**Swapnil Ranshing** 

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**Data Scientist**, Western Union, Pune, India Portfolio Website: <u>Swapnil's Portfolio Website</u>

LinkedIn Profile: Swapnil's LinkedIn Profile

## **Summary**

- o 7.5 years of expertise in machine learning, deep learning, natural language processing (NLP), GenAI, model development and deployment for fraud and credit risk detection and payment fraud risk strategy development
- Postgraduate degree from IIT Bombay and (Elite Silver) certificate for Data Science for Engineers from IIT Madras and certificate for Deep Learning specialization from DeepLearning. AI and Coursera

# **Skills Summary**

- o **Machine Learning and Deep Learning Models:** Supervised and Unsupervised Learning, Ensemble Methods, Decision Trees, Random Forest, XGBoost, Deep Learning, Neural Networks, CNN, RNN, optimization algorithms
- o Advanced Models: Large Language Models (LLM), Generative AI
- o Languages: Python, SQL
- o Data Analysis: Data Wrangling, Feature Engineering, Data Visualization, Statistical Analysis
- o Frameworks: Sci-kit Learn, TensorFlow, Keras
- o Tools: AWS SageMaker, Power BI, Git, GitHub

# **Work Experience**

## Western Union Technology Engineering Center- Pune

(Apr 2022- Present)

- Data Scientist, Digital Risk Decision Sciences
- o **Responsibilities:** Machine learning model and strategy development for Fraudulent transaction detection
- o Projects:
  - Machine Learning Model and Risk Strategy Development for Fraudulent Transaction Detection
    - I. Developed and deployed 10 models on highly imbalanced fraud data for various customer segments
    - II. **Featurization and EDA**: Created around **700 features** consisting of velocity, age, count, decay, categorical and rating variables from large dataset. EDA is performed to understand the features correlation with target.
  - III. **Feature Selection**: Small set of important features selected using weight of evidence and Information value, forward feature selection, correlation coefficient and vote counts from different ml models feature importance.
  - IV. **Modeling**: Tuned hyperparameter of machine learning and deep learning algorithms and selected best performing model using AWS sagemaker studio processing job.
  - V. **Risk Strategy Development and Deployment**: Risk scorecard developed using model probability distribution and risk optimization strategies are developed and productionized to improve risk metrics.
  - VI. **Results**: Challenger models gave 30% additional fraud capture rate than champion at 20% operating range, 20% improved PR AUC and 3% lift in customer acquisition with reduced chargebacks in production.

#### • NLP and Deep Learning Model Development

- I. Developed NLP application to effectively assist manual review team for transaction review decision.
- II. Developed **auto encoder** anomaly detection model which increased new customer acquisition by 10%.

## • Data Analysis, Dashboard Development for portfolio improvement

- I. **Developed 12 Power Bi dashboards** which resulted in quicker data analysis, improved decision for customer acquisition campaigns, KPI/model monitoring, fraud pattern, processor change, product updates etc.
- II. <u>Improved customer approval</u> by 200 bps and <u>reduced chargebakes</u> by 20 bps by implementing risk strategies.
- Clustering model Customer Segmentation (Winner of the Innovation Contest, DRDS, WU 2023)
  - I. Developed 8 clustering models on entire digital transaction data which defined high fraud capture segments
  - II. Results shown 18 bps faster funds payout, 3% additional fraud capture and 20 bps reduced manual review

# **Danfoss India Technical Center- Pune** (Service Continuity) **Eaton India Innovation Center- Pune**

(Aug 2021- Apr 2022) (Aug 2017- Jul 2021)

Senior Engineer, Center for digital prototyping and twins

## o Projects:

• Regression Machine Learning Model for Coupled Electric Motor Pump Product
Optimized power loss and noise using regression algorithm and achieved <u>0.94 coefficient of determination value</u>

• Excavator System Design (Article: Excavator Inauguration)

Estimated models output within six sigma by tuning control parameters and achieved 90% lab test conformity.

## Portfolio Projects (Portfolio Link)

- Predicting Clients Loan Repayment Ability (GitHub Link) (Kaggle Problem Statement Link)
  - I. **EDA and Featurization**: EDA is performed to understand variables correlation with target. Created around <u>1770</u> <u>features</u> consisting of velocity, age, count, decay, categorical variables from provided datasets.
- II. **Feature Selection**: Small set of important features selected using weight of evidence and Information value, forward feature selection and count of votes from different ml models feature importance.
- III. **Modeling and Results**: Hyperparameter tuned machine learning and deep learning algorithms. Achieved <u>76% ROC AUC</u> with LightGBM model which captured 53% defaulters at 20% operating range.
- IV. Risk Strategy Scorecard Development: Risk scorecard developed using PDO calibration method.
- NLP Question Pair Similarity (GitHub Link) (Kaggle Problem Statement)
  - I. Features consisting of TFIDF weighted WORD2VEC, word count arithmetic and fuzzy logic were created.
  - II. **Modeling and Results**: Hyperparameter tuned machine learning and deep learning algorithms. Achieved accuracy= 75.39%, F1-score= 0.67 and log loss=8.87 with XGBoost model.
- NLP Multiclass Classification (GitHub Link) (Kaggle Problem Statement)
  - I. Malware byte and asm files featurized using unigrams, bigrams and image intensity.
  - II. **Modeling and Results**: Hyperparameter tuned machine learning and deep learning algorithms. Achieved <u>0.014719</u> oot log loss and 0.368% misclassification with XGBoost model.
- Chatbot Development Using Langchain (GitHub Link) (Chatbot link)
  - I. Developed LLM project to answer EPFO questions using google palm, huggingface embedding, FAISS database and prompt template.
  - II. A question asked to the retrieval chain finds the similar questions from the vector database and produces the answer
- Time Series Forecasting Using LSTM Stock Price Prediction (GitHub Link)
  - I. Created features using technical indicators and generated time series data using Keras time series generator.
  - II. Trained data using sequential LSTM model and predicted on test data with 16.9 MAE.

# **Education Qualification**

Examination	University/Board	Institute	Year	CPI/ %
M.Tech. (Mechanical Engg.)	IIT Bombay	IIT Bombay, India	2017	9.31
B.Tech. (Mechanical Engg.)	Pune University	VIT, Pune, India	2013	9.1

## Certifications

Deep Learning Specialization	Data Science for Engineers	Programming, Data Structure and Algorithms
Amazon Web Services Machine I	Learning Essential Training	Learning Amazon SageMaker
Power RI Data Modeling with DA	X Power RI A-7: Hands-On	Power RI For Data Science! DFSS GR