

## Elementary, my dear Watson

CRIF Decision Solutions has launched a case driven investigation tool for the insurance industry called *Sherlock*.

Designed to deliver counter fraud intelligence to investigators in one click, CRIF says that *Sherlock* is an easy-to-use, web based application, which provides a single point of access to vital data sources. Users will be able to run real time, interactive investigations and receive the consolidated results on a single screen and in the case summary report when using the tool.

According to CRIF, *Sherlock* interrogates data sets incorporating ID verification, consumer intelligence on 40 million claims records and 27 million linked addresses, enabling users to swiftly identify areas of risk warranting additional investigation.

It also allows investigators to run additional checks on linked individuals, third parties and linked addresses which then creates a graphical representation of connections between subjects.

Commenting on the launch, Sara Costantini, director at CRIF Decision Solutions, said that the role of data in insurance investigations was becoming increasingly pivotal, but that access to data sources was still costly and time consuming.

“*Sherlock* will deliver significant time and cost efficiencies to the market, reducing investigation times by circa 30% and controlling costs via the ‘pay as you go’ model,” she said.

“There is a compelling business case for data supported decision making in insurance investigations and we developed *Sherlock* to assist the industry in taking full advantage of the data sources available, both now and in the future, to protect and grow the bottom line.”