

## **CRIF bolsters vehicle and driver data hub**

Additional data on vehicles, drivers and insurance policy holders has been made available via CRIF Decision Solutions' UK Data Hub following the conclusion of agreements between the firm and the information providers HPI and Tracesmart.

HPI will provide the Hub with vehicle and driver identity information; Tracesmart will offer identity-check and consumer-profiling resources. CRIF said that the enhanced Hub would "help insurers, brokers, aggregators, financial organisations and solicitors know their customers better, and prevent fraud".

"The sharp increase in identity, personal injury and vehicle fraud in the UK makes our Data Hub an invaluable business tool to support fraud management," commented CRIF director Sara Costantini. "The ease and speed at which information can now be accessed will definitely make a positive impact on our clients' businesses and their operational decisions, enabling them to protect their honest customers from the financial effect of fraud."

Darren Greenyer, finance and insurance director at IIPi, also stressed the potential benefits of the new agreements in terms of combating insurance fraud.

"We are delighted to be partnering with CRIF to make our information available alongside other sources of identification data through a single hub that will enhance fraud mitigation processes for the industry," he said.