# **Swapnil Deore**

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#### EXPERIENCE

## **Syracuse University**

September 2024 – Present

Analyst

- Implemented PySpark ETL job on Azure Data Lake to process 10 million alumni records into Snowflake, driving 60% faster data processing for dashboard, which enhances networking opportunities between students and alumni.
- Developed Tableau dashboard connected to Snowflake to analyze sales patterns and restocking cycles, leading to data-driven inventory decisions and \$25K+ in annual cost savings through reduced overstock.
- Optimized PySpark jobs using partitioning and caching, improving cluster resource utilization in data transformations.
- Leveraged Gitlab for version control and CI/CD pipeline integration for deploying PySpark scripts and dbt models.

Prompt June 2024 – August 2024

Data Science Intern

- Led end-to-end analysis of follower interactions on the Lidl CEO's LinkedIn using SQL and LLM models; uncovered peak engagement times and top-performing content themes, leading to 80,000+ increase in profile engagement.
- Performed advanced data modeling in BigQuery, applying CTEs, window functions, and nested data handling to transform high-volume marketing data into analytics-ready views for scalable social media reporting.
- Built campaign KPI dashboards in Power BI, streamlining marketing reporting and contributing to 12% improvement in ROI through faster performance visibility and support data driven decision-making.
- Analyzed over 70K marketing interaction records using Python libraries (NumPy, Pandas, Matplotlib), performing granular EDA that surfaced high-performing segments and enabled 15% increase in ad engagement rates.
- Collaborated with cross-functional teams using Jira and Confluence to gather requirements through Business and Functional Requirement Documents (BRDs/FRDs) and deliver data-driven solutions in agile sprints.

# **National Stock Exchange**

September 2020 - July 2022

System Engineer

- Led User Acceptance Testing (UAT) for FIX API integrations with clearing corporations and broker firms, configuring message sessions and troubleshooting issues related to latency, load testing, and message delivery.
- Managed 100 million trades via FIX protocol, ensuring secure transactions and end-to-end data integrity across systems.
- Collaborated with infrastructure teams to evaluate migration of trading data archives to cloud-based storage system like AWS S3, enabling long-term retention and easier access for analytics audits.
- Developed robust checksum data validation mechanism for broker/clearing firms trades, ensuring data integrity, 100% accuracy and cutting manual reconciliation time by 70%.

## EDUCATION

# **Syracuse University**

Master of Science in Information Systems

GPA: 38/4

Graduation: May 2024

- Relevant Coursework: Database Systems, Data Governance, Business Intelligence, Data Visualization, Business Analytics,
  Data Analysis & Decision Making, Introduction to Data Science, Data Engineering
- Publication: Published paper on data mining algorithms, evaluating the Top-K algorithm's efficiency in supermarket sales analysis and demonstrated its superior 2x scalability/resource optimization over the UP-Growth algorithm. (Link)

# University of Mumbai

June 2016 - June 2020

Bachelor of Engineering in Computer Engineering

GPA: 3.6/4

• Relevant Coursework: Machine Learning, Data Structures, Analysis of Algorithms, Operating Systems, Object Oriented Programming, Big Data, Data Warehousing, Database Management Systems, Computer Networks

### TECHNICAL SKILLS

**Languages**: Python, SQL, HTML/CSS, R, C++ **Methodologies**: SDLC, Agile/Scrum, Waterfall

Databases: Databricks, Snowflake, Dbt, Redshift, PostgreSQL, Google BigQuery, CRM, SAP, MySQL, AWS Redshift, Excel

Libraries: Numpy, Pandas, Matplotlib, Seaborn, Airflow, PySpark, NLP, Kafka, Hadoop, PyTorch, Tensorflow

**Tools**: Git, Docker, Tableau, Google Cloud Platform, Visual Studio, Power BI, Jupyter, PyCharm, GIS, Qlik, Looker, Alteryx **Analytics Skills**: Data Wrangling, Data Mining, Visualization, Statistical Modeling, Exploratory Data Analysis, A/B Testing **Cloud**: AWS S3, AWS Glue, AWS IAM, Spark, Azure Data Factory, Azure Databricks, Kubernetes, Informatica, EMR