



Proposal for the vertical under CSE Clubs

Name : Société Financière (lit. Financial Society)

Preamble: We at Societe Financiere intend to financially educate and empower the students about topics that play a major role in a persons life. Be it filing and comprehending taxes, financial planning for the eventualities of life, understanding insurance, rental agreements or just plain frugality and saving, we want to the place for students to understand the importance of managing and methodically planning out their finances.

Activities planned under this vertical for the next year:

- We intend to conduct seminars with eminent personalities in the respective fields of accounting, investing, planning and taxation to provide students a deep and clear understanding of what they have to encounter and deal with in the real world.
- Sessions and mock systems for practising and honing life skills.
- Formation of student run and funded investment body that teaches students about the importance of saving and providing a channel to invest in securities and student formulated startups as pooled investors.

Plan of conduction:

- We hope for fortnightly meetups with members where lectures by experienced alumni or professors from the respective fields are presented.
- Formation of a strong and robust alumni network to help students understand the intricacies of specific careers and providing the means for students to identify and develop a passion for a certain topic or field.
- Collaboration with industry leaders in the space like Deloitte, E&Y, Accenture to improve industry connect and open new provinces for expansion of knowledge.
- Collaboration with IIM Bangalore and large scale events(if feasible) to promote financial literacy and build a good repertoire between the institutes.



Infrastructure Requirements:

- Access to Teams or GMeet for all members in case of virtually conducted sessions where the speaker cannot physically appear to present.
- Seminar Halls for aforementioned sessions whenever deemed necessary (information and purpose of use will be given well prior to any event to be conducted).
- Generic permission to use classrooms for meetups whenever planned.
- Audio Video Equipment for presentations.
- Miscellaneous office supplies.

Cost Requirements:

We expect the cost requirements for this club to be minimal and accounted for.

The primary costs expected are towards tokens of appreciation and costs towards the speakers and mentors we intend to bring forth to the university. (Note :This primarily consists of the reimbursement of travelling, accommodation and miscellaneous expenses of visiting dignitaries)

Costs of stage equipment ,lights and video (in case rentals are required).

Costs of printing posters, banners and flyers for promotional activities.

Costs of miscellaneous office supplies needed for the work intended.

Costs towards subscription to specialized office software if deemed essential and critical to the workflow and experience of the student in the future.

Approximate number of participants :

Based on a gauge of interest by word of mouth alone, there seems to be a highly positive sentiment towards financial education and literacy among our peers and thus we estimate about 50-80 members by the end of this academic year.

Founder(s):

Swapnil S Nair (PES1UG20CS452)

Sujay Nagendra(PES1UG20CS442)

Sriram Radhakrishna(PES1UG20CS435)