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BREAKING NEWS: A HEROIC DEATH, WITHOUT THE HEADLINES



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CRIF Continues U.S. Expansion With Acquisition of Aimbridge Indirect Lending, LLC and Member Lending Acceptance, LLC

DENVER and BOLOGNA, Italy, Aug. 12 /PRNewswire/ -- Aimbridge Indirect Lending, LLC and Member Lending Acceptance, LLC, specialized providers of integrated lending services to the automotive industry, today announced they were acquired by CRIF, a global leader in credit services. The acquisition will enable CRIF to offer Aimbridge specialized services to organizations in Europe and other parts of the world. As part of the agreement, Aimbridge Indirect Lending, LLC and Member Lending Acceptance, LLC will operate as wholly-owned subsidiaries of CRIF.

"Aimbridge Indirect Lending, LLC and Member Lending

Acceptance, LLC are a perfect fit for the CRIF family of companies because we share the common vision of providing exceptional service levels to help our lending partners provide their consumer customers ease of financing. Both Aimbridge and CRIF have implemented enhanced technology to make loan approvals faster, more accurate and virtually paperless," said Carlo Gherardi, CRIF CEO.

Established in 1988 in Bologna (Italy), CRIF is a global company specializing in the management of credit reporting, business information and decision support systems to support financial institutions, service providers, businesses and consumers around the world. In June 2009, CRIF acquired FLS Services of Dallas, Texas - a major provider of indirect lending software to financial institutions. Last year CRIF acquired Teres Solutions(TM) of Austin, Texas - one of the top providers of direct, indirect and merchant lending software to credit unions and financial institutions. Aimbridge Indirect Lending, LLC and Member Lending Acceptance, LLC, CRIF, Teres Solutions and FLS Services will collaborate to offer a complete range of lending solutions across the financial services market.

"We're very excited to join the CRIF family," said Stephen Bentley, Founder and CEO of Aimbridge. "Working with CRIF and their subsidiaries will provide Aimbridge Indirect Lending a greater local, regional, national and even international reach for our products and services that were unreachable prior to this transaction."

About Aimbridge

Founded in 1984, Aimbridge(R) Lending Solutions is a provider of integrated multi-channel, multi-lender auto buying and lending services which markets auto loans and insurance products through partnerships with financial institutions and auto dealerships. Aimbridge's turn-key solutions include indirect auto loan origination processing, funding and loan closing, direct lending systems, after hours underwriting support services, imaging and document management technologies, and aggregated online inventory shopping and lending websites. Aimbridge's proprietary workflow management systems allow lenders and dealers to work together seamlessly within the AppLine(TM) and AimbridgeConnect(TM) online portals. The company successfully operates in 16 major U.S. markets and is headquartered in Denver, Colorado. Visit www.aimbridge.com for additional information on Aimbridge(R) Lending Solutions and its wide array of products and services..