

# **Mellon Group of Companies and CRIF partner to promote best-of-breed lending**

Mellon Group of Companies and CRIF Decision Solutions, part of the CRIF Group, providing consulting, analytics & technology solutions to achieve optimized decision-making in every phase of the customer relationship, announce their partnership agreement to bring flexible and innovative lending and decision management to the region of South Eastern Europe.

Mellon, as a key provider of technology solutions and outsourced services to financial institutions in the region, agreed with CRIF to provide valuable decision-making solutions to both its existing customers and any financial institution extending consumer and SME credit in Greece, Cyprus, Albania, FYROM, Bulgaria, Serbia and Romania.

These solutions, used by over 800 finance and credit institutions spanning 20 countries in North America, Latin America, Europe and Africa, speed up time-to-market and time-to-cash, create efficiencies and provide control and governance in every phase of the credit lifecycle, from customer targeting and acquisition to portfolio management and debt collection.

Commenting on the agreement, Angelos Angelidis Head of Mellon's Group Call Center Services and BPO, stated: "CRIF is clearly the market leader in continental Europe in the field of banking credit information, applying high criteria of quality and customer satisfaction. With an immaculate track record, CRIF meets all our requirements in terms of efficiency, reliability and compliance, and its decision support solutions complement perfectly our existing portfolio of payments solutions and services."

"We look forward to CRIF's cooperation with Mellon to allow more lenders and credit organizations in South Eastern Europe to achieve the many benefits which our customers have gained from CRIF's lending and decision management solutions," states Aldo Bruschi, CRIF Decision Solutions Vice President. "Being both experts in financial services, CRIF and Mellon's combined efforts will bring value to local finance and credit institutions."