

CRIF Joins Eurofinas as an Associate Member

Eurofinas, the voice of consumer credit providers at European level, is pleased to announce that CRIF, a global company specializing in the development and management of credit reporting, business information and decision support systems, has become its newest associate member.

Eurofinas, the European Federation of Finance House Associations, is the voice of consumer credit providers in the EU. As a Federation, Eurofinas brings together associations throughout Europe that represent finance houses, specialized banks, captive finance companies of car, equipment, etc. manufacturers and universal banks. The scope of products covered by Eurofinas members includes all forms of consumer credit products such as personal loans, linked credit, credit cards and store cards. Consumer credit facilitates access to assets and services as diverse as cars, furniture, electronic appliances, education etc. It is estimated that together Eurofinas members financed over 324 billion euros worth of new loans during 2010 with outstandings reaching 824 billion Euros at the end of the year. *More information on Eurofinas activities available at www.eurofinas.org*