

CRIF launches insurance data hub

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Decision Hub will provide access to all of CRIF's Insurance Bureau Services

Source: Cecile Mella/Insurance Times

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A data enriched tool designed to support underwriting, claims and fraud management strategies has been launched by CRIF Decision Solutions (CRIF).

Decision Hub features technology that integrates real time data, software and analytics optimising risk management.

Insurers can access all of CRIF's Insurance Bureau Services including CUE PI, Home and Motor, and fraud investigation services on one secure platform.

The platform will also provide the gateway to new CRIF services currently under development.

CRIF director Sara Constantini said: "Insurers are challenged to differentiate their services by delivering exceptional customer service with increasing speed. Access to information drives the ability to accurately price risks, appropriately resolve claims and dynamically prevent fraud. We wanted to innovate and give our customers the ability to arm themselves with the right information and rapidly, to support profitable business retention and growth. "