



Hastings selects CRIF as counter fraud partner

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Hastings Insurance Services has chosen CRIF as its counter fraud strategy partner for insurance policy applications.

As part of the partnership, CRIF has created a solution for Hastings which allows employees to search the claims and underwriting exchange database at the point of sale to check a consumer's claims history.

Commenting on the deal, James Fairhurst, director of information systems and services at Hastings Direct said: "We were looking for an automated process and CRIF impressed us not only with the solution they could deliver, but the speed of their response.

"From proof of concept to implementation has taken less than three months. We have been impressed by CRIF's attitude and ability to turn our requirements into a solution so quickly and effectively. We are committed to providing our customers with the best service possible and this includes protecting them for the costs of fraud."

He added: "What CRIF has helped us deliver will benefit both our customers and our bottom line. We are vigilant about detecting fraud at every stage of the insurance purchase and claim process as our strategy is to prevent fraud wherever possible protecting both our customers and ourselves."

Roger Walsh, associate director at CRIF added: "There is an immense appetite across the industry to strengthen fraud prevention strategies at policy application. We are delighted to welcome Hastings into our growing community of insurance clients who are utilising CRIF's expertise combined with our innovative and flexible approach to building ever more robust counter fraud solutions."