICML** and **DEFCON**, 2022.

## ADOBE RESEARCH | DATA SCIENCE RESEARCH INTERN

May 2020 – Dec 2020 | New York, NY

- Trending Hashtag Recommendation for Videos; NLP, language models, data mining, weakly-supervised learning, multimodal graph neural networks.
- First-author paper accepted at IEEE ISM; U.S. Patent App P10634-US.

## MICROSOFT RESEARCH (IIT-B) | RESEARCH INTERN

May 2016 – May 2017 | New York, NY

- **Prof. S. Sahasrabudhe**, Automated evaluation of Blender 3D Modeling assignments (ICALT 2018); edX Prize Finalist, 2019.
- **Microsoft Research**: Google Analytics for **Lokacart** D2C farmer app.

## SMOKESCREEN (ACQ. ZSCALER) | ML INTERN

Nov 2016 – March 2017 | New York, NY

- Reducing the footprint of network scans and building Markov-chain based hostname generation for intelligent decoys.
- Automated deployment of NASSCOM-DSCI awarded software.

## FELLOWSHIPS

2024 Atlantic Dialogues Emerging Leader (0.03%)  
2024 Community Advisory Board, Integrity Institute  
2024 Responsible AI Affiliate, All Tech is Human  
2023 Future Founders Fellowship (declined)  
2023 Google Research Innovator  
2023 Future Founders Startup Bootcamp  
2023 CTS Belfer Fellow

## GRANTS

2024	Google (exploreCSR), with Prof. Pranit Bari	USD 75,000
2024	Finalist, Prototypes for Humanity (0.04%)	USD 20,000
2024	Finalist, Responsible Tech Youth Power Fund (1%)	USD 75,000
2024	MIT Delta V Accelerator	USD 20,000
2024	MIT PKG IDEAS Challenge	USD 13,500
2024	FTI: People to Watch in AI and Local News	
2024	Google PaliGemma Award	USD 5,000
2023	Google (exploreCSR), with Prof. Pranit Bari	USD 32,000
2023	Mozilla (Responsible Computing Challenge)	USD 25,000
2023	Algovera AI	USD 3,000
2023	NYUTech Venture Workshop	USD 1,000
2023	Belfer Fellowship	USD 40,000
2023	Goethe Institut	EUR 14,000
2023	Wikimedia Foundation 'WikiCred' Grant	USD 10,000
2023	Deutsche Welle	EUR 4,950
2022	Google Cloud Research Credit Award	USD 9,000
2022	Amazon (AWS) Research Credit Award	USD 5,000
2022	JournalismAI, The Sunday Times	USD 4,000
2021	UK Research & Innovation Grant (w/ Oxford TVG)	GBP 23,000
2021	NYC Media Lab AI + Local News Challenge	USD 7,500
2021	Google Research India	INR 85,000

## ORGANIZING

2024 Responsible Innovation Day  
2024 SimPPL Fellowships  
2023 NeurIPS MASEC Workshop  
2023 AI, Misinfo. & Policy Seminar  
2023 ICLR AI4ABM Workshop  
2023 Misinfo. Village, DEFCON  
2023 NYU AI School 2023  
2022 NeurIPS WBRC  
2022 NYU AI School 2022  
2022 AI for Everyone, C+J 2022  
2021 NYU AI School 2021  
2021 Unicode ML Summer School

## MEDIA

2024 DW: Tackling Disinfo.  
2024 DW: Media Literacy  
2024 Rest of World  
2024 Boston University  
2024 Boston University  
2024 Prothom Alo (Bangladesh)  
2024 NYU: AI School  
2023 Jagran News (India)  
2023 Google Research  
2018 Open Source for U

## PUBLICATIONS

- [1] A. Shah, P. Banerjee, J. Kuang, A. Nichols, N. Mazar, M. van Alstyne, S. Mehta. **'Market Design Interventions for Safer Agentic AI'**. *Working Paper in submission to ISR; Oral Talk, Yale AI, ML, and Business Analytics Conference*, 2024.
- [2] H. Ranka, D. Shah, L. Ng, S. Mehta. **'Bridging Nodes and Narrative Flows: Identifying Intervention Targets for Disinformation on Telegram'**. *Working Paper in submission to CSCW; Poster at Stanford T&S Research Conference*, 2024.
- [3] S. Mehta, M. van Alstyne. **'Improving Economic Welfare in Reputation-based Marketplaces with Truth Warrants'**. *Working Paper. Oral Talk, Workshop on Information Systems and Economics*, 2024.
- [4] S. Mehta, Z. Yang, C. Fan, D. Liu, N. Mazar, M. van Alstyne. **'Reducing Misleading Claims in Digital Marketplaces using Truth Warrants'**. *Working Paper (under review at CHI)*, 2024.
- [5] R. Konka, P. Kurani, S. Mehta, L. Ng. **'Multimodal Analysis of Instagram Marketing Strategies Across Developed and Developing Countries'**. *Working Paper in submission to Social Media + Society*, 2024.
- [6] G. Malpani, S. Mehta. **'The Effect of Influencers on the Independent re-sharing of News in an Alt-Right Ecosystem'**. *Working Paper in submission to PNAS Nexus*, 2024.
- [7] V. Dalal, A.V. Singh, C. Schroeder de Witt, S. Mehta. **'Using Large Language Model Debates to Predict X's Community Notes Visibility'**. *Working Paper*, 2024.
- [8] R. Jain, S. Mehta, F. Barez, P. Torr. **'Detecting Emergent Social Media Misinformation in the Era of LLMs'**. *Working Paper in submission to ACL*, 2024.
- [9] S. Mehta, J. Bisbee, Z. Sanderson, R. Bonneau, J. Tucker, and J. Nagler. **'Identifying the Causal Effects of Twitter's Interventions on Trump's Tweets'**. *Working Paper in submission to PNAS; Oral Talk, Stanford Trust and Safety Conference; Invited Talk, Twitter 2022-24*.
- [10] S. Mehta, K. Aslett, Z. Sanderson, R. Bonneau, J. Tucker, and J. Nagler. **'Platform Outages Increase the Sharing of High-quality News on Reddit'**. *Working Paper*, 2023.
- [11] S. Mehta, S. Sarkhel, X. Chen, S. Mitra, V. Swaminathan, R. Rossi, A. Aminian, H. Guo, and K. Garg. **'Open-Domain Trending Hashtag Recommendation for Videos'**. *In IEEE International Symposium on Multimedia (ISM)*, 2021.
- [12] S. Mehta, and N. Kasmanoff. **'Covid-19 Modeling and Control via Policy Interventions'**. *In International Conference on Probabilistic Programming (PROBPROG)*, 2021.
- [13] S. Mehta, C. Raman, N. Ayer, and S. Sahasrabudhe. **'Auto-Grading for 3D Modeling Assignments in MOOCs'**. *Oral Talk, International Conference on Advanced Learning Technologies (ICALT)*, 51–53. *IEEE*, 2018.
- [14] S. Mehta, P. Kothuri, and D.L. Garcia. **'A Big Data Architecture for Log Data Storage and Analysis'**. *Best Paper, ML Track. Integrated Intelligent Computing, Communication and Security*, 201–9. *Springer, Singapore*, 2018.
- [15] S. Mehta, P. Kothuri, and D.L. Garcia. **'Anomaly Detection for Network Connection Logs'**. *arXiv Preprint arXiv:1812.01941*, 2018.

## WORKSHOP PAPERS

- [17] D. Shah, S. Shetty, S. Mehta. **'The Double-Edged Sword of User Agency: Empowerment and Risk in Decentralized Social Media Platforms'**. *Working Paper; Poster at Stanford T&S Research Conference, 2024.*
- [18] S. Mehta, S. Wiedswang, Z. Yang, N. Mazar, M. van Alstyne. **'Improving the Governance of Digital Platforms with Interactive Marketplace Experiments'**. *Oral Talk, Intl. Conference on Computational Social Science, 2024.*
- [19] H. Ranka, M. Surana, N. Kothari, V. Pariawala, P. Banerjee, A. Surve, S.R. Sankepally, R. Jain, J. Lalwani, S. Mehta. **'Examining the Implications of Deepfakes for Election Integrity'**. *Oral Talk, AAAI Workshop on AI for Credible Elections, 2024.*
- [20] S. Mehta, A.G. Baydin, R. Bonneau, J. Nagler, and P. Torr. **'Estimating the Impact of Coordinated Inauthentic Behavior on Content Recommendations in Social Networks'**. *Oral Talk, Workshop AI for Agent-Based Modelling, ICML 2022.*
- [21] A. Surve, A. Shamraj, and S. Mehta. **'How Decentralization Affects User Agency on Social Platforms'**. *Oral Talk, Data Challenge, AAAI Intl. Conference on Web and Social Media (ICWSM), 2024.*
- [22] C. Shah, R. Konka, G. Malpani, S. Mehta, and L. Ng. **'Can Social Media Platforms Transcend Political Labels? An Analysis of Neutral Conversations on Truth Social'**. *Oral Talk, DARE Workshop, AAAI Intl. Conference on Web and Social Media (ICWSM), 2024.*
- [23] A. Surve, A. Rathod, M. Surana, G. Malpani, A. Shamraj, S.R. Sankepally, R. Jain, and S. Mehta. **'Multiagent Simulators for Social Networks'**. *(Oral) In Multi-Agent Security Workshop, NeurIPS 2023, 2023.*
- [24] D. Gandhi, R. Jain, J. Gala, J. Lalwani, and S. Mehta. **'Expanding Access to ML Research through Student-Led Collaboratives'**. *In Workshop on Broadening Research Collaborations, NeurIPS 2022.*
- [25] A. Ganeriwalla, and S. Mehta. **'Application of OLS Regression and VAR Models to Analyse the Economies of Varying Political Regimes'**. *Journal of Student Research 10, no. 4 (2021).*

## TECH POLICY RESEARCH AND REPORTS

- [25] C. Vergara, J. Lalwani, H. Ranka, N. Kothari, and S. Mehta. **'A Principled Framework to Organize and Develop Social Media Interventions'**. *Working Paper in submission to Social Media + Society, 2024..*
- [26] C. Vergara, R. Jain, and S. Mehta. **'A History of Transparency Reform to Shape Platform Regulation'**. *Intl. Conference on Digital Governance (dg.O), 2024.*
- [27] A. Sharma, A. Shetty, M. Surana, and S. Mehta. **'Harassment in the Digital Arena: Analyzing Online Abuse Against U.S. Politicians'**. *Report, ADL Center for Tech and Society, 2024.*
- [28] S.W. Baksh, D. Mungra, N. Ahasan, V. Pariawala, R. Jain, A. Surve, P. Banerjee, S.M. Eron, S. Mehta, S.R. Diya. **'How Facebook Has Become A Political Battleground In Bangladesh'**. *Report (Tech Global Institute), 2024.*
- [29] S.W. Baksh, D. Mungra, V. Pariawala, R. Jain, A. Surve, A. Das, M. Biswas, F. Afroz, S.M. Eron, S. Mahmood, S. Mehta, S.R. Diya. **'From homophobia to assault: The gendered landscape of Bangladesh's political disinformation'**. *Report (Tech Global Institute), 2024; Meta issued takedown.*
- [30] A. Sharma, A. Shetty, M. Surana, S. Mehta. **'Harassment in the Digital Arena: Analyzing Online Abuse Against U.S. Politicians'**. *Report (ADL Center for Tech and Society), 2024.*
- [31] H. Ross, B. Silverman, J. Allen, S. Mehta, et al. **'Shining a Light on Platform Transparency Best Practices'**. *Report (Integrity Institute), 2023.*
- [32] G. Ellingson, K. Harbath, J. Allen, Eric Davis, A. Leavitt, S. Mehta, et al. **'Defining and Achieving Success in Elections Integrity'**. *Report (Integrity Institute), 2023.*