

## CRIF Credit Solutions Website Offers Rich Resources for Credit and Risk Professionals

CRIF Credit Solutions – the global business line of CRIF which combines know-how, insight and technology to obtain sound and optimized decision-making and compliant processes in every phase of the credit cycle – launches its new website [www.creditsolutions.crif.com](http://www.creditsolutions.crif.com)



The fully responsive website reaches out to the international audience, specifically **Lenders, Telcos, Media, Energy and Utility** companies, who can find interesting resources and in-depth information to meet their business needs, directly from the home page.

The website content is organized based on the **CRIF Credit Framework**, the holistic and integrated approach to credit, risk and customer management for the end-to-end credit value chain. In this way, the user can easily find solutions both in terms of information content and products/services, starting from their requirements.

The CRIF Credit Solutions offering, structured around **Practices, Products and Services**, fully responds to the needs of end-to-end credit management: from strategies to solutions. In particular, there is an in-depth look at the **CRIF Credit Management Platform**, used today by financial institutions, including top 50 banks in the world, as well as telco/media and energy/utility firms. The platform covers each part of the framework with management tools and a customer-centric approach incorporating the entire credit lifecycle, as well as strategies, methodologies and consultancy that complete this unique offering.

The website offers **Thought Leadership**, with white papers and articles written by CRIF Credit Solutions professionals, to keep up-to-date on market trends, best practices and technologies.

Finally, in the **Success Stories** section, the projects

undertaken by CRIF in many countries around the world can be a useful source of information and benchmarking for industry professionals, demonstrating the significant value generated by CRIF, making it a true all-round partner for credit companies.

Founded in Bologna in 1988, CRIF is a global company specializing in **credit bureau and business information, outsourcing and processing services, and credit solutions**. Today CRIF supports banks, financial institutions, insurance companies, telco, media, utility and energy companies and other businesses in more than 50 countries, and is included in the prestigious FinTech 100, the most important classification on a global level of businesses offering vertical technology solutions for financial services. Today 3,100 banks and financial institutions and over 25,000 companies directly use CRIF services worldwide.

In particular, **CRIF Credit Solutions** designs and develops credit management and financial marketing solutions which have been accredited by **Gartner, Forrester**, and **CEB TowerGroup** and other independent research companies, enabling quality improvement and benefits for clients as they grow. [www.creditsolutions.crif.com](http://www.creditsolutions.crif.com)

**Source: CRIF Press Release**